# **Department of Liberal Arts**

# **B.A.** (Hons.) Liberal Arts Curriculum and Syllabus

(Applicable to the students admitted from AY: 2023 onwards)



Easwari School of Liberal Arts SRM University *AP*, Andhra Pradesh

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## **Department Vision**

To become a leading centre for excellence committed to fostering comprehensive learning, cultivating expertise and nurturing a global perspective to effectively serve society.

## **Department Mission**

- 1. Enable multi-disciplinary knowledge that enhances the understanding of human experiences.
- 2. Provide a conducive environment for to develop future leaders.
- 3. Develop academic research methods and relevant practical skills for generating new knowledge.

# **Program Educational Objectives (PEO)**

- 1. Introduce students to leading texts and central debates across various disciplines.
- 2. Develop students critical and analytical skills, empowering them to become agents of progressive social change.
- 3. Impart experiential and immersive training through internships, research projects and field-based learning to strengthen future career pathways.

# Mission of the Department to Program Educational Objectives (PEO) Mapping

	PEO 1	PEO 2	PEO 3
Mission Statement 1	3	2	2
Mission Statement 2	2	3	2
Mission Statement 3	2	1	3

#### **Program Specific Outcomes (PSO)**

- 1. Demonstrate the theoretical and conceptual diversity in liberal arts domains.
- 2. Apply multi-disciplinary learning in chosen professional spheres.
- 3. Demonstrate critical and analytical capabilities in assessing complex socio-political challenges

#### Mapping Program Educational Objectives (PEO) to Program Learning Outcomes (PLO)

	Program Learning Outcomes (PLO)														
						P	Os							PSOs	
PEOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
PEO 1	3	3	3	2	3	2	3	3	3	3	2	2	3	2	3
PEO 2	3	3	3	2	3	2	3	3	2	3	2	2	3	3	3
PEO 3	3	3	3	3	3	2	3	2	3	3	3	2	3	3	3

Category Wise Credit	Distribution		
Course Sub-category	Subcategory Credits	Category Credits	Learning hours
Ability Enhancement Courses (AEC)		9	
University AEC	4		270
School AEC	5		
Value Added Courses (VAC)		8	
University VAC	8		240
School VAC	0		
Skill Enhancement Courses (SEC)		15	
School SEC	9		
Department SEC	0		450
SEC Elective	6		
Foundation/ Interdisciplinary courses (FIC)		22	
School FIC	22	)	660
Department FIC	0		
Core + Core Elective including Specialization (CC)		76	
Core	76	1	2280
Core Elective (Inc Specialization)	0		
Minor (MC) + Open Elective (OE)	15	15	450
Research / Design / Internship/ Project (RDIP)		22	
Internship / Design Project / Startup / NGO	12		600
Internship / Research / Thesis	10		
Total		167	5010

Semester wise Course Credit Distribution Under Various Categories										
Cotogowy	Semester									
Category	I	II	Ш	IV	V	VI	VII	VIII	Total	%
Ability Enhancement Courses - AEC	2	2	2	3	0	0	0	0	9	5
Value Added Courses - VAC	2	2	0	0	0	4	0	0	8	5
Skill Enhancement Courses - SEC	2	2	3	2	3	3	0	0	15	9
Foundation / Interdisciplinary Courses - FIC	14	8	0	0	0	0	0	0	22	13
CC / SE / CE / TE / DE / HSS	0	4	16	16	16	16	8	0	76	46
Minor / Open Elective - OE	0	3	3	3	3	3	0	0	15	9
(Research/ Design/ Industrial Practice/Project/Thesis/Internship) -RDIP		0	2	0	4	0	6	10	22	12
Grand Total	20	21	26	23	26	26	14	10	166	100

# Note: L-T/D-P/Pr and the class allocation is as follows.

a) Learning Hours : 30 learning hours are equal to 1 credit.

b) Lecture/Tutorial : 15 contact hours (60 minutes each) per semester are equal to 1 credit.

c) Discussion : 30 contact hours (60 minutes each) per semester are equal to 1 credit.

d) Practical : 30 contact hours (60 minutes each) per semester are equal to 1 credit.

e) Project : 30 project hours (60 minutes each) per semester are equal to 1 credit.

				SEMESTER - I				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	AEC	U AEC	AEC 101	Art of Listening, Speaking and Reading Skills	1	0	1	2
2	VAC	S VAC	VAC 101	Environmental Science	2	0	0	2
3	SEC	S SEC	SEC 102	Digital Literacy	1	1	0	2
4	FIC	S FIC	FIC 101	Emerging Technologies	2	0	0	2
5	FIC	S FIC	FIC 121	Understanding Human Minds	3	0	1	4
6	FIC	S FIC	FIC 122	Understanding the Indian Constitution	3	0	1	4
7	FIC	S FIC	FIC 123	Understanding Indian Society(ies): Myths and Realities	3	1	0	4
			10	Semester Total	15	2	3	20

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				SEMESTER - II				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	AEC	U AEC	AEC 107	Effective Writing and Presentation Skills	1	0	1	2
2	VAC	S VAC	VAC 102	Universal Human Values and Ethics	2	0	0	2
3	SEC	S SEC	SEC 103	Entrepreneurial Mindset	2	0	0	2
4	FIC	S FIC	FIC 115	Economics in Everyday Life	4	0	0	4
5	FIC	S FIC	FIC 116	Data Analytics for Social Sciences	4	0	0	4
6	Core	CC	LBA 202	Logic and Critical Thinking	3	1	0	4
7	Elective	OE		Open Elective / Minor	3	0	0	3
				Semester Total	19	1	1	21

				SEMESTER - III				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	AEC	U AEC	AEC 104	Creativity and Critical thinking Skills	1	0	1	2
2	VAC	U VAC	VAC 103	Co-Curricular Activities	0	0	2	2*
3	VAC	U VAC	VAC 104	Community Service and Social Responsibility	0	0	2	2*
4	SEC	S SEC	SEC 114	Analytical Reasoning and Aptitude Skills- Basics	0	2	1	3
5	Core	CC	LBA 203	Introduction to Political Theory	3	1	0	4
6	Core	CC	LBA 204	Theories of Communication	3	1	0	4
7	Core	CC	LBA 206	Greek Philosophy	3	1	0	4
8	Core	CC	LBA 207	Anthropological Theories	3	1	0	4
9	Elective	OE		Open Elective / Minor	3	0	0	3
10	RDIP	RDIP	LBA 212	Summer Immersion	0	0	2	2
		e e	200	Semester Total	17	5	6	6

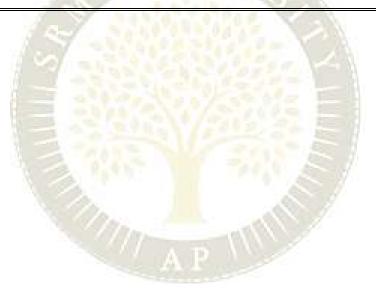
				SEMESTER - IV				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	С
1	AEC	S AEC	AEC 102	Leadership and Teamwork	1	0	1	2
2	VAC	U VAC	VAC 103	Co-Curricular Activities	0	0	2	2*
3	VAC	U VAC	VAC 104	Community Service and Social Responsibility	0	0	2	2*
4	SEC	S SEC	SEC 108	Social Entrepreneurship	2	0	0	2
5	Core	CC	LBA 208	Political Thought	3	1	0	4
6	Core	CC	LBA 209	Classical Sociological Theories	3	1	0	4
7	Core	CC	LBA 210	Qualitative Research Methods	3	1	0	4
8	Core	CC	LBA 211	Media and Nationalism	3	1	0	4
9	Elective	OE		Open Elective / Minor	3	0	0	3
				Semester Total	18	4	5	21

	SEMESTER - V									
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C		
1	VAC	U VAC	VAC 103	Co-Curricular Activities	0	0	2	2*		
2	VAC	U VAC	VAC 104	Community Service and Social Responsibility	0	0	2	2*		
3	SEC	E SEC		Career Skills – I	3	0	0	3		
4	Core	CC	LBA 301	Indian Government and Politics	3	1	0	4		
5	Core	CC	LBA 302	Environmental Anthropology	3	1	0	4		
6	Core	CC	LBA 303	Sociology of Gender	3	1	0	4		
7	Core	CC	LBA 305	Mandarin - I	3	0	1	4		
8	Elective	OE		Open Elective / Minor	3	0	0	3		
9	RDIP	RDIP	LBA 304	Internship	0	0	4	4		
		7'	2 = 118	Semester Total	18	3	9	26		

		4	- NO.	The Charles			•	•
				SEMESTER - VI				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	С
1	VAC	U VAC	VAC 103	Co-Cu <mark>rricu</mark> lar Activities	0	0	2	2
2	VAC	U VAC	VAC 104	Community Service and Social Responsibility	0	0	2	2
3	SEC	E SEC		Career Skills - II	3	0	0	3
4	Core	CC	LBA 306	Sociology of Work	3	1	0	4
5	Core	CC	LBA 307	Mandarin - II	3	0	1	4
6	Core	CC	LBA 308	Development Communication	3	1	0	4
7	Core	CC	LBA 309	Public Administration: Theory and Practice	3	1	0	4
8	Elective	OE		Open Elective / Minor	3	0	0	3
				Semester Total	18	3	5	26

				SEMESTER - VII				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	Core	CC	LBA 401	Advanced Research Methods	3	1	0	4
2	Core	CC	LBA 402	Modern Western Philosophy	3	1	0	4
3	RDIP	RDIP	LBA 406	Thesis - I	0	0	6	6
	•			Semester Total	6	2	6	14

	SEMESTER - VIII											
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C				
1	RDIP	RDIP	LBA 407	Thesis - II	0	0	10	10				
		0	0	10	10							



			(	Open Elective / Minor				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	OE	OE	LBA 241	Gender and Society	3	0	0	3
2	OE	OE	LBA 242	Technology and Society	3	0	0	3
3	OE	OE	LBA 243	Socio-cultural Dimensions of Sound	3	0	0	3
4	OE	OE	LBA 244	Gender and Development	3	0	0	3
5	OE	OE	LBA 245	Sustainable Cities and Climate Change	3	0	0	3
6	OE	OE	LBA 246	Introduction to Professional Ethics	3	0	0	3
7	OE	OE	LBA 247	Food, Culture, and Society	3	0	0	3
8	OE	OE	LBA 248	Gender Disability and Performance	3	0	0	3
9	OE	OE	LBA 249	Artificial Intelligence (AI) and Ethics	3	0	0	3
10	OE	OE	LBA 250	Law and Society	3	0	0	3

			200	WEST ST	•	•		1				
	List Of Career Skill Courses											
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	С				
1	SEC	E SEC	1/1/7	AP	3	0	0	3				
2	SEC	E SEC			3	0	0	3				
	Semester Total							6				

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# The Art of Listening, Speaking and Reading Skills

Course Code	AEC 101	Course Category		1	T 0	P 1	C 2	
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Literature and Languages	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- > To develop and enhance students' proficiency in listening, speaking, and reading skills,
- > To help the participants understand the purpose and differentiate various types of audience.
- To prepare the students to produce Language in various contexts be it Oral or Written form.

# Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Develop advanced listening skills, to comprehend and respond to a wide range of spoken language varieties, accents, and contexts with increased accuracy and fluency.	2	90%	90%
Outcome 2	Articulate ideas and thoughts clearly and effectively in both informal and formal settings, utilizing appropriate vocabulary, grammar, and speech delivery techniques.	3	90%	90%
Outcome 3	Enhance their reading comprehension and critical analysis abilities, enabling them to understand complex texts, extract key information, and critically evaluate the content within various genres and subjects.	3	70%	70%
Outcome 4	Engage in effective and meaningful conversations, demonstrating improved listening skills, oral communication abilities, and comprehension of written texts, thereby enhancing their overall language proficiency and communication competence	2	60%	60%

					Pro	ogram L	earning	Outco	mes (PL	<b>O</b> )					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1					1	1		3	2	3		3			
Outcome 2					1	1			1	3		3			
Outcome 3					1	1			1	3		2			
Average					1	1			1	3	3	3			

Unit	Unit Name	Required	CLOs	References
No.	0.220	Contact Hours	Addressed	Used
Unit 1	Augmenting Listening skills	9		
	Course introduction and objectives: Importance of LSRW	1	1	1 a
	Listening - Barriers to active listening and steps to	2	1	1 b
	Overcome			
	Listening Comprehension	2	1	1b, 2a, 2c
	How to take/ make notes (different ways)			
	Listening practice: Identifying main ideas, supporting	2	1	1b, 2a, 2c
	details, and inferences and summarizing			
	key points			
	Practice sessions: memory games, Chinese whisper	2	1	NA
Unit 2	Developing Speaking Skills	9		
	Strategies for good speech, Basics of grammatically correct	1	2	1a, 2 a, b, c
	speech			
	Basics of phonetics and intonation	2	2	1a
	Oral presentations: do's and don'ts	1	2	1a
	Speaking Practice: Just a minute/ Impromptu, Story-telling/	5	2	NA
	Story starters Group discussions,			
Unit 3	Communication and Persuasion	9		
	Verbal Communication and Nonverbal Communication	2	2, 3	1a
	The art of persuasive communication (Ethos,	2	2, 3	1a
	pathos, Logos)			
	Practice sessions	5	2, 3	NA
	(Convince the other Role plays, Self-introduction, Pitching,			
	extempore,			
	public speaking)			
Unit 4	Reading	9		
	Reading strategies (Skimming and scanning, extensive and	2	2	1c
	intensive)			
	Reading and analyzing various texts, including articles,	3	2	1c
	essays, and academic papers			
	Reading Comprehension Practice	4	2	1c, 2a
Unit 5	Integrated Skills and Real-World	9		
	Application			
	Engaging in discussions and debates on current issues	2	3	NA
	Real-world application of language skills (e.g., job	2	3	NA
	interviews, social interactions)	_		
	Pitching Presentation	5	3	NA
	Total contact hours	45		
	Notional hours	15		
	Total Leaning Hours	60		

Rloom's Les	vel of Cognitive Task	Con	tinuous Learn	ing Assessments (6	50%)	End Semester
Diooni s Lev	ci oi cognitive iask	CLA-1 20%	Mid-1	CLA-2 20%	CLA-3 20%	Project (40%)
Level 1	Remember	20%			40%	30%
Level 1	Understand	2070			4070	3070
Level 2	Apply	60%		40%	40%	30%
Level 2	Analyse	0070		4070	4070	3070
Level 3	Evaluate	20%		60%	20%	40%
Level 3	Create			0070	2070	70/0
	Total			100%	100%	100%

## **Recommended Resources**

- 1a. Shoba, L. (2017). Communicative English: A Workbook. U.K: CambridgeUniversity Press.
- 1b. Leonardo, N. (2020) Active Listening Techniques: 30 Practical Tools to Hone Your Communication Skills. Rockridge Press
- 1c. Williams, A.J. (2014) Reading Comprehension: How To Drastically Improve Your Reading Comprehension and Speed Reading Fast! (Reading Skills, Speed Reading)
- 2a. https://learnenglishteens.britishcouncil.org/
- 2b. https://www.bbc.co.uk/learningenglish/
- 2c. https://www.ted.com/?geo=hi

#### **Other Resources**

1.

#### **Course Designers**

1.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Environmental Science**

Course Code	VAC 101	Course Category	Value Added Course		T 0	<b>P</b> 0	<b>C</b> 2
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Environmental Science and Engineering	Professional / Licensing Standards					

## Course Objectives / Course Learning Rationales (CLRs)

- To describe the environmental concepts from ecology and earth science to address real-world problems.
- > To interpret the complex interactions within and between environmental systems and to evaluate evolving environmental problems

# Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Comprehend the environmental challenges that need attention.	1	80%	70%
Outcome 2	Summarize the types of environmental pollutions and possible effects to society	2	80%	70%
Outcome 3	Classify the natural environmental resources, present state, rate of depletion and future perspectives	2	80%	70%
Outcome 4	Articulate a project-based learning on existing local to global environmental issues	2	80%	70%

					Pro	ogram L	earning	g Outco	mes (PL	O)												
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3							
Outcome 1	1	-	1	1	-	1	1	1	2	1	-	1	-	-	-							
Outcome 2	1	-	1	1	-	1	2	1	2	1	-	1	-	-	-							
Outcome 3	1	-	1	2	1	1	3	2	2	1	-	1	1	-	-							
Outcome 4	1	-	1	2	2	1	3	3	2	2	1	1	-	-	-							
Average	1	-	1	1.5	1.5	1	2.25	1.75	2	1.25	1	1	ı	-	-							

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Human, Environmental Issues, and Climate Change	6	Addressed 1	1,2,3
	The man-environment interaction	1	1	1,2,3
TI */ 4	Environmental issues and scales	1	1	1,2,3
Unit 1	Land use and Land cover change	2	1	1,2,3
	Ozone layer depletion	1	1	1,2,3
	Understanding climate change and adaptation	1	1	1,2,3
	Environmental Pollution and Health	7	2	1,2,3
	Understanding pollution; Definitions, sources, impacts on human health and ecosystem	2	2	1,2,3
Unit 2	Air pollution	1	2	1,2,3
- Cime 2	Water pollution	1.5	2	1,2,3
	Soil pollution	1	2	1,2,3
	Solid waste	1.5	2	1,2,3
	Ecosystems, Biodiversity Conservation, and Sustainable Development	9	3	1,2,3
	Ecosystems and ecosystem services	1	3	1,2,3
	Biodiversity and its distribution	1	3	1,2,3
	Threats to biodiversity and ecosystems	1	3	1,2,3
Unit 3	Overview of natural resources	1	3	1,2,3
	Biotic resources	1	3	1,2,3
	Water resources; Soil and Energy resources	2	3	1,2,3
	Introduction to Sustainable Development Goals (SDGs)-targets and indicators	2	3	1,2,3
	Environmental Management, Treaties and Legislation	8	4	1,2,3
	Introduction to environmental laws and regulation	2	4	1,2,3
TI:::4 4	Environmental management system	2	4	1,2,3
Unit 4	Pollution control and management	2	4	1,2,3
	Major International Environmental Agreements; Major Indian Environmental Legislations	2	4	1,2,3
	Total Contact Hours		30	

			C	ontinuous	Learning	g Assessm	ents (50 %	<b>%</b> )		F 16	
	Bloom's Level of Cognitive Task		CLA-1 (15 %)		CLA-2 (15 %)		CLA-3 (%)		erm (20 %)	End Se Exam (	
		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
	Remember										
Level 1	Understand	60%		40%				40%		30%	
	Apply										
Level 2	Analyse	40%		60%				60%		70%	
	Evaluate										
Level 3	Level 3 Create										
	Total	100%		100%				100%		100%	

# **Recommended Resources**

- 1. Rajagopalan, R. (2016) Environmental Studies (3rd edition), Oxford University Press.
- 2. Sharma, P. D. (2018) Ecology and environment. Rastogi Publications.
- 3. Anil K. Dey. (2016). Environmental Chemistry. New Age Publisher International Pvt Ltd. ISBN: 9789385923890, 9385923897

# **Other Resources**

1.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Digital Literacy**

Course Code	SEC 102	Course Category	SEC		L	T	P	C
Course Code	SEC 102	Course Category	SEC		1	1	0	2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	ITKM	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- 1. Introduce basic digital skills that are needed in today's 21st century work environment.
- 2. develop the skills that they need to effectively integrate technology into their respective professional practices.
- 3. Learn practical-oriented and will have a lot of hands-on exercises.
- 4. Understand basic and practical digital skills.
- 5. learn and use software and hardware systems, including the basic troubleshooting.
- 6. Learn issues pertaining to emerging technologies and creating digital identity in various platforms.

# Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Discuss the importance of Digital Literacy	2	75%	80%
Outcome 2	Compare and Contrast collaborative features in digital platforms	3	70%	70%
Outcome 3	Create digital identity profile on LinkedIn	3	75%	75%
Outcome 4	Demonstrate best practices of digitally managed workspace on MS office 365 and G Suite	3	70%	75%
Outcome 5	Identify relevant information from authentic data sources	3	70%	75%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1					3	3		1	2	3		3			
Outcome 2					3	3		1	2	3		3			
Outcome 3					3	3		1	2	3		3			
Outcome 4					3	3		1	2	3		3			
Outcome 5					3	3		1	2	3		3			
Average					3	3		1	2	3		3			

Unit No.	Syllabus Topics	Required Contact	COs	References
	T. I. C. D. V. II. V.	Hours	Addressed	Used
	Introduction - Digital Literacy	2	1	1,2,3
	About Digital Literacy	0.5	1	1,2,3
TT *4 NT	Importance of digital literacy	0.5	1	1,2,3
Unit No.	Overview of Computing Systems and Platforms	0.5	1	1,2,3
1	Digital Proficiency for Career prospects and	0.5	1	1,2,3
	Everyday living			1.00
	Know your computer	3	1	1,2,3
	Types of computing	0.5	1	1,2,3
	Accessories & peripherals	0.5	1	1,2,3
Unit No.	System upkeep & maintenance	0.5	1	1,2,3
2	Basic Troubleshooting	0.5	1	1,2,3
	Operating Systems	1	1	1,2,3
	Microsoft Office Automation software	5	4	1,2,3
	Word Processing	1	4	1,2,3
Unit No.	Excel - Data Analysis	1	4	1,2,3
3	PowerPoint Presentations	1	4	1,2,3
	Digital software tools	1	4	1,2,3
	Best practices	1	4	1,2,3
	Google Automation Software	3.5	4	1,2,3
Unit No.	Word Processing	1	4	1,2,3
4	Spreadsheet	1	4	1,2,3
-	Presentations	1	4	1,2,3
	Best practices	0.5	4	1,2,3
	<b>Digital Communication tools</b>	4	2	1,2,3
	Emails Systems - Gmail, MS Outlook, Zimbra, etc	0.5	2	1,2,3
Unit 5	Calendar Functionality	0.5	2	1,2,3
Unit 3	Drive - Access Permissions - Best practices	1	2	1,2,3
	Chat functionality and Use	1	2	1,2,3
	Zoom, MS Teams, Google meet, Jiomeet,	1	2	1,2,3
	Network and Internet	3	1	1,2,3
Unit No.	Basics of Network	1	1	1,2,3
6	Types of browsers, Safety measures, bookmarks	1	1	1,2,3
	Search engines	1	1	1,2,3
	Digital Identity for Professional Connect	5	2	1,2,3
TT *4 NT	activities	5	3	
Unit No.	Social media	1	3	1,2,3
7	Dos and Don'ts handling Social Media Accounts	2	3	1,2,3
	Digital Profile	3	3	1,2,3
	Cybersecurity	1.5	1	1,2,3
	Introduction to Cybersecurity	0.5	1	1,2,3
#T * **	Strategies to project the personal and professional	0.5	1	1,2,3
Unit No.	data		1	
8	Awareness on various Cyber Attacks		1	1,2,3
	Security measures for Email, Personal computing	0.5		1,2,3
	systems		1	, ,-
	Information and Data Literacy	4	5	1,2,3
Unit No.	Information & Data Mining Strategies	1	5	1,2,3
9	Online resources	2	5	1,2,3
,	Understanding on Plagiarism	1	5	1,2,3
	Total Contact Hours	1	30	1,2,2
	TOTAL CONTACT HOURS		JU	

Ploom's I	evel of Cognitive	Contin	uous Learnin	g Assessments	s (60%)	<b>End Semester Exam</b>
Diooni s L	Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	CLA-3 (15%)	(40%)
Level 1	Remember	70%	40%	30%	30%	30%
Level 1	Understand	70%	40 /0	30 %	30 /6	30 /0
Level 2	Apply	30%	60%	70%	70%	70%
Level 2	Analyse	30 %	00 //	70%	70 /0	70 /0
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	100%

## **Recommended Resources**

- 1. Digital Literacy (20210401) Kindle Edition by Mandy Reininger (Author), Darrel Karbginsky (Author) Format: Kindle Edition
- 2. Digital Literacies: Concepts, Policies and Practices (New Literacies and Digital Epistemologies) New Edition by Colin Lankshear (Editor), Michele Knobel (Editor
- 3. Read the World: Rethinking Literacy for Empathy and Action in a Digital Age Illustrated Edition by Kristin Ziemke (Author), Katie Muhtaris (Author)

#### **Other Resources**

# Neerukonda, Mangalagiri Mandal Guntur District, Mangalagiri, Andhra Pradesh - 522240



**Emerging Technologies** 

Course Code	FIC 101	Course Category	FIC		L 2	<b>T</b> 0	<b>P</b> 0	<u>C</u>
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)		I		
Course Offering Department	ECE	Professional / Licensing Standards						

## Course Objectives / Course Learning Rationales (CLRs)

- > Foster a comprehensive grasp of diverse emerging technologies and their transformative impacts on society and industries.
- > Cultivate critical thinking skills to analyze challenges, opportunities, and applications within each technological domain.
- > Develop practical skills through hands-on experiences and assignments, translating theoretical concepts into real-world applications.
- Raise awareness of ethical considerations, particularly in the context of Artificial Intelligence, and Machine Learning, IoT, Electric Vehicles, and Semiconductor Technology.

# Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Exhibit a thorough understanding of quantum computing principles, including superposition, entanglement, and interference.	1	80%	90%
Outcome 2	Illustrate understanding by explaining the history, synthesis, and applications of nanomaterial and green hydrogen.	1	80%	90%
Outcome 3	Understand and classify 3D printing technologies.	2	75%	85%
Outcome 4	Demonstrate understanding of the evolution, classification, and applications of UAVs.	2	75%	85%
Outcome 5	Apply knowledge of Artificial Intelligence and Machine Learning, IoT, Electric Vehicles, and Semiconductor Technology.	2	75%	85%

						Prog	gram	Lear	ning	Outco	mes	(PLC	)		
CLOs	Scientific and Disciplinary	Analytical Reasoning and	Critical and Reflective	Scientific Reasoning and	Research Related Skills	Modern Tools and ICT	Environment and	Moral, Multicultural	Individual and Teamwork	Communicatio n Skills	Leadership Readiness	Self-Directed and Lifelong	PSO 1	PSO 2	PSO 3
Outcome 1	2	1	2	2	3	2	2	2	1	2	2	1	1	1	1
Outcome 2	2	1	1	2	3	1	2	2	2	2	2	1	1	1	1
Outcome 3	2	2	2	3	3	3	1	1	3	2	2	1	1	2	2
Outcome 4	2	2	2	2	3	3	2	2	3	2	2	1	2	2	1
Outcome 5	3	2	3	2	2	3	3	2	3	2	2	1	2	2	1
Average	2	2	2	2	3	2	2	2	2	2	2	1	2	2	1

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Quantum Computer and early ideas, classical and quantum computing approaches, superposition, entanglement, and interference in quantum computing.	1	1	1
	QUBITS and their types; representation of data in quantum mechanics.	1	1	1
	Shor's Algorithm, Grover's search algorithm.	1	1	1
Unit No.	Quantum programming languages; Obstacles in building quantum computers.	1	1	1
1	Applications of quantum computers; Opportunities in the field of quantum computing.	1	1	1
	Introduction of quantum communication pillers, quantum network, Heisenberg's uncertainty principle and QKD.	1	1	1
	Challenges in QKD, National Quantum Mission, Future perspectives.	1	1	1
	Introduction to the nanometer scale. history of nanomaterials	1	2	2
	Synthesis of nanomaterials: Bottom-up and Top-down approach	1	2	2
Unit No.	Tools & techniques to characterize nanomaterials.  Applications of nanomaterials.	1	2	2
2	Green Technology: Definition, types of Green Technologies, Green Hydrogen production.	1	2	2
	Challenges involved in the storage of Green Hydrogen produced from PEM based electrolysis.	1	2	2
	Applications of Green Hydrogen.	1	2	2
	Introduction to 3D printing and additive manufacturing	1	3	3
Unit	Capabilities of 3D printing	1	3	3
No.	Applications of 3D printing	1	3	3
3	Classification based on ASTM	1	3	3
	Working principles of 3D printing technologies	1	3	3
	Introduction to the evolution of drones	1	4	4
Unit	Classification of drones	1	4	4
No.	Basic components of drones Principles of flight	1	4	4
4	Applications of drones	1	4	4
	Drones rules in India, Challenges and future scope.	1	4	4
	Introduction to Artificial Intelligence, Machine	-		
	Learning, and Deep learning; applications	1	5	5
Unit	Introduction to the Internet of Things (IoT) Applications of IoT	1	5 5	6
No.	Basic architecture of the Electric Vehicles (EVs)	1	5	7
5	Trends and challenges in EVs	1	5	7
	Introduction to semiconductor mission and chip fabrication	1	5	8

Bloom's I	Level of Cognitive	Continuous Learning Assessments (100%)							
	Task	CLA-1 20%	CLA-2 20%	CLA-3 20%	CLA-4 20%	CLA-5 20%			
Level 1	Remember	90 %	90 %	80 %	75 %	85 %			
Level 1	Understand	90 70	90 70	80 70	73 70	83 70			
Level 2	Apply	10 %	10 %	20 %	25 %	15 %			
LCVCI 2	Analyse	10 70	10 70	20 70	23 70	13 /0			
Level 3	Evaluate	0%	0%	0%	0%	0%			
Level 3	Create	070							
	Total		100%	100%	100%	100%			

## **Recommended Resources**

- 1. Quantum Computation and Quantum Information by Michael A. Nielsen, Isaac L. Chuang, 2010.
- **2.** Nanotechnologies: Principles, Applications, Implications and Hands-on Activities A compendium for educators by Luisa Filipponi and Duncan Sutherland, European Commission Research and Innovation, 2013.
- 3. Additive manufacturing: Principles, Technologies and applications by C.P. Paul and A.N. Jinoop, 2021.
- **4.** Make: Getting Started with Drones Build And Customize Your Own Quadcopter by Terry Kilby and Belinda Kilby, 2016.
- **5.** Artificial Intelligence: A Modern Approach by Stuart Russell and Peter Norvig, 2010.
- 6. Fundamentals of Internet of Things: For Students and Professionals by F. John Dian, 2022.
- 7. Electric Vehicle Engineering by Per Enge, Nick Enge, and Stephen Zoepf, 2021.
- 8. Fundamentals of Semiconductor Manufacturing and Process Control by Gary S. May and Costas J. Spanos, 2006.

- 1. Dr. Sunil Chinnadurai, Associate Professor, ECE Department.
- 2. Dr. Pardha Saradhi Maram, Associate Professor, Chemistry Department.
- 3. Dr. Sangjukta Devi, Assistant Professor, Mechanical Engineering Department.
- 4. Dr. Harish Puppala, Assistant Professor, Civil Engineering Department.
- 5. Dr. Pranav RT Peddinti, Assistant Professor, Civil Engineering Department.
- 6. Dr. Ravi Kumar, Assistant Professor, Physics Department.
- 7. Dr. Sujith Kalluri, Associate Professor, ECE Department.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Understanding Human Minds**

Course Code	FIC 121	Course Category		-	L 3	T 0	P 1	<b>C</b> 4
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)		·			
Course Offering Department	Psychology	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- > To understand the different approaches to the study of psychology
- > To understand the fundamental processes underlying human behaviour
- To make applications of various psychological concepts

# Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Explain various perspectives in psychology	2	80%	70%
Outcome 2	Understand the fundamental psychological processes	2	70%	65%
Outcome 3	Apply the understanding in different settings and contexts	4	75%	60%
Outcome 4	Understand and differentiate the basic theories in Psychology and its applications	5	70%	60%

					Pro	ogram I	earnin	g Outco	mes (PI	LO)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	1							1					3		
Outcome 2		2	2	1		1		1				1		3	
Outcome 3		2	2	2			2	2	1	1	1	2		2	2
Outcome 4	2	2		2	2	2		1	2	2	2	2			3
Average	1.5	2	2	2	2	1.5	2	1.5	1.5	1.5	1.5	2	3	2.5	2.5

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References
Unit 1	Nature of Psychology			
	Definition and goals of psychology	3	1.0.2	2
	Nature of Psychology: Art or science	3	1 & 2	2
	Traditional schools of thought in psychology	6		
Unit 2	Sensation and Perception			
	Sensation and its types	3		
	Absolute and differential threshold; Signal detection theory	3	1, 3 & 4	1 & 3
	Perception: Understanding perception, Gestalt laws of organization	3	·	
	Perceptual constancy, depth perception, perception of movement	3		
Unit 3	Motivation			
	Definition and types (Intrinsic and Extrinsic motivation)	3		
	Psychological aspects of various forms of motivation (Physiogenic motives, Psychogenic motives, Sociogenic motives)	3	1 & 3	1 & 3
	Theories of motivation: drive theory, arousal theory, expectancy theory, goal-setting theory, Maslow's hierarchy of needs	6		
Unit 4	Emotion			
	Definition and types of emotions	3		
	Autonomic Nervous System (ANS) and Emotions	3	2 & 3	1 & 2
	Expression of emotions	3		
	Correlates of emotions: cognition and culture	3		
Unit 5	Intelligence			
	Definitions and nature of intelligence	3		
	Theories of intelligence: Cattell's theory of intelligence, Spearman's two-factor theory, Thurstone's mental ability, Sternberg's triarchic theory, Gardner's theory of multiple intelligences	6	1 & 2	1 & 2
	Measuring intelligence and tests of intelligence	3		

Rloom's Le	Bloom's Level of Cognitive Task		Continuous Learning Assessments (50%)						
Diooni s Le	ver of Cognitive Task	CLA-1 15%	Mid-1 15%	CLA-2 10%	CLA-3 10%	Exam (50%)			
Level 1	Remember	50%	60%	60%	30%	50%			
Level 1	Understand	3070	0070	0070	3070	30 70			
Level 2	Apply	50%	40%	40%	70%	50%			
Level 2	Analyse	3070	4070	4070	7070	30 70			
Level 3	Evaluate								
Level 3	Create								
Total			100%	100%	100%	100%			

## **Recommended Resources**

- 1. Baron, R. A. (2001). Psychology. 5th Ed. New Delhi: Pearson Education India.
- 2. Nolen-Hoeksema, S., Fredrickson, B.L. & Loftus, G.R. (2014). Atkinson & Hilgard's Introduction to Psychology. 16th Ed. United Kingdom: Cengage Learning.

## **Other Resources**

1. Morgan, C. T., King, R. A., & Schopler, J. (2004). Introduction to Psychology. New Delhi: Tata McGraw Hill.

## **Course Designers**

1. Dr Ayesha Parveen Haroon, Assistant Professor, Department of Psychology, Easwari Liberal Arts – SRM- AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Understanding the Indian Constitution**

Course Code	FIC 122	Course Category	Core Course (CC)	3	<b>T</b>	P 1	<b>C</b>
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)			•	
Course Offering Department	History	Professional / Licensing Standards					

#### Course Objectives / Course Learning Rationales (CLRs)

- To locate the plurality of ideas in the Indian constitution
- > To appreciate the importance of dialogue in the making and the extension of the Indian constitution.
- > To develop a multidisciplinary approach in understanding the functioning of Indian democracy.
- > To critically interrogate the concepts of equality, liberty, justice, and non-discrimination

# Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe the need of having a constitution.	2	80%	70%
Outcome 2	Define the concept of liberty and non-discrimination.	1	90%	80%
Outcome 3	Review key institutions of Indian democracy.	2	80%	70%
Outcome 4	Examine the tradition of consensus and discontent in Indian democracy.	4	70%	60%

					Pr	ogram I	_earnin	g Outco	mes (PI	<b>LO</b> )					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	2	1	2	1	2	1	-	2	2	2	2	2	2	2	2
Outcome 2	2	1	2	1	1	1	-	3	2	2	2	2	3	2	3
Outcome 3	2	2	2	1	2	1	-	2	2	2	2	3	2	2	2
Outcome 4	2	2	3	2	3	1	-	3	2	2	2	3	3	2	3
Course Average	2	1.5	2.25	1.25	2	1	-	2.5	2	2	2	2.5	2.5	2	2.5

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Making of the Indian Constitution	14		
	Why do we need a constitution?	2		1,2
Unit No. 1	Beginning of constitutionalism in India: Colonial and Anti-colonial legacies	2		2,7
	Locating constituent Assembly debate: Consensus and Discontent.	3		2,3
	Reading the preamble of the Indian constitution.	2		2,6
	Fundamental Rights and Directive Principles-Ideas of Equality,	12		
	Justice and Liberty	13		
	Right to Equality	2		1,7
Tinia No	Six Freedoms	2	2,3	1,5,7
Unit No.	Religious Freedom	3		4,7
2	Minority Rights	2		3,4
	Directive Principles: Gaols to establish a social and economic Democracy	2		4,5
	The primacy of Rights over Directive Principles	2		4,7
	Asymmetrical Federalism: Centre-State Relations	13		4,7
	What is federalism?	1		3,6
	Constitutional provisions related to federalism	2		3,7
Unit No.	Relationship between State and Centre	3		3,7
3	Deliberative Ambiguities of Indian Federalism	2	3.4	1,7
	Special Provisions for Jammu and Kashmir, Himachal Pradesh,		-,-	,
	Northeastern states, and tribal areas.	3		3,7
	AFSPA and suspension of Indian democracy	2		3,7
	Foundation of Governance	11		
TT *4 NT	Division of Power: Legislative, Executive, and Judiciary	3		3,7
Unit No.	Parliamentary form of government in India	2	2	3,7
4	Government of the Union and Government of the State	3	3	1,6
	Role of Supreme Court and Judicial Activism in India	3		1,2
	Constitution as a living document	9		
	Constitution as a dialogue	2		3,4
Unit No.	Constitutional Amendments and the basic structure of the Indian Constitution	3		1,3,7
5	Insertion of the 9 <sup>th</sup> schedule in the constitution	2	1,4	1,5
	The role of the judiciary and citizens in defending, negotiating and	2		3,7
	interpreting the constitution			<i>'</i>

			Co	ntinuous	Learning	g Assessi	nents (	%)		End Se	moston
Bloom's	Level of Cognitive Task	CLA-1 (10%)		CLA-2	(10%)		A-3 0%)		Term 1%)		(50%)
		Th	Prac	Th	Prac	Th	Pr.	Th	Prac	Th	Prac
Level 1	Remember	30%		20%				40%		20%	
Level 1	Understand	70%		80%				60%		60%	
Level 2	Apply										
Level 2	Analyse						100%			20%	
Level 3	Evaluate										
Level 3	Create										
	Total	100%		100%			100%	100%		100%	

#### **Recommended Resources**

- 1. Austin, G. (1996). The Indian Constitution: Cornerstone of a Nation, Oxford: OUP.
- 2. Bhargava, R. (ed) (2008), Ethics and Politics of the Indian Constitution, New Delhi: OUP.
- 3. Choudhry, S. et al. (2017). The Oxford Handbook of the Indian Constitution, New Delhi: OUP
- **4.** Hassan, Z., Sridharan, E. & Sudarshan, R. (eds). (2002). India's Living Constitution: Ideas Practices, Controversies. New Delhi: Permanent Black.
- 5. Kannabiran, K. (2012). Tools of Justice: Non-Non-discrimination and the Indian Constitution, Routledge,
- 6. Kashyap, C.S. (2011). Our Constitution, New Delhi: National Book Trust.
- 7. Thiruvengadam, K.A. (2017). The Constitution of India: A Contextual Analysis, India: Hart Publishing

## **Online Resources**

- Armed Forces (Special Powers) Acts 1958
   (https://www.mha.gov.in/sites/default/files/armed\_forces\_special\_powers\_act1958.pdf)
- 2. Dr. Ambedkar's Last Speech in the Constituent Assembly on Adoption of the Constitution (November) (https://main.sci.gov.in/AMB/pdf/Closing%20speech%2025%20Nov%201949.pdf)

#### **Other Resources**

- 1. Dr. Maanvender Singh, Assistant Professor, Dept. of History, SRM University-AP.
- 2. Dr. Aqsa Agha, Assistant Professor, Dept. of History, SRM

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# Understanding Indian Society (ies): Myths and Realities

Course Code	FIC 123	Course Category	Core (	Core Course (CC)		<b>T</b>	<b>P</b> 0	<u>C</u>
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	Progressive Course(s)		NA		-
Course Offering Department	Liberal Arts	Professional / Licensing Standards		NA				

## Course Objectives / Course Learning Rationales (CLRs)

- > To introduce students to the study of India as a colonial exercise(s) and its critique
- > To orient the students towards deconstructing the myth of the Indian village as a homogeneous, unchanging unit and its relationship with the Urban.
- To introduce the students to the building blocks of society in India
- > To introduce the idea of centrality of politics in constituting Indian social.

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe and critique colonial study of India	2	70%	80%
Outcome 2	Illustrate a critical understanding of changing Indian villages	2	70%	70%
Outcome 3	Define the nature of stratification in India	2	70%	80%
Outcome 4	Define and analyse the inter relationship between caste, class, gender and tribe in India	2	70%	70%
Outcome 5	Describe and Critical post-colonial Indian Social	2	70%	80%

		Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3	
Outcome 1	3	2	2	1	3	1	2	3	2	3	2	2	2	3	3	
Outcome 2	2	2	2	1	3	1	2	3	2	3	2	2	2	3	3	
Outcome 3	2	1	2	1	3	1	2	3	2	3	2	2	3	3	3	
Outcome 4	2	2	3	1	3	1	2	3	2	3	2	2	3	3	3	
Outcome 5	2	1	2	3	1	1	2	3	2	3	2	2	3	3	3	
	2.2	1.6	2.2	1.4	2.6	1	2	3	2	3	2	2	2.6	3	3	

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1	Introduction	12	1	
	History, Anthropology and Colonialism			5,10
	Critics of Colonial Constriction of Indian Society and Culture			4,5
Unit 2	Villages Studies and Urban studies in India	12	2	
	Understanding of Indian Villages: Anthropologists and Sociologists			6
	Revisiting Indian village Studies			21, 22
	Key Concepts: Urban, Urbanism and the City			7,14, 19
	Gender and the City			
Unit 3	Social Stratification in India- Caste and Class	14	3	
	Social Stratification			6,7
	The Book View and The Field View of Caste			6,7
	Understanding Class with special reference to the Middle Class in India			6,7,9
Unit 4	Tribes and Nomads	12	4	
	Tribal Cultures			2
	Nomadic and Semi-Nomadic Communities in India			3
	Developmental Policies for Tribes, Nomadic and Semi- Nomadic Communities			2
Unit 5	Indian State and Society	10	5	
	Colonial State and Indian Social			10
	Postcolonial Indian Social			11
	Total contact Hours	60		

		(	Continuous Lea	rning Assessments (	(50%)	End Semester
Bloom's Level of Cognitive Task		CLA-1 (10%)	Mid (15%)	CLA-2 (10%)	CLA-3 (15%)	Exam (50%)
		Theory	Theory	Theory	Theory	Theory
Level 1	Remember	40%	40%	40%	40%	40%
Level 1	Understand	40 / 0	4070	40 / 0	4070	4070
Level 2	Apply	50%	50%	50%	50%	50%
LCVCI 2	Analyse	3070	3070	3070	3070	3070
Level 3	Evaluate	10%	10%	10%		10%
Level 3	Create	1070	1070	1070	1070	1070
Total		100%	100%	100%	100%	100%

#### **Recommended Resources**

- 1. Alm, Bjorn. (2010). Creating Followers, Gaining Popularity: leadership Strategies in a Tamil Nadu Village, in Pamela Price and A R Rudd (eds) Power and Influence in India: Bosses, Lords and Captains. Delhi: Routledge: 1-20.
- **2.** Betteille, A. (1991). Society and Politics in India: Essays in a Comparative Perspective: London: The Athlone Press. (Chapter 3, The Concept of Tribes with special reference to India). (pp. 57-78).
- **3.** Bokil, M (2002). De-Notified and Nomadic Tribes: A Perspective. Economic and Political Weekly, 37(2), pp.148–154.
- **4.** Cohn. B.S. (1996). Notes On the History of The Study of Indian Society and Culture. In Structure and Changes in Indian Society (Milton Singer and Bernard S. Cohn eds). Jaipur: Rawat Publication. (pp.1-27).
- **5.** Cohn. B.S. (1996). Colonialism and Its Forms of Knowledge: The British India, New Jersey: Princeton University Press. (Introduction. pp.1-15).
- **6.** Crompton, R. (1998). Class and Stratification: An Introduction to Current Debates. Cambridge: Polity Press, 2nd Edition 5
- 7. Das, V. Ed. (2003). The Oxford India Companion to Sociology and Social Anthropology, Vol.I and II. Delhi: Oxford University Press (Sections 3 and 9 respectively).6
- 8. Deshpande, S. (2003). Contemporary India: A Sociological understanding. New Delhi: Penguin Books.7
- **9.** Fernandes, L. (2006). India's New Middle Class: Democratic politics in an Era of Economic Reform. Minnesota: University of Minnesota Press.
- 10. Fuller C. J. (1977). British India or Traditional India? An Anthropological Problem, Ethnos, 42:3-4, pp.95-12.
- 11. Gottdiener, M. & Budd, L.(2005). Key Concepts in Urban Studies. London: Sage Publication.
- 12. Gupta, D. (Ed.) (1991). Social Stratification. Delhi: Oxford University Press
- **13.** Hansen, T. (2017). On Law, Violence, and Jouissance in India, in Cultural Anthropology, 1 Nov.https://culanth.org/fieldsights/on-law-violence-and-jouissance-in-india
- **14.** Harvey, D. (2010). 'The Right to the City: From Capital surplus to Accumulation by Dispossession' in Swapna Banerjee-Guha (ed.): Accumulation by Dispossession: Transformative Cities in the New Global Order (17-32). New Delhi: Sage
- **15.** Jauregui, B. (2014). Provisional Agency in India: Jugaad and Legitimation in India, in American Ethnologist, Vol 41, No 1: 76-91
- **16.** Mani, L. (1989). Contentious Traditions: Debate on Sati in Colonial India, in Sudesh V. & and Kumkum, S. (ed) Recasting Women. Delhi: Kali for Women.
- 17. Metcalf, T. (1995). Ideologies of the Raj (chap 1). New York: Cambridge University Press.
- **18.** Michelutti, L. (2014) Kingship without King in Northern India, In Patronage as Politics in South Asia, Anastasia Piliavsky (Ed) Cambridge University Press: 283-302
- 19. Patel, S. (2006). 'Introduction' in Sujata Patel and Kushal Deb (eds.): Urban Studies (1-38). New Delhi: Oxford University Press
- **20.** Phadke, S, Khan, S and Ranade, S. (2011). Why Loiter? Women and Risk on Mumbai Streets, New Delhi: Penguin Books

- **21.** Simpson, and Tilche, A and Sbriccoli, T and Jeffery, P and Otten, T (2018) A Brief History of Incivility in Rural Postcolonial India: Caste, Religion and Anthropology. Comparative Studies in Society and History, (60) 1, pp 58-89.
- **22.** Srinivas M. N. (1987). The Indian Village: Myth and Reality. In Dominant Caste and Other Essays. Delhi: Oxford University Press. (pp.1-59).
- **23.** Xaxa. V (1999). Transformation of Tribes in India: Terms of Discourse. Economic and Political Weekly, 34(24), pp.1519–1524.
- **24.** Witsoe, J. (2012). Everyday Corruption and the Political Mediation of the Indian State, in EPW, Feb 11, Vol. XLVII, No. 6: 47-54

- 1. Dr. Bikku, Assistant Professor, Department of Liberal Arts. ESLA, SRM University, AP.
- 2. Dr. Ipsita Pradhan, Assistant Professor, Department of Liberal Arts, ESLA, SRM University, AP.
- 3. Prof. Vishnupad. Dean of Easwari School of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Effective Writing and Presentation Skills**

Course Code	AEC 107	Course Category	AEC		L	T	P	C
Course Coue	THE 107	Course Category	7 LC		1	0	1	2
Pre-Requisite Course(s)	AEC 101	Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Literature and Languages	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

1. Demonstrate proficiency in written communication, including the ability to compose clear, grammatically structured writing and critically analyse information from various sources, conduct research effectively, and use evidence to support their arguments in both written assignments and oral presentations.

# Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Develop coherent and well-structured written communication by generating clear and concise written content with logical organization, appropriate grammar, vocabulary, and sentence structure.	1, 2	70%	60%
Outcome 2	Recognize and analyze the expectations of specific target audiences by adjusting tone, language and style to suit the intended purpose of the message and tailoring written content to various formats such as reports, essays, emails, and professional correspondence.	3, 4	70%	60%
Outcome 3	Increased Confidence in Public Speaking with the ability to deliver structured, well-organized, and persuasive presentations by employing visual and interactive aids, storytelling techniques.	5, 6	70%	70%
Outcome 4	Develop strong critical thinking and research skills, enabling students to evaluate information critically, synthesize sources effectively, and provide well-reasoned arguments in their written work and presentations.	3, 4, 5, 6,	60%	60%

					Pro	ogram L	earning	Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1									3	3	1	2	2	2	2
Outcome 2		2				1			3	3	2	2	2	2	2
Outcome 3		2				2			3	3	3	2	2	2	2
Outcome 4		2				3									
Average		2				2			3	3	2	2	2	2	2

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Basics of Grammatically correct writing	9		
	SVO	1	1	1a, 2a,b
Unit No.	Punctuation	3	1	1a, 2a,b
	Articles and Preposition	2	1	1a, 2a, b
1	Tense and Apostrophe	1	1	1a, 2a, b
	Subject-Verb-Agreement	2	1	1a, 2a, b
	Categories of Writing	9		
	Emails – different types (Official mails : Requesting Leave/ Enquiring vacancy/ Resigning from job/ requesting internship etc.)	3	1, 2	1b, c
Unit No. 2	Notice and Agenda,	2	1, 2	1b, c
	Minutes of Meeting	2	1, 2	1b, c
	Paragraph writing	2	1, 2	1b, c
	Advanced Writing	9		
	Writing Cover Letters	3	1, 2	1e
Unit No.	Resume writing	2	1, 2	1d
3	SOP, Abstract	2	1, 2	1g
	Project Report Writing	2	1, 2	2, d
	Effective Presentation Techniques	9		
	Understanding the elements of successful presentations – Non-verbal communication in presentations	3	2,3, 4	1f, 2c
Unit No.	Creating engaging PPTs	2	2,3, 4	1f, 2c
4	Structuring presentations for clarity and impact - Logical flow of topics and connected writing in line with storyboard	2	2, 3, 4	1f, 2c
	Handling Questions and Answers	2	2, 3, 4	1f, 2c
	Project Based Learning	15		
	Community Based Project	15	1, 2, 3, 4	NA
Unit No. 5	Total Contact Hours	45		
	Notional Hours	15		
	Total Learning Hours	60		

			Co	ntinuou	s Learnir	ıg Asses	sments (5	50 %)		End Semester	
Bloom's Level of Cognitive Task		CLA-1 (15 %)		CLA-2 (15 %)		CLA-3 (%)		Mid Term (20 %)		Exam (50 %)	
		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
	Remember										
Level 1	Understand	40%	10%	20%	10%			40%		20%	10%
	Apply			40%	30%						
Level 2	Analyse	20%	30%					60%		40%	30%
	Evaluate										
Level 3	Create										
Total		60%	40%	60%	40%			100%		60%	40 %

#### **Recommended Resources**

- 1. Swan, M. (2005). Practical English usage (Vol. 688). Oxford: Oxford university press.
- 2. Fenning, C. (2023). Effective Emails: The secret to straightforward communication at work: 1 (Business Communication Skills): Sanage Publishing
- 3. University Press.
- **4.** Talbot, F. (2009). How to Write Effective Business English: The Essential Toolkit for Composing Powerful Letters, Emails and More, for Today's Business Needs. Kogan Page Publishers
- 5. Yate, M. (2016). Knock'em Dead Resumes: A Killer Resume Gets More Job Interviews! Simon and Schuster.
- **6.** Yate, M. J. (2018). Ultimate Cover Letters: Master the Art of Writing the Perfect Cover Letter to Boost Your Employability (Vol. 5). Kogan Page Publishers.
- 7. Carnegie, D. (2013). The Art of Public Speaking. Wyatt North Publishing, LLC.
- 8. Yakhontova, T. V. (2003). English academic writing for students and researchers. Lviv: PAIS.

## **Other Resources**

- 1. https://learnenglishteens.britishcouncil.org/
- 2. https://www.bbc.co.uk/learningenglish/
- 3. https://www.ted.com/?geo=hi
- 4. https://www.tifr.res.in/~cccf/data/InternDocs/How\_to\_write\_a\_structured\_Project\_Report.pdf

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Universal Human Values and Ethics**

Course Code	VAC 102	Course Category	VAC			L	T	P	C
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	NA Progressive Course(s)			NA		
Course Offering Department	Psychology Department	Professional / Licensing Standards	NA NA						

### Course Objectives / Course Learning Rationales (CLRs)

- > To cultivate deep understanding of human values by teaching students the core principles of universal human values and their significance.
- > To promote ethical decision-making skills by equipping the students with the ability to make ethical choices in life, work, and society.
- > To foster a diverse and inclusive ethical perspective by sensitizing the students to diversity, equity, inclusion, gender, and cultural differences.
- > To highlight the relevance of ethics in society and professions by showcasing the practical importance of ethics in personal, societal, and professional contexts.
- > To address common challenges by preparing the students to overcome obstacles to ethical behaviour, fostering a commitment to universal values.

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Evaluate the significance of value inputs in formal education and start applying them in their life and profession	1	70%	80%
Outcome 2	Students will foster diverse and inclusive perspectives, contributing to more equitable and harmonious communities and workplaces	2	70%	70%
Outcome 3	Students will be able to apply ethical principles effectively in their personal and professional lives, leading to improved relationships and ethical practices in society	3	60%	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1			3		2		2	3	3	1	1	3			
Outcome 2			3		2		1	3	3	1	1	3			
Outcome 3			3		2		2	3	3	1	1	3			
Average			3		2		1.6	3	3	1	1	3			

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
Unit 1	Fundamentals of Human Values and Ethics	7		
	Introduction to human values and ethics.	1		
	Theory of wellbeing	2	1	1, 2, 3, 4, 5
	Purpose and relevance of human values	4		
Unit 2	Culture and Ethical Principles	5		
	Culture and ethics.	2	2	1, 2, 3, 4, 5
	Ethics in the community and society	3		
Unit 3	Ethics and Inclusivity	6		
	Ethics and diversity & inclusion	3	2	1, 2, 3, 4, 5
	Equity, equality, and addressing violence	3		
Unit 4	Ethics in various life spheres	6		
	Ethics in family, society, and workplace	4	3	1, 2, 3, 4, 5
	Ethics in IPR and plagiarism	2		
Unit 5	Overcoming ethical challenges	6		
	Identifying common challenges	3	3	1, 2, 3, 4, 5
	Strategies to overcome challenges	3		

## **Learning Assessment**

		Continuo	ous Learning Assessment	s (50%)
Bloom's Le	evel of Cognitive Task	CLA-1 (10%)	CLA 2 (20%)	CLA-3 (20%)
		Theory	Theory	Theory
T1 1	Remember	500/	500/	50%
Level 1	Understand	50%	50%	30%
T 10	Apply	<b>500</b> /	500/	<b>500</b> /
Level 2	Analyse	50%	50%	50%
T 12	Evaluate			
Level 3	Create			
	Total	100%	100%	100%

## **Recommended Resources**

- 1. Landau, RS. (2019). Living Ethics. New York: Oxford University Press.
- **2.** Nagarazan, R.S. (2022). A Text book on Professional Ethics and Human Values. New Delhi: New Age International Publisher.
- 3. Rachels, J., & Rachels, S. (2012). The elements of moral philosophy 7e. McGraw Hill.
- 4. Singer, P. (1986). Applied Ethics. Oxford: Oxford University Press.
- 5. Gensler, H., Spurgin, E., & Swindal, J. (2004). Ethics: contemporary readings. Routledge.

## **Course Designers**

1. Department of Psychology, SLASS, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Entrepreneurial Mindset**

Course Code	SEC 103	Course Category	SEC		L	T	P	C
Course Coue	SEC 103	Course Category	SEC		2	0	0	2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Management	Professional / Licensing Standards						

### Course Objectives / Course Learning Rationales (CLRs)

- To develop the Entrepreneurial Mindset of Students.
- > To provide tools and techniques for navigating the uncertain path of entrepreneurship

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Explain the key entrepreneurship and innovation concepts	1	80%	80%
Outcome 2	Explain concepts of Startup Funding and Pitching	1	80%	80%
Outcome 3	Identify Entrepreneurial Opportunity and ideate solutions	2	80%	70%
Outcome 4	Articulate innovative business plans with sound entrepreneurial concepts.	3	70%	70%

					Pro	ogram L	earning	<b>Outco</b>	mes (PL	<b>O</b> )					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1			2				1								
Outcome 2			2						3		3				
Outcome 3		3	3		2				3	2	3	3			
Outcome 4		3	3		2				3		3	3			
Average		1.5	2.5		1		0.25		2.25	0.5	2.25	1.5			

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
UNIT-1	Introduction to Entrepreneurship	2		
	What and Why of Entrepreneurship		1	1,2
	Need of Entrepreneurship		1	1,2
	Entrepreneurship at SRM-AP		1	1,2
UNIT-2	Entrepreneurial Orientation	4		
	Characteristics of successful entrepreneurs		1,2	1,2
	Mindset shifts: from an employee to an entrepreneur		1,2	1,2
	Overcoming challenges and dealing with failures		1,2	1,2
UNIT-3	Entrepreneurial Skills	4		
	Skillsets of an Entrepreneur		1,2	1,2
	Design Thinking, Growth Mindset		1,2	1,2
	Design Thinking		1,2	1,2
UNIT-4	Entrepreneurial Opportunity & Ideation	2		
	Difference between idea and opportunity		1,2	1,2
	Opportunities in Vibrant Indian Entrepreneurial Ecosystem		1,2	1,2
	Opportunity Recognition (Sources of Opportunity)		1,2	1,2
	Idea Generation		1,2	1,2
UNIT-5	Business Model Canvas	2		
	Why BMC		3	1,2
	Value Proposition		3	1,2
	Customer Discovery		3	1,2
	Customer Relationship		3	1,2
	Channels		3	1,2
	Key Partners		3	1,2
	Key Activities		3	1,2
	Key Resources		3	1,2
	Revenue Structure		3	1,2
	Cost Structure		3	1,2
UNIT-6	Startup Financing & Pitching	2		
	Stages of Fundraising		4	1,2
	Mode of Investment		4	1,2
	Startup Valuation		4	1,2
	From Pitch to Hitch (Pitch Deck)		4	1,2
UNIT-7	Growth Mindset and Sales Ability	2		
	Importance of Sales skill for Entrepreneur		3	1,2
	Sales Techniques		3	1,2
	Developing Growth Mindset		3	1,2
UNIT-8	Developing the Business Plan	12	3,4	1,2
	Total Hours	30		

## **Learning Assessment**

Bloo	m's Level of	Continuo	End Semester Exam		
Cog	gnitive Task	CLA-1 (10%)	CLA-2 (20%)	CLA-3 (30%)	(40%)
Level 1	Remember		20%	20%	100%
Level I	Understand		2070	2070	10076
Level 2	Apply	100%	80%	80%	
Level 2	Analyse	10070	8070	8070	
Level 3	Evaluate				
Level 3	Create				
	Total	100%	100%	100%	100%

## **Recommended Resources**

- 1. Bruce R. Barringer, R. Duane Ireland. Entrepreneurship Successfully Launching New Ventures, Pearson; 2020
- 2. Robert D. Hasrich, Dean A. Shepherd, Michael P. Peters, Entrepreneurship, McGraw Hill, 2021

## **Other Resources**

1. Best business courses online (n.d.). Coursera. https://www.coursera.org/browse/business/entrepreneurship

## **Course Designers**

- 1. Dr Aftab Alam, Assistant Professor, Paari School of Business, SRM University-AP
- 2. Mr Udayan Bakshi, Associate Director, Directorate of Entrepreneurship, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Economics for Everyday Life**

Course Code	FIC 115	Course Category	FIC		L	T	P	C
Course Coue	110 110	course category			4	0	0	4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)	·			
Course Offering Department	Economics	Professional / Licensing Standards						

### Course Objectives / Course Learning Rationales (CLRs)

- > To obtain an overview of the fundamental concepts of economics.
- > To discuss various alternative theories of an economy in the short run, and the role of policy in this context.
- > To understand the application of important theories related to an open economy.

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Distinguish between different economic systems as they relate to contemporary social, and political contexts.	2	70%	65%
Outcome 2	Apply simple mathematical methods to illustrate basic relationships between fundamental economic measures and variables.	3	70%	65%
Outcome 3	Demonstrate awareness of the market system and the role of government policy in different contexts.	3	70%	65%
Outcome 4	Apply various microeconomic and macroeconomic concepts to real- life situations	3	70%	65%

					Pro	ogram L	earning	Outco	mes (PL	<b>O</b> )					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	1	3	2	-	-	-	2	3	2	2			
Outcome 2	3	2	2	3	2	-	-	-	2	3	2	2			
Outcome 3	3	2	2	2	2	-	-	-	2	3	2	2			
Outcome 4	3	2	2	3	2	-	-	-	2	3	2	2			
Course Average	3	2	2	3	2	-	-	-	2	3	2	2			

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit I	Introduction	10		
	What is Economics?	3	1	1
	Basic Concepts of Economics	3	1	1
	Ten Principles of Economics	2	1	1
Unit II	Microeconomic Concepts	23		
	Demand Function	4	2	1
	Supply Function	4	2	1
	Market Equilibrium	3	2	1
	Elasticity	4	2	1
	Determinants of Elasticity	4	2	1
	Competition and Types of Markets	4	2	1
Unit III	Macroeconomic Concepts	20		
	National Income	4	3	2
	Unemployment	4	3	2
	Inflation	4	3	2
	AD-AS Curve	4	3	2
	Introduction to Fiscal and Monetary Policies	4	3	2
Unit IV	Application of Microeconomic and Macroeconomic concepts	7		
	Applications of Supply and Demand curves	4	4	3
	Application of AD-AS curve	3	4	2
	Total Learning hours		60	•

## **Learning Assessment**

		Co	ntinuous Learning	Assessments (	(50%)	End Semester
Bloom's Level of Cognitive Task		CLA-1 (10%)	Mid_1 (15%)     Mid_2 (		Mid-2 (15%)	Exam (50%)
Level 1	Remember	60%	60%	40%	40%	50%
Level 1	Understand	0070	0070	4070	4070	3070
Level 2	Apply	40%	40%	60%	60%	50%
Level 2	Analyze	4070	4070	0070	0070	3070
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	100%

## **Recommended Resources**

- 1. Mankiw, N. G. Principles of Microeconomics, (2007).
- 2. Mankiw, N. G. (2013). Macroeconomics fifth edition.
- 3. https://open.umn.edu/opentextbooks/textbooks/32

## **Other Resources**

## **Course Designers**

1. Dr Adviti Devaguptapu, Assistant Professor, SRM University-AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## **Data Analytics for Social Science**

Course Code	FIC 116	Course Category		L 4	<b>T</b>	<b>P</b> 0	<b>C</b>
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

### Course Objectives / Course Learning Rationales (CLRs)

- ➤ Understand the skill sets and technologies required for data science.
- > Gain knowledge of data science process and basic tools for Exploratory Data Analysis
- Learn various data science algorithms and its application domain.
- > Understand the implement recommendation system using fundamental mathematical and algorithmic ingredients.
- > Understand the use of data visualization tool

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Demonstrate statistical measures to fit a model to a data.	2	75%	70%
Outcome 2	Apply data science algorithms such as Linear Regression, k-Nearest Neighbours (k-NN), k-means, and Naive Bayes to solve the given problems.	5	75%	70%
Outcome 3	Apply Feature Selection algorithms such as Filters, Wrappers, Decision Trees and Random Forests to solve a given problem	3	70%	60%
Outcome 4	Compute Recommendation Systems using Visualization tools based on the acquired data	4	70%	60%

					Pro	ogram L	earning	Outco	mes (PL	(O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1	1			2	2	1	3	3	3	2
Outcome 2	3	3	3	2	1	1			2	2	1	3	2	3	2
Outcome 3	3	3	3	2	1	1			2	2	1	3	3	3	2
Outcome 4	3	3	3	2	1	1			2	2	1	3	3	3	2
Average	3	3	3	2	1	1			2	2	1	3	3	3	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit 1		9		
	Introduction: What is Data Science? - Big Data and			
	Data Science hype – and getting past the hype - Why	2	1	1,2,3,6,8
	now?			
	Datafication- Current landscape of perspectives	1	1	1,2,3,5,9,10
	Skill sets needed	1	1	1,2
	Statistical Inference - Populations and samples	1	1	1,2,6,9
	Statistical modelling,	1	1	1,2,6,9
	probability distributions,	1	1	1,2,6,9
	fitting a model	1	1	1,2,6,9
	Introduction to R	1	1	1,2,8
Unit 2		9		
	Exploratory Data Analysis and the Data Science	_		
	Process	2	1	1,2,3
	Philosophy of EDA - The Data Science Process	2	1	1,2,3
	The Data Science Process	1	1	1,2,6
	Three Basic Machine Learning Algorithms –			
	Introduction	1	1, 2	1,10
	Linear Regression	1	1, 2	5,7
	K-Nearest Neighbours (K-NN)	1	1, 2	5,7
	K-means	1	1, 2	5,7
Unit 3		9	, <b>-</b>	, , , , , , , , , , , , , , , , , , ,
-	One More Machine Learning Algorithm and Usage in	,		
	Applications	1	2	5,7
	Motivating application: Filtering Spam - Why Linear			
	Regression and k-NN are poor choices for Filtering	1	1, 2	5,7,9,10
	Spam	1	1, 2	3,7,5,10
	Naive Bayes and why it works for Filtering Spam	1	1, 2	5,7
	Data Wrangling: APIs and other tools for scrapping the	1		-
	Web	1	1, 2	4,10
	Feature Generation and Feature Selection (Extracting			
	Meaning from Data)	1	3	4,10
	Motivating application: user (customer) retention	1	3	4,10
	Feature Generation (brainstorming, role of domain	1		
	expertise, and place for imagination) -	1	3	4,10
	Feature Selection algorithms	1	3	4,10
	Filters; Wrappers; Decision Trees; Random Forests	1	3	4,10
Unit 4	Thers, wrappers, Beelstein frees, Random Forests	9		1,10
CIIIC 4	Recommendation Systems: Building a User-Facing	,		
	Data Product	2	4	1,2,8
	Algorithmic ingredients of a Recommendation Engine	1	4	1,2,8
	Dimensionality Reduction	2	4	8,9
	Singular Value Decomposition - Principal Component	1	4	8,9
	Analysis -	1	4	0.0
	Mining Social-Network Graphs	1	4	8,9
	Clustering of graphs - Direct discovery of communities	1	4	8,9
	in graphs			<u> </u>
	Partitioning of graphs - Neighbourhood properties in	1	4	8,9
	graphs			- >-
Unit 5		9		
	Data Visualization	1	4	1,2,3,6
	Basic principles, ideas, and tools for data visualization	2	4	1,2,3,6
	Examples of inspiring (industry) projects -	2	4	1,2,3,6

Total Learning hours		45	
Next-generation data scientists	1	4	1,2,3,6
A look back at Data Science	1	4	1,2,3,6
Discussions on privacy, security, ethics	1	4	1,2,3,6
Data Science and Ethical Issues	1	4	1,2,3,6

#### **Learning Assessment**

Ploom's	Lovel of Cognitive	Continu	ous Learnin	g Assessmer	nts (50%)	
Dioonis	Bloom's Level of Cognitive Task		Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	End Semester Exam (50%)
Level 1 Remember		70%	40%	30%	30%	30%
Level 1	Understand	70%	40 /0	30 %	30 /0	30 %
Level 2	Apply	20%	40%	50%	40%	50%
Level 2	Analyze	20 /6	40 /0	30 %	40 /0	30 %
Level 3	Evaluate	10%	20%	20%	30%	20%
Create		10 /0	20 /0	20 /0	30 /0	ZU /0
Total		100%	100%	100%	100%	100%

#### **Recommended Resources**

- 1. Joel Grus, Data Science from Scratch: First Principles with Python, Second Edition O'Reilly, Paperback 5 May 2019
- 2. Jake VanderPlas, Python Data Science Handbook: Essential Tools for Working with Data Paperback 2016
- 3. Cathy O'Neil and Rachel Schutt. Doing Data Science, Straight Talk from The Frontline. O'Reilly. 2014.
- **4.** Jure Leskovek, Anand Rajaraman and Jeffrey Ullman. Mining of Massive Datasets. v2.1, Cambridge University Press. 2014. (free online)
- 5. Kevin P. Murphy. Machine Learning: A Probabilistic Perspective. ISBN 0262018020. 2013.
- **6.** Foster Provost and Tom Fawcett. Data Science for Business: What You Need to Know about Data Mining and Data-analytic Thinking. ISBN 1449361323. 2013.
- 7. Trevor Hastie, Robert Tibshirani and Jerome Friedman. Elements of Statistical Learning, Second Edition. ISBN 0387952845, 2009. (free online)
- **8.** Avrim Blum, John Hopcroft and Ravindran Kannan. Foundations of Data Science. (Note: this is a book currently being written by the three authors. The authors have made the first draft of their notes for the book available online. The material is intended for a modern theoretical course in computer science.)
- 9. Mohammed J. Zaki and Wagner Miera Jr. Data Mining and Analysis: Fundamental Concepts and Algorithms. Cambridge University Press. 2014.
- **10.** Jiawei Han, Micheline Kamber and Jian Pei. Data Mining: Concepts and Techniques, Third Edition. ISBN 0123814790. 2011.

#### **Other Resources**

#### **Course Designers**

1. Dr Rajiv Senapati, Assistant Professor, Computer Science Engineering, SRM University – AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## **Logic and Critical Thinking**

Course Code	rse Code LBA 202 Course Category Core Course		L	T	P	C		
Course Coue	LDA 202	Course Category	Core Course		3	1	0	4
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA Progressive Course(s)		·	NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NΛ					

## Course Objectives / Course Learning Rationales (CLRs)

- > To explore the basics of logical thinking and reasoning.
- > To distinguish between different types of arguments.
- > To analyze the distinction and the relation between deduction and induction.
- > To explore logical fallacies.
- > To analyze the basics of critical thinking.

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe logical concepts	1	70%	80%
Outcome 2	Discuss inductive and deductive reasoning and their application	2	70%	80%
Outcome 3	Apply the tools of critical thinking	3	70%	70%
Outcome 4	Analyze the parts of thinking, or elements of thought, and how these parts work together in reasoning.	4	70%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	1	3	1	1	2	2	1	2	2	2	2	2
Outcome 2	3	3	3	1	-	1	1	2	2	1	1	2	-	-	2
Outcome 3	3	3	3	1	3	1	1	3	2	1	1	3	2	2	-
Outcome 4	3	3	3	1	2	1	1	2	1	1	1	2	2	-	2
Average	3	3	3	1	2.7	1	1	2.25	1.75	1	1.25	2.25	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Logic	4		
Unit 1	Definition, Nature. Scope and Utility	2	1,2,3	1, 2, 3, 4
	Traditional and Modern Logic	2		
	Proposition	20		
	Definition, Structure. Sentence and Proposition	2		
Unit 2	Traditional classification of Proposition according to Quality and Quantity.	3	1,3	1, 2, 3, 4
	The four-fold scheme of Proposition AEIO.	4		
	Transformation of ordinary sentence into logical forms – AEIO.	4		
	Inference	14	1,2,3	1, 2, 3, 4
Unit 3	Definition, Type- Deduction and Inductive, Mediate 'and Immediate	7		
	Categorical syllogism: Structure, Rules. Figure. Valid-mood, Testing of syllogistic reasoning, Logical Fallacies	7		
	Symbolic Logic	6		1, 2, 3, 4
Unit 4	Characteristics, Symbols, Use of Symbols, Constant, Variables, Truth Function. Basic Truth Function, Construction of Truth Table.	6	1,3	
	Critical Thinking	16		
	The Basics: Claims, Issues and Arguments	4		
Unit 5	More Fallacies	4	1,2,3,4	1,2,3,4,5
	Persuasion Through Rhetoric: Common Devices and Techniques	4	1,4,5,1	1,2,5,1,5
	Cognitive Biases	4		

## **Learning Assessment**

Bloom's I	Level of Cognitive	Con	Continuous Learning Assessments (50%)								
	Task	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)					
Level 1	Remember	60%	50%	50%	50%	50%					
Level 1	Understand	0070	3070	3070	3070	3070					
Level 2	Apply	30%	40%	40%	40%	40%					
Level 2	Analyse	3070	4070	4070	4070	4070					
Level 3	Evaluate	10%	10%	10%	10%	10%					
Level 3	Create	10/0	10/0	10/0	10/0	10/0					
	Total	100%	100%	100%	100%	100%					

## **Recommended Resources**

- 1. Cohen, M. F. (2011). An introduction to logic and scientific method. Read Books Ltd..
- 2. Copi & Cohen. (2014). Introduction to Logic, Delhi: Pearson.
- 3. Hurley, P. (2007). Introduction to Logic. Wadsworth, Delhi.
- 4. Sen, M. (2008). LOGIC. Delhi, Pearson.
- 5. Moore & Parker. (2009). Critical Thinking. McGraw Hill, USA.

## **Course Designers**

- 1. Dr. Chandana Deka, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Anasuya Agarwala, Assistant Professor, Department of Liberal Arts, SRM University,

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## Creativity and Critical Thinking Skills

<b>Course Code</b>	AEC 104	Course Category	Ability Enhan	ncement Course	1	T 0	P 1	C 2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)	"		ı	
Course Offering Department	Literature & Languages	Professional / Licensing Standards						

### Course Objectives / Course Learning Rationales (CLRs)

- > Identify key concepts associated with creative problem-solving and critical analysis.
- > Interpret and summarize various models and frameworks used in fostering creative and critical thinking skills
- Apply divergent thinking methods to generate innovative solutions to multifaceted problems.
- Assess and compare the strengths and weaknesses of various critical thinking approaches in decision-making.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Define and describe fundamental concepts and theories related to creativity and critical thinking.	1	80%	80%
Outcome 2	Explain the significance of creativity and critical thinking in problem-solving and decision-making processes.	2	80%	60%
Outcome 3	Implement critical thinking strategies to analyse and evaluate information and arguments effectively.	3	80%	70%
Outcome 4	Analyse and assess the effectiveness of specific creative thinking methods in addressing real-world problems.	4	80%	70%

					Pro	ogram L	earning	g Outco	mes (PL	<b>O</b> )					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	3	3			3		3		3	3	3	1
Outcome 2	3	3	3	3	3			3		3		3	3	3	1
Outcome 3	3	3	3	3	3			3		3		3	3	3	1
Outcome 4	3	3	3	3	3			3		3		3	3	3	1
Average	3	3	3	3	3			3		3		3	3	3	1

Unit	Unit Name	Required Contact	CLOs	References
No.		Hours	Addressed	Used
Unit 1	Introduction to Creativity and Critical Thinking	6		
	Introduction to key concepts	2	1,3	1
	Importance in personal and professional contexts	2	1,3	1,2
	Understanding the differences	1	2,3	1,4
	Real-world applications	1	1,3	1,3
Unit 2	Overcoming Mental Blocks	6		
	Identifying and addressing barriers	3	1	14
	Exercises for mental flexibility	3	4	1,2
Unit 3	Critical Thinking Skills	6		
	Recognizing common pitfalls	1	1,3	1,2
	Examples and group discussion	1	2,3	1,2
	Techniques for assessing information credibility	2	1,3	1
	Case studies and research exercises	2	1,3	3
Unit 4	Application of Creative Solutions	6		
	Practical problem-solving exercises	1	1,3	1,4
	Group projects and case studies	2	2,3	2,3
	Integrating ethics into creative and critical thinking	1	1,3	1
	Discussions on ethical dilemmas and decision- making	2	1,3	3
Unit 5	Application of Creative Solutions	6		
	Quizzes on concepts and techniques	1	1,3	1,2
	Individual and group assignments	1	2,3	1,2
	Applying creativity and critical thinking to a real- world scenario	2	1,3	1
	Presentation and peer evaluation	2	1,3	3
	Total Contact Hours		30	•

## **Learning Assessment**

Dloom's L	aval of Cognitive Tests		Continuous Lear	rning Assessments (	(75%)
DIOOHI'S LO	evel of Cognitive Task	CLA-1 (20%)	CLA-2 (20%)	CLA-3 (20%)	Project Work (45%)
Level 1	Remember	30%		10%	
Level 1	Understand	3070		1070	
Level 2	Apply	70%	100%	90%	100%
LCVCI Z	Analyse	7070	10070	9070	10070
Level 3	Evaluate				
Level 3	Create				
	Total	100%	100%	100%	100%

## **Recommended Resources**

- 1. Creative Confidence: Unleashing the Creative Potential Within Us All by Tom Kelley and David Kelley
- 2. Critical Thinking: An Introduction by Alec Fisher
- 3. Think Like a Freak: The Authors of Freakonomics Offer to Retrain Your Brain by Steven D. Levitt and Stephen J. Dubner
- 4. Creative Intelligence: Harnessing the Power to Create, Connect, and Inspire by Bruce Nussbaum

## **Other Resources**

1. No Data

## **Course Designers**

1. Dr. Sayantan Thakur, Assistant Professor, Department of Literature and Languages, SRM University-AP



Neerukonda, Mangalagiri Mandal Guntur District, Mangalagiri, Andhra Pradesh 522240

Analytical Reasoning and Aptitude Skills - Basics

Course Code	SEC-114	Course Category	L-T-P-C	0	2	1	3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Mathematics	Professional / Licensing Standards					

# **Course Objectives**

- 1. To categorize, apply and use thought process to distinguish between concepts of quantitative methods.
- 2. To prepare and explain the fundamentals related to various possibilities.
- 3. To critically evaluate numerous possibilities related to puzzles.
- **4.** Explore and apply key concepts in logical thinking to business problems.

## **Course Outcome (COs)**

CO's	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
1	Use logical thinking and analytical abilities to solve quantitative aptitude questions from company specific and other competitive tests.	1	70%	60%
2	Solve questions related to Time and Distance and Time and work from company specific and other competitive tests.	3	65%	70%
3	Understand and solve puzzle questions from specific and other competitive tests	1	60%	60%
4	Make sound arguments based on mathematical reasoning and careful analysis of data.	1	65%	70%

						Progra	m Lear	ning Ou	itcomes	(PLO)					
CLOs	Scientific and Disciplinary	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modem Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	1	2	2						2			2			
Outcome 2	1	2													
Outcome 3	1	2	2						2		2	2			
Outcome 4	1	2			2						2	2			
Course Average	1	2	2		2				2		2	2			

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Speed Maths and Simplification	1	1,2	1,2
Unit No.1	Basics of Number system – Different types of numbers and their properties, Problems on finding unit digit, finding number of divisors and their application, LCM and HCF and their applications	6	1,2	1,2
	Basics of Linear equations	2	1,2	1,2
Unit	Basics of Percentage calculations, Profit and Loss, Simple interest and Compound interest, True Discount	6	1,4	1,2
No.2	Basics of Ratio and Proportion, Average, Alligation and Mixtures	4	1,2	1,2
** *.	Basics of Time and Work, Pipes and Cisterns, Problems on Chain Rule	4	1,4	1,2
Unit No.3	Basics of Time, Speed and Distance, Problems on Trains, Boats and Streams, Problems on Races and Games and Escalators.	6	1,4	1,2
Unit No.4	Basics of counting techniques, Permutations and Combinations, Probability	5	1.2.4	1,2
10.4	Basic introduction of Progressions, Quadratic Equations, Inequalities	4	1.2	1,2
Unit	Number Series, Alphabet series, odd man out, Finding the Wrong Number, Non-Verbal Series.	4	1.2	3,4
No.5	Analogies, Coding and decoding	3	1,3	3,4

## **Learning Assessment**

			C	ontinuous	Learnin	g Assessm	ents (	%)		Endea	m aatau
	om's Level of gnitive Task	CLA-1 (	<u>_</u> 10%)	CLA-2	(_15%)	CL. (_1	A-3 0%)	Mid Term (_15%)		End Semester Exam (_50%)	
	_	Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level 1	Remember	20%		25%		20%		25%		25%	
Level I	Understand	20%		25%		20%		25%		25%	
Level 2	Apply	30%		25%		30%		25%		25%	
Level 2	Analyse	30%		25%		30%		25%		25%	
Level 3	Evaluate										
Level 3	Create										
	Total	100%		100%		100%		100%		100%	

## **Recommended Resources**

- 1. Arun Sharma How to prepare for CAT Quantitative Aptitude, Tata McGraw Hill.
- 2. CAT Quantitative Aptitude Nishit K. Sinha
- 3. R.S. Agarwal Reasoning. Reasoning for competitive exams Agarwal.
- 4. Logical Reasoning and Data Interpretation for CAT, By Nishit K. Sinha

### **Recommended Online Resources**

- 1. Geeks for Geeks
- 2. Indiabix.
- 3. M4maths.com

## Course designed by



- 1. Mr. Naresh Adapa Quantitative Aptitude Trainer, Department of CR&CS SRM University AP.
- 2. Mr. Shaik Mohammed Musa Kaleemullah, Verbal Ability Trainer, Department of CR&CS, SRM University AP.
- 3. Dr. Fouzul Atik Assistant Professor, Department of Mathematics, SRM University AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Introduction to Political Theory**

Course Code	LBA 203	Course Category	Coro	Course (CC)	L	T	P	C
Course Code	LDA 203	Course Category	Core	Core Course (CC)		1	0	4
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	Progressive Course(s)		NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards	g NA					

### Course Objectives / Course Learning Rationales (CLRs)

- To describe political ideas.
- > To analyse the relationship between political theory and other disciplines.
- To apply political concepts in real-life situations.
- > To examine debates in classical and contemporary political theory

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe the historical development of political ideas.	1	70%	80%
Outcome 2	Discuss the works of political thinkers and philosophical concepts influencing contemporary political issues	2	70%	70%
Outcome 3	Explain the relationship between political theory and other disciplines	3	60%	70%
Outcome 4	Examine philosophical concepts in order to understand and critically assess real-world political phenomena	4	60%	60%

					Pr	ogram l	Learnin	g Outco	omes (Pl	L <b>O</b> )												
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3							
Outcome 1	3	2	3	-	3	-	-	3	-	-	2	3	2		-							
Outcome 2	3	-	2	3	-	-	-	2	-	-	-	2	-	3	-							
Outcome 3	3	ı	3	-	3	-	2	3	-	2	ı	3	-		2							
Outcome 4	2	-	2	-	2	-	-	-	2	-	-	2	-	3	-							
Outcome 5	2	2	2	-	2	-	-	2	-	-	-	2	2	-	-							
Average	2.6	2	2.4	3	2.5		2	2.5	2	2	2	2.4	2	3	2							

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction	10		
	Political Science: Meaning, Nature and Scope	3		
Unit 1	Approaches to the study of Political Science: Normative and Empirical.	4	1,3	1,2,3,4
	Behaviouralism and Post-Behaviouralism	3		
	State and Sovereignty	15		
Unit 2	State: Meaning, Nature and Elements of State. Theories of Origin of State: Evolutionary Divine, Social Contract. State and Civil Society.	5	2,4,5	1 2 2 4
Unit 2	Sovereignty: Meaning, Characteristics and Kinds. Theories: Monism and Pluralism.	5	2,4,3	1,2,3,4
	State Systems: Colonialism, Imperialism, Neo-Imperialism, Decolonization, Globalization	5		
	Basic Concepts	15		
	Law: Meaning, Source and Types	2	1 2 4 5	10067
	Liberty	2	1, 2,4,5	1,2,3,6,/
Unit 3	Equality	2		
	Justice	2		
	Rights: Meaning and Types. Human Rights and their safeguards	2		
	Power, Authority and Legitimacy	5		
	Political Ideology	15		
Unit 4	Liberalism, Socialism, Fascism,	8	1, 2,4,5	1,2,3,6,7
	Ecologism, Feminism, End of Ideology debate	7		
	Democracy	5		
Unit 5	Democracy: Evolution, Types: Direct and Representative (Territorial, Minority, Proportional, Functional)	3	1, 2,4,5	1,2,3,6,7
	Challenges before Democracy	2		
	<b>Total Contact Hours</b>		60	

#### **Learning Assessment**

		Cont	inuous Learnin	g Assessments (	50%)	End Semester Exam
Bloom's	Level of Cognitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	(50%)
		Theory	Theory	Theory	Theory	Theory
Level 1	Remember	30%	40%	30%	40%	50%
Level 1	Understand	30%	40%	30%	40%	30%
Level 2	Apply	70%	60%	70%	60%	50%
Level 2	Analyse	7070	0070	7070	0070	3078
Level 3	Evaluate					
Level 3	Create					
	Total		100%	100%	100%	100%

## **Recommended Resources**

- 1. Ramaswamy, S. (2010). Political theory: Ideas and concepts. New Delhi: PHI Learning Pvt. Ltd..
- 2. Johari, J.C. (2012). Contemporary Political Theory. New Delhi: Sterling.
- 3. Sabine, G.H. and Thorson, T.L. (1973). A History of Political Theory. New Delhi: OUP and IBH.
- 4. Mc Kinnon, C. (2008). Issues in Political Theory. New York: OUP.
- 5. Bhargava, Rajeev and Acharya, Ashok. (eds.) Political Theory: An Introduction. New Delhi: Pearson Longman.
- 6. Heywood, A (2015). Political Theory: An Introduction, London: Palgrave Macmillan

## **Course Designers**

- 1. Dr. Vineeth Thomas, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Idris Hassan Bhat, Assistant Professor, Department of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Theories of Communication**

	Course Code	LBA 204	Course Category	Core (	Course (CC)		L	T	P	C
			course category	0010		3	1	0	4	
	Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	Progressive Course(s)			NA		
•	Course Offering Department	Liberal Arts	Professional / Licensing Standards	S NA						

### Course Objectives / Course Learning Rationales (CLRs)

- > To explore various schools of communication theories.
- > To develop understanding of media effects.
- > To understand theoretical concepts of various media scholars
- > To understand the effects of culture on media.

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Define the term 'theory'.	1	70%	80%
Outcome 2	Discuss various models of communication.	2	70%	70%
Outcome 3	Relate various theories of communication with real life case studies.	3	60%	70%
Outcome 4	Analyse the impact of culture on media and vice versa	4	60%	60%

					P	rogram	Learnir	ıg Outc	omes (P	LO)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	-	3	2	-	3	2	3	1	3	3	3	2
Outcome 2	2	2	2	-	-	2	-	2	2	3	1	2	3	1	1
Outcome 3	3	2	3	-	3	2	-	3	2	3	1	3	3	1	2
Outcome 4	2		2	-	2	2	-	2	2	3	1	2	3	3	3
Outcome 5	2	2	2	-	2	2	-	2	2	3	1	2	3	3	3
Average	2.4	2	2.4	-	2.5	2	-	2.4	2	3	1	2.4	3	2.2	2.2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction to Theory.	12		
	Introduction to Theory. What is a Theory? What is a Model?	4		1
Unit 1	Importance of Communication Theories and Models. Basic Models of Communication	4		1
	Linear and Circular Models of Communication	4	1	1,2,3
	Mass Communication Theories	12		, ,
н и а	Mass Communication concepts, definitions, two schools- process and semiotics, models (linear models vs. dialogical and discursive), cultivation theory, Empiricism, Organism, Division of Labour, Functionalism, Scientism.	4		3,4
Unit 2	Effects Studies: Process and models of media effects, Socio cultural effects, News public opinion and Political Communication, knowledge-gap hypothesis;	4	2	3,4,5
	Historical eras- Powerful effects, limited effects and cumulative traditions; cognitive consistency theories.	4		3,4,5
	Audiences and Mass Media effects.	12		
Unit 3	Understanding Audiences: Theories: The hypodermic needle theory	4		1,2,6
	Two step flow theory, Uses and gratification, Reception theory	4	3,4	1,2,6
	Obstinate audience theory, Hypermedia Seduction theory.	4		1,2,6
	Persuasion and Agenda role of the media.	12		
TT *4 4	Theories of persuasion, Agenda Setting, Normative theory of media and society	4	_	1,3,4,5
Unit 4	New Media, Theoretical foundation:	4	5	1,3,4,5
	Cybernetic & Information Society.	4		5
	Media and Culture.	12		
** ** *	Understanding the meaning of culture and Communication: A cultural approach to communication.	3		6
Unit 5	Cultural practices and power	3	~	2,7
	Understanding popular culture and Mass culture,	3	5	3,5,7
	Frankfurt school, Birmingham School	3		3,4,5,6,7

## **Learning Assessment**

Dloom	ı's Level of	C	ontinuous Learnin	g Assessments (50%	o)	End Semester
	itive Task	CLA-1 (10%)	Mid (15%)	CLA-2 (10%)	CLA-3 (15%)	Exam (50%)
Cogn	nuve rask	Theory	Theory Theory		Theory	Theory
Level 1	Remember	30%	30%	30%	30%	40%
Level I	Understand	30%	30%	30%	30%	40%
Level 2	Apply	40%	40%	40%	40%	40%
Level 2	Analyse	40%	40%	40%	40%	40%
Level 3	Evaluate	30%	30%	30%	30%	20%
Level 3	Create	30%	30%	30%	30%	20%
,	Total	100%	100%	100%	100%	100%

## **Recommended Resources**

- 1. Fiske, J. (1990). Introduction to Communication Studies (2nd ed.). London and New York: Routledge.
- 2. Hasan, S. (2010). Mass Communication: Principles and Concepts. CBS Publisher.
- 3. McLuhan, M. (1980). Understanding Media. London: Mentor.
- 4. McQuail, D. (2000). McQuail's Mass Communication Theory (4th ed.). New Delhi: Sage.
- 5. McQuail, D. (Ed.). (2002). McQuail's Reader in Mass Communication Theory. London: Sage.
- 6. Naurla, U. (2006). Dynamics of Mass Communication Theory and Practice. Atlantic Publishers and distributors.
- 7. Adorno, T., & Horkheimer, M. (1997). Dialectic of Enlightenment. London: Verso.

### **Course Designers**

1. Dr. Ugen Bhutia, Assistant Professor, Department of Journalism, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## **Greek Philosophy**

Course Code LBA 206		Course Category	Cor	e Course	I		T	P	C
Course Coue	LD11 200	Course Category	Core Course			3	1	0	4
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	NA Progressive Course(s)			NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NA NA						

### Course Objectives / Course Learning Rationales (CLRs)

- To explore the concepts of being, not-being, and change.
- > To analyse the methods of argument and persuasion used by ancient philosophers.
- > To describe virtues, knowledge as understood by Greek Philosophers
- > To discuss Plato's theory of Forms, and the philosophical problems it raises.
- > To discuss Aristotle's notion of substance.

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe the knowledge and understanding of the development of Ancient Greek Philosophy	1	70%	80%
Outcome 2	Discuss the core debates in metaphysics and epistemology in ancient Greek philosophy	2	70%	70%
Outcome 3	Illustrate the relevance of ancient debates in contemporary philosophy	3	60%	70%
Outcome 4	Analyze the ethical and moral implications stemming from Ancient Greek philosophical inquiries.	4	70%	60%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	2	3	3	2	2	-	1	3	2	2	1	3	-	2	2
Outcome 2	2	2	3	2	2	-	1	3	2	2	1	2	2	-	-
Outcome 3	2	2	3	2	2	-	1	3	2	2	1	3	-	2	2
Outcome 4	2	3	3	2	2	1	1	3	2	2	1	3	2	-	2
Average	2	2.5	3	2	2	1	1	3	2	2	1	2.75	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
		20		
Unit 1	Pre-Socratic philosophy: a general survey of Pre-Socratic philosophy	7	1,2,3,4	2,3,4
	Heraclitus: Doctrine of Flux and Logos	7		
	Parmenides: Nature of Being	6		
		20		
Unit 2	Sophists and Socrates	7	1 2 2 4	2.4
Unit 2	Man is the measure of all things (Protagoras)	6	1,2,3,4	2,4
	Virtue is Knowledge (Socrates)	7		
		20		
Unit 3	Plato	10	1, 2,3,4	1,5
	Aristotle	10		

## **Learning Assessment**

Dloor	n's Level of	C	End Semester			
		CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)
Cognitive Task		Theory	Theory	Theory	Theory	Theory
Level 1	Remember	60%	60%	60%	60%	60%
Level I	Understand	00%	0070	0070	00%	0070
Level 2	Apply	30%	30%	30%	30%	30%
Level 2	Analyse	30%	30%	30%	30%	30%
Level 3	Evaluate	10%	10%	10%	10%	10%
Level 3	Create	1070	1070	1070	1070	1070
	Total	100%	100%	100%	100%	100%

## **Recommended Resources**

- 1. Charlton, W. (Ed.). (1983). Aristotle's physics: Books I and II. Oxford University Press.
- 2. Taylor, C. C. W. (Ed.). (1997). Routledge history of philosophy. Routledge.
- 3. Kirk, Raven & Schofield (1957). Pre Socratic-Philosophy. CUP.
- 4. Tankha, V. (2012). Ancient Greek Philosophy: Thales to Socrates. India, Pearson.
- 5. Vlastos, G. (1969). Justice and psychic harmony in the Republic. The Journal of Philosophy, 66(16), 505-521.

## **Course Designers**

- 1. Dr. Chandana Deka, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Anasuya Agarwala, Assistant Professor, Department of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## **Anthropological Theories**

Course Code LBA 207		Course Category	School FIC			T	P	C
Course Coue	LDA 207	Course Category	501	3	1	0	4	
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA Progressive Course(s)			NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards						

### Course Objectives / Course Learning Rationales (CLRs)

- > Introduces students to an anthropological theory and how these theories differ from other social sciences and humanities disciplines.
- Aim to clarify and make the students understand basic anthropological concepts and approaches and how various social and cultural anthropologists have contributed to understanding different peoples/groups and communities worldwide from the 18th century to the 21st century.
- > Aims to teach students about inventive cultures and traditions and build critical and creative thinking.

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	To Familiarize students with basic approaches of anthropology from the 19th century to the 21st century.	1	70%	80%
Outcome 2	To Cultivate the critical understanding of cultures, including social, economic, and religious institutions, in anthropology.	2	70%	70%
Outcome 3	Define and understand the concepts of Anthropology, Evolutionism, cultural and personality, functionalism, structural functionalism, symbolic and interpretive, gender, post-modernism and its critics.	3	60%	70%
Outcome 4	Analyse anthropological theories, which help cultivate students' thinking and develop critical and creative thinking and frameworks to predict and comprehend various societies and cultures worldwide.	4	60%	60%
Outcome 5	Describe how anthropological knowledge helps cultivate, develop and use to understand various societies and Rural and Urban/City societies.	5	70%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	2	3	2	3	3	2	2	3	3	2	1	2
Outcome 2	2	2	2	2	2	3	2	2	2	3	2	2	1	2	3
Outcome 3	3	2	3	2	3	2	3	3	3	2	3	3	2	3	2
Outcome 4	2	3	2	2	2	2	2	2	2	3	3	2	3	2	3
Outcome 5	2	2	2	2	2	2	2	2	3	3	2	2	3	3	2
Average	2.4	2.2	2.4	2	2.4	2.2	2.4	2.4	2.4	2.6	2.4	2.4	2.8	2.2	2.4

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction to Anthropological Theories	10	1	2, 7, 8,
	Ancient Anthropological Understanding (Herodotus, Aristotle)	2		12,13, 14,
Unit 1	Anthropology during the medieval period	3		
	Immanuel Kant and Anthropology	2		
	The Social Organism (Herbert Spencer)	3		
	Modern and Evolutionary Anthropological Theories	12	2	2,7, 8, 12,13,15, 16,20, 22
Unit 2	The Evolution of Culture (E. B. Tylor)	3		
2 2	The Evolution of Society (L. H Morgan	3		
	Materialistic and Idealistic Outlook (Karl Marx and F. Engel)	3		
	Neo-Evolutionists and Multicultural Theories (L. White and Julian Steward)	3		
	Culture theory and Culture and Personality Theories	12	3	1,7,8,12,
Unit 3	Historical Particularism (Franz Boas)	4		13,15,16
	Individual and Culture (Margret mead)	4		
	Pattern of Culture (Ruth Benedict)	4		
	Functionalism and Structuralism Theories	12	4	2, 7,8,
Unit 4	Ethnography and Function of Culture (Bronislaw Malinowski)	4		12,13,15, 16.
	Social Structure and Structure of Society (A. R. Redcliff-Brown)	4		
	Structuralism (Claude Levi-Strauss)	4		
	Symbols and Interpretative to Post-Modernists and Feminist Theories	14	5	3, 4, 5,6, 9,10,11, 16,
	Interpretive Anthropology (Clifford Geertz)	2		17,18, 19, 21,23
Unit 5	Symbols, Pilgrims, and Drama (Victor Turner)	2		
	Ortner, S. (1974). Is Female to Male as Nature is to Culture	2	_	
	Post-modernists and Post-Colonialists' Anthropology (Michael Foucault, Jacques Derrida, Pierre Bourdieu).	4		
	Indian Anthropologists and Theories and Concepts	4		
	Total Contact Hours	60		

#### Learning Assessment

Bloo	m's Level of	C	Continuous Learning Assessments (50%)							
Cog	gnitive Task	CLA-1 (10%)	CLA-1 (10%) Mid-1 (15%) CLA-2 (10%) M		Mid-2 (15%)	Exam (50%)				
т 11	Remember	200/	200/	30%	200/	400/				
Level 1 Understand		30%	30%		30%	40%				
T 10	Apply	500/	<b>700</b> /	700/	700/	400/				
Level 2	Analyse	50%	50%	50%	50%	40%				
	Evaluate	2007	200/	200/	200/	2007				
Level 3	Create	20%	20%	20%	20%	20%				
	Total	100%	100%	100%	100%	100%				

#### **Recommended Resources**

- 1. Benedict, R. (1989). Patterns of Culture. Preface by Margaret Mead; foreword by Mary Catherine Bateson. Houghton Mifflin.
- 2. Erickson, P. A. & Murphy. L. D. (2008). A History of Anthropological Theory. Toronto: Higher Education University of Toronto Press Incorporated,
- 3. Clifford, J.& George E. M. (eds)., (1986). Writing Culture. The Poetics and Politics of Ethnography, Berkeley: University of California Press.
- 4. Cohn, B. S. (1996). Colonialism and its forms of knowledge: the British in India. Princeton: University Press.
- **5.** Cooke, B. (2006.). "Postmodernism." In Encyclopedia of Anthropology, Vol. 4, edited by H. James Birx, 1912-1915. Thousand Oaks: SAGE Publication.
- 6. Dirks, N. (2001). Castes of Mind: Colonialism and the Making of Modern India, Princeton, NJ: Princeton University Press.
- 7. Eriksen, T. H. (2001). Small Paces, Large Issues: An Introduction to Social and Cultural Anthropology. London: Pluto Press.
- **8.** Erickson, P.A. and Murphy L. D. (2016). Readings for a History of Anthropological Theory, Toronto: University of Toronto Press.
- 9. Foucault, M. (1982). The Subject and Power. Critical Inquiry, 8(4), 777-795.
- **10.** Free, A. (1996). The Anthropology of Pierre Bourdieu: A reconsideration. Critique of Anthropology, 16(4), 395–416. https://doi.org/10.1177/0308275X9601600405
- 11. Geertz, C. (1973) .The Interpretations of Cultures. New York: Basic Books
- 12. Gordon, R.J, Lyons, H & Lyons, A. (Eds.,). (2011). Fifty Key Anthropologists. New York: Routledge.
- 13. Harris, M., (1968). The Rise of Anthropological Theory: A History of Theories of Culture. Crowell, New York.
- 14. Kant, I. (2015[1798]). Anthropology from a Pragmatic Point of View, UK: Cambridge University Press.
- 15. Layton, R. (1997). An Introduction to Theory in Anthropology. U.K: Cambridge University Press.
- 16. Moore, J. D. (2009). Visions of Culture: An Introduction to Anthropological Theories and Theorists, USA: Alta Mira Press.
- 17. Ortner, S. (1974). Is Female to Male as Nature is to Culture?, in Woman, Culture and Society. Michelle Rosaldo and Louise Lamphere (eds.). Stanford: Stanford University Press.
- 18. Ortner, Sherry. (1996). Making Gender: The Politics and Erotics of Culture. Boston, MA: Beacon Press.
- 19. Sahlins, M. (1976). Culture and Practical Reason, Chicago: University of Chicago Press.
- 20. Steward, J. (1955). Theory of Culture Change: The Methodology of Multilinear Evolution, IL: University of Illinois Press.
- 21. Turner, B. S. (1990). Theories of Modernity and Postmodernity, London: SAGE Publications.
- 22. Tylor, E. B (1871). Primitive Culture, Cambridge: Cambridge University Press.
- 23. Upadhyay, V. S and Pandey G (1993). History of Anthropological Thought. New Delhi: Concept Publishing Company

#### **Course Designers**

1. Dr.Bikku, Assistant Professor, Department of Liberal Arts, SLASS. SRM University, Andhra Pradesh, India.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## **Summer Immersion: Liberal Arts**

Course Code	LBA 212	Course Category	RDIP		T 0	P 2	<b>C</b> 2
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)		Sumn iterns	-	
Course Offering Department	Sociology/Anthropology	Professional / Licensing Standards				-	

### Course Objectives / Course Learning Rationales (CLRs)

- > To provide students with real-world experience in understanding the challenges faced by communities working towards social development.
- > To help students analyze the efforts of organizations driving inclusive development in rural and urban areas.
- > To enhance students' practical skills in problem-solving and community engagement for social impact.

## Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Identify social and developmental issues encountered by communities in both rural and urban settings.	1,2	70	80
Outcome 2	Explain the effectiveness of interventions and strategies used by organizations to promote inclusive social change.	2	70	80
Outcome 3	Apply critical thinking skills to develop solutions for the challenges observed during their field immersion.	3	70	80
Outcome 4	Examine the functioning of civil society and development related organisations.	4	70	80

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	0	2	1	2	3	3	2	2	2	3	3	3	2	3	3
Outcome 2	0	2	1	2	3	3	2	2	2	3	3	3	2	3	2
Outcome 3	0	2	1	2	3	3	1	2	2	3	3	3	1	3	3
Outcome 4	0	2	1	2	3	3	1	2	2	3	3	3	3	2	2
Average	0	2	1	2	3	3	1	2	2	3	3	3	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Fieldwork Experience		1,2	
Unit 1	Students engage with communities to identify social and developmental issues in rural and urban settings.			
	Organizational Analysis		2	
Unit 2	Students explain the effectiveness of interventions and strategies used by organizations to promote inclusive social change.	,		
	Problem-Solving Exercises		3	
Unit 3	Students apply critical thinking to develop solutions for challenges observed during their field immersion.			
Unit 4	Civil Society Assessment		4	
	Students examine the functioning of civil society and development-related organizations during their engagement.			

## **Learning Assessment**

Bloom's Level of Cognitive Task		Progress Report (Daily reflection Journal) (30%)	Internship Report/Video Documentary (40%)	Viva (Presentation) (30%)		
Level 1	Remember	30%	25%	25%		
Level 1	Understand	3076	2370	2370		
Level 2	Apply	50%	50%	25%		
	Analyse	3078	3076	2370		
Level 3	Evaluate	20%	25%	50%		
Level 3	Create	20%	2370	3076		
	Total	100%	100%	100%		

## **Course Designers**

- 1. Dr Vandana Swami, Associate Dean and Professor, Eswari School of Liberal Arts, SRM University AP
- 2. Dr. Vineeth Thomas, Assistant Professor and Head, Department of Political Science, SRM University AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Asian Cities**

Course Code	AEC 111	Course Category		L	T	P	C
Course Coue	ALC III	Course Category		2	1	0	3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	ESLA	Professional / Licensing Standards					

#### Course Objectives / Course Learning Rationales (CLRs)

- 1. Discuss the geography of the contemporary urban Asia
- 2. Discuss the political economy of the urban Asia
- 3. Summarize the major intellectual influences of different disciplines on urban Asia
- **4.** Analyse the urban experience of different groups

### **Course Outcomes / Course Learning Outcomes (CLOs)**

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Discuss the main theories of urban development in Asia	1	70%	80%
Outcome 2	Discuss the policies that shaped urban development in Asia	1	70%	70/%
Outcome 3	Summarize the main challenges faced by mega cities of Asia	1	70%	80%
Outcome 4	Analyse the water scarcity, climate change and migration challenges India	2	80%	90%

		Program Learning Outcomes (PLO)													
CLOs	Engineering Knowledge	Problem Analysis	Design and Development	Analysis, Design and Research	Modem Tool and CT Usage	Society and Multicultural Skills	Environment and Sustainability	Moral, and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Project Management and Finance	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	2	2	2	2		2	2	2	2	3		3	2		
Outcome 2	2	2	2	2		2	2	2	2	3		3		2	
Outcome 3	2	2				2	2	2	2	3		3	2		3
Average	2	2	2	2		2	2	2	2	3		3	2	2	3

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1	Changing Demographics of Urbanization in Asia	7	1	1,2,
	Models, Frameworks and Metaphors in Asian Urbanization:	10	2	3,4,5
Unit 2	The Contributions of Geertz, Friedmann, Lewis, McGee and their role in our knowledge and understanding of the Asian urban context			
Unit 3	Contemporary Indian Urbanization: Major Patterns, Conundrums and Policy Challenges.	10	3	6,7,8
Unit 4	Rural-Urban Migration: Migrants in India and China	7	4	9,10,11
Unit 5	The Water crisis in historical perspective	11	5	12,13,14,15,16

#### **Learning Assessment**

Dloom's Lo	val of Cognitive Tests	Co	End Semester			
Bloom's Level of Cognitive Task		CLA-1 25%	CLA 2 25%	CLA-3 25%	CLA-4 25%	Exam 0%
Level 1	Remember	60%	60%	50%	40%	
Level 1	Understand	0070	0070	3070	4070	
Level 2	Apply	40%	40%	50%	60%	
Level 2	Analyse	4070	4070	3070	0070	
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	

#### **Recommended Resources**

- 1. Patricia McCarney and Richard Stren (2016) Urbanization as a transformative force. Chapter 2 in World Cities Report. Pg. 27-45.
- 2. S Jaishankar (2024). Chapters (2,5,7) on Quercus.
- 3. The Lewis model explained: https://www.youtube.com/watch?v=1cgvYrGBW6w
- **4.** Financial Times: China Migration at a turning point. http://www.ft.com/cms/s/2/767495a0-e99b-11e4-b863-00144feab7de.html#axzz4JmWVQoJO
- 5. The Economist: The largest migration in history. https://www.youtube.com/watch?v=KNXg-kYk-
- Asian experience and alternative approaches. Oxford, England, Pergamon, 1978. 163-92
- 7. Om Mathur et al 2022. Symposium on the State of the Cities: India Report. Urban Affairs Forum. March 15, 2022.
- **8.** The Economist 2023. How to fix India's decrepit cities. August 14<sup>th</sup>
- 9. Ananya Roy 2009. Why India cannot plan its cities. Informality, Insurgence and the Idiom of Urbanization. Planning Theory. Volume: 8; Issue: 1; Page: 76-87 (available online)
- **10.** Om Mathur 2017 How urban is India. Financial Express, November 1<sup>st</sup>.
- 11. Liza Weinstein: Demolition and Dispossession, 2013 "Toward an Understanding of State Violence in Millennial Mumbai". Studies in Comparative International Development. 48: 285-307 (to be made available online, also available via the Robarts library website)
- 12. Chan, Kam Wing, 2015. "Five Decades of the Chinese Hukou System," in Robyn R. Iredale and Fei Guo (eds.), Handbook On Chinese Migration, Identity and Wellbeing, Edward Elgar Publishing Ltd, Cheltenham, UK, pp.23-47 (to be made available online the U of T portal, also available via the Robarts library website).
- 13. Tirthankar Roy, 2022. Monsoon Economies: India's History in a Changing Climate: MIT Press. Chapters 1,3 and 5.
- 14. Harini Nagendra and Seema Mundoli 2023. Shades of Blue: Connecting the drops in India's Cities. Chapters 1,2,3.
- 15. Harini Nagendra and Seema Mundoli 2023. Shades of Blue: Connecting the drops in India's Cities. Chapters 5 & 17

#### **Other Resources**

#### **Course Designers**

- 1. Prof. Bharat Punjabi, University of Toronto
- 2. Co-ordinated by Idris Bhat, Political Science, SRM University.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



**Social Entrepreneurship** 

Course Code	SEC 108	Course Cotegory	SEC		L	T	P	C
Course Code	SEC 106	Course Category	SEC		2	0	0	2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Management	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- To Equip Students with the Knowledge and Skills to Address Social Challenges through Entrepreneurial Solutions
- > To Foster Practical Experience and Ethical Leadership in Social Entrepreneurship

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Discuss the Concept and Importance of Social Entrepreneurship	2	90%	80%
Outcome 2	Identify social problems and entrepreneurial opportunities	3	80%	80%
Outcome 3	Develop the Business Model for a Social Enterprise	3	70%	70%
Outcome 4	Prepare a plan to Manage and Scale Social Enterprises for Sustainable Impact	4	60%	60%

					Pro	ogram L	earning	g Outco	mes (PL	<b>O</b> )					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1		2					2	2				2			
Outcome 2		2	3				2	2	3		3	3			
Outcome 3		3	3				2	2	3		3	3			
Outcome 3		3	3				3	2	3		3	3			
Average		2.5	2.25				2.25	2	2.25		2.25	2.75			

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Introduction to Social Entrepreneurship	2		
UNIT-1	Define social entrepreneurship and its importance	0.25	1	1,2
	Identify key challenges in addressing social issues	0.5	1	1,2
	Explore historical context and evolution of the field	0.25	1	1,2
	Analyze root causes of social issues	0.5	1	1,2
	Explore ethical considerations in social innovation	0.25	1	1,2
	Understand the importance of sustainability	0.25	1	1,2
	Identifying Social Problems and Opportunities	4		
UNIT-2	Identify pressing social problems and Methods for assessing community needs	1	2	1,2
	Techniques for spotting opportunities for social change	2	2	1,2
	Analyzing existing solutions and gaps in the market	1	2	1,2
UNIT-3	Developing a Social Enterprise Concept	10		
	Understand the role of empathy in social entrepreneurship	1	1,2	1,2
	Conduct needs assessments and market research	2	2	1,2
	Define a clear social mission and vision	1	2	1,2
	Business Model Canvas	6	2	1,2
	Managing Social Entrepreneurship	6		
UNIT-4	Role of leadership in driving social change	1	3	1,2
	Building a values-driven organization	1	3	1,2
	Explore legal structures for social enterprises	1	3	1,2
	Develop a marketing plan for social enterprises	1	2	1,2
	Understand the role of storytelling in impact	1	2,3	1,2
	Ethical marketing practices	1	1,2	1,2
UNIT-5	Funding & Scaling of Social Entrepreneurship	6		
	Explore investment options for social enterprises	1	3,4	1,2
	Identify funding sources and strategies	1	3,4	1,2
	Develop a fundraising strategy	1	3,4	1,2
	Importance of adaptability and learning	1	3,4	1,2
	Pitching for Social Impact	1	3,4	1,2
	Strategies for scaling social enterprises	1	3,4	1,2
UNIT-6	Challenges and Future Trends in Social Entrepreneurship	2	1	1,2
	Total Hours	30		

#### **Learning Assessment**

Dlaam'a l	Lavel of Cognitive	Continuo	us Learning Assessm	ents (70%)	End Semester Exam
DIOOIII 8 I	Level of Cognitive Task	Mid Term Exam (20%)	CLA-1 (20%)	CLA 2 (30%)	(30%)
Level 1	Remember	80%	60%	70%	40%
Level 1	Understand	<b>0</b> 070	0070		4070
Level 2	Apply	20%	40%	30%	60%
Level 2	Analyse	2070	4070		0070
Lovel 2	Evaluate				
Level 3	Create				
	Total	100%	100%	100%	100%

#### **Recommended Resources**

- 1. Social Entrepreneurship: What Everyone Needs to Know" by David Bornstein and Susan Davis
- 2. "Social Entrepreneurship: Theory and Practice" by Ryszard Praszkier and Andrzej Nowak
- 3. "Lean Impact: How to Innovate for Radically Greater Social Good" by Ann Mei Chang

#### **Other Resources**

1. https://www.coursera.org/specializations/social-entrepreneurship-cbs

### **Course Designers**

1. Dr. Aftab Alam, Assistant Professor, Paari School of Business, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## **Political Thought**

Course Code	se Code LBA 208 Course Category Core Course (CC)		L	T	P	C		
Course Code	LDA 200	Course Category	Core Course (CC)		3	1	0	4
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	NA Progressive Course(s)		NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NA NA					

#### Course Objectives / Course Learning Rationales (CLRs)

- To analyse Western Political Thought.
- > To analyse Indian Political Thought.
- > To examine the contributions of various political thinkers.
- > To describe the relevance of political thinkers in the contemporary world.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe the historical development of political ideas.	1	70%	80%
Outcome 2	Discuss the works of political thinkers and philosophical concepts influencing contemporary political issues	2	70%	70%
Outcome 3	Examine the social, political & economic context of political ideas and its impact on the society.	3	60%	70%
Outcome 4	Explain various aspects of Indian political thought	4	60%	60%
Outcome 5	Summarise the dimensions of western political thought.	5	70%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	-	3	-	-	3	-	2	-	3	2	-	-
Outcome 2	2	2	2	-	-	-	-	2	-	-	-	2	-	2	-
Outcome 3	3	2	3	-	3	-	-	3	-	-	-	3	-	-	2
Outcome 4	2	-	2	-	2	-	-	2	-	-	-	2	-	2	-
Outcome 5	2	2	2	-	2	-	-	2	-	-	-	2	2	-	2
Average	2.4	2	2.4		2.5			2.4		2		2.4	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Classical Political Thinkers	10		
	Problems of Political Philosophy, Plato- Justice, Education and Ideal State	2		
Unit 1	Aristotle-Theory of State, Constitutions, Law and Revolution. Confucius- Virtuous, Role of Government.	2	1,2,3	1,2,3,4
	Cicero- Mixed form of Government, and the Laws.	4		
	Machiavelli- State, Religion and Ethics	2		
	Modern Political Thinkers-I	15		
	Social Contractualists: Thomas Hobbes, John Lock and Rousseau.	4		
Unit 2	Montesquieu- Separation of Powers. Utilitarianism- Jeremy Bentham	4	1,2,3	1,2,3,4
	Individualism -John Stuart Mill	4		
	Conservatism- Edmund Burke	3		
	Modern Political Thinkers-II	15		
Unit 3	Immanuel Kant, Karl Marx- Hegelian Dialectics, Dialectical Materialism, Class struggle and Dictatorship of the Proletariat.	6	1, 2,3	1,2,3,4
	Harold Laski- Pluralism. Joseph Proudhon- Anarchism	6	, ,-	, ,-,
	Mary Wollstonecraft.	3		
	Ancient Indian Political Thinkers	8		
Unit 4	Manu	4	1,2,4	10
	Kautilya	4		
	Modern Indian Political Thinkers	12		
Unit 5	Aurobindo Ghosh, Pandita Ramabhai	5	1,2,5	5,6,7,8,9,10
	MN Roy, MK Gandhi, BR Ambedkar and Jawaharlal Nehru	7		
· · · · · · · · · · · · · · · · · · ·	Total Contact Hours		60	

#### **Learning Assessment**

Dlass		C	Continuous Learning Assessments (50%)								
	n's Level of	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)					
Cog	nitive Task	Theory	Theory	Theory	Theory	Theory					
Laval 1	Remember	60%	70%	60%	70%	50%					
Level 1	Understand	0070	7070	0070	7070	3070					
Level 2	Apply	40%	30%	40%	30%	50%					
Level 2	Analyse	40%	30%	40%	30%	30%					
Level 3	Evaluate										
Level 3	Create										
	Total	100%	100%	100%	100%	100%					

### **Recommended Resources**

- 1. Mukherjee, S and Ramaswamy, S. (1999). A History of Political Thought: Plato to Marx, New Delhi, Prentice Hall.
- 2. Nelson, B. (2008). Western Political Thought. New York: Pearson Longman
- 3. Jha, S. (2018). Western Political Thought. New Delhi: Pearson.
- 4. Sabine, G. H. (1961). A History of Political Theory. New York: Holt Rinehart and Winston
- 5. Chakrabarty, B and Pandey, R. (2009). Modern Indian Political Thought: Text and Context. New Delhi: Sage
- 6. Chakravarti, U. (2007). Pandita Ramabai A Life and a Time, New Delhi: Critical Quest.
- 7. Mehta. V and Pantham, TH (eds.)(2006). Political ideas in modern India: Thematic Explorations. New Delhi: Sage
- 8. Roy, H and Singh, M. (2011). Indian Political Thought: Themes and Thinkers, New Delhi: Pearson
- 9. V. Mehta, (1992) Foundations of Indian Political Thought, Delhi: Manohar Publications

### **Course Designers**

- 1. Dr. Vineeth Thomas, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Idris Hassan Bhat, Assistant Professor, Department of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Classical Sociological Theories**

Course Code LBA 209		Course Category	Cor	e Course	L	T	P	С
					3	1	0	4
Pre-Requisite Course(s)	N/A	Co-Requisite Course(s)	NA	Progressive Course(s)		NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NA					

#### Course Objectives / Course Learning Rationales (CLRs)

- > Introduce students to key thinkers and ideas and help them understand the classical canon of Euro-American sociology
- Explain the significance of these theories and their diverse approaches for social analysis and perspective building
- ➤ Help students to apply and use these theories and ideas as methodological tools, especially for an Indian setting
- > Use the theories to illustrate and analyze contemporary social phenomena

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Understand the central sociological theories and classical thinkers' ideas	1, 2	80%	70%
Outcome 2	Apply this knowledge to develop a sociologically informed worldview	2, 3	80%	70%
Outcome 3	Argue for and explain the relevance of sociology in academic work and in reading the structures of everyday life	2, 3, 4	80%	70%
Outcome 4	Evaluate the contours of Indian society using a sociological lens	3, 4	80%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3, 4
Outcome 1	3	2	3	2	3	1	2	3	3	2	2	2	3	3	3
Outcome 2	3	2	3	2	3	1	2	3	3	2	2	2	3	3	3
Outcome 3	2	3	3	2	3	1	2	3	2	3	2	2	3	3	3
Average	2.6	2.3	3	2	3	1	2	3	2.6	2.3	2	2	2	3	3

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Classical Sociological Theory: An Introduction	10		
	What is Sociology?	Contact Hours  10  1, 2  te)  10  2, 3  10  2, 3, 4		
Unit 1	Why should one study classical sociological theory?		1, 2	1, 2, 3
	Why do classics endure?			
	Central concepts of sociological theory			
	Positivism and the birth of Sociology – I (August Comte)	10		
	Historical conditions for the rise of sociology			
Unit 2	August Comte and the rise of positivist thinking		2, 3	1, 2
	Laws of Positivism and social change			
	Critical Analysis of Comtean positivism			
	Positivism and Sociology – II (Karl Marx)	10		
	Karl Marx as thinker and philosopher		2.2	4
TI24 2	Class Analysis, Modes of Production, Alienation		2, 3	4,
Unit 3	Capitalism, Conflict and Class struggle			
	Historical Materialism			
	Critical Analysis of Marxist theories			
	Functionalism and Positivism – III (Emile Durkheim)	10		
TI24 4	Social facts		2 2 4	5
Unit 4	Anomie and Suicide		2, 3, 4	5
	Division of Labour and Functionalism			
	Interpretive Sociology and the Cultural Turn	10		
	Max Weber and the Protestant Ethic		2 2 4	
Unit 5	Alternative paradigm to understand the rise of Capitalism		2, 3, 4	6
	Ideal types			
	Bureaucracy and Rationalization thesis		2, 3, 4	
	Gender, Caste and Race in Classical Theories	10		
	Gender and Patriarchy			7, 8, 9, 10, 11
Unit 6	Caste questions in sociology			
	Race and Ethnicity			
	Conclusion and Overview			
	Total Contact Hours		60	•

#### **Learning Assessment**

		Cont	inuous Internal Lea	rning Assessments (70%)	End Semester
	i's Level of itive Task	(30%)	In Class Quiz	Class Participation	Exam (30%)
Remember		Midterm	(20%)	20%	
Level 1 Remember		30%	30%	30%	30%
Level 1	Understand	3070	3070	3076	3078
Level 2	Apply	30%	30%	30%	30%
Level 2	Analyse	3070	3070	3070	3076
Level 3	Evaluate	40%	40%	40%	40%
LCVCI 3	Create	TU / 0	70/0	40/0	4078
Total		100%	100%	100%	100%

#### **Recommended Resources**

- 1. George Ritzer and Jeffrey Stepinksy (2020), 'Classical Sociological Theory' Sage Publications
- 2. Craig Calhoun et al, (2020) 'Classical Sociological Theory' Wiley Blackwell
- 3. C Wright Mills,(2000) 'The Sociological Imagination' Oxford University Press
- 4. Karl Marx and Friedrich Engels, (2014) 'The Communist Manifesto' International Publishers
- 5. Emile Durkheim, (2014) 'Rules of Sociological Method' (Free Press
- 6. Max Weber (2020) "The Protestant Ethic and the Spirit of Capitalism' Penguin Press
- 7. Bell Hooks (2014) 'Feminist Theory: From Margin to Center' Routledge
- 8. B R Ambedkar, (2021) 'Annihilation of Caste' General Press
- 9. W E B DuBois (2014) 'The Souls of Black Folk' CreateSpace Independent Publishing Platform
- 10. M N Srinivas (1968) 'Social Change in Modern India' University of California Press
- 11. Nandini Sundar et al (2018) 'Anthropology in the East: Founders of Indian Sociology and Anthropology' Permanent Black

#### **Course Designers**

1. Dr Vandana Swami, Department of Liberal Arts, SLASS, SRM University- AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Qualitative Research Methods**

Course Code	LBA 210	Course Category			L 3	<b>T</b>	P 0	<b>C</b>	
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	NA Progressive Course(s)					
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NA						

#### Course Objectives / Course Learning Rationales (CLRs)

- > To provide the student with knowledge of qualitative research philosophy and techniques
- > To familiarize students with insights into qualitative research methods and encourage them to use these techniques in the research for qualitative data collection and analysis.
- > To familiarise the importance of qualitative research methods and experiment with qualitative research techniques in society, students are encouraged to publish qualitative research

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Develop an understanding of methods and methodologies	1	70%	80%
Outcome 2	Assess the applicability of qualitative research techniques to their research area(s)	2	70%	70%
Outcome 3	Articulate the key features and benefits ethnographic methods	3	60%	70%
Outcome 4	Effectively analyze and write up qualitative data in your findings.	4	60%	60%
Outcome 5	Define ethical and practical issues in research and design and critically evaluate research designs.	5	70%	70%

CLOs						Prog	gram Le	earning (	Outcom	es (PLC	<b>)</b> )				
	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	2	3	2	3	3	2	2	3	3	2	1	2
Outcome 2	2	2	2	2	2	3	2	2	2	3	2	2	1	2	3
Outcome 3	3	2	3	2	3	2	3	3	3	2	3	3	2	3	2
Outcome 4	2	3	2	2	2	2	2	2	2	3	3	2	3	2	3
Outcome 5	2	2	2	2	2	2	2	2	3	3	2	2	3	3	2
Average	2.4	2.2	2.4	2	2.4	2.2	2.4	2.4	2.4	2.6	2.4	2.4	2.8	2.2	2.4

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction to Social Research	12	1	
	Positivism	4		
Unit 1	Empiricism	4		2,3, 6
	Inductive and Deductive	4		
	Qualitative methods	12	2	
A. A	Participant observation and non-participant observation	4		
Unit 2	Interviews- Structured, Semi-structured, Unstructured	4		2, 3, 6
	Focus group discussion, Case Study, Genealogy	4		
	Ethnography	12	3	
	What is ethnography	4		12.50
Unit 3	Organizational Ethnography	4		1,3,5,8
Unit 3	Online Ethnography	4		
	Research Design and Data Analysis.	12	4	
	Elements of Research Design	3		
Unit 4	Explorative and Descriptive and Experimental Research Design	3		2, 6, 8
	Hypothesis Meaning, formulation and Importance	3		
	Data Analysis: Interpretation and Presentation of Qualitative Data and, Writing up Qualitative Research.	3		
	Issues in Research Methods	12	5	
	Research Ethics	4		
Unit 5	Reflexivity	4		2,3, 6, 8
	Reliability and Validity in Social Sciences	4		
	Total Contact Hours		60	•

Bloom's Level of Cognitive Task		Co	End Semester			
Diodii s Le	ver or Cognitive Task	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)
Level 1	Remember	30%	30%	30%	30%	40%
Level 1	Understand					
T12	Apply	50%	50%	50%	50%	40%
Level 2	Analyse					
I12	Evaluate	20%	20%	20%	20%	20%
Create						
	Total	100%	100%	100%	100%	100%

#### **Recommended Resources**

- 1. Atkinson, P.A. (2007). Ethnography: Principles and Practice. London: Routledge.
- 2. Bernard, H. R. (1990). Research Methods in Cultural Anthropology. New Delhi: Sage Publications.
- 3. Bruce L. B. (1995) Qualitative Research Methods for the Social Sciences, London, Allyn and Bacon.
- **4.** Chaudhary, S.K & Chaudhuri, S. S. (Eds.,). (2014). Fieldwork in South Asia: Memories, Movements, And Experiences. New Delhi: Sage Publication.
- 5. Malinowski, B. (1922). Argonauts of the Western Pacific. New York: Routledge and Kengan Paul Ltd. E. P Dutton & Company, Inc.
- Pelto, P. J., & Pelton. G. H. (1978). Anthropology Research; The structure of Inquiry. Cambridge: Cambridge University Press
- 7. RAI. (1971) Notes and Queries in Anthropology. London: Routledge & Kegan Paul.
- 8. Srivastava, V. K. (Ed.). (2004). Methodology and Fieldwork. New Delhi: Oxford University Press.

#### **Course Designers**

1. Dr. Bikku, Assistant Professor, Department of Liberal Arts, SLASS, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



#### Media and Nationalism

Course Code	LBA 211	Course Category	regory Core Course			<b>T</b>	<b>P</b> 0	<b>C</b>
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA Progressive Course(s)			N.	4	
Course Offering Department	Liberal Arts	Professional / Licensing Standards	g NA					

#### Course Objectives / Course Learning Rationales (CLRs)

- > To explore various definitions of the term 'nationalism'.
- ➤ To analyse and understand the mass media as a public sphere.
- > To explore various perspectives on the term 'ideology'.
- > To access the significance of ideology in the mass media.
- > To understand how mass media reports on marginalities.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Define and contrast between different perspectives on the term 'nationalism'.	1	70%	80%
Outcome 2	Discuss the role of mass media within the larger concept of public sphere.	2	70%	70%
Outcome 3	Illustrate different perspectives of the term 'ideology'.	3	60%	70%
Outcome 4	Analyse the ideological impact on the functioning of the mass media.	4	60%	60%
Outcome 5	Critique how the media represents various marginalities like ethnicity, gender, caste and region.	5	70%	70%

						Progran	n Leari	ning Ou	itcomes	(PLO)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	-	3	-	-	3	-	1	1	3	3	3	1
Outcome 2	2	2	2	-	-	-	-	2	2	1	1	2	3	3	3
Outcome 3	3	2	3	-	3	-	-	3	-	1	1	3	3	3	1
Outcome 4	2	-	2	-	2	-	-	2	2	1	1	2	3	3	3
Outcome 5	2	2	2	-	2	-	-	2	3	1	1	2	3	3	3
Average	2.4	2	2.4	-	2.5	-	-	2.4	2.33	1	1	2.4	3	3	2.2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction to nationalism	15		
	Primordial, Constructivist and Instrumentalist understandings	4		4
Unit 1	Ethno/Sacred nationalism	4		4
	Imagined community, The Invention of Tradition.	4	1	2, 8
	Whose Imagined Community?	3		3
	Media and the Public Sphere	15		
	Habermasian Concept of Public Sphere	4		6
Unit 2	Agenda Setting	4		11
	Print Capitalism	4	2	2
	Banal Nationalism	3		10
	Media and Ideology	11		
Unit 3	Introduction to Ideology	4		5
Unit 3	Ideological State Apparatus	4	3,4	1
	Manufacturing Consent.	3	-,-	7
	Reporting on Caste, Gender	8		
Unit 4	Caste and Media	4		9
	Gender and Media	4	5	12
	Exploring Marginalities: Media and the NorthEast	11		
	Representation of NorthEast in national media	3		10
Unit 5	Ethnicity and diversity	3		10
	Resistance movements, insurgency in the media	3	5	10
	NorthEast and the Rhetoric of development	2		10

Bloom's La	vel of Cognitive Task	Co	End Semester			
Diooni s Le	ver or cognitive rask	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)
Level 1	Remember	30%	40%	30%	40%	30%
Level 1	Understand	30 /0	70 /0	30 /0	40 /0	30 / 0
Level 2	Apply	70%	40%	70%	60%	40%
Level 2	Analyse	70 70	40 /0	70 70	00 /0	40 /0
	Evaluate					
Level 3	Create	-	20%	-	-	30%
	Total	100%	100%	100%	100%	100%

#### **Recommended Resources**

- 1. Althusser, L. (1971). Lenin and philosophy and other essays (B. Brewster, Trans.). Monthly Review Press.
- 2. Anderson, B. (2006). Imagined communities: Reflections on the origin and spread of nationalism. Verso.
- 3. Chatterjee, P. (1993). The nation and its fragments: Colonial and postcolonial histories. Princeton University Press.
- **4.** Dawisha, A. (2002). Nation and nationalism: Antecedents to contemporary debates. International Studies Review, 4(1), 3-22.
- 5. Eccleshall, R. (1999). Political ideologies: An introduction. Routledge.
- **6.** Habermas, J. (1989). The structural transformation of the public sphere: An inquiry into a category of bourgeois society (T. Burger & F. Lawrence, Trans.). MIT Press.
- 7. Herman, E. S., & Chomsky, N. (1988). Manufacturing consent: The political economy of the mass media. Pantheon Books.
- **8.** Hobsbawm, E. (1983). Introduction: Invention traditions. In E. Hobsbawm & T. Ranger (Eds.), The invention of tradition (pp. 1-14). Cambridge University Press.
- 9. Jeffrey, R. (2016). Media and modernity: Communications, women and the state in India. Orient Blackswan.
- 10. Kabi, K. H., & Pattnaik, N. S. (2015). Media, conflict and peace in Northeast India. Vij Books.
- 11. McQuail, D. (2009). McQuail's mass communication theory. Vistar Publication.
- **12.** Prinsloo, J. (1999). Cheer the beloved country? Some thoughts on gendered representations, nationalism and the media. Agenda: Empowering Women for Gender Equity, 40, 45-53.

#### **Course Designers**

1. Dr. Ugen Bhutia, Assistant Professor, Department of Journalism, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Indian Government and Politics**

Course Code	LBA 301	Course Category	Course Category Core Course (CC)				<b>P</b> 0	<b>C</b> 4
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA Progressive Course(s)			NA	<u>.</u>	
Course Offering Department	Liberal Arts	Professional / Licensing Standards	g NA					

#### Course Objectives / Course Learning Rationales (CLRs)

- > To explore various dimensions of the Indian government and its freedom struggle.
- > To analyse and understand the constitution of India
- > To examine the Indian legislature, executive and judiciary.
- > To explain the party system in India

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe the viewpoints on Indian politics and the nature of the Indian state	1	70%	80%
Outcome 2	Illustrate the constitutional and legal rights in the Indian Constitution	2	70%	70%
Outcome 3	Examine the structure of Indian society and the nature of social inequality	3	60%	70%
Outcome 4	Explain the electoral system in India	4	60%	60%
Outcome 5	Summarise about India's legislature, executive and judiciary systems	5	70%	70%

Program Learni						Learning Outcomes (PLO)									
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	-	3	-	-	3	-	2	-	3	2	-	-
Outcome 2	3	-	2	3	-	-	-	2	-	-	-	2	-	3	-
Outcome 3	3	ı	3	-	3	2	2	3	-	-	2	3	-	-	2
Outcome 4	2	-	2	-	2	-	-	-	2	-	-	2	-	3	-
Outcome 5	2	2	2	-	2	-	-	2	-	-	3	2	2	-	-
Average	2.6	2	2.4	3	2.5	2	2	2.5	2	2	2.5	2.4	2	3	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used		
	Indian Freedom Struggle	10				
	From constitutionalism to Mass Satyagraha	2				
Unit 1	Revolutionary movements	2	1	3,6,14,15,16		
	Non-Co-operation, Civil disobedience and Quit India	4				
	Indian Naval uprising, Indian National Army, the role of women in the freedom struggle	2				
	Indian Constitution	8				
	Indian Constitution: basic features	2				
Unit 2	Fundamental Rights	2	2	1,2,4,5		
	Fundamental Duties	2				
	Directive Principles of state policy	2				
	Institutional Functioning: Legislature, Executive and Judiciary	12				
	Parliament; Lok Sabha and Rajya Sabha	4		(10.16		
Unit 3	Executive: President, Prime Minister and the Council of Ministers, the Bureaucracy	4	1,4	6,12,16		
	Supreme Court and High Court, Judicial Review, Judicial Activism and Public Interest Litigation	4				
	Politics in India	10				
Unit 4	Party System, Ideology and social base of political parties	5	4	3,6,7,8,9,10,11,14,15		
Cint 4	fragmentation, communalism and regionalism. Pressure groups; patterns of coalition politics; electoral behaviour. Class, caste, gender and ethnicity in Indian politics	5	7	3,0,7,0,2,10,11,14,13		
	Social Movements	10				
Unit 5	Workers, Peasants, Tribal	5	3	12,13,14,15,16		
	Dalit, Environmental and Women's Movement	5				
	Grassroot democracy	10				
Unit 6	Local Self-Government in India, panchayat raj and municipality	5	4	16		
	73rd and 74th Constitutional Amendment, Challenges and Prospects	5				
	<b>Total Contact Hours</b>		60			

Bloom's Lo	vel of Cognitive Task	Co	End Semester			
Diodiii s Lev	ver of Cognitive Task	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)
Level 1	Remember	70%	40%	30%	40%	50%
Level 1	Understand	70% 40% 3		3070	3070 4070	
Level 2	Apply	30%	60%	70%	60%	50%
LCVCI 2	Analyse	3070	0070	7070	0070	3070
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	100%

#### **Recommended Resources**

- 1. S.K. Chaube (2010). The Making and Working of the Indian Constitution. New Delhi: National Book Trust (Chapter V: 'The Rights of the Indians', pp.33-61)
- 2. Thiruvengadam. (2017). The Constitution of India, A Contextual Analysis. Oxford: Bloomsbury.
- 3. Chatterjee, P. (2011), The State, in N G Jayal and P Mehta (eds) The Oxford Companion to Politics in India (pp..3-14). New Delhi:OUP.
- **4.** Palshikar, S. (2008) 'The Indian State: Constitution and Beyond', in R. Bhargava (ed.) Politics and Ethics of the Indian Constitution (pp.143-163). New Delhi: Oxford University Press.
- 5. Austin, G. (2010). The Indian Constitution: Cornerstone of a Nation. New Delhi: Oxford University Press.
- 6. Chakravarty, B. & Pandey, K. P. (2006). Indian Government and Politics. New Delhi: Sage.
- 7. Sridharan, E. (2012) 'Introduction: Theorizing Democratic Consolidation, Parties and Coalitions', Coalition Politics and Democratic Consolidation in Asia. New Delhi: Oxford University Press.
- **8.** Yadav, Y and Palshikar, S. (2006). 'Party System and Electoral Politics in the Indian States, 1952-2002: From Hegemony to Convergence', P.R. DeSouza and E. Sridharan (eds.) (pp.73-115). India's Political Parties. New Delhi: Sage Publications, pp. 73-115.
- 9. Kothari, R. (1970). Caste in Indian Politics. Delhi: Orient Longman.
- 10. Deshpande, S. (2016). Caste in and as Indian Democracy. New Delhi: Seminar.
- 11. Roy. (2010). 'The Women's Movement', in N.Jayal and P. Mehta (eds.) The Oxford Companion to Politics in India (pp.409-442), New Delhi: Oxford University Press.
- 12. Singh, M.P. & Saxena, R. (2008). Indian Politics: Contemporary Issues and Concerns. New Delhi: PHI Learning

#### **Course Designers**

- 1. Dr. Vineeth Thomas, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Idris Hassan Bhat, Assistant Professor, Department of Liberal Arts, SRM University

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Environmental Anthropology**

Course Code	LBA 302	Course Category		CC		T	P	C
Course Coue	LD/1302	Course Category	3			1	0	4
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA		NA			
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NA					

#### Course Objectives / Course Learning Rationales (CLRs)

- > To interrogate the history of anthropology's approach to the environment, beginning with early functionalist, structuralist, and Marxist accounts of human-environment relationships.
- It builds towards more recent developments in the field, focusing on nonhuman and relational ontologies and current projects on the intersections of nature, capital, politics, and landscape histories.
- > To familiarise students with the intellectual histories of environmental anthropology and contemporary debates and tensions around questions of ethics, agency, environment, conservation, Climate change and historical causality.

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Acquire basic knowledge and understanding of Human and environment relationship through anthropological lance.	1	70%	80%
Outcome 2	Cultivate the critical understanding of environmental politics from historical to the present.	2	70%	70%
Outcome 3	Acquire knowledge about the Ecological and Environmental Anthropology, cultural Ecology, Political Ecology, Human Ecology, Cultural Materialism, Religion and Ecology, Ecocentrism, Climate change, Multispecies Ethnographies.	3	60%	70%
Outcome 4	Critically analyze how contemporary debates and tensions around questions of ethics, agency, environment, conservation, Climate change across the world.	4	60%	60%
Outcome 5	Apply the anthropological knowledge helps to resolve the contemporary environmental problems and provides sustainable solutions.	5	70%	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	3	3	2		3		3	3	3	2	2	2
Outcome 2	2	2	2	2	2	3		2		3	3	2	2	3	2
Outcome 3	3	2	3	3	3	2		3		3	3	3	2	3	2
Outcome 4	2	2	2	2	2	2		2		3	3	2	3	2	3
Outcome 5	2	2	2	2	2	2		2		3	3	2	3	2	3
Average	2.4	2	2.4	2.4	2.4	2.2		2.4	_	3	3	2.4	2.4	2.4	2.4

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction to Environmental Anthropology	15		
	History of Environmental Thoughts	4		5,8, 9,
Unit 1	Environmental Determinism	4		13,14,15, 17
	Cultural Determinism and Possibilism	4	1	,
	Cultural Theory and Environmentalism	3		
	Cultural Ecology	15		
	Introduction to Cultural Ecology -Julian Stewards	3		
Unit 2	Ecological Population and Ecosystem	4	2	11, 18, 21, 23
	Ethno-ecology	4		
	Cultural Materialism- Marvin Harris	4		
	Environmental Ethics and Worldviews	10		
Unit 3	Religion and Ecology	4		6 10 16 20
	Ecocentrism	3	3	6,10,16,20
	Indigenous Environmental Knowledge	3		
	<b>Environmental Challenges, Crises and Politics</b>	10		
TI	Sustainable Development, Ecotourism, and Protected Areas	4		2, 4, 19
Unit 4	Political Ecology	3	4	
	Politics of Conservation	3		
	New Emerging fields in Environmental Anthropology	10		
Unit 5	Climate Change	3		1,3,7,12,
Unit 5	Multispecies Ethnography and Beyond	4	5	22, 24
	Sustainability	3		
	<b>Total Contact Hours</b>		60	

Rloom's Le	vel of Cognitive Task	Co	End Semester			
Diooni s Le	ver or cognitive rask	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)
Level 1 Remember Understand		30%	40%	30%	40%	40%
		3070	4070	3070	4070	7070
Level 2	Apply	50%	40%	50%	50%	40%
Level 2	Analyse	3070	4070	3070	3070	4070
Level 3	Evaluate	20%	20%	20%	20%	20%
Create Total		2070	2070	2070	2070	2070
		100%	100%	100%	100%	100%

#### **Recommended Resources**

- 1. Archambault, J. S. (2016). Taking Love Seriously in Human-Plant Relations in Mozambique: Toward and Anthropology of Affective Encounters. Cultural Anthropology, 31(2):244-271.
- 2. Bates, D. G. (2005). Human Adaptive Strategies: Ecology, Culture and Politics, 3rd edition. Boston: Pearson.
- **3.** Brightman, M., & Lewis, J. (2017). Introduction: The Anthropology of Sustainability: Beyond Development and Progress. In: Brightman, M., Lewis, J. (eds) The Anthropology of Sustainability. Palgrave Studies in Anthropology of Sustainability. Palgrave Macmillan, New York. https://doi.org/10.1057/978-1-137-56636-2 1
- **4.** Carpenter, C. (2020). Power in Conservation: Environmental Anthropology Beyond Political Ecology (1st ed.). Routledge. https://doi.org/10.4324/9780429324659
- 5. Dove M. & Carpenter C. (2008). Environmental anthropology: A Historical Reader. Blackwell Publication.
- **6.** Ellen, R. Peter P. & Alan B. (Eds.,). (2000). Indigenous Environmental Knowledge and Its Transformations: Critical Anthropological Perspectives. Amsterdam: Harwood Academic.
- 7. Govindrajan, R. (2018). Animal Intimacies: Interspecies Relatedness in India's Central Himalayas. Chicago: University of Chicago Press. https://doi.org/10.7208/9780226560045
- **8.** Haenn, W, and Harnish. (Eds.,). (2016), The Environment in Anthropology: A Reader in Ecology, Culture, and Sustainable Living, 2nd ed. (New York University Press, 2016).
- **9.** Moran, Emilio F. (2006). People and Nature: An Introduction to Human Ecological Relations. Malden, MA: Blackwell Publishing.
- 10. Harris, M. (1966). The Cultural Ecology of India's Sacred Cattle. Current Anthropology 7:51-66.
- 11. Harris, M. (1996). Cultural Materialism. In: David Levinson & Melvin Amber (Eds.), Encyclopedia of Cultural Anthropology. New York: Henry Holt and Co., pp. 277-281.
- 12. Hartigan, J. (2021). Knowing Animals: Multispecies Ethnography and the Scope of Anthropology. American Anthropologist, 123(4), 846–860. https://doi.org/10.1111/AMAN.13631
- **13.** Kopnina. H and Shoreman-Ouimet, E. (Eds.,).(2017). Routledge Handbook Environmental Anthropology Today. London & New York: Routledge
- 14. Kottak, C. P. (1999). The New Ecological Anthropology. American Anthropologist 101:23-35.
- **15.** Salzman, P. C and Donald W. A. (1996). "Ecological Anthropology." In Encyclopedia of Social and Cultural Anthropology. Alan Barnard and Jonathan Spencer, eds. Pp. 169-172. London: Routledge.
- 16. Sponsel, L. E. (2011). The Religion and Environment Interface: Spiritual Ecology
- 17. in Ecological Anthropology. In Kopnina. H and Shoreman-Ouimet, E. Environmental Anthropology Today. London & New York: Routledge. Pp-37-55.
- 18. Orlove, B. S. (1980). Ecological Anthropology. In Annual Review of Anthropology 9:235-273.
- **19.** Rappaport, R. A. (1968). Pigs for the Ancestors: Ritual in the Ecology of a New Guinea People. New Haven: Yale University Press.
- 20. Robbins, P. (2012). Political Ecology: A Critical Introduction. 2nd ed. New York: Wiley Blackwell.
- **21.** Sillitoe, P. (1998). The Development of Indigenous Knowledge: A New Applied Anthropology. Current Anthropology 39 (2): 223–52.
- **22.** Steward, J. (1955). Theory of Culture Change: The Methodology of Multilinear Evolution. Urbana: University of Illinois Press.
- **23.** Tsing, A. L. (2015).. The Mushroom at the End of the World: On the Possibility of Life in Capitalist Ruins. Princeton: Princeton University Press.
- 24. Townsend, P. K. (2018). Environmental Anthropology: From Pigs to Policies, 3rd edition. Waveland Press.
- **25.** West, P. (2005). "Translation, Value, and Space: Theorizing an Ethnographic and Engaged Environmental Anthropology." American Anthropologist 107 (4): 632–42

#### **Course Designers**

1. Dr. Bikku, Assistant Professor, Department of Liberal Arts, SLASS. SRM University, Andhra Pradesh, India

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## **Sociology of Gender**

Course Code	LBA 303	Course Cotegory	Course Category Core Course		L	T	P	C
Course Code	LDA 303	Course Category	Cor	3	1	0	4	
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	NA Progressive Course(s)		NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards	, NA					

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#### Course Objectives / Course Learning Rationales (CLRs)

- To familiarize the student with the basic idea of gender(s) and their inherent
- > To Show the relationship between gender and other social institutions.
- > To understand critically the links between gender, globalization and labor.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Articulate an understanding of gender and patriarchy	2	70%	80%
Outcome 2	Elaborate a gendered understanding of theoretical works in the discipline of Sociology	2	70%	70%
Outcome 3	Capture the concepts of sex, sexuality gender, masculinity and femininity and be able to see the inter- relationships.	3	60%	70%
Outcome 4	Examine how gendered hierarchies are interlined with other social hierarchies.	3	60%	60%
Outcome 5	Analyze the manifestation of gendered hierarchy at the local and the global levels.	4	70%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	1	3	2	2	3	2	3	2	3	3	3	3
Outcome 2	2	2	2	1	3	2	2	2	2	3	2	2	3	3	3
Outcome 3	3	2	3	1	3	2	2	3	2	3	2	3	3	3	3
Outcome 4	2	2	2	1	2	2	2	2	2	3	2	2	2	3	3
Outcome 5	2	2	2	1	2	2	2	2	2	3	2	2	3	3	3
Average	2.4	2	2.4	1	2.6	2	2	2.4	2	3	2	2.4	2.8	3	3

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Gendering Sociology- A Patriarchal Discipline	8	1,2	
Unit 1	The Patriarchal origins of Sociology	4		1,2,4, 7, 8, 11
	The Creation of Patriarchy	4		
	Foundational Ideas	10	3	
TI '4 0	Gender, Sex, Sexuality	3		7.0
Unit 2	Masculinity and Femininities	3		7, 8
	Feminism(s)	4		
	Gender and its Intersections	15	4,5	
II 42	Caste	5		2.5.11.6
Unit 3	Class	5		3,5,11,6
	Ethnic and Racial Discrimination	5		
	Manifestations of Gendered Relationships	15	4,5	
<b>T</b> T • 4 4	The Household	5		12,13, 14
Unit 4	Gendered Labour in the Global Economy	5		
	Gender and Violence	5		
	Gender and/Sexual Queer	12	3	
Unit 5	Trans-activism and gender-critical feminism non-binary gender, Transgender people, Intersex persons	6		9,10
	Queering Sexual Orientation- Lesbian, Gay, Bisexual, Asexual, Pansexual	6		

Bloom's La	vel of Cognitive Task	Co	<b>End Semester</b>			
Diodii s Le	ver or Cognitive Task	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)
Level 1	Remember	30%	30%	30%	30%	30%
Understand		3070	3070	3070	3070	3070
Level 2	Apply	70%	60%	50%	40%	30%
LCVCI 2	Analyse	7070	0070	3070	4070	3070
Level 3	Evaluate	0%	10%	20%	30%	40%
Level 3	Create	070	1070	2070	3070	4070
	Total		100%	100%	100%	100%

#### **Recommended Resources**

- 1. Jackson S. and S. Scott (eds.) 2002 Gender: A Sociological Reader, London: Routledge. Introduction, (pp. 1-26).
- 2. Kandiyoti, Deniz. 1991 "Bargaining with Patriarchy" in Judith Lorber and Susan A. Farrell (eds.) The Social Construction of Gender, New Delhi: Sage Publications [pp.104-118].
- 3. Leela Dube 1996 "Caste and Women" in M.N. Srinivas (ed.) Caste: Its twentieth century avatar, New Delhi: Penguin (pp 1-27).
- **4.** Menon, Nivedita .2012. Seeing like a Feminist. India: Penguin. Introduction. Ortner, Sherry. 1974. "Is male to female as nature is to culture?" M.Z. Rosaldo and L. Lamphere (eds.) Women, Culture and Society. Stanford: Stanford University Press (pp. 67-87).
- 5. Rege, S. 2003. Sociology of Gender: The Challenge of Feminist Sociological Thought. Michigan: Sage Publications
- **6.** Susie, Tharu and Tejaswini Niranjana. 1999. "Problems for a Contemporary theory of Gender" in Nivedita Menon (ed.) Gender and Politics in India, New Delhi: Oxford University Press [pp 494-525].
- 7. Beauvoir, S. de (1992). The Second Sex. trans. H.M. Parshley. Harmondsworth. Penguin. Butler, Judith. (1990). Gender Trouble: Feminism and the Subversion of Identity. New York. Routledge.
- **8.** Lerner, Gerda. (1986). The Creation of Patriarchy. New York: Oxford University Press.
- 9. Rebecca Tuvel (Spring 2017). "In Defense of Transracialism". Hypatia: A Journal of Feminist Philosophy. 32 (2)
- 10. Stock, Kathleen. (2021). Material Girls: Why Reality Matters for Feminism. Fleet.
- 11. Hooks, Bell. (1984). Feminism: From Margin to Centre. South End Press
- 12. Hochschild, Arlie. (1989). The Second Shift: Working Parents and the Revolution at Home. New York: Avon Books
- 13. Sassen, Saskia. 1998. Globalization and its Discontents, New York: The New Press.
- 14. Kannabiran, Kalpana & Vasanth Kannabiran. 2002. De-eroticizing Assault. Calcutta: Stree

#### **Course Designers**

- 1. Dr. Ipsita Pradhan, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Anasuya Agarwala, Assistant Professor, Department of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### Foreign Language - Mandarin-I

Course Code	LBA 305	Course Category	Core Elective			<b>L</b> 3	<b>T</b> 0	<b>P</b>	<b>C</b> 4
Pre-Requisite Course(s)		Co-Requisite Course(s)	NA	NA Progressive Course(s)			NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards	g NA						

#### Course Objectives / Course Learning Rationales (CLRs)

- Analysia and apply fundamental theories and concepts of Mandarin acquisition.
- > Develop listening, speaking, reading, and writing skills in Mandarin Chinese to engage with diverse contexts and professional settings.
- > Demonstrate Chinese language and culture interact.
- > Explore Utilize language learning strategies and resources effectively to facilitate continuous improvement and adaptation to evolving language demands.

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Demonstrate understanding and interpretation of fundamental theories and concepts of the Chinese language.	1	80%	70%
Outcome 2	Engage in basic communication in Chinese through listening, speaking, reading, and writing in both daily life and professional settings.	2	70%	70%
Outcome 3	Employ self-directed learning strategies to continuously improve Chinese language proficiency and adapt to changing linguistic demands and environments.	2	60%	60%
Outcome 4	Comprehend fundamental concepts of the Chinese language and culture, including language structure, evolution, and usage contexts.	2	60%	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	Demonstrate the theories and concepts in different fields.	Application of multi- disciplinary knowledge in	Demonstrate critical, rational, and scientific capabilities in
Outcome 1	3	3	1			1		2	1	2		2	3	1	2
Outcome 2	3	2	1			3		2	3	3		1	3	3	1
Outcome 3	1	2	2			3		1	1	2		3	1	2	2
Outcome 4	3	3	3			1		3	1	3		3	3	2	3
Average	3	2.5	2			2		2	2	3		2.5	3	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction of Mandarin Chinese & Pinyin			
Unit 1	Introduction of Mandarin Chinese.	3	1	2
Omt 1	Greetings in normal and polite ways.	2	1	
	Pinyin (Mandarin Chinese phonetic system)	10	1	
	Lesson 1 Welcome to Taiwan!			
Unit 2	Learning simple phrase to introduce people.	8	2	
Unit 2	Learning simple phrase to discuss likes/dislikes.	5	2	
	Learning simple phrase to express gratitude.	2	2	
	Lesson 2 My Family			
	Learning to talk about family member and their names.	7	3	
Unit 3	Learning to describe people, places, and possessions.	6	3	
	Learning to talk about the number of people in a family.	2	3	1
	Lesson 3 What Are You Doing Over the Weekend?			
	Learning to describe likes/dislikes (e.g., sports and movies).	5	4	
Unit 4	Learning to express what two groups have in common.	2	4	
	Learning to politely ask others' opinions and make simple suggestions.	5	4	
	Learning to form choice questions.	3	4	
	Total Contact Hours	1	60	•

### **Learning Assessment**

Overtion	Planm's Lavel of Cognitive	Continuous 1	Learning Assess	End Semester Exam	
Question Difficult	Bloom's Level of Cognitive Task	CLA-1 (20%)	CLA-2 (30%)	Mid-1 (10%)	(40%)
Level 1	Remember	70%	50%	40%	30%
Level I	Understand	/076	30%	40%	30%
T1 2	Apply	200/	500/	60%	70%
Level 2	Analyse	30%	50%		/0%
T1 2	Evaluate				
Level 3	Create				
	Total	100%	100%	100%	100%

### **Recommended Resources**

- 1. A Course in Contemporary Chinese Volume 1by the Mandarin Training Center at National Taiwan Normal University. Publisher: Sanctum Books; First Indian edition (31 March 2021).
- 2. Supplementary Pinyin & cultural materials.

### **Course Designers**

1. Miss HsinYi Huang, Instructor

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### BA/BA(H)/BA(Hons with research) V Semester

### **Summer Internship**

Course Code		Course Category	RDIP		<b>L</b>	T 0	<b>P</b> 4	<b>C</b>
Pre-Requisite Course(s)	Summer Immersion	Co-Requisite Course(s)	Progressive Course(s)					
Course Offering Department		Professional / Licensing Standards		1				

### Course Objectives / Course Learning Rationales (CLRs)

- ➤ Identify the key themes and practices relevant to the industry
- Explain the processes and workflows within the organization.
- Apply and connect theoretical knowledge to practical tasks and projects in the workplace.
- Evaluate the effectiveness of different strategies and approaches used by the organization.

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Recognize and recall fundamental industry-specific concepts and practices.	1	70	80
Outcome 2	Interpret and describe the organizational processes and workflows	2	70	80
Outcome 3	Apply and connect theoretical knowledge in practical tasks and projects within the internship setting.	3	70	80
Outcome 4	Assess and critique the effectiveness of strategies and methodologies employed by the organization.	4	70	80

					Pro	ogram L	earning	g Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	0	2	1	2	3	3	2	2	2	3	3	3	2	3	3
Outcome 2	0	2	1	2	3	3	2	2	2	3	3	3	2	3	2
Outcome 3	0	2	1	2	3	3	1	2	2	3	3	3	1	3	3
Outcome 4	0	2	1	2	3	3	1	2	2	3	3	3	3	2	2
Average	0	2	1	2	3	3	1	2	2	3	3	3	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Industry Orientation		1	
Unit 1	Students engage in activities that help them recognize and recall fundamental industry-specific concepts and practices.			
	Process Analysis		2	
Unit 2	Students interpret and describe the organizational processes and workflows observed during their internship.			
	Practical Application		3	
Unit 3	Students implement theoretical knowledge by completing practical tasks and projects within the internship setting.			
	Strategy Evaluation			
Unit 4	Students assess and critique the effectiveness of strategies and methodologies employed by the organization during their internship.		4	

### **Learning Assessment**

Bloom's Level of Cognitive Task		Progress Report (30%)	Internship Report (40%)	Viva (30%)
Level 1	Remember	30%	25%	25%
	Understand Apply			
Level 2	Analyse	50%	50%	25%
Level 3	Evaluate	20%	25%	50%
Level 3	Create	2070	2370	3070
I	Total	100%	100%	100%

### **Recommended Resources**

1. Enter Data

### **Other Resources**

1. Enter Data

### **Course Designers**

1. Enter Data

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **CO-CURRICULAR ACTIVITIES**

Course Code	VAC 103	Course Cotegory	VAC		L	T	P	C
Course Code	VAC 103	Course Category	VAC	0	0	2	2	
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	SA	Professional / Licensing Standards						

### Course Objectives / Course Learning Rationales (CLRs)

- 1. Develop essential skills, including leadership, communication, and teamwork, among students.
- 2. Offer opportunities for students to apply academic concepts in practical, real-world scenarios.
- 3. Promote self-exploration, confidence-building, and social responsibility.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Demonstrate confidence in leading group activities, communicate clearly, and collaborate effectively with diverse teams.	2	80%	75%
Outcome 2	Apply theories to practical tasks by solving problems and adapting concepts to real-life situations through cocurricular activities	2	80%	70%
Outcome 3	Develop new experiences with an open approach through guided reflection to assess personal growth, skills, and learning for holistic development.	3	80%	70%

Bloom's Leve	el of Cognitive	Continuous Learning Assessments 100%							
Ta	ısk	CLA-1 25%	CLA-2 25%	CLA-3 25%	CLA-4 25%				
Level 1	Remember								
Level 1	Understand								
Level 2	Apply	15%	15%	15%	15%				
Level 2	Analyse	1370	1370	1370	1370				
Level 3	Evaluate	10%	10%	10%	10%				
Level 3	Create	1070	1070	1070	1070				
Total		25%	25%	25%	25%				

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



#### COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Course Code	VAC 104	Course Category	VAC		L 0	<b>T</b> 0	<b>P</b> 2	<b>C</b> 2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)	·			
Course Offering Department	CEL	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- 1. Encourage initiatives that address local needs, foster self-sufficiency, and promote environmental sustainability within the community.
- 2. Equip participants with a deeper understanding of social issues and a sense of responsibility towards marginalized communities.
- 3. Inspire active participation in community service programs and foster a culture of giving back among individuals and organizations.
- **4.** Develop and implement programs that contribute to skill development, economic empowerment, and equal opportunities for underprivileged sections of society.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Develop effective strategies for identifying and addressing community needs.	3	80%	80%
Outcome 2	Demonstrate empathy and cultural sensitivity when engaging with diverse community groups.	4	80%	75%
Outcome 3	Implement sustainable solutions and evaluate their impact on social well-being.	5	90%	85%
Outcome 4	Collaborate effectively within teams to design and lead community service projects.	6	90%	80%

Bloom's Level of Cognitive Task		C	End Semester			
Diooni S Le	ver or Cognitive Task	CLA-1 20% Mid-1 20% CLA-2 20%		CLA-3 20%	Exam 50%	
Level 1	Remember	10%	10%			20%
Level I	Understand	1070	1070			2070
Level 2	Apply		10%	10%		20%
Level 2	Analyse		1070	1070		2070
Level 3	Evaluate				10%	10%
Level 3	Create				1070	1070
	Total	10%	20%	10%	10%	50%

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



## Sociology of Work

Course Code LBA 306		Course Cotegory	DCE			·	Γ	P	C
Course Code	LDA 300	Course Category	DSE			1	1	0	4
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA		N	۱A			
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NA						

#### Course Objectives / Course Learning Rationales (CLRs)

- Introduce students to the social context of what is known as work
- > Introduce students to how this social context has brought about transformative shifts in the way work is organized.
- > Introduce students to the different issues affecting contemporary work conditions

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Level Percentage			
Outcome 1	Articulate the basic concepts like work, labour, employment.	2	70%	80%	
Outcome 2	Apply the nuances in which work is structured at the global and the local levels.	3	70%	70%	
Outcome 3	Capture how social locations like gender, caste, ethnicity influence the access to work and experiences at work.	3	60%	70%	
Outcome 4	Analyse how social change affects nature of work	4	60%	60%	

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	2	3	1	3	3	3	3	2	3	2	3	3
Outcome 2	2	2	2	2	3	1	2	2	3	3	2	2	2	3	3
Outcome 3	3	2	3	2	3	1	2	3	3	3	2	3	3	2	3
Outcome 4	2	2	2	2	2	1	3	2	3	3	2	2	3	3	3
Average	2.5	2	2.5	2	2.7	1	2.5	2.5	3	3	2	2.5	2.5	2.7	3

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction	14	1,4	
	Work: Definition, Forms	3		
Unit 1	Work and Social Theory	6		1,6,7,8
	Historical Transformation: Industrial , Industrial Society, Post-Industrial Society, Information Society	5		
	Dimensions of Work	12	1,2	
Unit 2	Alienation	4		9
Unit 2	Gender	5		9
	Unpaid Work and Forced Labour	3		
	Work in the Formal and Informal Sectors	12	1	2,11
Unit 3	Formal Organizations	6		
	The Informal Sector	6		
	Globalization and New Spaces of Work	14	3,4	14,14
TT *4 4	McDonaldization	3		
Unit 4	Emotional Labour & Aesthetic Labour in Service Work	6		
	Gig Work	5		
TT	Risk, Hazard and Disaster at Work	8	3	12,13
Unit 5	Total Hours	60		

Bloom's Level of Cognitive Task		Co	End Semester			
Diodii S Lev	ci di Cognitive Task	CLA-1 10%   Mid-1 10%   CLA-2 10%		CLA-3 15%	Exam (50%)	
Level 1	Remember	30%	30%	20%	30%	40%
Level 1	Understand	3070	3070	2070	3070	7070
Level 2	Apply	70%	60%	70%	50%	40%
Level 2	Analyse	7070	0070	7070	3070	4070
Level 3	Evaluate	0%	10%	10%	20%	20%
Level 3	Create	070	1070	1070	2070	2070
	Total		100%	100%	100%	100%

#### **Recommended Resources**

- 1. Edgell, Stephen. 2012. The Sociology of Work: Continuity and Change in Paid and Unpaid Work. London: Sage.
- 2. Blau, M. Peter. and Scott, W. Richard. 1977. Formal Organizations: A Comparative Approach. London: Routledge and Kegan Paul
- 3. Clegg, Stewart and Dunkerley, David. 1980. Organization, Class and Control. London: Routledge & Kegan Paul.
- 4. Etzioni, Amitai. Ed.1961. A Sociological Reader in Complex Organizations. New York: Holt, Rienhart and Winston Inc.
- **5.** Ramaswamy E. A. and Uma Ramaswamy. 1981, Industry and Labour, New Delhi:Oxford University Press, Chapter 3, Pp.33-65
- 6. Bell, Daniel. 1976, The Coming of Post-Industrial Society, London: Heineman, Introduction, Pp.12-45
- 7. Kumar, Krishan.1973, Prophecy and Progress, London: Allen Lane, Ch. 6, Pp. 185-240
- **8.** Erikson, Kai. 1990, "On Work and Alienation" in Erikson, K. and S.P.Vallas (eds)The Nature of Work: Sociological Perspectives. New Haven and London: American Sociological Association, Presidential Series and Yale University Press, Pp. 19-33
- 9. Taylor, Steve. 1998, "Emotional Labour and the new Workplace" in Thompson and Walhurst (eds.) Workplace of the Future. London: Macmillan, Pp. 84-100
- **10.** Breman, Jan. 2003, "The Informal Sector" in Veena Das, (ed.) The OxfordIndia Companion to Sociology and Social Anthropology, New Delhi: OUP, Pp.1287-1312
- 11. Visvanathan, Shiv. 1986, "Bhopal: the Imagination of a Disaster", Alternatives XI, Pp. 147-165
- 12. Zonabend, Francoise. 2009, "The Nuclear Everyday" in MassimilianoMollona, Geert De Neve and Jonathan Parry (ed.) Industrial Work and Life: An Anthropological Reader, London: Berg, Pp. 167-185
- 13. Ritzer, G. 2000. The Macdonaldization of Society. California: Pineforge Press
- **14.** Hochschild, Arlie. 1983. The Managed Heart: Commercialization of Human Feelings, London: University of California Press

#### **Course Designers**

1. Dr. Ipsita Pradhan, Assistant Professor, Department of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### Foreign Language II - Mandarin-II

Course Code	LBA 307	Course Category	Cor	e Course		L 3	<b>T</b> 0	<b>P</b>	<b>C</b> 4
Pre-Requisite Course(s)	Mandarin I	Co-Requisite Course(s)	N.A	N.A Progressive N.A Course(s)					
Course Offering Department	Liberal Arts	Professional / Licensing Standards		N.A					

#### Course Objectives / Course Learning Rationales (CLRs)

- Acquire basic vocabulary and grammatical structures necessary for effective communication in Mandarin Chinese.
- > Cultivate cultural awareness and sensitivity through exposure to various Chinese cultural practices.
- > Reflect on personal language learning processes and strategies to enhance linguistic proficiency and cross-cultural competence.

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Collaborate effectively with others using Chinese for communication and problem-solving.	3	80%	70%
Outcome 2	Understand and respect Chinese culture while demonstrating adaptability and sensitivity in cross-cultural interactions.	3	70%	70%
Outcome 3	Overcome language barriers and communicate confidently in cross-cultural environments.	2	70%	70%
Outcome 4	Acquiring critical thinking skills to analyze different viewpoints and arguments within Chinese contexts.	2	60%	60%

						Pro	gram I	earnin	g Outco	omes (F	PLO)				
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	Demonstrate the theories and concepts in different fields.	Application of multi-disciplinary knowledge in various professional	Demonstrate critical, rational, and scientific capabilities in meeting different socio-political challenges in a complex, changing
Outcome 1	3	3	2			3		1		3		1	3	3	2
Outcome 2	3	2	3			2		3		2		3	3	1	3
Outcome 3	2	2	1			1		2		3		1	2	1	1
Outcome 4	1	1	3			1		3		1		2	1	2	3
Average	2.3	2	2.3			1.8		2.3		2.5		1.8	2.3	1.8	2.3

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Lesson 4 Excuse Me. How Much Does That Cost in Total?			
	Learning to ask & talk about prices.	7	1	
Unit 1	Learning to ask for reasons.	4	1	
	Learning to use simple phrases to describe the size and function of common objects	4	1	
	Lesson 5 Beef Noodles Are Really Delicious			
	Learning the names of common foods & describing their taste.	5	2	
Unit 2	Learning to express likes for and make simple comments about food.	5	2	
	Learning to describe what somebody can/can't do and how well one does it.	3	2	
	Learning to ask for help.	2	2	1-2
	Lesson 6 Their School Is Up in the Mountains			1 2
Unit 3	Learning to describe locations (e.g., near or far).	3	3	
Omt 3	Learning to talk about place in the vicinity of other places.	8	3	
	Learning to make simple comments about the appearance of a place.	4	3	
	Lesson 7 Going to KTV at 9 O'clock in the Morning			
	Learning to tell and ask about time.	4	4	
Unit 4	Learning to describe an activity that takes place at a point in time (timewhen) or during a certain frame (time-duration).	5	4	
-	Learning to make appointments with friends.	4	4	
	Learning to talk about habitual activities.	2	4	
	Total Contact Hours		60	

### **Learning Assessment**

Overtion	Planm's Lavel of Cognitive	Continuous l	Learning Assess	ments (60%)	End Semester Exam
Question Difficult	Bloom's Level of Cognitive Task	CLA-1 (20%)	CLA-2 (30%)	Mid-1 (10%)	(40%)
Level 1	Remember	70%	50%	40%	30%
Level I	Understand	70%	30%	40%	30%
T1 2	Apply	200/	500/	60%	70%
Level 2	Analyse	30%	50%	00%	/0%
T1 2	Evaluate				
Level 3	Create				
	Total		100%	100%	100%

### **Recommended Resources**

- 1. A Course in Contemporary Chinese Volume 1 by the Mandarin Training Center at National Taiwan Normal University. Publisher: Sanctum Books; First Indian edition (31 March 2021).
- 2. Supplementary vocabulary & cultural materials

#### **Course Designers**

1. Miss HsinYi Huang, Instructor

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Development Communication**

Course Code	LBA 308	Course Category	Core E	lective (CE)	I		T	P	C
						3	I	0	4
Pre-Requisite Course(s)	N.A	Co-Requisite Course(s)	N.A	N.A Progressive Course(s)		N.A			
Course Offering Department	Liberal Arts	Professional / Licensing Standards		N.A					

#### Course Objectives / Course Learning Rationales (CLRs)

- > The course aims to broaden the connotation of development to include its social meanings.
- Familiarise students with ideas, theories and practices of development.
- > Understand the implicit power relations in the way 'development' is practised and the way it is communicated with the masses.
- > Critically analyse the ways through which communication becomes a tool to understand development.

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Define 'development' holistically rather than unidimensionally.	1	70%	80%
Outcome 2	Discuss theories emerging from Western notions of development and then juxtapose them with theories from postcolonial perspectives.	2	70%	70%
Outcome 3	Attain the importance of communication processes.	3	60%	70%
Outcome 4	Analyze how media and communication can provide an alternative view of development at the grassroots to mainstream media concerning development	4	60%	60%
Outcome 5	Analyse the link between development and communication.	4	70%	70%

						Progra	m Lear	ning Out	comes	(PLO)	1				
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	-	3	-	-	3	-	1	-	3	3	3	3
Outcome 2	2	2	2	-	-	-	-	2	-	1		2	3	3	3
Outcome 3	3	2	3	-	3		-	3	-	3	-	3	3	3	3
Outcome 4	2		2	ı	2	-	-	2	2	3	3	2	3	3	3
Outcome 5	2	2	2	ı	2	-	-	2	2	3	3	2	3	3	3
Average	2.4	2	2.4	ı	2.5	•	-	2.4	2	1.6	3	2.4	3	3	3

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction: Unpacking Development and Development Communication	12	1	1,7,8,9
Unit 1	History of Development	4		
Onit 1	Developmentalism: A Critique	4		
	Development Communication as a field of Mass communication.	4		
	Theories of Development	12	2	12,13,14
	The Theory of Stages of Development	4		
Unit 2	Political Economy of Growth	4		
	The Development of Underdevelopment	4		
		3		
	Perspectives from the Third World	12	2	11,10
	The Political Economy of underdevelopment (Bagchi)	4		
II:n:4 2	Development as Freedom	4		
Unit 3	Communitarian theory: Liberation Theology and Conscientization.	4		
	Empowerment Paradigm	4		
	Thoughts and Approaches to Development Communication	12	3,4	1,2,3,4
Unit 4	School of thought on Development Communication-Bretton woods school, Latin American school, Indian School, African School	6		
	Approaches-Media for Development approach, Media Development approach, Participatory and Community Communication approach	6		
	Media for Development Communication	12	3,4	6,5
	Sonagachi Project: A Case Study Set in India by Satarupa Dasgupta-	4		
Unit 5	Facilitating Community Radio in India: Profiles of NGOs and their Community Radio Initiatives- UNICEF's communication for development.	4		
	Development Messages Knowledge & Knowledge sharing, Bottom up and Dialogic, Communication Development as Participation	4		

### **Learning Assessment**

Bloom's Lev	vel of Cognitive Task	Co	<b>End Semester</b>			
Diooni s Le	ver or cognitive rask	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)
Level 1	Remember	30%	40%	30%	40%	30%
Level 1	Understand	30 /0	40 /0	30 / 0	40 /0	30 /0
Level 2	Apply	40%	30%	70%	60%	40%
Level 2	Analyse	40 /0	30 /0	70 70	00 / 0	40 /0
Level 3	Evaluate	30%	30%			30%
Create		30 /0	30 /0	-	-	30 /0
	Total		100%	100%	100%	100%

#### **Recommended Resources**

- 1. Dipankar Sinha. (2013). Development Communication. Orient BlackSwan.
- 2. Melkote, S. R. (1991). Communication for development in the Third World: Theory and practice. Sage.
- **3.** Mody, B. (Ed.). (2003). International and development communication: A 21st-century perspective. Sage. (Selected chapters from Part II)
- 4. Nair, K., & White, S. (Eds.). (1993). Perspectives on development communication. Sage.
- 5. Rogers, E. M. (1962). Diffusion of innovations. Free Press.
- 6. Pavarala, V., & Malik, K. K. (2007). Other voices: The struggle for community radio in India. Sage.
- 7. Rist, G. (2008). The history of development: From Western origins to global faith. Zed Books, pp. 1-24.
- 8. Sachs, W. (Ed.). (1992). The development dictionary: A guide to knowledge and power. Zed Books, pp. 1-21.
- 9. Dirlik, A. (2014). Developmentalism: A critique. Intervention, 16(1), 30-48.
- 10. Sen, A. (1999). Development as freedom. Oxford University Press, pp. 311, 35-54.
- 11. Bagchi, A. K. (1982). The political economy of underdevelopment. Cambridge University Press.
- 12. Baran, P. A. (1964). The political economy of growth. Penguin Books.

- 1. Dr. Ugen Bhutia, Assistant Professor, Department of Journalism, SRM University, AP.
- 2. Dr. Ipsita Pradhan, Assistant Professor, Department of Liberal Arts, SRM University-AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



**Public Administration: Theory and Practice** 

Course Code	LBA 309	Course Category	Cor	e Course	L	T	P	C
Course Coue	LDA 307	Course Category	Col	e course	3	1	0	4
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	Progressive Course(s)				
Course Offering Department	Liberal Arts	Professional / Licensing Standards		NA				

#### Course Objectives / Course Learning Rationales (CLRs)

- > To analyse and understand various concepts in public administration
- > To illustrate financial and Indian administration
- To explain the evolution of public administration.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe public administration as a discipline and practice.	1	70%	80%
Outcome 2	Discuss the theories of public administration	2	70%	70%
Outcome 3	Examine the functioning of public administration	3	60%	70%
Outcome 4	Explain the aspects of Indian administration.	4	60%	60%

					I	Prograi	n Lear	ning O	utcome	s (PLC	<b>)</b> )				
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	-	3	-	-	3	-	-	-	3	2	-	-
Outcome 2	2	2	2	-	-	-	-	2	-	-	-	2	-	2	-
Outcome 3	3	2	3	-	3	-	-	3	-	-	-	3	-	-	2
Outcome 4	2	-	2	-	2	-	-	2	-	-	-	2	2	2	-
Outcome 5	2	2	2	-	2	-	-	2	-	-	-	2	-	-	-
Average	2	2	2		3			2				2	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used				
	Public Administration as a discipline	10						
	Meaning, Scope and Significance.	2						
Unit 1	Evolution and Status of the Discipline	2	1,2,3	1,2,3,4				
	Public and Private Administration	4						
	Case study on public and private administration	2						
	Basic concepts and principles	15						
Unit 2	Organization. Hierarchy. Unity of Command. Span of Control. Authority and Responsibility. Centralization and Decentralization	4	1.2.2	1224				
Unit 2	Delegated Legislation. Chief Executive. Line, Staff and Auxiliary Agencies.	4	1,2,3	1,2,3,4				
	Public Enterprises. Independent Regulatory Commissions.	4						
	Case study on various concepts and principles of administration	3						
	Theories of administration	15						
Unit 3	Taylor's Scientific Management. Fayol's Classical Theory;Elton Mayo's Theory of Human Relations.	6	1.2.2	2.4.5				
Unit 3	Bureaucratic Theory. Systems Approach; Feminism and administration	6	1,2,3 3,4,5					
	Case study on theories of administration	3						
	Financial and local administration	8						
Unit 4	Budget – Meaning, Significance, Principles. Budgetary Process - Formulation, Enactment, Execution. Line-Item vs Performance	4	4	1,2,3				
	Budget. Incremental vs Zero-Based Budget. Sunset Legislation. Rural and Urban Governance in India	4						
	Growth and trends in Public administration	12						
Unit 5	Control over Administration. Comparative Public Administration. Development Administration. New Public Administration.	7	Addressed   Used					
	State vs Market Debate and Public-Private Partnership. Ombudsman in India: CVC, Lok Pal and Lok Ayuktha., Case study on growth and trends in public administration	5						
	Total Contact Hours		60					

#### **Learning Assessment**

Bloom's Level of Cognitive Task		Co	End Semester			
Diooni s LC	ver or cognitive rask	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)
Level 1	Remember	50%	40%	30%	40%	50%
Level 1	Understand	3070	4070	3070	4070	3070
Level 2	Apply	50%	60%	70%	60%	50%
Level 2	Analyse	3070	0070	7070	0070	3070
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	100%

#### **Recommended Resources**

- 1. Bhattacharya, M. (2008). New Horizons of Public Administration. New Delhi: Jawahar Publishers
- 2. Basu, R. (2008). Public Administration: Concepts and Theories. Sterling Publishers: New Delhi
- 3. Shafritz, J and Hyde, A. (2004). Classics of Public Administration. Belmont: Wadsworth
- 4. Prasad, D. R., Prasad, V. S., & Satyanarāyaṇa, P. (Eds.). (1991). Administrative thinkers. Sterling Publishers Pvt. Ltd.
- 5. Maheshwari, S. (2009). Administrative Thinkers. New Delhi: Macmillan
- 6. Singh, A. (2002). Public Administration: Roots and Wings. (2002). New Delhi: Galgotia Publishing Company

- 1. Dr. Vineeth Thomas, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Idris Hassan Bhat, Assistant Professor, Department of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



#### **Advanced Research Methods**

Course Code	LBA 401	Course Category	CC			L 3	<b>T</b>	<b>P</b> 0	<b>C</b>
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA Progressive Course(s)				NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NA						

#### Course Objectives / Course Learning Rationales (CLRs)

- > Provide students with knowledge of the philosophical underpinnings of research.
- Familiarize students with different methods of social research at an in-depth level.
- Familiarize students with understanding the importance of the researcher's location in society.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Outline an understanding of methods and methodologies	1	70%	80%
Outcome 2	Discuss ethical and practical issues in research	2	70%	70%
Outcome 3	Construct and evaluate research designs.	3	60%	70%
Outcome 4	Explain method and methodology in social science research.	4	60%	60%
Outcome 5	Evaluate the key features and benefits ethnographic methods	5	70%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	2	3	2	3	3	2	2	3	3	2	1	2
Outcome 2	2	2	2	2	2	3	2	2	2	3	2	2	1	2	3
Outcome 3	3	2	3	2	3	2	3	3	3	2	3	3	2	3	2
Outcome 4	2	3	2	2	2	2	2	2	2	3	3	2	3	2	3
Outcome 5	2	2	2	2	2	2	2	2	3	3	2	2	3	3	2
Average	2.4	2.2	2.4	2	2.4	2.2	2.4	2.4	2.4	2.6	2.4	2.4	2.8	2.2	2.4

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction to Social Research	12	1	
TT */ 4	Positivism	4		22.5
Unit 1	Empiricism	4		2,3, 5
	Inductive and Deductive	4		
	The Knowledge and the Knower	12	2	
	Epistemology	4		
Unit 2	Are women knowers?	4		16
	Is there a feminist method(s)?	4		
	Qualitative methods	12	3	
	Participant observation and non-participant observation	4		
Unit 3	Interviews- Structured, Semi-structured, Unstructured	4		2,3, 5, 7
	Focus group discussion, Case Study, Genealogy	4		
	Issues in Research Methods	12	4	
Unit 4	Research Ethics	4		2,3,4, 7
Omt 4	Reflexivity	4		
	Reliability and Validity in Social Sciences	4		
	Ethnography	12	5	
TT 1. 5	What is Ethnography	4		
Unit 5	Organisational Ethnography	4		1,2, 5, 7.
	Online Ethnography	4		

### **Learning Assessment**

Bloom's Lo	vel of Cognitive Task	Co	End Semester			
Diodiii s Le	ver or Cognitive Task	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)
Level 1	Remember	30%	30%	30%	30%	40%
Level 1	Understand	3070	3070	3070	3070	4070
Level 2	Apply	50%	50%	50%	50%	40%
Level 2	Analyse	3070	3070	3070	3070	7070
Level 3	Evaluate	20%	20%	20%	20%	20%
Create		2070	2070	2070	2070	2070
	Total	100%	100%	100%	100%	100%

#### **Recommended Resources**

- 1. Atkinson, P.A. (2007). Ethnography: Principles and Practice. London: Routledge.
- 2. Bernard, H. R. (1990). Research Methods in Cultural Anthropology. New Delhi: Sage Publications.
- 3. Bruce L. B. (1995) Qualitative Research Methods for the Social Sciences, London, Allyn and Bacon.
- **4.** Chaudhary, S.K and Chaudhuri, S. S. (Eds.,). (2014). Fieldwork in South Asia: Memories, Movements, And Experiences. New Delhi: Sage Publication.
- 5. Pelto, P. J., and Pelton. G. H. (1978). Anthropology Research; The structure of Inquiry. Cambridge: Cambridge University

  Press
- **6.** RAI. (1971)Notes and Queries in Anthropology. London: Routledge & Kegan Paul.
- 7. Srivastava, V. K. (Ed.) (2004) Methodology and Fieldwork. New Delhi: Oxford University Press,
- **8.** Harding, S. (ed.,). (1987). Feminism and Methodology: Social Science Issues. Bloomington and Indianapolis: Indiana University Press

#### Classical Ethnographies for Book review:

- 9. Elvin, V. (1939). The Baiga. Delhi: Gyan Publication.
- 10. Fuller-Haimendorf, C. V. (1943). The Chenchus: Jungle Folk of the Deccan. London: Macmillan.
- 11. Fuller-Haimendorf, C. V. (1948). The Raj Gonds of Adilabad: A Peasant Culture of the Deccan. London: Macmillan.
- **12.** Malinowski, B. (1922). Argonauts of the Western Pacific. New York: Routledge and Kengan Paul Ltd. E. P Dutton & Company, Inc.
- 13. Malinowski, B. (1935). Crime and Custom in Savage Society. New York: Harcourt, Brace & Co.
- **14.** Mead, M. (1996 [1928]). Coming Age of in Samoa: A Psychological Study of Primitive Western Civilisation. New York: Quill Paperbacks

- 1. Dr. Bikku, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Ipsita Pradhan Assistant Professor, Department of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Modern Western Philosophy**

Course Code	LBA 402	Course Category Core Course		T	P	C		
Course Coue	LDA 402	Course Category	Core Course		3	1	0	4
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA Progressive Course(s)			<b>N</b> A	<b>\</b>	
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NA					

#### Course Objectives / Course Learning Rationales (CLRs)

- > To discuss the key problems and ideas which shaped the history of modern philosophy.
- > To explore how philosophers accommodate new learning with a broad view of human abilities, and to construct systematic understandings of the world.
- > To explore the broad background in the history of western philosophy, preparing them for advanced work in the Modern History of philosophy.
- > To analyze the history of thought to develop important critical thinking skills.

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe the major Epistemological developments in Modernity	1	70%	80%
Outcome 2	Discuss Primary Texts in Modern western epistemology	2	70%	70%
Outcome 3	Illustrate the difference between the traditions of Rationalism and Empiricism that divided Western thought during this period	3	70%	80%
Outcome 4	Analyse the intellectual, cultural movement known as the Enlightenment, a movement which came to a culmination in the philosophies of Hume and Kant at the end of the 18 century and which continues to shape, to some extent, the world today.	4	70%	80%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	2	2	3	1	2	1	2	3	1	1	2	3	-	2	2
Outcome 2	3	3	3	1	2	1	2	2	1	1	1	2	-	-	-
Outcome 3	2	2	3	1	2	1	2	3	1	1	1	3	2	-	2
Outcome 4	2	2	2	1	2	1	2	3	1	1	2	2	2	2	-
Average	2.25	2.25	2.75	1	2	1	2	2.75	1	1	1.5	2.5	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Rationalism	25		
Unit 1	Descartes	10		1,2,4,5, 6, 7
Unit 1	Leibniz	5	1,2,3	
	Spinoza	10		
	Empiricism	25		
	Locke	10		
Unit 2	Berkely	5		1,2,3,8,9,10
	Hume	10	1,2,3,4	
	Critical Philosophy	10		
Unit 3	Immanuel Kant	10	1, 2,3,4	1,2,3,11

#### **Learning Assessment**

Bloom's Lo	vel of Cognitive Task	Co	Continuous Learning Assessments (50%)									
Diodii s Lev	ver or Cognitive Task	CLA-1 10%	Mid-1 15%	CLA-2 10%	CLA-3 15%	Exam (50%)						
Lovel 1	Remember	60%	60%	60%	60%	50%						
Level 1	Understand	0070	0070	0070	0070	3070						
Level 2	Apply	30%	30%	30%	30%	40%						
Level 2	Analyse	3070	3070	3070	3070	4070						
Laval 3	Evaluate	10%	10%	10%	10%	10%						
Level 3	Create	1070	1070	1070	1070	1070						
Total		100%	100%	100%	100%	100%						

#### **Recommended Resources**

- 1. Ariew, R., & Watkins, E. (Eds.). (2009). Modern Philosophy. Hackett Publishing.
- 2. Matson, W. (2000). A new history of philosophy, volume two: From Descartes to Searle. USA: Thomson Higher Education.
- 3. Cassirer, E. (1951). The philosophy of the enlightenment (Vol. 7). Princeton University Press.
- 4. Descartes, R. (2008). Meditations on first philosophy (M. Moriarty, Trans.). Oxford University Press.
- 5. Descartes, R. (1993). Discourse on method; and Meditations on first philosophy. Indianapolis: Hackett Pub. Co.
- 6. Nadler, S. (2006). Spinoza's' Ethics': An Introduction. Cambridge University Press..
- 7. Jolley, N. (2019). Leibniz. Routledge.
- 8. Locke, J. (1847). An essay concerning human understanding. Kay & Troutman.
- 9. Berkeley, G. (1999). Principles of human knowledge and three dialogues. OUP Oxford.
- **10.** Hume, D. (2016). An enquiry concerning human understanding. In Seven masterpieces of philosophy (pp. 183-276). Routledge.
- **11.** Kant, I. (1908). Critique of pure reason. 1781. Modern Classical Philosophers, Cambridge, MA: Houghton Mifflin, 370-456.

- 1. Dr. Chandana Deka, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Anasuya Agarwala, Assistant Professor, Department of Liberal Arts, SRM University, AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Thesis Phase 1**

Course Code	LBA 406	Course Category Core $\frac{\mathbf{L}}{0}$						<b>P</b> 6	<b>C</b>
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	Progressive Course(s)			NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards	NA						

#### Course Objectives / Course Learning Rationales (CLRs)

- > To introduce students to the subject area of their interests and conduct field work.
- > To think critically about the chosen area of study
- > To be able to demonstrate the gap in research and how the students' research can address the gaps in their area of research.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Elaborate on reading and summarising	2	70	80
Outcome 2	Extrapolate theories and relate to field work.	2	70	80
Outcome 3	Complete academic writing	3	70	80
Outcome 4	File research process	4	70	80

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2
Outcome 2	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2
Outcome 3	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2
Outcome 4	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2
Average	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1				
Unit 2				
Onit 2				
Unit 3				
Unit 4				
Omt 4				
Unit 5				

#### **Learning Assessment**

Bloom's Lo	vel of Cognitive Task	Co	End Semester			
Diodiii s Le	ver of Cognitive Task	CLA-1 15%	Mid-1 15%	CLA-2 15%	CLA-3 15%	Exam (40%)
Level 1	Remember	NA	NA	NA	NA	NA
	Understand					
Level 2	Apply	NA	NA	NA	NA	NA
Ecver 2	Analyse	CLA-1 15% M	1 17 £	1 17 1	1421	1 17 1
Level 3	Evaluate	NΔ	NA	NA	NA	NA
LCVEI 3	Create	11/1	11/1	11/1	11/1	11/1
Total		100%	100%	100%	100%	100%

### **Recommended Resources**

- 1. Dr. Ipsita Pradhan, Assistant Professor, Department of Liberal Arts, SLASS, SRM-AP University
- 2. Dr. Asijit Datta, Assistant Professor, Department of Liberal Arts, SLASS, SRM-AP University
- 3. Dr. Vandana, Professor, Department of Liberal Arts, SLASS, SRM-AP University
- 4. Dr. Vivek Kumar Yadav, Department of Liberal Arts, SLASS, SRM-AP University

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Thesis Phase 2**

Course Code	I D A 407	Course Catagory		Core	L	T	P	C
Course Code	Course Code LBA 407 Course Category			Core	0	0	10	10
Pre-Requisite Course(s)	LBA 406	Co-Requisite Course(s)	NA	Progressive Course(s)		NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- > Students should be able to combine empirical data and literature.
- > To think critically about how both the above aspects interact
- > To be able to demonstrate original academic writing, going beyond assignments

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Elaborate on reading and summarising	2	70	80
Outcome 2	Extrapolate theories and relate to field work.	2	70	80
Outcome 3	Complete academic writing	3	70	80
Outcome 4	File research process	4	70	80

					Pro	ogram l	Learnir	ıg Out	comes (	PLO)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2
Outcome 2	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2
Outcome 3	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2
Outcome 4	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2
Average	3	3	3	3	3	2	2	2	1	1	2	2	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1				
Unit 2				
Onit 2				
Unit 3				
Unit 4				
Omt 4				
Unit 5				

#### **Learning Assessment**

Bloom's Lo	vel of Cognitive Task	Co	ntinuous Learni	ng Assessments (5	50%)	End Semester
Diodiii s Le	ver of Cognitive Task	CLA-1 15% Mid-1 15%		CLA-2 15%	CLA-3 15%	Exam (40%)
Level 1	Remember	NA	NA	NA	NA	NA
	Understand					
Level 2	Apply	NA	NA	NA	NA	NA
Ecver 2	Analyse	1171	1 17 £	1 17 1	1421	1 17 1
Level 3	Evaluate	NA	NA	NA	NA	NA
Create		11/1	11/1	11/1	11/1	11/1
	Total	100%	100%	100%	100%	100%

### **Recommended Resources**

- 1. Dr. Ipsita Pradhan, Assistant Professor, Department of Liberal Arts, SLASS, SRM-AP University
- 2. Dr. Asijit Datta, Assistant Professor, Department of Liberal Arts, SLASS, SRM-AP University
- 3. Dr. Vandana, Professor, Department of Liberal Arts, SLASS, SRM-AP University
- 4. Dr. Vivek Kumar Yadav, Department of Liberal Arts, SLASS, SRM-AP University

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# **Gender and Society**

Course Code	LBA 241	Course Cotegory	Open Elective Course			T	P	C
Course Code	LDA 241	Course Category				0	0	3
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Liberal Arts	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- > Introduce the students from diverse backgrounds to the concepts pertaining to gender and sex and sexuality.
- > Discuss the operationalization of gender in everyday lives.
- > Discuss the various issues faced by different genders through institutionalization of patriarchy, and its various ramifications.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Acquire an understanding of gender and patriarchy	2	70%	80%
Outcome 2	Define gender, sex and sexuality	2	70%	70%
Outcome 3	Extrapolate the concepts of sex, sexuality gender, masculinity and femininity and be able to see the inter- relationships.	2	60%	70%
Outcome 4	Develop a critical understanding of gendered socialisation and its manifestation in the family	2	60%	60%
Outcome 5	Create and work on a gendered perspective to understand social and historical events.	2	70%	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	1	3	2	2	3	2	3	2	3	3	3	3
Outcome 2	2	2	2	1	3	2	2	2	2	3	2	2	3	3	3
Outcome 3	3	2	3	1	3	2	2	3	2	3	2	3	3	3	3
Outcome 4	2	2	2	1	2	2	2	2	2	3	2	2	2	3	3
Outcome 5	2	2	2	1	2	2	2	2	2	3	2	2	3	3	3
Average	2	2	2	1	3	2	2	2	2	3	2	2	3	3	3

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Introduction			
TT 1/4	What is Gender			
Unit 1	Difference between gender, sex and sexuality			
	Masculinities, femininities and gender fluidity			
	Gender Socialisation			
Unit 2	Theories of Gender Socialisation			
	Agents of Gender Socialisation			
	Everydayness of Gender			
Unit 3	Gender and Family			
	Gender and Space			
	Gender and Social Movements			
Unit 4	The Women's Movement in India			
	The Movement for Transgender Rights in India			
	Gender and its Intersections			
Unit 5	Caste			
	Class			

### **Learning Assessment**

Rloom's Lo	vel of Cognitive Task	Co	<b>End Semester</b>			
Diodiii 8 Lev	ver of Cognitive Task	CLA-1 15%	Mid-1 15%	CLA-2 15%	CLA-3 15%	Exam (40%)
Level 1	Remember	30%	40%	30%	40%	50%
Level 1	Understand	3070	4070	3070	4070	3070
Level 2	Apply	70%	60%	70%	60%	50%
Level 2	Analyse	7070	0070	7070	0070	3070
Level 3	Evaluate					
Create Total						
		100%	100%	100%	100%	100%

### **Recommended Resources**

### **Course Designers**

1. Dr. Ipsita Pradhan, Assistant Professor, Dept. of Liberal Arts, SLASS, SRM University- AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Technology and Society**

Course Code	LBA 242	Course Cotegory			L	T	P	C
Course Code	LDA 242	Course Category			3	0	0	3
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	Progressive Course(s)		NA		
Course Offering Department	Liberal Arts	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- > To introduce the students to the studies in society and technology and the foundational literature in the same area.
- > To demystify the presented narrative of technology as a major force in social transformation.
- To introduce the students to the social shaping and construction of scientific knowledge and technology.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Examine the process of innovation and production of technology from a sociological perspective	2	70	80
Outcome 2	Interpolate basic knowledge of the core literatures and empirical works in the area of science and technology.	3	70	70
Outcome 3	Illustrate a nuanced understanding of society and technology interplay in bringing about change in society.	3	70	80
Outcome 4	Demonstrate the impact of technology on society and vice versa	3	70	70

					Pro	ogram L	earning	g Outco	mes (PL	(O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	1	2	3	3	3	3	2	3	2	3	2	3	2	1	2
Outcome 2	1	2	2	3	2	3	2	2	2	3	1	2	2	2	2
Outcome 3	1	2	3	3	3	3	2	3	2	2	1	3	3	3	3
Outcome 4	1	2	2	3	2	3	2	2	2	2	2	2	2	2	2
Average	1	2	2	3	2	3	2	2	2	2	1	2	2	3	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1				
Unit 2				
Unit 3				
Unit 4				
Unit 5				

### **Learning Assessment**

Rloom	's Level of	(	Continuous Learnin	g Assessments (60%	9)	End Semester
Cognitive Task		CLA-1 (15%)	Mid-1 (15%)	CLA-2 (15%)	CLA-3 (15%)	Assessments (40%)
Level 1	Remember	30%	40%	30%	40%	50%
Level 1	Understand	30%	40%	30%	40%	30%
Level 2	Apply	70%	60%	70%	60%	50%
Level 2	Analyse	70%	00%	/0%	00%	30%
Level 3	Evaluate					
Level 3	Create					
]	<b>Total</b>	100%	100%	100%	100%	100%

- 1. Dr. Ipsita Pradhan. Assistant Professor, Department of Liberal Arts, SRMAP
- 2. Dr. Sapna Mishra. Assistant Professor, Department of Liberal Arts, SRMAP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Gender and Development**

Course Code	LBA 244	Course Category		L	T	P	C
course coue	EBITZII	course category		3	0	0	3
Pre-Requisite Course(s)	Liberal Arts	Co-Requisite Course(s)	Progressive Course(s)	·			
Course Offering Department		Professional / Licensing Standards					

#### Course Objectives / Course Learning Rationales (CLRs)

- > To familiarize the student with the basic idea of gender(s) and development
- > To Show the relationship between gender and other social institutions.
- To understand critically the links development and social location.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Develop an understanding of gender and patriarchy	2	70%	80%
Outcome 2	Cultivation of a gendered understanding of development processes.	2	70%	70%
Outcome 3	Understanding the history of development	2	60%	70%
Outcome 4	Understand how gendered hierarchies are interlined with other social hierarchies through developmental efforts.	2	60%	60%
Outcome 5	Understand how development at the macro level influences interpersonal relationships.	1	70%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3		3			3				3			
Outcome 2	2	2	2					2				2			
Outcome 3	3	2	3		3			3				3			
Outcome 4	2		2		2			2				2			
Outcome 5	2	2	2		2			2				2			
Average	2	2	2		3			2				2			

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1				
Unit 2				
Unit 3				
Unit 4				
Unit 5				

### **Learning Assessment**

Dlaam's I	1 of	Continuous Lear	End Semester			
Bloom's Level of Cognitive Task		CLA-1 (10%)	Mid (15%)	CLA-2 (10%)	CLA-3 (15%)	Exam (50%)
Cognitive	Task	Theory	Theory	Theory	Theory	Theory
Level 1	Remember	30%	40%	30%	40%	50%
Level I	Understand					
Level 2	Apply	70%	60%	70%	60%	50%
Level 2	Analyse					
Level 3	Evaluate					
Create						
Total		100%	100%	100%	100%	100%

### **Recommended Resources**

### **Other Resources**

### **Course Designers**

1. Dr. Ipsita Pradhan, Assistant Professor, Department of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### **Sustainable Cities Climate Change**

Course Code	LBA 245	Course Category	OE		<u>L</u>	<b>T</b> 0	<b>P</b> 0	<b>C</b> 3
Pre-Requisite Course(s)	Department of Liberal Arts	Co-Requisite Course(s)		Progressive Course(s)	·			
Course Offering Department		Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- > To understand the diverse backgrounds to draw on various human and climate change discourses in the city's context.
- > To provide students with an understanding of the relationship between cities, people's settlements, and their environment.
- To describe, analyse, and explore (and learn) ongoing policy-level discussion on cities and climate change. It also draws and suggests the best design of sustainable cities which could positively impact climate change.

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Define climate challenges at the global urban and cities for the 21st century;	2	70%	80%
Outcome 2	Critical understanding and analysis of rapid urban/city growth and its impacts on the climatic condition and human settlements;	2	70%	70%
Outcome 3	Articulate and explain various the concepts such as adaptation, sustainability, climate change, pollution, sustainable cities, climate mitigations, planning, and designing of green cities;	2	60%	70%
Outcome 4	Define and analyse anthropological and multidisciplinary knowledge, which helps the students with critical thinking and creative planning and ideas to build climate-sensitive cities without ignoring the various officials, professionals and local peoples' knowledge and skills;	2	60%	60%
Outcome 5	Apply unique adaptation and mitigation methods for urban/cities to build green and climate-resilient cities by resolving issues.	1	70%	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	3	3		2	3		2	2	3			2
Outcome 2	2	2	2	3	3		3	2		2	3	2	2		
Outcome 3	3	2	3	3	3		3	3		2	2	3	2		
Outcome 4	2		2	3	2		2	2		2	3	2		3	3
Outcome 5	2	2	2	3	2		3	2		2	3	2		3	3
Average	3 2	2	2	3	3		3	3		2	3	2	2.2.4	3	2.

Unit No.	Unit Name	Totel no. Hours of Teaching
	Introduction to Sustainable Cities and Climate Change	8
A. A	History of Urban, City centres and Climate Change	
Unit 1	Overview of Cities of 21st Century and Climate Change	
	Indian Cities and Climate Change	
	Effects of Climate Change on Cities	10
	The impact of Climate Change on Cities	
Unit 2	American (North-South) Cities	
	European Cities	
	Asian Cities	
	Cities as Contributors to Climate Change	8
Unit 3	American Cities	
0 0	European Cities	
	Asian Cities (Indian Cities)	
	Cities, Peoples, and Climate Initiatives and Policies.	10
	Specific adaptation, Mitigation	
Unit 4	Slums and settlements major cities across the world	
	Case Study of New York and Tokyo	
	Toward Sustainable Cities.	9
	Global and local policy-level discussion on cities and climate change	
Unit 5	Sustainable Development Goals (SDGs 4, 8, 9, 11, 12 and 17) for Cities and Climate Change.	
	Sustainability, Conservation, Climate change and beyond.	
	Total Contact Hours	45

### **Learning Assessment**

Ploom's Love	el of Cognitive	Continuous Lea	rning Assessment	s (60%)		End Semester
Task	er or Cognitive	CLA-1 (15%) Mid-1 (15%)		CLA-2 (15%)	CLA-3 (15%)	Assessments (40%)
Laval 1	Remember	200/	40%	30%	40%	500/
Level 1	Understand	30%	40%	30%	40%	50%
Level 2	Apply	70%	60%	70%	60%	50%
Level 2	Analyse	70%	0070	/070	00%	30%
Level 3	Evaluate					
Level 3	Create					
7	<b>Total</b>	100%	100%	100%	100%	100%

### **Recommended Resources**

### **Other Resources**

### **Course Designers**

1. Dr. Bikku, Assistant Professor, Dept. of Liberal Arts, ESLA, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



#### **Introduction to Professional Ethics**

Course Code	LBA 246	Course Category	OE			L	T	P	C
Course Coue	LDA 240	Course Category	OE			3	0	0	3
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)					
Course Offering Department	Liberal Arts	Professional / Licensing Standards							

#### Course Objectives / Course Learning Rationales (CLRs)

- To describe the concept of ethics and its significance in professional life
- > To explain the uniqueness of professional ethics
- > To demonstrate and analyze the complexities of ethical issues in various professions
- > To develop critical thinking and sensitivity about ethical issues

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Explain the nature and scope of ethics	2	70%	80%
Outcome 2	Identify the difference between personal and professional ethics	2	70%	70%
Outcome 3	Explain the importance of professional codes of ethics and their application in the professional career	3	70%	70%
Outcome 4	Apply the necessary knowledge to navigate ethical dilemmas	4	60%	60%
Outcome 5	Create Ethical Sensitivity	4	70 %	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	3	3	2	2	3	2	3	3	3	3	2	1
Outcome 2	2	2	2	2	2	2	2	2	3	2	2	2	1	2	3
Outcome 3	3	2	3	2	3	2	2	3	2	2	2	3	2	2	2
Outcome 4	2		2	2	2	2	2	2	2	2	2	2	1	2	3
Outcome 5	2	2	2	2	2	2	2	2	3	2	2	2	3	2	1
Average	2	2	2	2	3	2	2	2	2	2	2	2	2	2	1

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1				
Unit 2				
Unit 3				
Unit 4				
Unit 5				

#### **Learning Assessment**

Rloom's Les	Bloom's Level of Cognitive Task		Continuous Learning Assessments (50%)						
Diooni s Le			Mid-1 15%	Mid-1 15% CLA-2 10%		Exam (50%)			
Level 1 Remember		50%	40%	30%	40%	50%			
Level 1	Understand	3070	4070	3070	4070	3070			
Level 2	Apply	50%	60%	70%	60%	50%			
Level 2	Analyse	3070	0070	7070	0070	3070			
Level 3	Evaluate								
Level 3	Create								
	Total	100%	100%	100%	100%	100%			

### **Recommended Resources**

### **Other Resources**

### **Course Designers**

- 1. Dr Vivek Kumar Yadav, Assistant Professor, Department of Liberal Arts, SRM University-AP
- 2. Dr Chandana Deka, Assistant Professor, Department of Liberal Arts, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### Food, Culture and Society

Course Code	LBA 247	Course Category	Open Elective	Course	L	T	P	C
Pre-Requisite Course(s)	Liberal Arts	Co-Requisite Course(s)		Progressive Course(s)	3	0	U	3
Course Offering Department		Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- > Describe the role of food and nutrition in social formation and historical change
- > Articulate the global dynamics around the production, consumption and distribution of food
- Analyze food consumption and food cultures as an index of social power
- Examine the response of the Indian state to problems of hunger and poor nutrition

#### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Identify and discuss food as a cultural element of society			
Outcome 2	Explain food production and consumption through the perspectives of gender and labour			
Outcome 3	Explain food production and consumption through the perspectives of gender and labour Demonstrate an understanding regarding sustainable ways to feed the world			

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Outcome 2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Outcome 3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Outcome 4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Outcome 5	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Average	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2

Unit	Unit Name	Required Contact Hours
No.		
	Anthropology of Food and Food Cultures: An Introduction	10
Unit 1	Food and symbolic meaning	
01111	Food Taboos	
	Foodways	
	Food and the Making of the Modern World	10
	Slavery and Sugar	
Unit 2	Tea plantations and Imperialism in India	
	Sugar and the Industrial working classes in Europe	
	Opium, Tea , Curry and Imperialism– global interconnections	
	Food and Nutrition in Independent India	10
	Legacy of colonial famines and their impact	
Unit 3	Food crisis and a new technological development strategy for India – Green	
Unit 3	Revolution	
	Sociological analysis of hunger and malnutrition	
	Right to Food	
	Granny knows best? Indigenous diets, Power and Knowledge	10
	Indigenous knowledge and modern scientific nutritional premises: A comparative	
Unit 4	dialogue	
Unit 4	Diets, Fad Diets and Health – Navigating a maze	
	What do potato chips and Maggi noodles tell us about food security and	
	sustainability?	
	Conclusion and Reflection	5
Unit 5	Wrapping up, cooking and eating together!	
	Total Contact Hours	45

## **Learning Assessment**

		Con	End Semester		
Bloom's Level of Cognitive Task		CLA-1	CLA 2	CLA-3	Exam (35%)
		In Class Quiz (25%)	Midterm Exam (25%)	Class Participation (15%)	
Level 1	Remember	30%	30%	30%	30%
Level I	Understand	3076	3070	3078	3070
Level 2	Apply	30%	30%	30%	30%
Level 2	Analyse	30%	30%	30%	30%
T12	Evaluate	40%	40%	40%	40%
Level 3	Create	40%	40%	40%	40%
	Total	100%	100%	100%	100%

## **Recommended Resources**

# **Other Resources**

## **Course Designers**

1. Dr Vandana Swami, Professor, Department of Liberal Arts SRM University, Andhra Pradesh

## **Learning Assessment**

		Con	tinuous Learning Asses	sments	End Semester
Bloo	m's Level of	CLA-1	CLA 2	CLA-3	Exam (35%)
Cognitive Task		In Class Quiz (25%)	Midterm Exam (25%)	Class Participation (15%)	
Level 1	Remember	30%	30%	30%	30%
Level 1	Understand	3078	3070	3076	3070
Level 2	Apply	30%	30%	30%	30%
Level 2	Analyse	3078	3070	3076	3070
Level 3	Evaluate	40%	40%	40%	40%
Level 3	Create	4070	<del>4</del> 0%	40%	4070
	Total	100%	100%	100%	100%

## **Recommended Resources**

## **Other Resources**

## **Course Designers**

- 2. Dr Vandana Swami, Professor, Department of Liberal Arts
- 3. SRM University, Andhra Pradesh

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



### Gender, Disability and Performance

Course Code	LBA 248	Course Category		L 3	<b>T</b>	<b>P</b>	<b>C</b> 3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Liberal Arts	Professional / Licensing Standards					

#### Course Objectives / Course Learning Rationales (CLRs)

- > The course aims to provide practical equipment necessary to engage with gender and disability issues in professional, familial an informal space.
- Familiarise students with the growth, expansion, and contribution of women and differently abled bodies in our immediate surrounding and society at large.
- > Teach students to collaborate with each other in the process of building new knowledge systems and inclusive zones.
- Elaborate on decoding gendered and disabled bodies in visual arts and culture.
- Demonstrate to students the ways to analyse their own sights and reactions.

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Understand and remember the concepts related to feminism and disability studies	1,2	70%	80%
Outcome 2	Become familiar with gender and bodily equality and the future of work and care.	1,2	70%	70%
Outcome 3	Learn about the need for social dialogue for gender equality and differently abled bodies	2, 3, 4	70%	70%
Outcome 4	Evaluate intersectional discrimination at work, what it means and how to tackle it	2,3,4,6	60%	60%
Outcome 5	Analyse organisational gender assessment methods.	4, 5, 6	70%	70%

	Program Learn								ng Outcomes (PLO)						
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	1	2		2	3		1				3			
Outcome 2	3	2	2		2	3		1				3			
Outcome 3	3	3	3		3	3		3				3			
Outcome 4	3	3	3		3	3		3	3			3			
Outcome 5	3	3	3	3	3	3		2	3	3	3	3			
Average	3	2.4	2.6	.6	2.6	3		2	1.2	.6	.6	3			

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Feminist Perspectives on Gendered Bodies	12	1, 2	
Unit 1	What does it mean to have a body?	4		
	Are we all victims of the male gaze?	4		
	Do women inside homes resemble women of the world?	4		
	Disability, Representations and Resistances	12	1, 2	
Unit 2	Ableism and Disabilities	4		
Omt 2	Mythologies, Films and Other Disabled Encounters	4		
	Activism and Equal Rights	4		
	Performance and Everydayness	12	3, 4, 5	
Unit 3	Performance in Families	4		
Omt 3	Performance in Workplaces	4		
	Performance in Informal Spaces	4		
	Contingency, Queer, Care	12	3,4, 5	
<b>T</b> T 1. 4	Do we all have Fragile Bodies?	4		
Unit 4	Are there either/or binaries for sex and sexualities?	4		
	The Politics of Caring Bodies	4		
	Ideological, Masculine and Ethical Anxieties	12	3, 4, 5	
Unit 5	Nervousness and Heteronormativity	6		
	Rewriting the Codes of Vision and Interaction	6		

## **Learning Assessment**

Dl 1 I	l . f	Continuous Lear	Continuous Learning Assessments (50%)							
Bloom's Level of Cognitive Task		CLA-1 (10%)	Mid (15%)	id (15%) CLA-2 (10%)		Exam (50%)				
		Theory	Theory	Theory	Theory	Theory				
Level 1	Remember	30%	40%	30%	40%	50%				
Level I	Understand									
Level 2	Apply	70%	60%	70%	60%	50%				
Level 2	Analyse									
Level 3	Evaluate									
Level 3	Create									
	<b>Total</b>	100%	100%	100%	100%	100%				

#### **Recommended Resources**

- 1. Quayson, Ato. Aesthetic Nervousness: Disability and the Crisis of Representation. New York: Columbia University Press, 2007.
- 2. Davis, Lennard J. The Disability Studies Reader. Routledge, 2013.
- 3. Sapey, Bob. Key Concepts in Disability Studies. Sage Publications, 2009.
- 4. Butler, Judith. Gender trouble: Feminism and the subversion of identity. New York; London: Routledge, 2006.
- 5. Moi, Toril. Sexual/Textual Politics: Feminist Literary Theory. New York: Methuen, 1985.
- **6.** Woolf, Virginia. A Room of One's Own. Penguin Books, 2004.
- 7. Amenábar Alejandro, The sea Inside. 2004
- 8. Paranjpye, Sai. Sparsh. 1980
- 9. Dormael, Jaco Van. The 8th Day. 1996.
- **10.** Bose, Shonali. Margarita with a Straw. 2015.
- 11. Ram. Taramani. 2017.
- 12. Fry, Paul. Queer Theory and Gender Performativity. Yale Lecture Series. https://www.youtube.com/watch?v=7bkFlJfxyF0.
- 13. Davis, Lennard. Disability Studies Across the Disciplines: Theory & Praxis.
- **14.** https://www.youtube.com/watch?v=\_zvk0\_m4sck. 2019.
- 15. Butler, Judith. Berkeley professor explains gender theory. https://www.youtube.com/watch?v=UD9IOllUR4k. 2023.

#### **Course Designers**

1. Dr. Asijit Datta, Assistant Professor, Department of Media Studies, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Artificial Intelligence (AI) and Ethics

Course Code	LBA 249	Course Cotegory			L	T	P	C
Course Code	LDA 249	Course Category		3	0	0	3	
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Liberal Arts	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- To analyze the nature of intelligence.
- > To analyze the impact of artificial intelligence on society theories of nationalism.
- To understand the various ethical issues that artificial intelligence presents.
- > To evaluate the challenge of meaning in the post-work society

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Demonstrate concepts of intelligence and artificial intelligence.	2	70%	80%
Outcome 2	Discuss the positive and negative impact of AI on society.	2	70%	70%
Outcome 3	Describe the main ethical challenges like privacy, disinformation, unemployment etc that arise out of use of AI.	2	60%	70%
Outcome 4	Evaluate the challenge to work because of AI.	2	60%	60%
Outcome 5	Describe the potential change in relationships because of AI.	2	70%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3		3			3				3			
Outcome 2	2	2	2					2				2			
Outcome 3	3	2	3		3			3				3			
Outcome 4	2		2		2			2				2			
Outcome 5	2	2	2		2			2				2			
Average	2	2	2		3			2				2			

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	What is Artificial Intelligence?	10		
	Intelligence	7	1,2	1, 2,3,4
Unit 1	Artificial Intelligence	7	1,2	1, 2,3,4
	Artificial General Intelligence	6		
	What is Ethics of AI?	20		
	Privacy and AI	4		
Unit 2	Disinformation and AI	4		
	AI and Biases	4	1,3	5,6,7,8,9,10,11,12
	AI and Work: Unemployment AI and Elections	8		
	AI and Humanity	15		
Unit 3	Loss of Meaning: Post-work Human	5		
Unit 3	Autonomous weapons and War	5		
	Relationships and AI: Love and Life with Robots	5		

#### **Learning Assessment**

Bloom's Level of Cognitive Task		Co	<b>End Semester</b>			
		CLA-1 20%	Mid-1 20%	CLA-2 20%	CLA-3 20%	Exam (50%)
Lovel 1	Remember					
Level 1	Understand					
Level 2	Apply					
Level 2	Analyse					
Level 3	Evaluate					
Level 3	Create					
	Total					

#### **Recommended Resources**

- 1. N. Bostrom and E. Yudkowsky. 'The ethics of artificial intelligence'. In W. M. Ramsey and K. Frankish, editors, The Cambridge Handbook of Artificial Intelligence, Cambridge University Press, Cambridge, 2014.
- 2. 'Benefits & risks of artificial intelligence', Future of Life Institute ·
- 3. 'Top 9 ethical issues in artificial intelligence', World Economic Forum, 21 Oct 2016.
- 4. Binns, R. (2017). 'Algorithmic Accountability and Public Reason', Philosophy & Technology.
- 5. Sparrow, R. (2007). 'Killer robots', Journal of Applied Philosophy, 24, 62–77.
- 6. Turkle, S. (2011), Alone Together, Basic Books Introduction ('Alone Together') & Chapter 3 ('True Companions').
- 7. Devlin, K. 'In defence of sex machines: why trying to ban sex robots is wrong', he Conversation, 17 September 2015.

#### **Course Designers**

Idris Hassan Bhat, Assistant Professor, Department of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



# Law and Society

Course Code	LBA 250	Course Category	OE		L	T	P	C
Course Code	LBA 230	Course Category	OE	3	0	0	3	
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Liberal Arts	Professional / Licensing Standards						

#### Course Objectives / Course Learning Rationales (CLRs)

- > To discuss the inter-relationship between law, sociology, and anthropology.
- > To demonstrate theoretical and empirical implications of law
- > To evaluate how human rights discourses are framing debates and policies
- > Critically analyse legal infrastructures and social consequences

### Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Historically situate law and society as a discourse	1	70%	80%
Outcome 2	Contextualizing various sites where human rights and violence inform each other	2	70%	70%
Outcome 3	Articulating legal possibilities through the lens of power, gender, and economic transformation	1	60%	70%
Outcome 4	Analysing the structural inequality and social control	2	60%	60%
Outcome 5	Formulating new legal languages	4	70%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3		3			3				3			
Outcome 2	2	2	2					2				2			
Outcome 3	3	2	3		3			3				3			
Outcome 4	2		2		2			2				2			
Outcome 5	2	2	2		2			2				2			
Average	2.4	2	2.4		2.5			2.4				2.4			

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1				
Unit 2				
Unit 3				
Unit 4				
Unit 5				

#### **Learning Assessment**

Bloom's I	evel of	Continuous Learn	ning Assessments (6	60%)		End Semester
Cognitive Task		CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	CLA-3 (15%)	Assessments (50%)
Level 1	Remember	50%	40%	30%	40%	50%
Level 1	Understand	30%	40%	30%	40%	30%
Level 2	Apply	50%	60%	70%	60%	50%
Level 2	Analyse	3070	0070	7070	0070	3070
Level 3	Evaluate					
Level 3	Create					
1	otal	100%	100%	100%	100%	100%

### **Recommended Resources**

## **Course Designers**

- 1. Dr. Sebanti Chatterjee, Assistant Professor, Department of Liberal Arts, SRM University, AP.
- 2. Dr. Vivek Kumar Yadav, Assistant Professor, Department of Liberal Arts, SRM University, AP.