

## **PRESS NOTE**

**Amaravati, March 13, 2025**

### **SRM AP Hosts Annual Management Flagship Event on Work life Balance**

SRM University-AP hosted the second edition of its flagship event, Trending Issues in Management organised by the Department of Management at the Paari School of Business. The theme of the event -“Work Life Balance”, was inspired by the provocative remarks from prominent corporate leaders such as Narayan Murthy and S N Subrahmanyam.

The business event brought together industry experts, including Mr Krishna Repaka, Vice President Deloitte India; Dr Deepak Bidla, Director HR, Ex—Quadrant; Ms Roshni M J, Senior Director, Netenrich Inc., as panellists; Dr Chinta Doshi, Senior Director HR Nium, as the keynote Speaker; and Prof. Bharadwaj Sivakumaran, Dean Paari School of Business, as the moderator for the event.

Dr Chintan Doshi, set the tone for the event through his keynote address. He highlighted eight pointers that stressed on the fundamental topic of why one must work. Mr Doshi stated that money of course is one parameter for why one should work, but respect, prestige, being an inspiration to someone and working for credibility and reputation are other factors that surpass the monetary benefits.

During the panel discussion, the industry experts unanimously emphasised the need for work-life balance, but they also echoed that one must strike a balance between work and personal life. Ms Roshni emphasised that team and organisation are important factors that need to be brought into consideration. She stated team deadlines and individual interest are considering factors at times.

Mr Krishna Repaka, Vice President at Deloitte India, remarked, "As students, we have all dedicated those extra hours to hard work during our examinations when the need has risen, we never backed out because it disrupted our personal life balance. Similarly when need rises we all need to pitch in to put that extra effort." Adding to this Mr Deepak Bidla stated, “Collaboration is key, but more than extended work hours productivity is what matters.”

The panellist discussed the impact of technology, which stimulated mixed responses. The panel stated that technology is an enabler, but how one consumes it is an important factor. The panel discussion also examined the COVID-19-induced work-from-home culture and its continuation post-COVID-19. The panel also agreed that the hybrid model of work has been a boon in many ways for those who can. While it is a boon, the mindset one has while working from home also matters.

The event concluded by emphasising a crucial balance between professional commitment and mental well being. While factors like the need to unwind and relax are important, it is also not important to consider factors such as commitment, productivity and accountability at work.