Department of Economics

B.Sc. (Hons.) Economics Curriculum and Syllabus

(Applicable to the students admitted from AY: 2023 onwards)



Easwari School of Liberal Arts SRM University *AP*, Andhra Pradesh

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Department Vision

To develop globally oriented individuals who can adopt a multi-dimensional approach and solve the complex issues impacting business and society.

Department Mission

- 1. Provide high academic rigor and an inspiring environment to individuals to realize their true potential and sculpt them into future economists.
- 2. Cater to the growing market demand for professional economists and policy researchers.
- **3.** Develop socially inclusive and responsible individuals and enable them to analyze and solve real-world economic issues.

Program Educational Objectives (PEO)

- 1. Along with acquiring content knowledge, students in each course will practice critical thinking skills, communication skills, quantitative reasoning, and economic citizenry.
- 2. To prepare them to pursue higher studies and conduct research.
- 3. To train them and build their careers where they are likely to make a long-lasting contribution in either policy making or research career.

Mission of the Department to Program Educational Objectives (PEO) Mapping

	PEO 1	PEO 2	PEO 3
Mission Statement 1	3	2	2
Mission Statement 2	2	3	3
Mission Statement 3	3	2	1

Program Specific Outcomes (PSO)

- 1. To solve real-life problems by using economic theory and applications.
- **2.** Analyse data to solve complex economic problems.
- **3.** Application of economic theories and concepts to contemporary social issues, and formulation and analysis of policy outcomes.

Mapping Program Educational Objectives (PEO) to Program Learning Outcomes (PLO)

	Program Learning Outcomes (PLO)														
	POs											PSOs			
PEOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
PEO 1	3	2	3	2	-	-	-	-	-	-	-	-	3	2	1
PEO 2	2	3	3	2	3	-	-	-	-	-	1	3	1	2	3
PEO 3	3	1	1	1	-	2	-	1	-	3	1	-	2	3	1

Category Wise C	redit Distribution	n	
Course Sub-Category	Sub-Category Credits	Category Credits	Learning Hours
Ability Enhancement Courses (AEC)		9	
University AEC	4		270
School AEC	5]
Value Added Courses (VAC)		8	
University VAC	8		240
School VAC	0		
Skill Enhancement Courses (SEC)		15	
School SEC	4		1.50
Department SEC	5		450
SEC Elective	6		
Foundation/ Interdisciplinary courses (FIC)	(0)	22	
School FIC	22		660
Department FIC	0		
Core + Core Elective including Specialization (CC)	*01/2 0 / E	84	
Core	76		2520
Core Elective (Inc Specialization)	8		
Minor (MC) + Open Elective (OE)	15	15	450
Research / Design / Internship/ Project (RDIP)	ann.	1	
Internship / Design Project / Startup / NGO	6	20	600
Internship / Research / Thesis	14		1
Total		173	5190

Semester wise Course Credi	t Dis	trib	utio	n Un	der	Var	ious (Catego	ories	
Cotogowy	Semester									
Category	I	II	Ш	IV	V	VI	VII	VIII	Total	%
Ability Enhancement Courses - AEC	2	2	2	2	0	0	0	0	9	5
Value Added Courses - VAC	2	2	0	0	0	4	0	0	8	5
Skill Enhancement Courses - SEC		2	3	2	3	3	0	0	15	9
Foundation / Interdisciplinary Courses - FIC	14	8	0	0	0	0	0	0	22	13
CC / SE / CE / TE / DE / HSS	0	4	16	16	16	16	16	0	84	49
Minor / Open Elective - OE	0	3	3	3	3	3	0	0	15	9
(Research/ Design/ Industrial Practice/Project/Thesis/Internship) -RDIP		0	2	0	4	0	0	14	20	12
Grand Total	20	21	26	24	26	26	16	14	173	100

Note: L-T/D-P/Pr and the class allocation is as follows.

a) Learning Hours: 30 learning hours are equal to 1 credit.

b) Lecture/Tutorial: 15 contact hours (60 minutes each) per semester are equal to 1 credit.
c) Discussion: 30 contact hours (60 minutes each) per semester are equal to 1 credit.
d) Practical: 30 contact hours (60 minutes each) per semester are equal to 1 credit.
e) Project: 30 project hours (60 minutes each) per semester are equal to 1 credit.

A P

				SEMESTER - I				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	AEC	U AEC	AEC 101	Art of Listening, Speaking and Reading Skills	1	0	1	2
2	VAC	U VAC	VAC 101	Environmental Science	2	0	0	2
3	SEC	S SEC	SEC 102	Digital Literacy	1	1	0	2
4	FIC	S FIC	FIC 101	Emerging Technologies	2	0	0	2
5	FIC	S FIC	FIC 121	Understanding Human Minds	3	0	1	4
6	FIC	S FIC	FIC 122	Understanding the Indian Constitution.	3	0	1	4
7	FIC	S FIC	FIC 123	Understanding Indian Society(ies): Myths and Realities	3	1	0	4
				Semester Total	15	2	3	20
			STEEL STEEL	and the Money			1	

				SEMESTER - II				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	AEC	U AEC	AEC 107	Effective Writing and Presentation Skills	1	0	1	2
2	VAC	U VAC	VAC 102	Universal Human Values and Ethics	2	0	0	2
3	SEC	S SEC	SEC 103	Entrepr <mark>eneur</mark> ial Mindset	2	0	0	2
4	FIC	S FIC	FIC 115	Economics in Everyday Life	4	0	0	4
5	FIC	S FIC	FIC 116	Data Analytics for Social Sciences	4	0	0	4
6	Core	CC	ECO 101	Mathematical Methods for Economics-I	4	0	0	4
7	Elective	OE		Open Elective / Minor	3	0	0	3
				Semester Total	20	0	1	21

				SEMESTER - III				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	AEC	U AEC	AEC 104	Creativity and Critical thinking Skills	1	0	1	2
2	VAC	U VAC	VAC 103	Co-Curricular Activities	0	0	2	2*
3	VAC	U VAC	VAC 104	Community Service and Social Responsibility	0	0	2	2*
4	SEC	D SEC	SEC 114	Analytical Reasoning and Aptitude Skills - Basics	0	2	1	3
5	Core	CC	ECO 201	Introduction to Statistics	4	0	0	4
6	Core	CC	ECO 202	Introductory Microeconomics	4	0	0	4
7	Core	CC	ECO 203	Introductory Macroeconomics	4	0	0	4
8	Core	CC	ECO 204	Mathematical Methods for Economics-II	4	0	0	4
9	Elective	OE		Open Elective / Minor	3	0	0	3
10	RDIP	RDIP	ECO 209	Summer Immersion	0	0	2	2
		H H		Semester Total	21	1	8	26
		N.	2 200	THE PERSON SHAPE		ı		

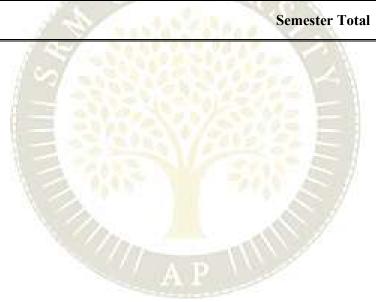
				SEMESTER - IV				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	AEC	U AEC	AEC 108	Problem Solving Skills	1	0	1	2
2	VAC	U VAC	VAC 103	Co-Curricular Activities	0	0	2	2*
3	VAC	U VAC	VAC 104	Community Service and Social Responsibility	0	0	2	2*
4	SEC	D SEC	SEC 108	Social Entrepreneurship	2	0	0	2
5	Core	CC	ECO 205	Intermediate Microeconomics	4	0	0	4
6	Core	CC	ECO 206	Intermediate Macroeconomics	4	0	0	4
7	Core	CC	ECO 207	Public Economics and Policies	4	0	0	4
8	Core	CC	ECO 208	Growth and Development	4	0	0	4
9	Elective	OE		Open Elective / Minor	3	0	0	3
				Semester Total	22	0	5	23

	SEMESTER - V											
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C				
1	VAC	U VAC	VAC 103	Co-Curricular Activities	0	0	2	2*				
2	VAC	U VAC	VAC 104	Community Service and Social Responsibility	0	0	2	2*				
3	SEC	E SEC		Career Skills - I	3	0	0	3				
4	Core	CC	ECO 301	Introductory Econometrics	4	0	0	4				
5	Core	CC	ECO 302	Financial Economics	4	0	0	4				
6	Core	CC	ECO 303	Indian Economy	4	0	0	4				
7	Elective	CE	CE	Core Elective	4	0	0	4				
8	Elective	OE		Open Elective / Minor	3	0	0	3				
9	RDIP	RDIP	ECO 304	Internship	0	0	4	4				
		Ţ/		Semester Total	22	0	8	26				
		H	1 0 M	5.40								

	SEMESTER - VI										
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C			
1	VAC	U VAC	VAC 103	Co-Curricular Activities	0	0	2	2			
2	VAC	U VAC	VAC 104	Community Service and Social Responsibility	0	0	2	2			
3	SEC	E SEC		Career Skills - II	3	0	0	3			
4	Core	CC	ECO 305	Advanced Econometrics	4	0	0	4			
5	Core	CC	ECO 306	Environmental Economics and Policies	4	0	0	4			
6	Core	CC	ECO 307	International Economics	4	0	0	4			
7	Elective	CE	CE	Core Elective	4	0	0	4			
8	Elective	OE		Open Elective / Minor	3	0	0	3			
				Semester Total	22	0	4	26			

	SEMESTER - VII										
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C			
1	Core	CC	ECO 401	Time Series Econometrics	4	0	0	4			
2	Core	CC	ECO 402	Industrial Organization	4	0	0	4			
3	Core	CC	ECO 403	Research Methodology	4	0	0	4			
4	Core	CC	ECO 405	Economic Growth	4	0	0	4			
	Semester Total						0	16			

			S	EMESTER - VIII				
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C
1	RDIP	RDIP	ECO 404	Dissertation	0	0	14	14
				Semester Total	0	0	14	14



	Core Electives											
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	C				
1	Elective	CE	ECO 421	Behavioural Economics	4	0	0	4				
2	Elective	CE	ECO 422	Labour Economics	4	0	0	4				
3	Elective	CE	ECO 423	Health Economics	4	0	0	4				
4	Elective	CE	ECO 425	Theories of Growth	4	0	0	4				
5	Elective	CE	ECO 426	Classical Political Economy	4	0	0	4				
6	Elective	CE	ECO 427	Industrial Economics	4	0	0	4				
7	Elective	CE	ECO 428	Law and Economics	4	0	0	4				
8	Elective	CE	ECO 429	Agricultural Economics	4	0	0	4				
9	Elective	CE	ECO 431	Game Theory	4	0	0	4				
10	Elective	CE	ECO 424	Money, Banking and Finance	4	0	0	4				
			979									

	Minor in Economics											
S. No	Category	Sub- Category	Course Code	Course Title	L	T/D	P/Pr	С				
1	OE	OE	ECO 241	Basic Statistics	3	0	0	3				
2	OE	OE	ECO 242	Economics of Innovation	3	0	0	3				
3	OE	OE	ECO 243	Introduction to Financial Economics	3	0	0	3				
4	OE	OE	ECO 244	Fundamentals of Time Series	3	0	0	3				
5	OE	OE	ECO 245	Central Banks and Monetary Policy	3	0	0	3				
6	OE	OE	ECO 246	Evolution of Money and Banking	3	0	0	3				
7	OE	OE	ECO 247	Environmental Economics	3	0	0	3				
8	OE	OE	ECO 248	Contemporary Economics Issues	3	0	0	3				
9	OE	OE	ECO 249	The Art and Science of Economic Policy	3	0	0	3				
10	OE	OE	ECO 250	Entrepreneurship in Emerging Economies	3	0	0	3				
11	OE	OE	ECO 251	Understanding of Market and Economy	3	0	0	3				
12	OE	OE	ECO 252	Economic Development of India	3	0	0	3				
13	OE	OE	ECO 253	Trade and Globalization	3	0	0	3				

	Career Skill Courses										
S. No	Catagory Course little						P/Pr	C			
1	SEC	E SEC	SEC 122	Fintech	3	0	0	3			
2	SEC	E SEC	SEC 145	Understanding India's Economic Survey and Union Budget	3	0	0	3			



Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



The Art of Listening, Speaking and Reading Skills

Course Code	AEC 101	Course Category		1	T 0	P 1	C 2
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Literature and Languages	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > To develop and enhance students' proficiency in listening, speaking, and reading skills,
- > To help the participants understand the purpose and differentiate various types of audience.
- To prepare the students to produce Language in various contexts be it Oral or Written form.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Develop advanced listening skills, to comprehend and respond to a wide range of spoken language varieties, accents, and contexts with increased accuracy and fluency.	2	90%	90%
Outcome 2	Articulate ideas and thoughts clearly and effectively in both informal and formal settings, utilizing appropriate vocabulary, grammar, and speech delivery techniques.	3	90%	90%
Outcome 3	Enhance their reading comprehension and critical analysis abilities, enabling them to understand complex texts, extract key information, and critically evaluate the content within various genres and subjects.	3	70%	70%
Outcome 4	Engage in effective and meaningful conversations, demonstrating improved listening skills, oral communication abilities, and comprehension of written texts, thereby enhancing their overall language proficiency and communication competence	2	60%	60%

					Pro	ogram L	earning	Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1					1	1		3	2	3		3			
Outcome 2					1	1			1	3		3			
Outcome 3					1	1			1	3		2			
Average					1	1			1	3	3	3			

Unit	Unit Name	Required	CLOs	References
No.	0.220	Contact Hours	Addressed	Used
Unit 1	Augmenting Listening skills	9		
	Course introduction and objectives: Importance of LSRW	1	1	1 a
	Listening - Barriers to active listening and steps to	2	1	1 b
	Overcome			
	Listening Comprehension	2	1	1b, 2a, 2c
	How to take/ make notes (different ways)			
	Listening practice: Identifying main ideas, supporting	2	1	1b, 2a, 2c
	details, and inferences and summarizing			
	key points			
	Practice sessions: memory games, Chinese whisper	2	1	NA
Unit 2	Developing Speaking Skills	9		
	Strategies for good speech, Basics of grammatically correct	1	2	1a, 2 a, b, c
	speech			
	Basics of phonetics and intonation	2	2	1a
	Oral presentations: do's and don'ts	1	2	1a
	Speaking Practice: Just a minute/ Impromptu, Story-telling/	5	2	NA
	Story starters Group discussions,			
Unit 3	Communication and Persuasion	9		
	Verbal Communication and Nonverbal Communication	2	2, 3	1a
	The art of persuasive communication (Ethos,	2	2, 3	1a
	pathos, Logos)			
	Practice sessions	5	2, 3	NA
	(Convince the other Role plays, Self-introduction, Pitching,			
	extempore,			
	public speaking)			
Unit 4	Reading	9		
	Reading strategies (Skimming and scanning, extensive and	2	2	1c
	intensive)			
	Reading and analyzing various texts, including articles,	3	2	1c
	essays, and academic papers			
	Reading Comprehension Practice	4	2	1c, 2a
Unit 5	Integrated Skills and Real-World	9		
	Application			
	Engaging in discussions and debates on current issues	2	3	NA
	Real-world application of language skills (e.g., job	2	3	NA
	interviews, social interactions)	_		
	Pitching Presentation	5	3	NA
	Total contact hours	45		
	Notional hours	15		
	Total Leaning Hours	60		

Rloom's Les	vel of Cognitive Task	Con	End Semester			
Diooni s Lev	ci oi cognitive iask	CLA-1 20%	Mid-1	CLA-2 20% CLA-3 20%		Project (40%)
Level 1	Level 1 Remember Understand				40%	30%
Level 1					4070	3070
Level 2	Apply	60%		40%	40%	30%
Level 2	Analyse	0070		4070	4070	3070
Level 3	Evaluate	20%		60%	20%	40%
Level 3	Create Total			0070	2070	70/0
				100%	100%	100%

Recommended Resources

- 1a. Shoba, L. (2017). Communicative English: A Workbook. U.K: CambridgeUniversity Press.
- 1b. Leonardo, N. (2020) Active Listening Techniques: 30 Practical Tools to Hone Your Communication Skills. Rockridge Press
- 1c. Williams, A.J. (2014) Reading Comprehension: How To Drastically Improve Your Reading Comprehension and Speed Reading Fast! (Reading Skills, Speed Reading)
- 2a. https://learnenglishteens.britishcouncil.org/
- 2b. https://www.bbc.co.uk/learningenglish/
- 2c. https://www.ted.com/?geo=hi

Other Resources

1.

Course Designers

1.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Environmental Science

Course Code	VAC 101	Course Category	Value Added Course	L 2	T 0	P 0	C 2
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Environmental Science and Engineering	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- To describe the environmental concepts from ecology and earth science to address real-world problems.
- > To interpret the complex interactions within and between environmental systems and to evaluate evolving environmental problems

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Comprehend the environmental challenges that need attention.	1	80%	70%
Outcome 2	Summarize the types of environmental pollutions and possible effects to society	2	80%	70%
Outcome 3	Classify the natural environmental resources, present state, rate of depletion and future perspectives	2	80%	70%
Outcome 4	Articulate a project-based learning on existing local to global environmental issues	2	80%	70%

					Pro	ogram L	earning	g Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	1	-	1	1	-	1	1	1	2	1	-	1	-	-	-
Outcome 2	1	-	1	1	-	1	2	1	2	1	-	1	-	-	-
Outcome 3	1	-	1	2	1	1	3	2	2	1	-	1	1	-	-
Outcome 4	1	-	1	2	2	1	3	3	2	2	1	1	-	-	-
Average	1	-	1	1.5	1.5	1	2.25	1.75	2	1.25	1	1	ı	-	-

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Human, Environmental Issues, and Climate Change	6	Addressed 1	1,2,3
	The man-environment interaction	1	1	1,2,3
TI */ 4	Environmental issues and scales	1	1	1,2,3
Unit 1	Land use and Land cover change	2	1	1,2,3
	Ozone layer depletion	1	1	1,2,3
	Understanding climate change and adaptation	1	1	1,2,3
	Environmental Pollution and Health	7	2	1,2,3
	Understanding pollution; Definitions, sources, impacts on human health and ecosystem	2	2	1,2,3
Unit 2	Air pollution	1	2	1,2,3
- Cinit 2	Water pollution	1.5	2	1,2,3
	Soil pollution	1	2	1,2,3
	Solid waste	1.5	2	1,2,3
	Ecosystems, Biodiversity Conservation, and Sustainable Development	9	3	1,2,3
	Ecosystems and ecosystem services	1	3	1,2,3
	Biodiversity and its distribution	1	3	1,2,3
	Threats to biodiversity and ecosystems	1	3	1,2,3
Unit 3	Overview of natural resources	1	3	1,2,3
	Biotic resources	1	3	1,2,3
	Water resources; Soil and Energy resources	2	3	1,2,3
	Introduction to Sustainable Development Goals (SDGs)-targets and indicators	2	3	1,2,3
	Environmental Management, Treaties and Legislation	8	4	1,2,3
	Introduction to environmental laws and regulation	2	4	1,2,3
TI:::4 4	Environmental management system	2	4	1,2,3
Unit 4	Pollution control and management	2	4	1,2,3
	Major International Environmental Agreements; Major Indian Environmental Legislations	2	4	1,2,3
	Total Contact Hours		30	

			C	ontinuous	Learning	g Assessm	ents (50 %	%)		End Semester	
	Bloom's Level of Cognitive Task		CLA-1 (15 %)		CLA-2 (15 %)		CLA-3 (%)		erm (20 %)	Exam (50 %)	
		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
	Remember										
Level 1	Understand	60%		40%				40%		30%	
	Apply										
Level 2	Analyse	40%		60%				60%		70%	
	Evaluate										
Level 3	Create										
	Total			100%				100%		100%	

Recommended Resources

- 1. Rajagopalan, R. (2016) Environmental Studies (3rd edition), Oxford University Press.
- 2. Sharma, P. D. (2018) Ecology and environment. Rastogi Publications.
- 3. Anil K. Dey. (2016). Environmental Chemistry. New Age Publisher International Pvt Ltd. ISBN: 9789385923890, 9385923897

Other Resources

1.

Course Designers

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Digital Literacy

Course Code	SEC 102	Course Category	SEC		L	T	P	C
Course Code	SEC 102	Course Category	SEC		1	1	0	2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	ITKM	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- 1. Introduce basic digital skills that are needed in today's 21st century work environment.
- 2. develop the skills that they need to effectively integrate technology into their respective professional practices.
- 3. Learn practical-oriented and will have a lot of hands-on exercises.
- 4. Understand basic and practical digital skills.
- 5. learn and use software and hardware systems, including the basic troubleshooting.
- 6. Learn issues pertaining to emerging technologies and creating digital identity in various platforms.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Discuss the importance of Digital Literacy	2	75%	80%
Outcome 2	Compare and Contrast collaborative features in digital platforms	3	70%	70%
Outcome 3	Create digital identity profile on LinkedIn	3	75%	75%
Outcome 4	Demonstrate best practices of digitally managed workspace on MS office 365 and G Suite	3	70%	75%
Outcome 5	Identify relevant information from authentic data sources	3	70%	75%

					Pro	ogram L	earning	g Outco	mes (PL	(O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1					3	3		1	2	3		3			
Outcome 2					3	3		1	2	3		3			
Outcome 3					3	3		1	2	3		3			
Outcome 4					3	3		1	2	3		3			
Outcome 5					3	3		1	2	3		3			
Average					3	3		1	2	3		3			

Unit No.	Syllabus Topics	Required Contact	COs	References
	T. I. C. D. V. IT.	Hours	Addressed	Used
	Introduction - Digital Literacy	2	1	1,2,3
	About Digital Literacy	0.5	1	1,2,3
TT *4 NT	Importance of digital literacy	0.5	1	1,2,3
Unit No.	Overview of Computing Systems and Platforms	0.5	1	1,2,3
1	Digital Proficiency for Career prospects and	0.5	1	1,2,3
	Everyday living			1.00
	Know your computer	3	1	1,2,3
	Types of computing	0.5	1	1,2,3
	Accessories & peripherals	0.5	1	1,2,3
Unit No.	System upkeep & maintenance	0.5	1	1,2,3
2	Basic Troubleshooting	0.5	1	1,2,3
	Operating Systems	1	1	1,2,3
	Microsoft Office Automation software	5	4	1,2,3
	Word Processing	1	4	1,2,3
Unit No.	Excel - Data Analysis	1	4	1,2,3
3	PowerPoint Presentations	1	4	1,2,3
	Digital software tools	1	4	1,2,3
	Best practices	1	4	1,2,3
	Google Automation Software	3.5	4	1,2,3
Unit No.	Word Processing	1	4	1,2,3
4	Spreadsheet	1	4	1,2,3
	Presentations	1	4	1,2,3
	Best practices	0.5	4	1,2,3
	Digital Communication tools	4	2	1,2,3
	Emails Systems - Gmail, MS Outlook, Zimbra, etc	0.5	2	1,2,3
Unit 5	Calendar Functionality	0.5	2	1,2,3
Unit 3	Drive - Access Permissions - Best practices	1	2	1,2,3
	Chat functionality and Use	1	2	1,2,3
	Zoom, MS Teams, Google meet, Jiomeet,	1	2	1,2,3
	Network and Internet	3	1	1,2,3
Unit No.	Basics of Network	1	1	1,2,3
6	Types of browsers, Safety measures, bookmarks	1	1	1,2,3
	Search engines	1	1	1,2,3
	Digital Identity for Professional Connect	5	2	1,2,3
TT *4 NT	activities	5	3	
Unit No.	Social media	1	3	1,2,3
7	Dos and Don'ts handling Social Media Accounts	2	3	1,2,3
	Digital Profile	3	3	1,2,3
	Cybersecurity	1.5	1	1,2,3
	Introduction to Cybersecurity	0.5	1	1,2,3
#T * **	Strategies to project the personal and professional	0.5	1	1,2,3
Unit No.	data		1	
8	Awareness on various Cyber Attacks		1	1,2,3
	Security measures for Email, Personal computing	0.5		1,2,3
	systems		1	, ,-
	Information and Data Literacy	4	5	1,2,3
Unit No.	Information & Data Mining Strategies	1	5	1,2,3
9	Online resources	2	5	1,2,3
,	Understanding on Plagiarism	1	5	1,2,3
	Total Contact Hours	1	30	1,2,2
	TOTAL CONTACT HOURS		JU	

Ploom's I	evel of Cognitive	Contin	uous Learnin	g Assessments	s (60%)	End Semester Exam		
Diooni s L	Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	CLA-3 (15%)	(40%)		
Lovel 1	Level 1 Remember		40%	30%	30%	30%		
Level 1	Understand	70%	40 /0	30 %	30 /6	30 /0		
Level 2	Apply	30%	60%	70%	70%	70%		
Level 2	Analyse	30 %	00 //	70 /0	70 /0	70 /0		
Level 3	Evaluate							
Create								
Total		100%	100%	100%	100%	100%		

Recommended Resources

- 1. Digital Literacy (20210401) Kindle Edition by Mandy Reininger (Author), Darrel Karbginsky (Author) Format: Kindle Edition
- 2. Digital Literacies: Concepts, Policies and Practices (New Literacies and Digital Epistemologies) New Edition by Colin Lankshear (Editor), Michele Knobel (Editor
- 3. Read the World: Rethinking Literacy for Empathy and Action in a Digital Age Illustrated Edition by Kristin Ziemke (Author), Katie Muhtaris (Author)

Other Resources

Course Designers

Neerukonda, Mangalagiri Mandal Guntur District, Mangalagiri, Andhra Pradesh - 522240



Emerging Technologies

Course Code	FIC 101	Course Category	FIC		L 2	T 0	P 0	<u>C</u>
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)		I		
Course Offering Department	ECE	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > Foster a comprehensive grasp of diverse emerging technologies and their transformative impacts on society and industries.
- > Cultivate critical thinking skills to analyze challenges, opportunities, and applications within each technological domain.
- > Develop practical skills through hands-on experiences and assignments, translating theoretical concepts into real-world applications.
- Raise awareness of ethical considerations, particularly in the context of Artificial Intelligence, and Machine Learning, IoT, Electric Vehicles, and Semiconductor Technology.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Exhibit a thorough understanding of quantum computing principles, including superposition, entanglement, and interference.	1	80%	90%
Outcome 2	Illustrate understanding by explaining the history, synthesis, and applications of nanomaterial and green hydrogen.	1	80%	90%
Outcome 3	Understand and classify 3D printing technologies.	2	75%	85%
Outcome 4	Demonstrate understanding of the evolution, classification, and applications of UAVs.	2	75%	85%
Outcome 5	Apply knowledge of Artificial Intelligence and Machine Learning, IoT, Electric Vehicles, and Semiconductor Technology.	2	75%	85%

						Prog	gram	Lear	ning	Outco	mes	(PLC)		
CLOs	Scientific and Disciplinary	Analytical Reasoning and	Critical and Reflective	Scientific Reasoning and	Research Related Skills	Modern Tools and ICT	Environment and	Moral, Multicultural	Individual and Teamwork	Communicatio n Skills	Leadership Readiness	Self-Directed and Lifelong	PSO 1	PSO 2	PSO 3
Outcome 1	2	1	2	2	3	2	2	2	1	2	2	1	1	1	1
Outcome 2	2	1	1	2	3	1	2	2	2	2	2	1	1	1	1
Outcome 3	2	2	2	3	3	3	1	1	3	2	2	1	1	2	2
Outcome 4	2	2	2	2	3	3	2	2	3	2	2	1	2	2	1
Outcome 5	3	2	3	2	2	3	3	2	3	2	2	1	2	2	1
Average	2	2	2	2	3	2	2	2	2	2	2	1	2	2	1

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Quantum Computer and early ideas, classical and quantum computing approaches, superposition, entanglement, and interference in quantum computing.	1	1	1
	QUBITS and their types; representation of data in quantum mechanics.	1	1	1
	Shor's Algorithm, Grover's search algorithm.	1	1	1
Unit No.	Quantum programming languages; Obstacles in building quantum computers.	1	1	1
1	Applications of quantum computers; Opportunities in the field of quantum computing.	1	1	1
	Introduction of quantum communication pillers, quantum network, Heisenberg's uncertainty principle and QKD.	1	1	1
	Challenges in QKD, National Quantum Mission, Future perspectives.	1	1	1
	Introduction to the nanometer scale. history of nanomaterials	1	2	2
	Synthesis of nanomaterials: Bottom-up and Top-down approach	1	2	2
Unit No.	Tools & techniques to characterize nanomaterials. Applications of nanomaterials.	1	2	2
2	Green Technology: Definition, types of Green Technologies, Green Hydrogen production.	1	2	2
	Challenges involved in the storage of Green Hydrogen produced from PEM based electrolysis.	1	2	2
	Applications of Green Hydrogen.	1	2	2
	Introduction to 3D printing and additive manufacturing	1	3	3
Unit	Capabilities of 3D printing	1	3	3
No.	Applications of 3D printing	1	3	3
3	Classification based on ASTM	1	3	3
	Working principles of 3D printing technologies	1	3	3
	Introduction to the evolution of drones	1	4	4
Unit	Classification of drones	1	4	4
No.	Basic components of drones Principles of flight	1	4	4
4	Applications of drones	1	4	4
	Drones rules in India, Challenges and future scope.	1	4	4
	Introduction to Artificial Intelligence, Machine	-		
	Learning, and Deep learning; applications	1	5	5
Unit	Introduction to the Internet of Things (IoT) Applications of IoT	1	5 5	6
No.	Basic architecture of the Electric Vehicles (EVs)	1	5	7
5	Trends and challenges in EVs	1	5	7
	Introduction to semiconductor mission and chip fabrication	1	5	8

Bloom's I	Level of Cognitive		Continuous	Learning Asses	ssments (100%)	
	Task	CLA-1 20%	CLA-2 20%	CLA-3 20%	CLA-4 20%	CLA-5 20%
Level 1	Remember	90 %	90 %	80 %	75 %	85 %
Level 1	Understand	90 70	90 70	80 70	73 70	83 70
Level 2	Apply	10 %	10 %	20 %	25 %	15 %
LCVCI 2	Analyse	10 70	10 70	20 70	23 70	13 /0
Level 3	Evaluate	0%	0%	0%	0%	0%
Level 3	Create					
	Total		100%	100%	100%	100%

Recommended Resources

- 1. Quantum Computation and Quantum Information by Michael A. Nielsen, Isaac L. Chuang, 2010.
- **2.** Nanotechnologies: Principles, Applications, Implications and Hands-on Activities A compendium for educators by Luisa Filipponi and Duncan Sutherland, European Commission Research and Innovation, 2013.
- 3. Additive manufacturing: Principles, Technologies and applications by C.P. Paul and A.N. Jinoop, 2021.
- **4.** Make: Getting Started with Drones Build And Customize Your Own Quadcopter by Terry Kilby and Belinda Kilby, 2016.
- **5.** Artificial Intelligence: A Modern Approach by Stuart Russell and Peter Norvig, 2010.
- 6. Fundamentals of Internet of Things: For Students and Professionals by F. John Dian, 2022.
- 7. Electric Vehicle Engineering by Per Enge, Nick Enge, and Stephen Zoepf, 2021.
- 8. Fundamentals of Semiconductor Manufacturing and Process Control by Gary S. May and Costas J. Spanos, 2006.

Course Designers

- 1. Dr. Sunil Chinnadurai, Associate Professor, ECE Department.
- 2. Dr. Pardha Saradhi Maram, Associate Professor, Chemistry Department.
- 3. Dr. Sangjukta Devi, Assistant Professor, Mechanical Engineering Department.
- 4. Dr. Harish Puppala, Assistant Professor, Civil Engineering Department.
- 5. Dr. Pranav RT Peddinti, Assistant Professor, Civil Engineering Department.
- 6. Dr. Ravi Kumar, Assistant Professor, Physics Department.
- 7. Dr. Sujith Kalluri, Associate Professor, ECE Department.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Understanding Human Minds

Course Code	FIC 121	Course Category		-	1 3	T 0	P 1	C 4
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)		·			
Course Offering Department	Psychology	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To understand the different approaches to the study of psychology
- > To understand the fundamental processes underlying human behaviour
- To make applications of various psychological concepts

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Explain various perspectives in psychology	2	80%	70%
Outcome 2	Understand the fundamental psychological processes	2	70%	65%
Outcome 3	Apply the understanding in different settings and contexts	4	75%	60%
Outcome 4	Understand and differentiate the basic theories in Psychology and its applications	5	70%	60%

					Pro	ogram I	earnin	g Outco	mes (PI	LO)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	1							1					3		
Outcome 2		2	2	1		1		1				1		3	
Outcome 3		2	2	2			2	2	1	1	1	2		2	2
Outcome 4	2	2		2	2	2		1	2	2	2	2			3
Average	1.5	2	2	2	2	1.5	2	1.5	1.5	1.5	1.5	2	3	2.5	2.5

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References
Unit 1	Nature of Psychology			
	Definition and goals of psychology	3	1.0.2	2
	Nature of Psychology: Art or science	3	1 & 2	2
	Traditional schools of thought in psychology	6		
Unit 2	Sensation and Perception			
	Sensation and its types	3		
	Absolute and differential threshold; Signal detection theory	3	1, 3 & 4	1 & 3
	Perception: Understanding perception, Gestalt laws of organization	3	·	
	Perceptual constancy, depth perception, perception of movement	3		
Unit 3	Motivation			
	Definition and types (Intrinsic and Extrinsic motivation)	3		
Ps me me	Psychological aspects of various forms of motivation (Physiogenic motives, Psychogenic motives, Sociogenic motives)	3	1 & 3	1 & 3
	Theories of motivation: drive theory, arousal theory, expectancy theory, goal-setting theory, Maslow's hierarchy of needs	6		
Unit 4	Emotion			
	Definition and types of emotions	3		
	Autonomic Nervous System (ANS) and Emotions	3	2 & 3	1 & 2
	Expression of emotions	3		
	Correlates of emotions: cognition and culture	3		
Unit 5	Intelligence			
	Definitions and nature of intelligence	3		
	Theories of intelligence: Cattell's theory of intelligence, Spearman's two-factor theory, Thurstone's mental ability, Sternberg's triarchic theory, Gardner's theory of multiple intelligences	6	1 & 2	1 & 2
	Measuring intelligence and tests of intelligence	3		

Rloom's Le	vel of Cognitive Task	Co	ontinuous Learni	ng Assessments (5	50%)	End Semester
Diooni s Le	ver of Cognitive Task	CLA-1 15%	Mid-1 15%	CLA-2 10%	CLA-3 10%	Exam (50%)
Level 1	Remember	50%	60%	60%	30%	50%
	Understand	3070	0070	0070	3070	30 70
Level 2	Apply	50%	40%	40%	70%	50%
Level 2	Analyse	3070	4070	4070	7070	30 70
Lovel 3	Evaluate					
Level 3	Level 3 Create					
Total			100%	100%	100%	100%

Recommended Resources

- 1. Baron, R. A. (2001). Psychology. 5th Ed. New Delhi: Pearson Education India.
- 2. Nolen-Hoeksema, S., Fredrickson, B.L. & Loftus, G.R. (2014). Atkinson & Hilgard's Introduction to Psychology. 16th Ed. United Kingdom: Cengage Learning.

Other Resources

1. Morgan, C. T., King, R. A., & Schopler, J. (2004). Introduction to Psychology. New Delhi: Tata McGraw Hill.

Course Designers

1. Dr Ayesha Parveen Haroon, Assistant Professor, Department of Psychology, Easwari Liberal Arts – SRM- AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Understanding the Indian Constitution

Course Code	FIC 122	Course Category	Core Course (CC)	3	T	P 1	C
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)			•	
Course Offering Department	History	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- To locate the plurality of ideas in the Indian constitution
- > To appreciate the importance of dialogue in the making and the extension of the Indian constitution.
- > To develop a multidisciplinary approach in understanding the functioning of Indian democracy.
- > To critically interrogate the concepts of equality, liberty, justice, and non-discrimination

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe the need of having a constitution.	2	80%	70%
Outcome 2	Define the concept of liberty and non-discrimination.	1	90%	80%
Outcome 3	Review key institutions of Indian democracy.	2	80%	70%
Outcome 4	Examine the tradition of consensus and discontent in Indian democracy.	4	70%	60%

					Pr	ogram I	_earnin	g Outco	mes (PI	LO)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	2	1	2	1	2	1	-	2	2	2	2	2	2	2	2
Outcome 2	2	1	2	1	1	1	-	3	2	2	2	2	3	2	3
Outcome 3	2	2	2	1	2	1	-	2	2	2	2	3	2	2	2
Outcome 4	2	2	3	2	3	1	-	3	2	2	2	3	3	2	3
Course Average	2	1.5	2.25	1.25	2	1	-	2.5	2	2	2	2.5	2.5	2	2.5

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Making of the Indian Constitution	14		
	Why do we need a constitution?	2		1,2
Unit No. 1	Beginning of constitutionalism in India: Colonial and Anti-colonial legacies	2	1,2	2,7
	Locating constituent Assembly debate: Consensus and Discontent.	3		2,3
	Reading the preamble of the Indian constitution.	2		2,6
	Fundamental Rights and Directive Principles-Ideas of Equality,	12		
	Justice and Liberty	13		
	Right to Equality	2		1,7
Tinia No	Six Freedoms	2		1,5,7
Unit No.	Religious Freedom	3		4,7
2	Minority Rights	2	2,3	3,4
	Directive Principles: Gaols to establish a social and economic Democracy	2		4,5
1	The primacy of Rights over Directive Principles	2		4,7
	Asymmetrical Federalism: Centre-State Relations	13		4,7
	What is federalism?	1		3,6
-	Constitutional provisions related to federalism	2		3,7
Unit No.	Relationship between State and Centre	3		3,7
3	Deliberative Ambiguities of Indian Federalism	2	3,4	1,7
	Special Provisions for Jammu and Kashmir, Himachal Pradesh,		-,-	,
	Northeastern states, and tribal areas.	3		3,7
	AFSPA and suspension of Indian democracy	2		3,7
	Foundation of Governance	11		
TT *4 NT	Division of Power: Legislative, Executive, and Judiciary	3		3,7
Unit No.	Parliamentary form of government in India	2	2	3,7
4	Government of the Union and Government of the State	3	3	1,6
	Role of Supreme Court and Judicial Activism in India	3		1,2
	Constitution as a living document	9		
	Constitution as a dialogue	2		3,4
Unit No.	Constitutional Amendments and the basic structure of the Indian Constitution	3		1,3,7
5	Insertion of the 9 th schedule in the constitution	2	1,4	1,5
	The role of the judiciary and citizens in defending, negotiating and	2		3,7
	interpreting the constitution			<i>'</i>

			Co	ontinuous Learning Assessments (%)						- End Semester		
Bloom's	Level of Cognitive Task	CLA-1 (10%)		CLA-2	(10%)		A-3 0%)		Term 1%)		(50%)	
		Th	Prac	Th	Prac	Th	Pr.	Th	Prac	Th	Prac	
Level 1	Remember	30%		20%				40%		20%		
Level 1	Understand	70%		80%				60%		60%		
Level 2	Apply											
Level 2	Analyse						100%			20%		
Level 3	Evaluate											
Level 3	Create											
	Total	100%		100%			100%	100%		100%		

Recommended Resources

- 1. Austin, G. (1996). The Indian Constitution: Cornerstone of a Nation, Oxford: OUP.
- 2. Bhargava, R. (ed) (2008), Ethics and Politics of the Indian Constitution, New Delhi: OUP.
- 3. Choudhry, S. et al. (2017). The Oxford Handbook of the Indian Constitution, New Delhi: OUP
- **4.** Hassan, Z., Sridharan, E. & Sudarshan, R. (eds). (2002). India's Living Constitution: Ideas Practices, Controversies. New Delhi: Permanent Black.
- 5. Kannabiran, K. (2012). Tools of Justice: Non-Non-discrimination and the Indian Constitution, Routledge,
- 6. Kashyap, C.S. (2011). Our Constitution, New Delhi: National Book Trust.
- 7. Thiruvengadam, K.A. (2017). The Constitution of India: A Contextual Analysis, India: Hart Publishing

Online Resources

- Armed Forces (Special Powers) Acts 1958
 (https://www.mha.gov.in/sites/default/files/armed_forces_special_powers_act1958.pdf)
- 2. Dr. Ambedkar's Last Speech in the Constituent Assembly on Adoption of the Constitution (November) (https://main.sci.gov.in/AMB/pdf/Closing%20speech%2025%20Nov%201949.pdf)

Other Resources

Course Designers

- 1. Dr. Maanvender Singh, Assistant Professor, Dept. of History, SRM University-AP.
- 2. Dr. Aqsa Agha, Assistant Professor, Dept. of History, SRM

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Understanding Indian Society (ies): Myths and Realities

Course Code	FIC 123	Course Category	Core (Course (CC)	L 3	T	P 0	<u>C</u>
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	Progressive Course(s)		NA		-
Course Offering Department	Liberal Arts	Professional / Licensing Standards		NA				

Course Objectives / Course Learning Rationales (CLRs)

- > To introduce students to the study of India as a colonial exercise(s) and its critique
- > To orient the students towards deconstructing the myth of the Indian village as a homogeneous, unchanging unit and its relationship with the Urban.
- To introduce the students to the building blocks of society in India
- > To introduce the idea of centrality of politics in constituting Indian social.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe and critique colonial study of India	2	70%	80%
Outcome 2	Illustrate a critical understanding of changing Indian villages	2	70%	70%
Outcome 3	Define the nature of stratification in India	2	70%	80%
Outcome 4	Define and analyse the inter relationship between caste, class, gender and tribe in India	2	70%	70%
Outcome 5	Describe and Critical post-colonial Indian Social	2	70%	80%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	2	1	3	1	2	3	2	3	2	2	2	3	3
Outcome 2	2	2	2	1	3	1	2	3	2	3	2	2	2	3	3
Outcome 3	2	1	2	1	3	1	2	3	2	3	2	2	3	3	3
Outcome 4	2	2	3	1	3	1	2	3	2	3	2	2	3	3	3
Outcome 5	2	1	2	3	1	1	2	3	2	3	2	2	3	3	3
	2.2	1.6	2.2	1.4	2.6	1	2	3	2	3	2	2	2.6	3	3

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1	Introduction	12	1	
	History, Anthropology and Colonialism			5,10
	Critics of Colonial Constriction of Indian Society and Culture			4,5
Unit 2	Villages Studies and Urban studies in India	12	2	
	Understanding of Indian Villages: Anthropologists and Sociologists			6
	Revisiting Indian village Studies			21, 22
	Key Concepts: Urban, Urbanism and the City			7,14, 19
	Gender and the City			
Unit 3	Social Stratification in India- Caste and Class	14	3	
	Social Stratification			6,7
	The Book View and The Field View of Caste			6,7
	Understanding Class with special reference to the Middle Class in India			6,7,9
Unit 4	Tribes and Nomads	12	4	
	Tribal Cultures			2
	Nomadic and Semi-Nomadic Communities in India			3
	Developmental Policies for Tribes, Nomadic and Semi- Nomadic Communities			2
Unit 5	Indian State and Society	10	5	
	Colonial State and Indian Social			10
	Postcolonial Indian Social			11
	Total contact Hours	60		

		(Continuous Lea	rning Assessments ((50%)	End Semester
Bloom's Level of Cognitive Task		CLA-1 (10%)	Mid (15%)	CLA-2 (10%)	CLA-3 (15%)	Exam (50%)
		Theory	Theory	Theory	Theory	Theory
Level 1	Remember	40%	40%	40%	40%	40%
Level 1	Understand	4070	4070	7070	7070	4070
Level 2	Apply	50%	50%	50%	50%	50%
LCVCI 2	Analyse	3070				3070
Level 3	Evaluate	10%	10%	10%	10%	10%
Level 3	Create	1070	1070	1070	1070	1070
Total		100%	100%	100%	100%	100%

Recommended Resources

- 1. Alm, Bjorn. (2010). Creating Followers, Gaining Popularity: leadership Strategies in a Tamil Nadu Village, in Pamela Price and A R Rudd (eds) Power and Influence in India: Bosses, Lords and Captains. Delhi: Routledge: 1-20.
- **2.** Betteille, A. (1991). Society and Politics in India: Essays in a Comparative Perspective: London: The Athlone Press. (Chapter 3, The Concept of Tribes with special reference to India). (pp. 57-78).
- **3.** Bokil, M (2002). De-Notified and Nomadic Tribes: A Perspective. Economic and Political Weekly, 37(2), pp.148–154.
- **4.** Cohn. B.S. (1996). Notes On the History of The Study of Indian Society and Culture. In Structure and Changes in Indian Society (Milton Singer and Bernard S. Cohn eds). Jaipur: Rawat Publication. (pp.1-27).
- **5.** Cohn. B.S. (1996). Colonialism and Its Forms of Knowledge: The British India, New Jersey: Princeton University Press. (Introduction. pp.1-15).
- **6.** Crompton, R. (1998). Class and Stratification: An Introduction to Current Debates. Cambridge: Polity Press, 2nd Edition 5
- 7. Das, V. Ed. (2003). The Oxford India Companion to Sociology and Social Anthropology, Vol.I and II. Delhi: Oxford University Press (Sections 3 and 9 respectively).6
- 8. Deshpande, S. (2003). Contemporary India: A Sociological understanding. New Delhi: Penguin Books.7
- **9.** Fernandes, L. (2006). India's New Middle Class: Democratic politics in an Era of Economic Reform. Minnesota: University of Minnesota Press.
- 10. Fuller C. J. (1977). British India or Traditional India? An Anthropological Problem, Ethnos, 42:3-4, pp.95-12.
- 11. Gottdiener, M. & Budd, L.(2005). Key Concepts in Urban Studies. London: Sage Publication.
- 12. Gupta, D. (Ed.) (1991). Social Stratification. Delhi: Oxford University Press
- **13.** Hansen, T. (2017). On Law, Violence, and Jouissance in India, in Cultural Anthropology, 1 Nov.https://culanth.org/fieldsights/on-law-violence-and-jouissance-in-india
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- 19. Patel, S. (2006). 'Introduction' in Sujata Patel and Kushal Deb (eds.): Urban Studies (1-38). New Delhi: Oxford University Press
- **20.** Phadke, S, Khan, S and Ranade, S. (2011). Why Loiter? Women and Risk on Mumbai Streets, New Delhi: Penguin Books

- **21.** Simpson, and Tilche, A and Sbriccoli, T and Jeffery, P and Otten, T (2018) A Brief History of Incivility in Rural Postcolonial India: Caste, Religion and Anthropology. Comparative Studies in Society and History, (60) 1, pp 58-89.
- **22.** Srinivas M. N. (1987). The Indian Village: Myth and Reality. In Dominant Caste and Other Essays. Delhi: Oxford University Press. (pp.1-59).
- **23.** Xaxa. V (1999). Transformation of Tribes in India: Terms of Discourse. Economic and Political Weekly, 34(24), pp.1519–1524.
- **24.** Witsoe, J. (2012). Everyday Corruption and the Political Mediation of the Indian State, in EPW, Feb 11, Vol. XLVII, No. 6: 47-54

Course Designers

- 1. Dr. Bikku, Assistant Professor, Department of Liberal Arts. ESLA, SRM University, AP.
- 2. Dr. Ipsita Pradhan, Assistant Professor, Department of Liberal Arts, ESLA, SRM University, AP.
- 3. Prof. Vishnupad. Dean of Easwari School of Liberal Arts, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Effective Writing and Presentation Skills

Course Code	AEC 107	Course Category		1	T 0	P 1	C 2
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)		•		
Course Offering Department	Literature and Languages	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > Demonstrate proficiency in written communication, including the ability to compose clear, grammatically structured and organized written documents, as well as deliver well-structured and engaging presentations
- > Critically analyse and synthesize information from various sources, conduct research, and effectively use evidence to support their arguments in both written assignments and oral presentations, that will enhance their critical thinking and research skills
- Through a combination of theoretical knowledge and practical exercises, the course aims to enhance students' ability to express ideas clearly, engage an audience, and deliver persuasive and impactful messages in both written and spoken formats.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Develop coherent and well-structured written communication by generating clear and concise written content with logical organization, appropriate grammar	2	90%	90%
Outcome 2	Recognize and analyse the expectations of specific target audiences by adjusting tone, language and style to suit the intended purpose of the audience of written communication and tailoring written content to various formats such as reports, essays, emails, and professional correspondence.	3	90%	90%
Outcome 3	Demonstrate confident Public Speaking with the ability to deliver structured, well-organized, and persuasive presentations by employing visual and interactive aids, storytelling techniques.	3	70%	70%
Outcome 4	Develop strong critical thinking and research skills, enabling them to evaluate information critically, synthesize sources effectively, and provide well-reasoned arguments in their written work and presentations.	2	60%	60%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1					1	1		3	2	3		3			
Outcome 2					1	1			1	3		3			
Outcome 3					1	1			1	3		2			
Outcome 4					1	1			1	3	3	3			
Average					1	1		3	1	3	3	3			

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Basics of Grammatically correct writing	9	1	
	SVO	1	1	1a, 2a,b
Unit 1	Punctuation	3	1	1a, 2a,b
Unit I	Articles and Preposition	2	1	1a, 2a, b
	Tense and Apostrophe	1	1	1a, 2a, b
	Subject-Verb-Agreement	2	1	1a, 2a, b
	Categories of Writing	9		
	Emails – different types (Official mails : Requesting Leave/ Enquiring vacancy/ Resigning from job/ requesting internship etc.)	3	1, 2	1b, c
Unit 2	Notice and Agenda,	2	1, 2	1b, c
	Minutes of Meeting	2	1, 2	1b, c
	Paragraph writing	2	1, 2	1b, c
	Advanced Writing	9		
	Writing Cover Letters	3	1, 2	1e
Unit 3	Resume writing	2	1, 2	1d
	SOP, Abstract	2	1, 2	1g
	Project Report Writing	2	1, 2	2, d
	Effective Presentation Techniques	9		
	Understanding the elements of successful presentations - Non-verbal communication in presentaions	3	2,3, 4	1f, 2c
Unit 4	Creating engaging PPTs	2	2,3, 4	1f, 2c
	Structuring presentations for clarity and impact - Logical flow of topics and connected writing in line with storyboard	2	2, 3, 4	1f, 2c
	Handling Questions and Answers	2	2, 3, 4	1f, 2c
Unit 5	Project Based Learning	15		
Unit 5	Community Based Project	15	1, 2, 3, 4	NA
	Total Learning Hours	60		

Learning Assessment

Rloom's Les	vel of Cognitive Task	Co	ntinuous Learı	ning Assessments (50%	End Semester
Dioom 5 LC	Diodin's Devel of Cognitive Tusic		CLA-1 20% Mid-1 CLA-2 20% CLA-3 20%		CLA-3 20%	Project 40%
Level 1	Remember	20%		20%		50%
Level 1	Understand	2070		2070		3070
Level 2	Apply	40%		40%	50%	50%
Level 2	Analyse	4070		70/0	3070	3070
Level 3	Evaluate	40%		40%	50%	
Level 3	Create	4070		70/0	3070	
	Total			100%	100%	100%

Recommended Resources

- 1a) Swan, M. (2005). Practical English usage (Vol. 688). Oxford: Oxford university press.
- 1b) Fenning, C. (2023). Effective Emails: The secret to straightforward communication at work: 1 (Business CommunicationSkills): Sanage Publishing University Press.
- 1c) Talbot, F. (2009). How to Write Effective Business English: The Essential Toolkit for Composing Powerful Letters, Emails and More, for Today's Business Needs. Kogan Page Publishers
- 1d) Yate, M. (2016). Knock'em Dead Resumes: A Killer Resume Gets More Job Interviews! Simon and Schuster.
- 1e) Yate, M. J. (2018). Ultimate Cover Letters: Master the Art of Writing the Perfect Cover Letter to Boost Your Employability (Vol. 5). Kogan Page Publishers.
- 1f) Carnegie, D. (2013). The Art of Public Speaking. Wyatt North Publishing, LLC.
- 2a. https://learnenglishteens.britishcouncil.org/
- 2b. https://www.bbc.co.uk/learningenglish/
- 2c. https://www.ted.com/?geo=hi
- 2d .https://www.tifr.res.in/~cccf/data/InternDocs/How to write a structured Project Report.pdf

Other Resources

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Universal Human Values and Ethics

Course Code	VAC 102	Course Category			L	T	P	C	
Pre-Requisite Course(s)	NA	Co-Requisite Course(s)	NA	NA Progressive Course(s)					
Course Offering Department	Psychology Department	Professional / Licensing Standards	NA						

Course Objectives / Course Learning Rationales (CLRs)

- > To cultivate deep understanding of human values by teaching students the core principles of universal human values and their significance.
- > To promote ethical decision-making skills by equipping the students with the ability to make ethical choices in life, work, and society.
- > To foster a diverse and inclusive ethical perspective by sensitizing the students to diversity, equity, inclusion, gender, and cultural differences.
- > To highlight the relevance of ethics in society and professions by showcasing the practical importance of ethics in personal, societal, and professional contexts.
- > To address common challenges by preparing the students to overcome obstacles to ethical behaviour, fostering a commitment to universal values.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Evaluate the significance of value inputs in formal education and start applying them in their life and profession	1	70%	80%
Outcome 2	Students will foster diverse and inclusive perspectives, contributing to more equitable and harmonious communities and workplaces	2	70%	70%
Outcome 3	Students will be able to apply ethical principles effectively in their personal and professional lives, leading to improved relationships and ethical practices in society	3	60%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1			3		2		2	3	3	1	1	3			
Outcome 2			3		2		1	3	3	1	1	3			
Outcome 3			3		2		2	3	3	1	1	3			
Average			3		2		1.6	3	3	1	1	3			

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
Unit 1	Fundamentals of Human Values and Ethics	7		
	Introduction to human values and ethics.	1		
	Theory of wellbeing	2	1	1, 2, 3, 4, 5
	Purpose and relevance of human values	4		
Unit 2	Culture and Ethical Principles	5		
	Culture and ethics.	2	2	1, 2, 3, 4, 5
	Ethics in the community and society	3		
Unit 3	Ethics and Inclusivity	6		
	Ethics and diversity & inclusion	3	2	1, 2, 3, 4, 5
	Equity, equality, and addressing violence	3		
Unit 4	Ethics in various life spheres	6		
	Ethics in family, society, and workplace	4	3	1, 2, 3, 4, 5
	Ethics in IPR and plagiarism	2		
Unit 5	Overcoming ethical challenges	6		
	Identifying common challenges	3	3	1, 2, 3, 4, 5
	Strategies to overcome challenges	3		

Learning Assessment

		Continuo	ous Learning Assessment	s (50%)
Bloom's Le	evel of Cognitive Task	CLA-1 (10%)	CLA 2 (20%)	CLA-3 (20%)
		Theory	Theory	Theory
T1 1	Remember	500/	500/	50%
Level 1	Understand	50%	50%	30%
T 10	Apply	500 /	500/	500 /
Level 2	Analyse	50%	50%	50%
T 12	Evaluate			
Level 3	Create			
	Total	100%	100%	100%

Recommended Resources

- 1. Landau, RS. (2019). Living Ethics. New York: Oxford University Press.
- **2.** Nagarazan, R.S. (2022). A Text book on Professional Ethics and Human Values. New Delhi: New Age International Publisher.
- 3. Rachels, J., & Rachels, S. (2012). The elements of moral philosophy 7e. McGraw Hill.
- 4. Singer, P. (1986). Applied Ethics. Oxford: Oxford University Press.
- 5. Gensler, H., Spurgin, E., & Swindal, J. (2004). Ethics: contemporary readings. Routledge.

Course Designers

1. Department of Psychology, SLASS, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Entrepreneurial Mindset

Course Code	SEC 103	Course Category	SEC		L	T	P	C
Course Coue	SEC 103	Course Category	SEC		2	0	0	2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Management	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- To develop the Entrepreneurial Mindset of Students.
- > To provide tools and techniques for navigating the uncertain path of entrepreneurship

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Explain the key entrepreneurship and innovation concepts	1	80%	80%
Outcome 2	Explain concepts of Startup Funding and Pitching	1	80%	80%
Outcome 3	Identify Entrepreneurial Opportunity and ideate solutions	2	80%	70%
Outcome 4	Articulate innovative business plans with sound entrepreneurial concepts.	3	70%	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1			2				1								
Outcome 2			2						3		3				
Outcome 3		3	3		2				3	2	3	3			
Outcome 4		3	3		2				3		3	3			
Average		1.5	2.5		1		0.25		2.25	0.5	2.25	1.5			

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
UNIT-1	Introduction to Entrepreneurship	2		
	What and Why of Entrepreneurship		1	1,2
	Need of Entrepreneurship		1	1,2
	Entrepreneurship at SRM-AP		1	1,2
UNIT-2	Entrepreneurial Orientation	4		
	Characteristics of successful entrepreneurs		1,2	1,2
	Mindset shifts: from an employee to an entrepreneur		1,2	1,2
	Overcoming challenges and dealing with failures		1,2	1,2
UNIT-3	Entrepreneurial Skills	4		
	Skillsets of an Entrepreneur		1,2	1,2
	Design Thinking, Growth Mindset		1,2	1,2
	Design Thinking		1,2	1,2
UNIT-4	Entrepreneurial Opportunity & Ideation	2		
	Difference between idea and opportunity		1,2	1,2
	Opportunities in Vibrant Indian Entrepreneurial Ecosystem		1,2	1,2
	Opportunity Recognition (Sources of Opportunity)		1,2	1,2
	Idea Generation		1,2	1,2
UNIT-5	Business Model Canvas	2		
	Why BMC		3	1,2
	Value Proposition		3	1,2
	Customer Discovery		3	1,2
	Customer Relationship		3	1,2
	Channels		3	1,2
	Key Partners		3	1,2
	Key Activities		3	1,2
	Key Resources		3	1,2
	Revenue Structure		3	1,2
	Cost Structure		3	1,2
UNIT-6	Startup Financing & Pitching	2		
	Stages of Fundraising		4	1,2
	Mode of Investment		4	1,2
	Startup Valuation		4	1,2
	From Pitch to Hitch (Pitch Deck)		4	1,2
UNIT-7	Growth Mindset and Sales Ability	2		
	Importance of Sales skill for Entrepreneur		3	1,2
	Sales Techniques		3	1,2
	Developing Growth Mindset		3	1,2
UNIT-8	Developing the Business Plan	12	3,4	1,2
	Total Hours	30		

Learning Assessment

Bloo	m's Level of	Continuo	End Semester Exam		
Cognitive Task		CLA-1 (10%) CLA-2 (20%) CLA-3 (30%)		CLA-3 (30%)	(40%)
Level 1	Remember		20%	20%	100%
Level I	Understand		2070	2070	10076
Level 2	Apply	100%	80%	80%	
Level 2	Analyse	10070	0070	8070	
Laval 2	Evaluate				
Level 3 Create					
	Total	100%	100%	100%	100%

Recommended Resources

- 1. Bruce R. Barringer, R. Duane Ireland. Entrepreneurship Successfully Launching New Ventures, Pearson; 2020
- 2. Robert D. Hasrich, Dean A. Shepherd, Michael P. Peters, Entrepreneurship, McGraw Hill, 2021

Other Resources

1. Best business courses online (n.d.). Coursera. https://www.coursera.org/browse/business/entrepreneurship

- 1. Dr Aftab Alam, Assistant Professor, Paari School of Business, SRM University-AP
- 2. Mr Udayan Bakshi, Associate Director, Directorate of Entrepreneurship, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Economics for Everyday Life

Course Code	FIC 115	Course Category	FIC		L	T	P	C
Course Coue	110 110	course category			4	0	0	4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)	·			
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To obtain an overview of the fundamental concepts of economics.
- > To discuss various alternative theories of an economy in the short run, and the role of policy in this context.
- > To understand the application of important theories related to an open economy.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Distinguish between different economic systems as they relate to contemporary social, and political contexts.	2	70%	65%
Outcome 2	Apply simple mathematical methods to illustrate basic relationships between fundamental economic measures and variables.	3	70%	65%
Outcome 3	Demonstrate awareness of the market system and the role of government policy in different contexts.	3	70%	65%
Outcome 4	Apply various microeconomic and macroeconomic concepts to real- life situations	3	70%	65%

					Pro	ogram L	earning	Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	1	3	2	-	-	-	2	3	2	2			
Outcome 2	3	2	2	3	2	-	-	-	2	3	2	2			
Outcome 3	3	2	2	2	2	-	-	-	2	3	2	2			
Outcome 4	3	2	2	3	2	-	-	-	2	3	2	2			
Course Average	3	2	2	3	2	-	-	-	2	3	2	2			

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit I	Introduction	10		
	What is Economics?	3	1	1
	Basic Concepts of Economics	3	1	1
	Ten Principles of Economics	2	1	1
Unit II	Microeconomic Concepts	23		
	Demand Function	4	2	1
	Supply Function	4	2	1
	Market Equilibrium	3	2	1
	Elasticity	4	2	1
	Determinants of Elasticity	4	2	1
	Competition and Types of Markets	4	2	1
Unit III	Macroeconomic Concepts	20		
	National Income	4	3	2
	Unemployment	4	3	2
	Inflation	4	3	2
	AD-AS Curve	4	3	2
	Introduction to Fiscal and Monetary Policies	4	3	2
Unit IV	Application of Microeconomic and Macroeconomic concepts	7		
	Applications of Supply and Demand curves	4	4	3
	Application of AD-AS curve	3	4	2
	Total Learning hours		60	•

Learning Assessment

		Co	ntinuous Learning	Assessments ((50%)	End Semester
Bloom's Le	Bloom's Level of Cognitive Task		CLA-1 (10%) Mid-1 (15%) CLA-2 (10%) Mid-2 (15%)		Mid-2 (15%)	Exam (50%)
Level 1	Remember	60%	60%	40%	40%	50%
Level 1	Understand	0070	0070	4070	4070	3070
Level 2	Apply	40%	40%	60%	60%	50%
Level 2	Analyze	4070	4070	0070	0070	3070
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Mankiw, N. G. Principles of Microeconomics, (2007).
- 2. Mankiw, N. G. (2013). Macroeconomics fifth edition.
- 3. https://open.umn.edu/opentextbooks/textbooks/32

Other Resources

Course Designers

1. Dr Adviti Devaguptapu, Assistant Professor, SRM University-AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Data Analytics for Social Science

Course Code	FIC 116	Course Category		L 4	T	P 0	C
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- ➤ Understand the skill sets and technologies required for data science.
- > Gain knowledge of data science process and basic tools for Exploratory Data Analysis
- Learn various data science algorithms and its application domain.
- > Understand the implement recommendation system using fundamental mathematical and algorithmic ingredients.
- > Understand the use of data visualization tool

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Demonstrate statistical measures to fit a model to a data.	2	75%	70%
Outcome 2	Apply data science algorithms such as Linear Regression, k-Nearest Neighbours (k-NN), k-means, and Naive Bayes to solve the given problems.	5	75%	70%
Outcome 3	Apply Feature Selection algorithms such as Filters, Wrappers, Decision Trees and Random Forests to solve a given problem	3	70%	60%
Outcome 4	Compute Recommendation Systems using Visualization tools based on the acquired data	4	70%	60%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1	1			2	2	1	3	3	3	2
Outcome 2	3	3	3	2	1	1			2	2	1	3	2	3	2
Outcome 3	3	3	3	2	1	1			2	2	1	3	3	3	2
Outcome 4	3	3	3	2	1	1			2	2	1	3	3	3	2
Average	3	3	3	2	1	1			2	2	1	3	3	3	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit 1		9		
	Introduction: What is Data Science? - Big Data and			
	Data Science hype – and getting past the hype - Why	2	1	1,2,3,6,8
	now?			
	Datafication- Current landscape of perspectives	1	1	1,2,3,5,9,10
	Skill sets needed	1	1	1,2
	Statistical Inference - Populations and samples	1	1	1,2,6,9
	Statistical modelling,	1	1	1,2,6,9
	probability distributions,	1	1	1,2,6,9
	fitting a model	1	1	1,2,6,9
	Introduction to R	1	1	1,2,8
Unit 2		9		
	Exploratory Data Analysis and the Data Science	_		
	Process	2	1	1,2,3
	Philosophy of EDA - The Data Science Process	2	1	1,2,3
	The Data Science Process	1	1	1,2,6
	Three Basic Machine Learning Algorithms –			
	Introduction	1	1, 2	1,10
	Linear Regression	1	1, 2	5,7
	K-Nearest Neighbours (K-NN)	1	1, 2	5,7
	K-means	1	1, 2	5,7
Unit 3		9	, -	, , , , , , , , , , , , , , , , , , ,
	One More Machine Learning Algorithm and Usage in	,		
	Applications	1	2	5,7
	Motivating application: Filtering Spam - Why Linear			
	Regression and k-NN are poor choices for Filtering	1	1, 2	5,7,9,10
	Spam	1	1, 2	3,7,5,10
	Naive Bayes and why it works for Filtering Spam	1	1, 2	5,7
	Data Wrangling: APIs and other tools for scrapping the	1		-
	Web	1	1, 2	4,10
	Feature Generation and Feature Selection (Extracting			
	Meaning from Data)	1	3	4,10
	Motivating application: user (customer) retention	1	3	4,10
	Feature Generation (brainstorming, role of domain	1		
	expertise, and place for imagination) -	1	3	4,10
	Feature Selection algorithms	1	3	4,10
	Filters; Wrappers; Decision Trees; Random Forests	1	3	4,10
Unit 4	Thers, wrappers, Beelstein frees, Random Forests	9		1,10
CIIIC 4	Recommendation Systems: Building a User-Facing	,		
	Data Product	2	4	1,2,8
	Algorithmic ingredients of a Recommendation Engine	1	4	1,2,8
	Dimensionality Reduction	2	4	8,9
	Singular Value Decomposition - Principal Component	1	4	8,9
	Analysis -	1	4	0.0
	Mining Social-Network Graphs	1	4	8,9
	Clustering of graphs - Direct discovery of communities	1	4	8,9
	in graphs			<u> </u>
	Partitioning of graphs - Neighbourhood properties in	1	4	8,9
	graphs			- >-
Unit 5		9		
	Data Visualization	1	4	1,2,3,6
	Basic principles, ideas, and tools for data visualization	2	4	1,2,3,6
	Examples of inspiring (industry) projects -	2	4	1,2,3,6

Total Learning hours		45	
Next-generation data scientists	1	4	1,2,3,6
A look back at Data Science	1	4	1,2,3,6
Discussions on privacy, security, ethics	1	4	1,2,3,6
Data Science and Ethical Issues	1	4	1,2,3,6

Learning Assessment

Ploom's	Level of Cognitive	Continu	ous Learnin	g Assessmen	its (50%)	
Dioonis	Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	End Semester Exam (50%)
Level 1	Remember	70%	40%	30%	30%	30%
Level 1	Understand	70%	40 /0	30 /6	30 %	30 %
Level 2	Apply	20%	40%	50%	40%	50%
Level 2	Analyze	20 /0	40 /0	30 %	40 /0	30 %
Level 3	Evaluate	10%	20%	20%	30%	20%
Level 5	Create		ZU /0	20 /0	<i>30 /</i> 0	20 /0
	Total		100%	100%	100%	100%

Recommended Resources

- 1. Joel Grus, Data Science from Scratch: First Principles with Python, Second Edition O'Reilly, Paperback 5 May 2019
- 2. Jake VanderPlas, Python Data Science Handbook: Essential Tools for Working with Data Paperback 2016
- 3. Cathy O'Neil and Rachel Schutt. Doing Data Science, Straight Talk from The Frontline. O'Reilly. 2014.
- **4.** Jure Leskovek, Anand Rajaraman and Jeffrey Ullman. Mining of Massive Datasets. v2.1, Cambridge University Press. 2014. (free online)
- 5. Kevin P. Murphy. Machine Learning: A Probabilistic Perspective. ISBN 0262018020. 2013.
- **6.** Foster Provost and Tom Fawcett. Data Science for Business: What You Need to Know about Data Mining and Data-analytic Thinking. ISBN 1449361323. 2013.
- 7. Trevor Hastie, Robert Tibshirani and Jerome Friedman. Elements of Statistical Learning, Second Edition. ISBN 0387952845, 2009. (free online)
- **8.** Avrim Blum, John Hopcroft and Ravindran Kannan. Foundations of Data Science. (Note: this is a book currently being written by the three authors. The authors have made the first draft of their notes for the book available online. The material is intended for a modern theoretical course in computer science.)
- 9. Mohammed J. Zaki and Wagner Miera Jr. Data Mining and Analysis: Fundamental Concepts and Algorithms. Cambridge University Press. 2014.
- **10.** Jiawei Han, Micheline Kamber and Jian Pei. Data Mining: Concepts and Techniques, Third Edition. ISBN 0123814790. 2011.

Other Resources

Course Designers

1. Dr Rajiv Senapati, Assistant Professor, Computer Science Engineering, SRM University – AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Mathematical Methods for Economics I

Course Code	ECO 101	Course Category	CC		L 4	T	P 0	C
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)		CO 2	222		
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- 1. Transmit the body of foundation of mathematics that enables the study of economic theory
- 2. Employ popular economic tools as means for illustrating the method of applying mathematical techniques to economic theory in general

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Solve problems on numbers, sets and functions	3	80%	70%
Outcome 2	Calculate matrix exercises with applications to economics.	3	80%	70%
Outcome 3	Solve problems on limits and continuous functions.	2	80%	70%
Outcome 4	Apply the concepts of limits and continuity to differential calculus.	3	80%	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modem Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1				2	2	1	3	3	3	2
Outcome 2	3	3	3	2	1				2	2	1	3	2	3	2
Outcome 3	3	3	3	2	1				2	2	1	3	3	3	2
Outcome 4	3	3	3	2	1				2	2	1	3	3	3	2
Average	3	3	3	2	1				2	2	1	3	3	3	2

Unit	Unit Name	Required	CLOs	References
No.		Learning hours	Addressed	Used
Unit I	Basic Concepts of Numbers, Sets and Function	15		
	Functions of several real variables	2	1	2
	Number systems, Geometric Representations,	2	1	2
	Differentiable Functions, Second Order Derivatives	2	1	2
	Homogeneous and Homothetic Functions	2	1	2
	Set Theory, Set Notions, Universal Set, Null Set,	2	1	2
	Convex Set	_		_
	Finite & Infinite Sets, Laws of Set Operation,	2	1	2
	examples, Exercises & solution	_		_
	Function and Equations, Variables, Relations and	1	1	2
	Functions	1		-
	Equations, Identities, Equilibrium Condition, Systems	1	1	2
	of Simultaneous Linear Equations	1	1	2
	The Straight line and its Slope.	1	1	2
U nit II	Matrix and Determinants	15		
	Vectors & Matrices	2	2	3
	Types of Matrices	2	2	3
	Rules of Addition and Multiplication	3	2	3
	Matrix Operations	2	2	3
	Determinants	2	2	3
	Solution of Linear Equations	2	2	3
	Illustrative examples, Exercises	2	2	3
Unit III	Limits & Continuity	15		
	Introduction	2	3	1
	Sequence, Neighbourhood, limit	2	3	1
	Evaluation of different types of limits, neighbourhood, limit	3	3	1
	Evaluation of different types of limits	2	3	1
	Continuity of a function	3	3	1
	Illustrative examples, Exercises	3	3	1
Unit IV	Differential Calculus	15		
	Derivative of a function	2	4	1
	Geometric interpretation of derivatives	1	4	1
	Deferability of a function	1	4	1
	Rules of differentiation	2	4	1
	Second and higher order derivatives	2	4	1
	Partial and total Derivatives	1	4	1
	L-Hospital's rules	2	4	1
	Application in economics	2	4	1
	Illustrative examples	1	4	1
	Homogeneous Function, Euler's Theorem	1	4	1
-	Total Learning hours	-	60	1

Learning Assessment

Ploom's Lor	val of Cognitive Tack	Conti	End Semester			
biooni s Lev	Bloom's Level of Cognitive Task		Mid-1 (15%)	CLA-2 (10%)	CLA-3 (10%)	Exam (50%)
Level 1 Remember		40%	40%	40%	40%	40%
Level 1	Understand	40 /0	40 /0	40 /0	40 /0	40 /0
Level 2	Apply	60%	60%	60%	60%	60%
Level 2	Analyze	00 /0	OU /0	00 /0	60 /0	OU /0
Level 3	Evaluate					
Level 3	Create Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Chiang, A.C. and K. Wainwright (2013), Fundamental Methods for Mathematical Economics, McGraw Hill, New Delhi.
- 2. Carl P Simon Lawrence Blume, Mathematics for Economists, Viva Books
- 3. Allen, R.G.D (2008), Mathematical Analysis for Economists, Macmillan Press, London

Other Resources

- 1. Internal (Institutional) Subject Matter Experts: Dr. J Vineesh Prakash
- 2. Expert Reviewers : Dr Raja Durai (School of Economics) Prof. Maria Saleth (MIDS, Chennai

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Creativity and Critical Thinking Skills

Course Code	AEC 104	Course Category	Ability Enhancement Course (AEC)		1	T 0	P 1	C 2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)	"		ı	
Course Offering Department	Literature & Languages	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > Identify key concepts associated with creative problem-solving and critical analysis.
- > Interpret and summarize various models and frameworks used in fostering creative and critical thinking skills
- Apply divergent thinking methods to generate innovative solutions to multifaceted problems.
- Assess and compare the strengths and weaknesses of various critical thinking approaches in decision-making.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Define and describe fundamental concepts and theories related to creativity and critical thinking.	1	80%	80%
Outcome 2	Explain the significance of creativity and critical thinking in problem-solving and decision-making processes.	2	80%	60%
Outcome 3	Implement critical thinking strategies to analyse and evaluate information and arguments effectively.	3	80%	70%
Outcome 4	Analyse and assess the effectiveness of specific creative thinking methods in addressing real-world problems.	4	80%	70%

					Pro	ogram L	earning	g Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	3	3			3		3		3	3	3	1
Outcome 2	3	3	3	3	3			3		3		3	3	3	1
Outcome 3	3	3	3	3	3			3		3		3	3	3	1
Outcome 4	3	3	3	3	3			3		3		3	3	3	1
Average	3	3	3	3	3			3		3		3	3	3	1

Unit	Unit Name	Required Contact	CLOs	References
No.		Hours	Addressed	Used
Unit 1	Introduction to Creativity and Critical Thinking	6		
	Introduction to key concepts	2	1,3	1
	Importance in personal and professional contexts	2	1,3	1,2
	Understanding the differences	1	2,3	1,4
	Real-world applications	1	1,3	1,3
Unit 2	Overcoming Mental Blocks	6		
	Identifying and addressing barriers	3	1	14
	Exercises for mental flexibility	3	4	1,2
Unit 3	Critical Thinking Skills	6		
	Recognizing common pitfalls	1	1,3	1,2
	Examples and group discussion	1	2,3	1,2
	Techniques for assessing information credibility	2	1,3	1
	Case studies and research exercises	2	1,3	3
Unit 4	Application of Creative Solutions	6		
	Practical problem-solving exercises	1	1,3	1,4
	Group projects and case studies	2	2,3	2,3
	Integrating ethics into creative and critical thinking	1	1,3	1
	Discussions on ethical dilemmas and decision- making	2	1,3	3
Unit 5	Application of Creative Solutions	6		
	Quizzes on concepts and techniques	1	1,3	1,2
	Individual and group assignments	1	2,3	1,2
	Applying creativity and critical thinking to a real- world scenario	2	1,3	1
	Presentation and peer evaluation	2	1,3	3
	Total Contact Hours		30	•

Learning Assessment

Dloom's L	aval of Cognitive Tests	Continuous Learning Assessments (75%)							
DIOOHI'S LO	evel of Cognitive Task	CLA-1 (20%)	CLA-2 (20%)	CLA-3 (20%)	Project Work (45%)				
Level 1	Remember	30%		10%					
Level 1	Understand	3070		1070					
Level 2	Apply	70%	100%	90%	100%				
LCVCI Z	Analyse	7070	10070	9070	10070				
Level 3	Evaluate								
Level 3	Create								
	Total	100%	100%	100%	100%				

Recommended Resources

- 1. Creative Confidence: Unleashing the Creative Potential Within Us All by Tom Kelley and David Kelley
- 2. Critical Thinking: An Introduction by Alec Fisher
- 3. Think Like a Freak: The Authors of Freakonomics Offer to Retrain Your Brain by Steven D. Levitt and Stephen J. Dubner
- 4. Creative Intelligence: Harnessing the Power to Create, Connect, and Inspire by Bruce Nussbaum

Other Resources

1. No Data

Course Designers

1. Dr. Sayantan Thakur, Assistant Professor, Department of Literature and Languages, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Analytical Reasoning and Aptitude Skills - Basics

Course Code	SEC 114	Course Category		L	T	P	C
Course Coue	SEC 114	Course Category		0	2	1	3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Mathematics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > To categorize, apply and use thought process to distinguish between concepts of quantitative methods.
- > To prepare and explain the fundamentals related to various possibilities.
- > To critically evaluate numerous possibilities related to puzzles.
- > Explore and apply key concepts in logical thinking to business problems.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Use logical thinking and analytical abilities to solve quantitative aptitude questions from company specific and other competitive tests.	1	50%	40%
Outcome 2	Solve questions related to Time and Distance and Time and work from company specific and other competitive tests.	3	50%	40%
Outcome 3	Understand and solve puzzle questions from specific and other competitive tests	1	40%	30%
Outcome 4	Make sound arguments based on mathematical reasoning and careful analysis of data.	1	45%	40%

					Pro	ogram L	earning	Outco	mes (PL	(O)					
CLOs	Engineering Knowledge	Problem Analysis	Design and Development	Analysis, Design and Research	Modern Tool and CT Usage	Society and Multicultural Skills	Environment and Sustainability	Moral, and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Project Management and Finance	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1		2	2	2	1				2						
Outcome 2		2	1	2	1										
Outcome 3		3	2	2					2						
Outcome 4		3	1	2											
Average		3	2	2	1				2						

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Speed Maths and Simplification	1	1,2	1,2
Unit No. 1	Basics of Number system – Different types of numbers and their properties, Problems on finding unit digit, finding number of divisors and their application, LCM and HCF and their applications	6	1,2	1,2
	Basics of Linear equations	2	1,2	1,2
Unit No.	Basics of Percentage calculations, Profit and Loss, Simple interest and Compound interest, True Discount	6	1,4	1,2
2	Basics of Ratio and Proportion, Average, Alligation and Mixtures	4	1,2	1,2
Unit No.	Basics of Time and Work, Pipes and Cisterns, Problems on Chain Rule	4	1,4	1,2
3	Basics of Time, Speed and Distance, Problems on Trains, Boats and Streams, Problems on Races and Games and Escalators.	6	1,4	1,2
Unit No.	Basics of counting techniques, Permutations and Combinations, Probability	5	1.2.4	1,2
4	Basic introduction of Progressions, Quadratic Equations, Inequalities	4	1.2	1,2
Unit No.	Number Series, Alphabet series, odd man out, Finding the Wrong Number, Non-Verbal Series.	4	1.2	3,4
5	Analogies, Coding and decoding	3	1,3	3,4

Learning Assessment

			C	ontinuous	Learnin	g Assessm	nents (%)		End Se	mester
	Bloom's Level of Cognitive Task		(_10%)	CLA-2	(_15%)	CL. (_1	A-3 0%)	Mid ' (_1;	Term 5%)		(_50%)
		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level 1	Remember	20%		25%		20%		25%		25%	
	Understand	20%		25%		20%		25%		25%	
T 10	Apply	30%		25%		30%		25%		25%	
Level 2	Analyse	30%		25%		30%		25%		25%	
Level 3	Evaluate										
	Create										
	Total	100%		100%		100%		100%		100%	

Recommended Resources

- 1. Arun Sharma How to prepare for CAT Quantitative Aptitude, Tata McGraw Hill.
- **2.** CAT Quantitative Aptitude Nishit K. Sinha
- 3. R.S. Agarwal Reasoning. Reasoning for competitive exams Agarwal.
- 4. Logical Reasoning and Data Interpretation for CAT, By Nishit K. Sinha

Other Resources

- 1. Geeks for Geeks
- 2. Indiabix.
- 3. M4maths.com

- 1. Mr. Naresh Adapa Quantitative Aptitude Trainer, Department of CR&CS SRM University AP.
- 2. Mr. Shaik Mohammed Musa Kaleemullah, Verbal Ability Trainer, Department of CR&CS, SRM University AP.
- 3. Dr. Fouzul Atik Assistant Professor, Department of Mathematics, SRM University AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Introduction to Statistics

Course Code	ECO 201	Course Category		4	T 0	P 0	C 4
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- 1. To introduce and familiarize the students with descriptive and inferential statistics.
- 2. To understand the methods of sampling and collecting data with practical applications.
- 3. To equip students with methods for analysing and interpreting data.
- 4. Make the students ready to solve different problems using statistical operations.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Explain basic concepts of probability distribution and its application in statistical testing	2	70%	65%
Outcome 2	Analyse issues in sampling methods	3	70%	65%
Outcome 3	Estimate and interpret statistical trends	5	70%	65%
Outcome 4	Will be able to the trend analysis.	5	70%	65%

					Pro	ogram L	earning	Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	2	3	3	3	3	2			3			3	3	2	2
Outcome 2	2	3	3	3	3	2			3			3	3	2	2
Outcome 3	2	3	3	3	3	2			3			3	3	1	2
Outcome 4	2	2	2	2	2	2			3			2	3	3	2
Outcome 5	2	3	3	3	3	2			3			3	3	2	2
Average	2	3	3	3	3	2			3			3	3	2	2

Unit		Required	CLOs	
No,	Unit Name	Learning hours	Addressed	Reference
Unit I	Inferential Statistics	8	08	<u> </u>
1	Nature and Classification of Data	2	1	1
2	Types of Data	2	1	1
3	Introduction to Sampling	2	2	1,2
4	Types of Sampling	2	2	1,2
Unit II	Design of Sample and Testing of Hypothesis		14	1
5	Parameters	2	2	1,2
6	Statistics - Sampling and Non-Sampling Errors	1	2	1,2
7	Advantages and Disadvantages of Sampling	1	2	1,2
8	Definition of Sampling Distribution	2	2	1,2
9	Standard Error	2	2	1,2
10	Hypothesis (Null and Alternative)	1	2	1,2
11	Level of Significance—P Value	2	2	1,2
12	Type I and Type II Errors	1	2	1,2
13	Tests of Hypothesis (Z, t, F and χ^2).	2	2	1,2
Unit III	Index Numbers		15	•
14	Concept and Definition	3	4	1,2
15	Methods of Measuring Trend-Quadratic	3	4	1,2
16	Quantity Relative, Value Relative, Ratio of Moving Average	2	4	1,2
10	and Ratio of Trend.			
17	Laspeyer's Index, Paasche's Index and Fisher's index,	3	4	1,2
18	Problems in the Construction and Limitations of Index	2	4	1,2
	Numbers			
19	Tests for Ideal Index Number	2	4	1,2
Unit IV	ı		15 hrs	
20	Introduction; Components of Time Series;	1	3	1,2
21	Determination and Elimination of Trend;	2	3	1,2
22	Linear and Non – Linear	2	3	1,2
23	Second Degree Parabola and Exponential Curves	2	3	1,2
24	Measurement of Seasonality	3	3	1,2
25	Cyclical and Random Components	2	3	1,2
26	Models of Time Series and forecasting	3	3	1,2
Unit V	Interpolation and Extrapolation		08 hrs	
27	Introduction; Assumptions; Definitions	2	5	1,2
28	Methods	2	5	1,2
29	Interpolation and Extrapolation Methods - Simple Examples	4	5	1,2
	Total Contact Hours		60	•

Learning Assessment

Dlaamia I	aval of Cognitive		Co	ntinuous	Learning	g Assessm	ents (50	%)	End Sei	nester	
DIOUIL'S I	Bloom's Level of Cognitive Task		(10%) Mid-1 ((15%)	CLA-2 (10%)		Mid-2 (15%)		Exam (50%)	
Task		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level 1	Remember	60%		60%		40%		40%		50%	
	Understand	60%				4070		40%		30%	
Level 2	Apply	40%	40%		60%		60%		50%		
Level 2	Analyse			40%		00%		00%		30%	
Laval 2	Evaluate										
Level 3	Create										
	Total	100%		100%		100%		100%		100%	

Recommended Resources

Other Resources

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Introductory Microeconomics

Course Code	ECO 202	Course Category CC		L	T	P	C	
Course Coue	LCO 202	Course Category	ry CC		4	0	0	4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- 1. Understand economic fundamentals, analyze systems, and interpret graphs to recognize market forces.
- 2. Grasp determinants, shifts in curves, and analyze resource allocation, elasticity, controls, taxes, and surplus.
- 3. Understand consumer theory, applying budget constraints, indifference curves, and analyzing labor-leisure choices.
- **4.** Acquire knowledge of production functions, returns, technology impact, and analyze cost functions and structures.
- 5. Develop an understanding of market structures, analyzing profit maximization, market power, and competition dynamics.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Interpret graphs and recognize market forces by understanding economic fundamentals.	4	80%	75%
Outcome 2	Assess the impact of determinants on demand and supply, analysing resource allocation, elasticity, controls, taxes, and surplus.	5	80%	75%
Outcome 3	Utilize consumer theory concepts like budget constraints and indifference curves to inform decisions on labour-leisure choices.	3	80%	75%
Outcome 4	Combine knowledge of production functions, returns, and technology to analyse cost functions and structures in both short-run and long-run scenarios.	2	80%	75%
Outcome 5	Assess different market structures, demonstrating a comprehensive understanding of profit maximization, market power, and competition dynamics.	5	80%	75%

					Pro	ogram L	earning	g Outco	mes (PL	O)											
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3						
Outcome 1	3	2	2		1	1			2	3		2	2	1	1						
Outcome 2	3	2	2		1	1			2	3		2	2	1	1						
Outcome 3	3	3	3		2	1			3	3		2	2	1	1						
Outcome 4	3	2	3		2	1			3	3		2	1	1	1						
Outcome 5	3	2	3		2	1			2	3		2	1	1	1						
Average	3	2	3		2	1			2	3		2	2	1	1						

Unit	Unit Name	Required	CLOs	References
No.		Learning hours	Addressed	Used
Unit 1	Introduction to Economics	12		1,2
	Why study economics? Scope and method of economics; the	3	1	1,2
	economic problem: scarcity and choice;	3	1	1,2
	the question of what to produce, how to produce and how to	3	1	1,2
	distribute output; science of economics;	· ·		
	the basic competitive model; prices, property rights and profits;	3	1	1,2
	incentives and information	· ·		
	rationing; opportunity sets; economic systems; reading and	3	1	1,2
	working with graphs.		-	
Unit 2	Concept of Demand and Supply	12		
	Determinants of individual demand/supply; demand/supply	3	2	1,3
	schedule and demand/supply curve			
	market versus individual demand/supply; shifts in the	3	2	1,3
	demand/supply curve, demand and supply together			
	how prices allocate resources; elasticity and its application	2	2	1,3
	controls on prices; taxes and the costs of taxation, consumer	4	2	1,3
	surplus; producer surplus and the efficiency of the markets			
Unit 3	Theory of Consumer Behaviour	12		
	The consumption decision - budget constraint, consumption and			
	income/price changes, demand for all	5	3	3,4
	other goods and price changes;			
	Utility and preferences (indifference curves); properties of			
	indifference curves; consumer 's optimum choice; income and	5	3	3,4
	substitution effects			
	Applying consumer theory: Labour leisure theory	2		3,4
Unit 4	Theory of Producer Behaviour	12		
	Production, short- run production function and returns to factor –			
	Average-marginal relationship, long – run production function	6	4	1,3
	and laws of return to scale- role of technology.			
	Cost function and cost structure of a firm in the short- run, long	6	4	1,3
	run cost function and cost structure.		'	
Unit 5	Market Structure	12		
	Perfect competition including shut-down and break-even points.	3	5	1,2,3
	Monopoly: marginal revenue; marginal cost; profit maximization;	6	5	1,2,3
	shutdown rule; market power; price discrimination			
	Monopolistic competition and product differentiation	3	5	1,2,3
	Total Learning hours		60	

Learning Assessment

Bloo	m's Level of	C	End Semester			
Cog	nitive Task	CLA-1 (10%)	Mid-1 (15%)	Mid-1 (15%) CLA-2 (10%)		Exam (50%)
Level	Remember	60%	60%	60%	60%	50%
1	Understand	0070	0070	0070	0070	3070
Level	Apply	40%	40%	40%	40%	50%
2	Analyse	4070	4070	4070	4070	3070
Level	Evaluate					
3	Create					
Total		100%	100%	100%	100%	100%

Recommended Resources

- 1. Principles of microeconomics, N. Gregory Mankiw, Publisher: Cengage Learning fifth edition,
- 2. Principles of Economics, Case Karl E, Fair Ray C; Oster Sharon M, Publisher: Pearson tenth edition
- 3. Modern Microeconomics, Koutsoyiannis, 2nd Edition,
- 4. Rittenberg, Libby, and Timothy Tregarthen. Principles of Microeconomics, 2009.

Other Resources

Course Designers

1. Manzoor Hassan Malik, Assistant Professor, Department of Economics, SRM University AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Introductory Macroeconomics

Course Code	ECO 203	Course Category	CC		4	T 0	P 0	C 4
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)			ECO	153	
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To obtain an overview of the concepts used in macroeconomic analysis.
- > To understand how economies function in the short run.
- > To understand the competing schools of thought in macroeconomics

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Explain national income accounting.	2	70%	70%
Outcome 2	Explain classical macroeconomics.	2	70%	70%
Outcome 3	Describe the concepts in Keynesian economics in a simple closed economy.	2	70%	70%
Outcome 4	Relate Keynesian and classical economics to the short run functioning of a closed economy.	4	70%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	1	3	1				2	3	1	3	2	1	2
Outcome 2	3	1	1	3	1				2	3	1	2	3	2	2
Outcome 3	3	2	1	3	1				2	3	1	3	3	2	2
Outcome 4	3	3	2	3	1				2	3	1	3	3	1	2
Course Average	3	2	1	3	1				2	3	1	3	3	2	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit I	National Income Accounting	10		
	The circular flow of income.	2	1	1,2
	Concepts of GNP, GDP, NNP, and NDP at market price			
	and factor cost. The measurement of National Income	3	1	1,2
	Value Added Method and Expenditure Method			
	The problem of double counting & the role of government	2	1	1,2
	Corporate Income, Corporate Savings, Personal Income,	3	1	1,2
	Personal Disposable Income and Personal Savings	3	1	1,2
Unit II	The Simple Keynesian Model in a Closed Economy	17		
	The Simple Keynesian Model (SKM) in a Closed	2	3	1,3
	Economy without Government	2	3	1,3
	The Keynesian Consumption Function	2	3	1,3
	The Keynesian Saving Function; income determination in	3	3	1,3
	SKM; stability of equilibrium	3	3	1,3
	The concept of effective demand- the concept of demand-	2	3	1,3
	determined output	2	3	1,5
	The Simple Keynesian Multiplier; the paradox of thrift	2	3	1,3
	The SKM in a Closed Economy with Government;	4	3	1.2
	government expenditure and tax rate multiplier	4	3	1,3
	The balanced budget multiplier	2	3	1,3
Unit III	The closed economy in the short run	18		
	IS-LM model	3	4	1,4
	Fiscal and Monetary Multipliers	2	4	1,4
	Efficiency in Fiscal Policy and Monetary Policy	3	4	1,4
	Equilibrium in IS-LM model	2	4	1,4
	Stability and comparative statics in IS-LM model	3	4	1,4
	Crowding out	2	4	1,4
	Effects of fiscal and monetary policies	3	4	1,4
Unit IV	The Classical system	15		
	Say's Law and Quantity Theory of Money	2	2	1,2
	Loanable fund theory	3	2	1,2
	the Classical Theory of Income and Employment	Λ.	2	1.2
	determination	4	2	1,2
	full Employment and wage-price flexibility	3	2	1,2
	Classical Dichotomy and Neutrality of Money	3	2	1,2
	Total Learning hours	<u> </u>	60	

Learning Assessment

Dloom's Lov	val of Cognitive Tools	Con	End Semester			
biooiii 8 Lev	el of Cognitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)
Level 1	Remember	60%	50%	60%	60%	70%
Level 1	Understand	0070	3070	0070	0070	7070
Level 2	Apply	40%	50%	40%	40%	30%
Level 2	Analyse	4070	3070	4070	4070	3070
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Richard T. Froyen, Macroeconomics, Pearson Education Asia, 2nd edition, 2005.
- 2. Annkiw, N. (2016). Macroeconomics, 9th ed. Worth Publishers
- 3. Blanchard, O. (2018). Macroeconomics, 7th ed. Pearson Education.
- 4. 4. Dornbusch, R., Fischer, S., Startz, R. (2018). Macroeconomics, 12th ed. McGraw-Hill

Other Resources

- 1. Dr Kamal Sai Sadharma Erra, Assistant Professor, Department of Economics, SRM University- AP.
- 2. Dr Raja Sethu Durai, Professor, School of Economics, University of Hyderabad
- 3. 3. Dr Ravinder Reddy, Professor, School of Management, NIT Warangal

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Mathematical Methods for Economics II

Course Code	ECO 204	Course Category			1 4	T 0	P 0	C
Pre-Requisite Course(s)	ECO 323	Co-Requisite Course(s)	Progressive Course(s)			ECO 2	252	
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > Transmit the body of basic mathematics that enables the study of economic theory at the undergraduate level.
- > Provide the mathematical foundations necessary for further study of a variety of disciplines

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Solve intermediate level problems in linear algebra	3	75%	65%
Outcome 2	Evaluate exercises on mathematical optimization	3	75%	65%
Outcome 3	Compute numerical related to integral calculus	3	75%	65%
Outcome 4	Solve exercises on differential equations	3	75%	65%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Outcome 4	3	3	2	2	2				2	2	1	2	3	3	2
Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit I	Linear Algebra	15		
	Vector Spaces	1	1	2
	Linear Transformations	3	1	2
	Systems of Linear Equations	2	1	2
	Determinants	3	1	2
	Characterization	2	1	2
	Properties, And Applications	4	1	2
Unit III	Optimization	14		
	Concept of maxima and minima	1	2	1
	Global & Local optima	2	2	1
	Identification of maxima and minima	2	2	1
	Points of inflection, illustrative examples	2	2	1
	Unconstrained and Constrained maximization	2	2	1
	Lagrange Method	2	2	1
	Illustrative examples.	3	2	1
Unit III	Integration	16		
	Concept of integration	2	3	2,3
	Rules of Integration	2	3	2,3
	Methods of Integration	2	3	2,3
	Integration by Parts	2	3	2,3
	Definite and Indefinite Integrals	2	3	2,3
	Improper integrals	1	3	2,3
	Fundamental Theorem of calculus	2	3	2,3
	Illustrated examples	2	3	2,3
	Computation techniques	1	3	2,3
Unit IV	Differential Equations	15		
	Concept of Differential Equation	1	4	2,3
	Exact Differential Equation Integrating Factor	3	4	2,3
	First Order Linear Differential Equation	2	4	2,3
	Economic Applications of First Order	2	4	2,3
	Second Order Differential Equation	2	4	2,3
	Economic Applications of Second Order	3	4	2,3
	Illustrative examples and exercises	2	4	2,3
	Total Learning hours		60	

Learning Assessment

		Contin	uous Learnin	g Assessments	(50%)	End Semester
Bloom's L	evel of Cognitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)
Level 1	Remember	40%	40%	40%	40%	40%
Level 1	Understand	40 /0	40 /0	40 /0	40 /0	40 /0
Level 2	Apply	60%	60%	60%	60%	60%
Level 2	Analyse	00 /0	00 /0	00 /0	00 /0	00 /0
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Chiang, A.C. and K. Wainwright (2013), Fundamental Methods for Mathematical Economics, McGraw Hill, New Delhi.
- 2. Carl P Simon Lawrence Blume, Mathematics for Economists, Viva Books
- 3. Allen, R.G.D (2008), Mathematical Analysis for Economists, Macmillan Press, London

Other Resources

- 1. Internal (Institutional) Subject Matter Experts: Dr. J Vineesh Prakash
- 2. Expert Reviewers : Dr Raja Durai (School of Economics)
- 3. Prof. Maria Saleth (MIDS, Chennai)

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



BA/BA(H)/BA(Hons with research) III Semester

Summer Immersion: Liberal Arts

Course Code		Course Category	RDIP		L 0	T 0	P 2	C 2	
Pre-Requisite Course(s)		Co-Requisite Progressive Course(s)				Summer Internship			
Course Offering Department	Sociology/Anthropology	Professional / Licensing Standards							

Course Objectives / Course Learning Rationales (CLRs)

- > To provide students with real-world experience in understanding the challenges faced by communities working towards social development
- > To help students analyse the efforts of organizations driving inclusive development in rural and urban areas.
- > To enhance students' practical skills in problem-solving and community engagement for social impact.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Identify social and developmental issues encountered by communities in both rural and urban settings.	1,2	70	80
Outcome 2	Explain the effectiveness of interventions and strategies used by organizations to promote inclusive social change.	2	70	80
Outcome 3	Apply critical thinking skills to develop solutions for the challenges observed during their field immersion.	3	70	80
Outcome 4	Examine the functioning of civil society and development related organisations.	4	70	80

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	0	2	1	2	3	3	2	2	2	3	3	3	2	3	3
Outcome 2	0	2	1	2	3	3	2	2	2	3	3	3	2	3	2
Outcome 3	0	2	1	2	3	3	1	2	2	3	3	3	1	3	3
Outcome 4	0	2	1	2	3	3	1	2	2	3	3	3	3	2	2
Average	0	2	1	2	3	3	1	2	2	3	3	3	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Fieldwork Experience		1,2	
Unit 1	Students engage with communities to identify social and developmental issues in rural and urban settings.			
	Organizational Analysis		2	
Unit 2	Students explain the effectiveness of interventions and strategies used by organizations to promote inclusive social change.			
	Problem-Solving Exercises		3	
Unit 3	Students apply critical thinking to develop solutions for challenges observed during their field immersion.			
	Civil Society Assessment		4	
Unit 4	Students examine the functioning of civil society and development-related organizations during their engagement.			

Learning Assessment

	m's Level of nitive Task	Progress Report (Daily reflection Journal) (30%)	Internship Report/Video Documentary (40%)	Viva (Presentation) (30%)
Level 1 Remember Understand		30%	25%	25%
		3076	2376	2370
Level 2	Apply	50%	50%	25%
Level 2	Analyse	3070	3070	2370
Level 3 Evaluate Create		20%	25%	50%
		20%	2370	30%
	Total	100%	100%	100%

Recommended Resources

Other Resources

- 1. Dr Vandana Swami, Associate Dean and Professor, Eswari School of Liberal Arts, SRM University AP
- 2. Dr. Vineeth Thomas, Assistant Professor and Head, Department of Political Science, SRM University AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Asian Cities

Course Code	AEC 111	Course Category		L	T	P	C
Course Coue	ALC III	Course Category		2	1	0	3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	ESLA	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- 1. Discuss the geography of the contemporary urban Asia
- 2. Discuss the political economy of the urban Asia
- 3. Summarize the major intellectual influences of different disciplines on urban Asia
- **4.** Analyse the urban experience of different groups

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Discuss the main theories of urban development in Asia	1	70%	80%
Outcome 2	Discuss the policies that shaped urban development in Asia	1	70%	70/%
Outcome 3	Summarize the main challenges faced by mega cities of Asia	1	70%	80%
Outcome 4	Analyse the water scarcity, climate change and migration challenges India	2	80%	90%

		Program Learning Outcomes (PLO)													
CLOs	Engineering Knowledge	Problem Analysis	Design and Development	Analysis, Design and Research	Modem Tool and CT Usage	Society and Multicultural Skills	Environment and Sustainability	Moral, and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Project Management and Finance	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	2	2	2	2		2	2	2	2	3		3	2		
Outcome 2	2	2	2	2		2	2	2	2	3		3		2	
Outcome 3	2	2				2	2	2	2	3		3	2		3
Average	2	2	2	2		2	2	2	2	3		3	2	2	3

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
Unit 1	Changing Demographics of Urbanization in Asia	7	1	1,2,
	Models, Frameworks and Metaphors in Asian Urbanization:	10	2	3,4,5
Unit 2	The Contributions of Geertz, Friedmann, Lewis, McGee and their role in our knowledge and understanding of the Asian urban context			
Unit 3	Contemporary Indian Urbanization: Major Patterns, Conundrums and Policy Challenges.	10	3	6,7,8
Unit 4	Rural-Urban Migration: Migrants in India and China	7	4	9,10,11
Unit 5	The Water crisis in historical perspective	11	5	12,13,14,15,16

Learning Assessment

Dloom's Lo	val of Cognitive Tests	Co	End Semester			
Bloom's Level of Cognitive Task		CLA-1 25%	CLA 2 25%	CLA-3 25%	CLA-4 25%	Exam 0%
Laval 1	Level 1 Remember Understand		60%	50%	40%	
Level 1			0070	3070	4070	
Level 2	Apply	40%	40%	50%	60%	
Level 2	Analyse	4070	4070	3070	0070	
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	

Recommended Resources

- 1. Patricia McCarney and Richard Stren (2016) Urbanization as a transformative force. Chapter 2 in World Cities Report. Pg. 27-45.
- 2. S Jaishankar (2024). Chapters (2,5,7) on Quercus.
- 3. The Lewis model explained: https://www.youtube.com/watch?v=1cgvYrGBW6w
- **4.** Financial Times: China Migration at a turning point. http://www.ft.com/cms/s/2/767495a0-e99b-11e4-b863-00144feab7de.html#axzz4JmWVQoJO
- 5. The Economist: The largest migration in history. https://www.youtube.com/watch?v=KNXg-kYk-
- Asian experience and alternative approaches. Oxford, England, Pergamon, 1978. 163-92
- 7. Om Mathur et al 2022. Symposium on the State of the Cities: India Report. Urban Affairs Forum. March 15, 2022.
- **8.** The Economist 2023. How to fix India's decrepit cities. August 14th
- 9. Ananya Roy 2009. Why India cannot plan its cities. Informality, Insurgence and the Idiom of Urbanization. Planning Theory. Volume: 8; Issue: 1; Page: 76-87 (available online)
- **10.** Om Mathur 2017 How urban is India. Financial Express, November 1st.
- 11. Liza Weinstein: Demolition and Dispossession, 2013 "Toward an Understanding of State Violence in Millennial Mumbai". Studies in Comparative International Development. 48: 285-307 (to be made available online, also available via the Robarts library website)
- 12. Chan, Kam Wing, 2015. "Five Decades of the Chinese Hukou System," in Robyn R. Iredale and Fei Guo (eds.), Handbook On Chinese Migration, Identity and Wellbeing, Edward Elgar Publishing Ltd, Cheltenham, UK, pp.23-47 (to be made available online the U of T portal, also available via the Robarts library website).
- 13. Tirthankar Roy, 2022. Monsoon Economies: India's History in a Changing Climate: MIT Press. Chapters 1,3 and 5.
- 14. Harini Nagendra and Seema Mundoli 2023. Shades of Blue: Connecting the drops in India's Cities. Chapters 1,2,3.
- 15. Harini Nagendra and Seema Mundoli 2023. Shades of Blue: Connecting the drops in India's Cities. Chapters 5 & 17

Other Resources

- 1. Prof. Bharat Punjabi, University of Toronto
- 2. Co-ordinated by Idris Bhat, Political Science, SRM University.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Social Entrepreneurship

Course Code	SEC 108	Course Cotegory	SEC		L	T	P	C
Course Code	SEC 106	Course Category	SEC		2	0	0	2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Management	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- To Equip Students with the Knowledge and Skills to Address Social Challenges through Entrepreneurial Solutions
- > To Foster Practical Experience and Ethical Leadership in Social Entrepreneurship

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Discuss the Concept and Importance of Social Entrepreneurship	2	90%	80%
Outcome 2	Identify social problems and entrepreneurial opportunities	3	80%	80%
Outcome 3	Develop the Business Model for a Social Enterprise	3	70%	70%
Outcome 4	Prepare a plan to Manage and Scale Social Enterprises for Sustainable Impact	4	60%	60%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1		2					2	2				2			
Outcome 2		2	3				2	2	3		3	3			
Outcome 3		3	3				2	2	3		3	3			
Outcome 3		3	3				3	2	3		3	3			
Average		2.5	2.25				2.25	2	2.25		2.25	2.75			

Unit No.	Syllabus Topics	Required Contact Hours	CLOs Addressed	References Used
	Introduction to Social Entrepreneurship	2		
UNIT-1	Define social entrepreneurship and its importance	0.25	1	1,2
	Identify key challenges in addressing social issues	0.5	1	1,2
	Explore historical context and evolution of the field	0.25	1	1,2
	Analyze root causes of social issues	0.5	1	1,2
	Explore ethical considerations in social innovation	0.25	1	1,2
	Understand the importance of sustainability	0.25	1	1,2
	Identifying Social Problems and Opportunities	4		
UNIT-2	Identify pressing social problems and Methods for assessing community needs	1	2	1,2
	Techniques for spotting opportunities for social change	2	2	1,2
	Analyzing existing solutions and gaps in the market	1	2	1,2
UNIT-3	Developing a Social Enterprise Concept	10		
	Understand the role of empathy in social entrepreneurship	1	1,2	1,2
	Conduct needs assessments and market research	2	2	1,2
	Define a clear social mission and vision	1	2	1,2
	Business Model Canvas	6	2	1,2
	Managing Social Entrepreneurship	6		
UNIT-4	Role of leadership in driving social change	1	3	1,2
	Building a values-driven organization	1	3	1,2
	Explore legal structures for social enterprises	1	3	1,2
	Develop a marketing plan for social enterprises	1	2	1,2
	Understand the role of storytelling in impact	1	2,3	1,2
	Ethical marketing practices	1	1,2	1,2
UNIT-5	Funding & Scaling of Social Entrepreneurship	6		
	Explore investment options for social enterprises	1	3,4	1,2
	Identify funding sources and strategies	1	3,4	1,2
	Develop a fundraising strategy	1	3,4	1,2
	Importance of adaptability and learning	1	3,4	1,2
	Pitching for Social Impact	1	3,4	1,2
	Strategies for scaling social enterprises	1	3,4	1,2
UNIT-6	Challenges and Future Trends in Social Entrepreneurship	2	1	1,2
	Total Hours	30		

Learning Assessment

Dlaam'a l	Lavel of Cognitive	Continuo	us Learning Assessm	ents (70%)	End Semester Exam
DIOOIII 8 I	Level of Cognitive Task	Mid Term Exam (20%)	CLA-1 (20%)	CLA 2 (30%)	(30%)
Level 1	Remember	80%	60%	70%	40%
Level 1	Understand	0 070	0070		4070
Level 2	Apply	20%	40%	30%	60%
Level 2	Analyse	2070	4070		0070
Lovel 2	Evaluate				
Level 3	Create				
	Total	100%	100%	100%	100%

Recommended Resources

- 1. Social Entrepreneurship: What Everyone Needs to Know" by David Bornstein and Susan Davis
- 2. "Social Entrepreneurship: Theory and Practice" by Ryszard Praszkier and Andrzej Nowak
- 3. "Lean Impact: How to Innovate for Radically Greater Social Good" by Ann Mei Chang

Other Resources

1. https://www.coursera.org/specializations/social-entrepreneurship-cbs

Course Designers

1. Dr. Aftab Alam, Assistant Professor, Paari School of Business, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Intermediate Microeconomics

Course Code	ECO 205	Course Cotegory	Core		L	T	P	C
Course Code	ECO 203	Course Category	Core			0	0	4
Pre-Requisite Course(s)	ECO 152	Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- 1. Analyse consumer behaviour using axioms of preference, utility functions, and the concepts of Marshallian and Hicksian demand, considering income and substitution effects.
- 2. Evaluate the production process, costs, and market structures, including technology, isoquants, cost curves, and the application of market power in monopoly, price discrimination, and oligopoly.
- 3. Apply marginal productivity theory to analyse factor markets, understanding derived demand, productivity, marginal product, and determining labour and land markets in different market structures.
- 4. Synthesize knowledge of pure exchange, Pareto optimality, welfare theorems, and general equilibrium with and without production, analysing efficiency and market conditions under imperfect

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Analyze consumer behavior using preference axioms, utility functions, and Marshallian/Hicksian demand, considering income and substitution effects.	4	80%	75%
Outcome 2	Understand production, costs, and market structures, examining technology, isoquants, cost curves, and market power in monopoly, price discrimination, and oligopoly.	2	80%	75%
Outcome 3	Explain marginal productivity theory to analyze factor markets, demonstrating understanding of derived demand, productivity, marginal product, and dynamics in labor and land markets.	4	80%	75%
Outcome 4	Explain Pure exchange, Pareto optimality, welfare theorems, and general equilibrium, showcasing the ability to analyze market efficiency in imperfect competition.	4	80%	75%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modem Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	1	1		2	1			1	3		2	2	2	3
Outcome 2	3	2	3		3	1			2	2		3	2	2	3
Outcome 3	3	2	2		2	1			2	3		2	2	2	3
Outcome 4	3	2	2		2	1			2	3		2	2	2	3
Average	3	2	2		2	1			2	3		2	2	2	3

Unit	Unit Name	Required	CLOs	References
No.	Olit Name	Learning hours	Addressed	Used
Unit 1	Consumer Theory	16		
	Axioms of Preference, utility function, Cardinal and ordinal	5	1	1,2
	Theory	3	1	1,2
	Budget constraint; Convexity, Marshallian demand; Hicksian	6	1	1.2
	Demand, Income effect, Substitution effect, Slutsky equation	0	1	1,2
	Elasticity, Elasticity of substitution, revealed preference	5	1	1,2
Unit 2	Production, Costs and Market Structure	16		
	Technology; isoquants; production with one and more variable	5	2	1.2
	inputs; returns to scale	5	2	1,2
	Short run and long run costs; cost curves in the short run and	5	2	1.2
	long run; review of perfect competition	3	2	1,2
	Short run and long run costs; cost curves in the short run and	6	2	1.2
	long run; review of perfect competition	6	2	1,2
Unit 3	Factor Market	14		
	Basic concepts- derived demand, productivity of an input,	7	3	2.2
	marginal product of an input, marginal revenue product	/	3	2,3
	Marginal productivity theory of distribution, Labour demand and			
	supply of labour in different market structure, Land markets and	7	3	2,3
	rent determination			
Unit 4	General Equilibrium	14		
	Pure Exchange, Pareto Optimality, Productive and Allocative	7	4	2,3
	Efficiency	/	4	2,3
	Welfare Theorems, General Equilibrium with and without and	7	4	2,3
	production, Imperfect Competition.	/	4	2,3
	Total Learning hours		60	

Learning Assessment

Bloo	m's Level of	(End Semester			
Cog	nitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)
Level	Remember	60%	50%	60%	50%	50%
1	Understand	0070	3070	0070	3070	3070
Level	Apply	40%	50%	40%	50%	50%
2	Analyse	4070	3070	4070	3070	3070
Level	Evaluate					
3	Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Recommended Resources
- 2. 1. Hal R. Varian, Intermediate Microeconomics, a Modern Approach, 8th edition, W.W. Norton and
- 3. Company/Affiliated East-West Press (India), 2010. The workbook by Varian and Bergstrom could be
- 4. used for problems.
- 5. 2. C. Snyder and W. Nicholson, Fundamentals of Microeconomics, Cengage Learning (India), 2010.
- 5. 3. B. D. Bernheim and M. D. Whinston, Microeconomics, Tata McGraw-Hill (India), 2009

Other Resources

Course Designers

1. Dr. Manzoor Hassan Malik, Assistant Professor, Department of Economics, SRM University AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Intermediate Macroeconomics

Course Code	ECO 206	Course Category	CC		L	T	P	C
					4	0	0	4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- 1. To obtain an overview of the formal modelling of a macro-economy in terms of analytical tools
- 2. To discuss various alternative theories of output and employment determination in a closed economy in the short run and medium run, and the role of policy in this context.
- 3. To understand the various important theoretical issues related to an open economy.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Explain consumption theories.	2	70%	65%
Outcome 2	Explain aggregate supply and aggregate demand schedules.	2	70%	65%
Outcome 3	Describe the concepts of inflation, unemployment and expectations.	2	70%	65%
Outcome 4	Extend analysis to macroeconomics in open economy models.	4	70%	65%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	1	3	2				2	3	2	2	3	2	2
Outcome 2	3	2	2	3	2				2	3	2	2	2	2	3
Outcome 3	3	2	2	2	2				2	3	2	2	2	2	3
Outcome 4	3	2	2	3	2				2	3	2	2	3	2	3
Average	3	2	2	3	2				2	3	2	2	3	2	3

Unit	Unit Nama	Required	CLOs	References
No.	Unit Name	Learning hours	Addressed	Used
Unit I	Consumption Theories	10		
	Keynesian consumption function	3	1	1,2
	Fisher's theory of optimal intertemporal choice	3	1	1,2
	Lifecycle and permanent income hypotheses	2	1	1,2
	Dusenberry's relative income hypothesis	2	1	1,2
Unit II	Aggregate Demand and Aggregate Supply Curves	9		
	Derivation of aggregate demand curve	3	2	1,2
	Derivation of aggregate supply curve	3	2	1,2
	Interaction of AD & AS curves	3	2	1,2
Unit III	Inflation, Unemployment and Expectations	18		
	Phillips's curve	3	3	2,5
	Adaptive and rational expectations	3	3	2,4,5
	Policy ineffectiveness debate	3	3	2,5
	The concept of Inflationary Gap	2	3	2,5
	Demand-pull vs Cost-push inflation	1	3	2,5
	Mark-up inflation	3	3	2,5
	The concept of stagflation	1	3	2,5
	Rational expectations and random-walk of consumption expenditure	2	3	2,4,5
Unit IV	Open economy models	23		
	Short-run open economy models	2	4	3,7
	Mundell-Fleming model	4	4	3,7
	Exchange rate determination	3	4	6,7
	Purchasing power parity	3	4	6,7
	Asset market approach	3	4	6,7
	Dornbusch's overshooting model	3	4	1,7
	Monetary approach to the balance of payments	2	4	1,7
	International financial markets	3	4	7
	Total Learning hours		60	

Learning Assessment

Pleam's I	oval of Cognitive Task	Con	End Semester			
Piooni 8 F	evel of Cognitive Task	CLA-1 (10%) Mid-1 (15%) CLA-2 (10%		CLA-2 (10%)	Mid-2 (15%)	Exam (50%)
Level 1	Remember	60%	60%	40%	40%	50%
Level I	Understand	00%	0070	4070	40%	30%
Level 2	Apply	40%	40%	60%	60%	50%
Level 2	Analyse	4070	4070	0070	0070	3070
Level 3	Evaluate					
Level 3	Create					
Total		100%	100%	100%	100%	100%

Recommended Resources

- 1. Dornbusch, Fischer and Startz, Macroeconomics, McGraw Hill, 11th edition, 2010.
- 2. N. Gregory Mankiw. Macroeconomics, Worth Publishers, 7th edition, 2010.
- 3. Olivier Blanchard, Macroeconomics, Pearson Education, Inc., 5th edition, 2009.
- 4. Steven M. Sheffrin, Rational Expectations, Cambridge University Press, 2nd edition, 1996.
- 5. Andrew B. Abel and Ben S. Bernanke, Macroeconomics, Pearson Education, Inc., 7th edition, 2011.
- **6.** Errol D'Souza, Macroeconomics, Pearson Education, 2009
- 7. Paul R. Krugman, Maurice Obstfeld and Marc Melitz, International Economics, Pearson Education Asia, 9th edition, 2012.

- 1. Dr Kamal Sai Sadharma Erra, Assistant Professor, Department of Economics, SRM University- AP.
- 2. Dr Raja Sethu Durai, Professor, School of Economics, University of Hyderabad
- 3. Dr Ravinder Reddy, Professor, School of Management, NIT Warangal

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Public Economics and Policies

Course Code	ECO 207	Course Category	Core	1 4	T 0	P 0	C 4
Pre-Requisite Course(s)	Eco 321, ECO 221	Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > Understand fiscal functions and public goods to address issues like free riding through models of efficient allocation.
- Analyse externalities, compare tax and regulation solutions, and apply the Coase theorem for efficient outcomes.
- Assess the economic effects of taxation, considering deadweight loss, distortion, tax incidence, and principles of optimal taxation.
- Explore the structure and reforms of the Indian tax system, analyse budget, deficits, public debt, and understand fiscal federalism in India.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Apply fiscal principles for efficient and equitable public policy, demonstrating application skills.	2	80%	75%
Outcome 2	Analyze externalities, select optimal solutions, and apply the Coase theorem for efficiency, demonstrating analytical skills.	4	80%	75%
Outcome 3	Analyze the impact of taxation on efficiency and equity, considering factors such as deadweight loss and tax incidence, demonstrating strong analytical skills.	4	80%	75%
Outcome 4	Understand the Indian tax system, analyze budget, deficits, and fiscal federalism principles, demonstrating comprehension skills.	2	80%	75%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	1	1		2	1			1	3		2	2	1	2
Outcome 2	3	2	3		3	1			2	2		3	3	2	3
Outcome 3	3	2	2		2	1			2	3		2	3	2	3
Outcome 4	3	2	2		2	1			2	3		2	2	2	3
Average	3	2	2		2	1			2	3		2	2	2	3

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit 1	Public Economic Theory	15		
	Explore the definition and role of fiscal functions in the economic system.	5	1,2	1,2
	Examine characteristics and models for efficient allocation of public goods.	5	1	1
	Analyze the problem of externalities, solutions, and the Coase theorem.	5	1	2,3
Unit 2	Externalities	15		
	Examine the economic problem of externalities and evaluate potential solutions.	6	2	2
	Compare and contrast the effectiveness of taxation and regulatory approaches in addressing externalities.	5	2,3	1,2
	Explore the influence of property rights and the application of the Coase theorem in resolving externalities.	4		2,3
Unit 3	Taxation	14		
	Analyze the overall economic effects of taxation, considering factors such as deadweight loss and distortion.	4	3,4	1,3,4
	Examine the dual considerations of efficiency and equity in the context of taxation.	5	3	1,3,4
	Investigate tax incidence and delve into principles of optimal taxation for effective economic outcomes.	5	3	1,3,4
Unit 4	Indian Public Finances	16		
	Analyze the structure and recent reforms in the Indian tax system.	5	4	1,2,5
	Understand budget components, analyze fiscal deficits, and consider public debt implications.	6	4	1,2,5
	Explore principles and practices of fiscal federalism in the Indian context	5	4	1,2,5
	Total Learning hours		60	

Learning Assessment

Bloo	m's Level of	C	Continuous Learnin	g Assessments (50%	o)	End Semester		
Cog	nitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)		
Level Remember		40	40	40	40	50		
1	Understand	40	40	40	40	30		
Level	Apply	60	60	60	60	50		
2	Analyse	00	00	00	00	30		
Level	Evaluate							
3	Create							
	Total	100%	100%	100%	100%	100%		

Recommended Resources

Other Resources

Course Designers

1. Dr. Manzoor Hassan Malik, Assistant Professor, Department of Economics, SRM University AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



GROWTH AND DEVELOPMENT

Course Code	ECO 208	Course Category	C	CC C	4	T 0	P 0	C 4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > The students will gain understanding on the concepts of growth and development.
- > To assist students in comprehending the theories and strategies of growth and development.
- > Evaluate how economic reasoning can be applied to study relevant problems and policies in economics.
- > This course exposes students to some of the key ideas and concepts in the areas of economic growth and human development

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe and identify the tools for measuring development	1	70%	65%
Outcome 2	Illustrate and trace economic prescriptions to development, concerns hitherto relegated to background like education, health, sanitation and infrastructural development, have found a place of pride in explaining the preference of various economies.	2	70%	65%
Outcome 3	To explain development economic growth theories, international trade development theories, and related economic development theories.	2	70%	65%
Outcome 4	Analyse the issues and challenges of development	2	70%	65%
Outcome 5	Appraise and assess the theories of development useful for Indian Economy	5	70%	65%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1							2	3	1	2
Outcome 2	3	3	3	3	2	1	1		2			2	3	2	2
Outcome 3	3	3	3	3	2		2		2			2	3	2	2
Outcome 4	3	3	3	3	2	1			3			2	3	2	2
Outcome 5	3	3	3	3	3	1	1		2			3	3	2	2
Average	3	3	3	3	2	1	1		2			2	3	2	2

Unit No.		Required Learning hours	CLOs Addressed	References
Unit I	Conceptions of Growth Vs Development		13 hours	
	Distinction between Economic Growth and Development	2		
	Measures and alternative conceptions of development	4	1	1
	Understanding the international variations and disparities	4	1	1
	Comparing development trajectories across nations and within them	3	2	1
Unit II	Theories of Economic Development		12 hours	
	Adam Smith	3	3	2, 3
	Ricardo	2	3	2, 3
	Marx theory of growth	3	3	2, 3
	Schumpeter theory of growth	2	3	2, 3
	Rostow stages of growth	2	3	2, 3
UNIT III	Growth Models and Empirics		14 hours	
	The Harrod-Domar model	3	1, 2	2, 3
	The Solow model and its variants	3	1, 2	2, 3
	Fei and ranis' model	2	1, 2	2, 3
	Lewis model of unlimited supply of labour	3	1, 2	2, 3
	Endogenous growth theories	3	1, 2	2, 3
	Growth vs. Income Distribution Debate: Kuznets Curve			
UNIT IV	Poverty and Inequality: Definitions, Measures and Mechanisms		10 hours	
	Definitions and Measures of Poverty and Inequality	3	1, 2	1
	Determinants of poverty and inequality	3	1, 2	1
	Inequality and development: Causes, consequences, theories	4	1,2	1
UNIT V	Development experience and Critical Evaluation		11 hours	
	Critical evaluation of growth vs development	4	4	2
	Regional disparities and reforms	4	4	2
	Globalization and development	3	4	2
	Total		60 hours	

Learning Assessment

Dlee	m'a Laval of		Continuous Learning Assessments (50%)								mester
Bloom's Level of		CLA-1 (10%)		Mid-1 (15%)		CLA-2 (10%)		Mid-2 (15%)		Exam (50%)	
Cog	Cognitive Task		Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level	Remember	60%		60%		40%		40%		50%	
1	Understand										
Level	Apply	40%		40%		60%		60%		50%	
2	Analyse										
Level	Evaluate										
3	Create										
	Total	100%		100%		100%		100%		100%	

Recommended Resources

Other Resources

- 1. Textbooks:
 - 2. Debraj Ray, Development Economics, Oxford University Press, 2009.
 - 3. Michael Todaro and Stephen Smith, Economic Development, Pearson
 - 4. Solow, R. M. (1956). A Contribution to the Theory of Economic Growth. The Quarterly Journal of Economics, 70(1), 6594.
 - 5. Thirlwall, A. P. (2021). Economics of Development: Theory and Evidence (10th ed.). Red Globe Press.
 - 6. Todaro, M., Smith, S. (2015). Economic development, 12th ed. Chapters 1, 2, 5. Pearson

Course Designers

1. Boddu Srujana, Assistant Professor, Department of Economics, SRM University - AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Introductory Econometrics

Course Code	ECO 301	Course Category	Core		L	T	P	C
Course Coue	LCO 301	Course Category	Corc		4	0	0	4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- To understand the basics of econometrics.
- > To interpret and analyse the results of single and multiple variable regression analysis.
- To apply the topics of regression to various real-life methods.
- > To identify and solve the issues arising from violation of OLS assumptions.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	To state and explain the OLS model for single and multiple variable regression	2	75	75
Outcome 2	To interpret and analyse the implications of various single and multiple variable regression	2	75	60
Outcome 3	To run regression on single and multiple variable models	3	60	50
Outcome 4	To identify the anomalies arising from violation of OLS assumptions	2	75	65

					Pro	ogram L	earning	g Outco	mes (PL	(O)							
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3		
Outcome 1	3				3	3			1			3	3	3	2		
Outcome 2	3	3	3	1	3	3			1			3	3	3	2		
Outcome 3	3	3	3	3	3	3						3	3	3	2		
Outcome 4	3	3	3	3	3	3						3	3	3	2		
Course Average	3	3	3	2.3	3	3			1			3	3	3	2		

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit 1	UNIT II – SIMPLE LINEAR REGRESSION MODEL	26	1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3 1,2,3,4 1,2,3,4 1,2,3,4 1,2,3,4 1,2,3,4	
	Two Variable Case OLS estimation of linear regression model	6	1,2,3	1,2
	Properties of Estimators	1.5	1,2,3	1,2
	Goodness of Fit	1.5	1,2,3	1,2
	Testing of Hypotheses	6	1,2,3	1,2
	Scaling and Units of Measurement	1	1,2,3	1,2
	Confidence Intervals	6	1,2,3	1,2
	The Gauss Markov Theorem	2	1,2,3	1,2
	Forecasting and Prediction	2	1,2,3	1,2
Unit 2	UNIT III- MULTIPLE LINEAR REGRESSION MODEL	6		
	Extension to a multivariate setting	4	1,2,3	1,2
	Introduction of non-linearities through functions of explanatory variables	2	1,2,3	1,2
Unit 3	UNIT IV: Violations of Classical Assumptions	12		
	Consequences, detection, and remedies of multicollinearity	4	1,2,3,4	1,2
	Consequences, detection, and remedies of serial correlation	4	1,2,3,4	1,2
	Consequences, detection, and remedies of heteroscedasticity	4	1,2,3,4	1,2
Unit 4	UNIT V: Specification Analysis	6		
	Inclusion of irrelevant variable and omission of relevant variable	3	1,2,3,4	1,2
	Specification tests	3	2,3,4	1,2
Unit 5	UNIT V: Discrete Choice Models	10		
	Uses of dummy variables in regression	3	2,3,4	1,2
	Linear Probability model	3	2,3,4	1,2
	Logit and Logistic Regression	2	2,3,4	1,2
	Probit Model	2	2,3,4	1,2
	Total Learning hours		60	

Learning Assessment

Bloo	m's Level of	C	Continuous Learning Assessments (50%)							
Cog	nitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)				
Level	Remember	80	70	70	60	65				
1	Understand	80	70	70	00	0.5				
Level	Apply	20	30	30	40	35				
2	Analyse	20	30	30	40	33				
Level	Evaluate									
3	Create									
	Total	100%	100%	100%	100%	100%				

Recommended Resources

- 1. Introduction to Econometrics: A modern approach, Woolridge, J. (2014). 5th ed. Cengage Learning
- 2. Essentials of Econometrics, Gujarati, D. Porter, D. (2010), 4th ed. MacGrawHill

Other Resources

- 1. Econometrics by Example, Damodar Gujarati (2014), 2nd ed. Palgrave Macmillan
- 2. Introduction to Econometrics, Dougherty.C, 4th ed. Oxford University Press.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Financial Economics

Course Code	ECO 302	Course Category	Core Course (CC)		L 4	T 0	P 0	C
Pre-Requisite Course(s)		Co-Requisite Course(s)	,	gressive rse(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To introduce students to financial economics
- > To strengthen the students' understanding of the financial sector of the economy

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Understand the basics of financial economics	2	80%	70%
Outcome 2	Evaluate the behaviour of investors under different market conditions.	5	70%	60%
Outcome 3	Understand the basics of money and capital markets	2	80%	70%
Outcome 4	Understand Derivative markets	2	80%	70%

					Pro	ogram L	earning	g Outcor	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	3	2	2				2	2	3	3	3	3
Outcome 2	3	3	3	3	2	2				2	2	3	2	2	2
Outcome 3	3	2	3	2	2	2				2	2	3	3	3	3
Outcome 4	3	2	3	2	2	2				2	2	3	3	3	3
Course Average	3	3	3	3	2	2				2	2	3	3	3	3

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit 1	INVESTMENT THEORY AND PORTFOLIO ANALYSIS: DETARMINISTIC CASH FLOW STREAMS	15		
	Basic theory of interest; discounting and present value; internal rate of return; evaluation criteria	3	1	1
	fixed-income securities; bond prices and yields	3	1	1
	interest rate sensitivity and duration; immunization	3	1	1
	the term structure of interest rates; yield curves; spot rates and forward rates	3	1	1
	the term structure of interest rates; yield curves; spot rates and forward rates	3	1	1
Unit 2	SINGLE PERIOD RANDOM CASH FLOWS	15		
	Random asset returns	3	1,2	2
	portfolios of assets	3	1,2	2
	portfolio mean and variance	3	1,2	2
	feasible combinations of mean and variance	3	3	2
	mean-variance portfolio analysis: The Markowitz model and the two-fund theorem	2	3	2
	risk-free assets and the one-fund theorem	1	3	2
Unit 4	CAPITAL ASSET PRICING MODEL	15		
	The capital market line	3	2	2
	the capital asset pricing model; the beta of an asset and of a portfolio	3	2	2
	security market line	3	2	2
	use of the CAPM model in investment analysis and as a pricing formula	6	2	2
Unit 5	OPTIONS AND DERIVATIVES	15		
	Introduction to derivatives and options	2	2,4	2
	forward and futures contracts; options; other derivatives	2	1,2,4	2
	forward and future prices	2	1,2,4	2
	stock index futures	2	1,2,4	2
	interest rate futures	1	1,2,4	2
	the use of futures for hedging	2	1,2,4	2
	duration-based hedging strategies	2	3,4	3
	option markets: call and put options	2	3,4	3
	Total Learning hours		60	

Learning Assessment

Bloo	m's Level of	(Continuous Learnin	g Assessments (50%	<u>)</u>	End Semester
Cog	nitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)
Level	Remember	70%	50%	50%	50%	50%
1	Understand	7070	3070	3070	3070	3070
Level	Apply					
2	Analyse					
Level	Evaluate	30%	50%	50%	50%	50%
3	Create	3070	3070	3070	3070	3070
Total		100%	100%	100%	100%	100%

Recommended Resources

- 1. David G. Luenberger, Investment Science, Oxford University Press, USA, 1997.
- 2. Hull, John C., Options, Futures and Other Derivatives, Pearson Education, 6th edition, 2005.
- **3.** 3. Thomas E. Copeland, J. Fred Weston and Kuldeep Shastri, Financial Theory and Corporate Policy, Prentice Hall, 4th edition, 2003.
- 4. Further Readings:
- 5. 4. Richard A. Brealey and Stewart C. Myers, Principles of Corporate Finance, McGraw-Hill, 7th edition, 2002.
- **6.** 5. Stephen A. Ross, Randolph W. Westerfield and Bradford D. Jordan, Fundamentals of Corporate Finance. McGraw-Hill, 7th edition, 2005.
- 7. 6. Burton G. Malkiel, A Random Walk Down Wall Street, W.W. Norton & Company, 2003.
- 8. 7. William Sharpe, Gordon Alexander and Jeffery Bailey, Investments, Prentice Hall of India, 6th edition, 2003.

Other Resources

Course Designers

1. Dr. Kamal Sai Sadharma Erra, Assistant Professor, Department of Economics, School of Liberal Arts and Social Sciences

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



INDIAN ECONOMY

Course Code	ECO 303	Course Category	Core		4	T 0	P 0	C 4
Pre-Requisite Course(s)	No	Co-Requisite Course(s)	No	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- The aim of this course is to analyse significant changes in economic indicators and policy debates in India during the post-Independence period using appropriate analytical frameworks, with an emphasis on paradigm shifts and turning points.
- > The reading list will need to be updated annually due to the rapid changes happening in India.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Know the development process in India after independence	2	70%	65%
Outcome 2	Understand the problems and measures in their contextual perspective	2	70%	65%
Outcome 3	Identify and analyse current issues	2	70%	
Outcome 4	Understand the Indian economy and the major trends in economic indicators and policy debates in India in the post-Independence period, with emphasis on paradigm shifts and turning points	3	70%	65%

					Pro	ogram L	earning	g Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1							2	3	1	2
Outcome 2	3	3	3	3	3	1			2			2	3	2	2
Outcome 3	3	3	3	3	2				2			3	3	1	3
Outcome 4	3	3	3	3	2	1			3			2	3	2	2
Outcome 5	3	2	3	3	2				2			2	3	1	3
Course Average	3	3	3	3	2	1			2			2	3	2	2

Unit No.		Required Learning	CLOs Addressed	References
TT 1. T	D 0 01 11 D 01 1015	hours	1-	
Unit I	Performance of Indian Economy Since 1947		17	
1	Growth and Structural Changes	2	1	1
2	Features/characteristics of Indian economy	2	1	1
3	Human Development Index Traditional	1	2	1,2
	Methodology			
4	Human Development Index: New Methodology	2	2	1,2
5	Sustainable Development	2	2	1,3
6	Capital Formation	2	2	1,2
7	Demographic Transition	2	2	1,2
8	Economic Planning in India	2	2	1
9	Reforms in Indian Economy	2	2	1
Unit II	Key Issues of Indian Economy		9	
10	Issues and Trends of Unemployment	2	3	2,3
11	Poverty in India	2	3	2,3
12	Problem of Inequality	1	3	2,3
13	Issues of Education	2	3	2,3
14	Gender Issues in India	2	3	2,3
UNIT III	Structural Performance of Agrarian Economy		13	
15	Importance and Features of Indian Agricultural	2	1, 2	1,3
16	Trends in Performance and Productivity	2	1, 2	1,3
17	Agricultural Markets and Institutions- Credit	2	1, 2	1,3
18	Land Reforms	2	1, 2	1,3
19	Green Revolution in Indian Agriculture	2	1, 2	1,3
20	Agricultural Labour	1	1, 2	1,3
21	Food Security	2	1, 2	1,3
22	Public Distribution System	1	1, 2	1,3
UNIT IV	Structural Performance of Industrial Sector in		9	
	India		,	
23	Trends, Productivity, and Growth of Industries	2	1, 2	1,3
24	Industrial Policy in India	2	1, 2	1,3
25	Industrial Sickness	1	1, 2	1,3
26	Small Scale Industries	2	1, 2	1, 3
27	Foreign Direct Investment in India	2	1, 2	1, 3
UNIT V	Government Policies and Regional Institutions		11	
28	Trends and Performance in Services	2	4	2, 3
29	GATT	2	4	2, 3
20	WTO	2	4	2, 3
31	India Foreign Trade	2	4	2, 3
32	Monetary Policy	2	4	2, 3
33	Fiscal Policy.	1	4	2, 3
	Total		60	<u> </u>

Learning Assessment

Bloom's Level of Cognitive Task			Continuous Learning Assessments (50%)							End Semester Exam	
		CLA-1 (10%)		Mid-1	Mid-1 (15%)		CLA-2 (10%)		(15%)	(50%)	
		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level 1	Remember	60%	500/	600/	60%	40%		40%		50%	
Level 1	Understand	00%		0070		4070		4070		3070	
Level 2	Apply	40%	6 40%	40%		60%		60%		50%	
Level 2	Analyse	4070		4070		0070		0070		3070	
Level 3	Evaluate										
Level 3	Create										
	Total	100%		100%		100%		100%		100%	

Textbooks:

- 1. Puri, V.K. & Mishra S.K, 2019- Indian Economy. Himalaya Publishing House, New Delhi 2019.
- 2. Gaurav Datt and Ashwani Mahajan, 2019- Indian Economy. S Chand and Company Limited, New Delhi 2019.
- 3. Uma Kapila 2019. *Indian Economy since independence: A Comprehensive and Critical Analysis of Indian Economy* 1947-2019. Academic Foundation, New Delhi 2019

Readings:

- 1. Jean Dreze and Amartya Sen, 2013. An Uncertain Glory: India and its Contradictions, Princeton University Press.
- 2. Himanshu, 2010, Towards New Poverty Lines for India, Economic and Political Weekly, January.
- 3. Jean Dreze and Angus Deaton, 2009, Food and Nutrition in India: Facts and Interpretations, *Economic and Political Weekly*, February.
- 4. Kaushik Basu, 2009, —China and India: Idiosyncratic Paths to High Growth, *Economic and Political Weekly*, September.
- 5. Reetika Khera, 2011, —India's Public Distribution System: zUtilization and Impact, *Journal of Development Studies*.
- 6. Gaurav Datt and Ashwani Mahajan, 2019- Indian Economy. S Chand and Company Limited, New Delhi 2019.
- 7. Puri, V.K. & Mishra S.K, 2019- *Indian Economy*. Himalaya Publishing House, New Delhi 2019.
- 8. Jalan, Bimal. Indian Economy: Problems and Prospects. Penguin India; New edition, 2004.
- 9. Kapila, Uma. *Indian Economy since independence: A Comprehensive and Critical Analysis of Indian Economy* 1947–2019. Academic Foundation, New Delhi 2019.
- 10. Dipak Mazumdar and Sandeep Sarkar, 2009, —The Employment Problem in India and the Phenomenon of the _Missing Middle, *Indian Journal of Labour Economics*.
- 11. J. Dennis Rajakumar, 2011, —Size and Growth of Private Corporate Sector in Indian Manufacturing, *Economic and Political Weekly*, April.
- 12. Ramesh Chand, 2010, —Understanding the Nature and Causes of Food Inflation, *Economic and Political Weekly*, February.
- 13. Bishwanath Goldar, 2011, —Organized Manufacturing Employment: Continuing the Debate, *Economic and Political Weekly*, April.

Recommended Resources

Other Resources

Course Designers

1. Dr Ghanshyam Pandey, Assistant Professor, Department of Economics, SRM University AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



BA/BA(H)/BA(Hons with research) V Semester

Summer Internship

Course Code	ECO 304	Course Category	RDIP			T	P	C
Course Coue	LCO 304	Course Category				0	4	4
Pre-Requisite Course(s)	Summer Immersion	Co-Requisite Course(s)	Progressive Course(s)					
Course Offering Department		Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- ➤ Identify the key themes and practices relevant to the industry
- Explain the processes and workflows within the organization.
- Apply and connect theoretical knowledge to practical tasks and projects in the workplace.
- Evaluate the effectiveness of different strategies and approaches used by the organization.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Recognize and recall fundamental industry-specific concepts and practices.	1	70	80
Outcome 2	Interpret and describe the organizational processes and workflows	2	70	80
Outcome 3	Apply and connect theoretical knowledge in practical tasks and projects within the internship setting.	3	70	80
Outcome 4	Assess and critique the effectiveness of strategies and methodologies employed by the organization.	4	70	80

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	0	2	1	2	3	3	2	2	2	3	3	3	2	3	3
Outcome 2	0	2	1	2	3	3	2	2	2	3	3	3	2	3	2
Outcome 3	0	2	1	2	3	3	1	2	2	3	3	3	1	3	3
Outcome 4	0	2	1	2	3	3	1	2	2	3	3	3	3	2	2
Average	0	2	1	2	3	3	1	2	2	3	3	3	2	2	2

Unit No.	Unit Name	Required Contact Hours	CLOs Addressed	References Used
	Industry Orientation		1	
Unit 1	Students engage in activities that help them recognize and recall fundamental industry-specific concepts and practices.			
	Process Analysis		2	
Unit 2	Students interpret and describe the organizational processes and workflows observed during their internship.			
	Practical Application		3	
Unit 3	Students implement theoretical knowledge by completing practical tasks and projects within the internship setting.			
	Strategy Evaluation			
Unit 4	Students assess and critique the effectiveness of strategies and methodologies employed by the organization during their internship.		4	

Learning Assessment

Bloom's Level of Cognitive Task		Progress Report (30%)	Internship Report (40%)	Viva (30%)
Level 1	Remember	30%	25%	25%
	Understand Apply			
Level 2	Analyse	50%	50%	25%
Level 3	Evaluate	20%	25%	50%
Level 3	Create	2070	2370	3070
I	Total	100%	100%	100%

Recommended Resources

Other Resources

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



CO-CURRICULAR ACTIVITIES

Course Code	VAC 103	Course Cotegory	VAC		L	T	P	C
Course Code	VAC 103	Course Category	VAC	0	0	2	2	
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	SA	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- 1. Develop essential skills, including leadership, communication, and teamwork, among students.
- 2. Offer opportunities for students to apply academic concepts in practical, real-world scenarios.
- 3. Promote self-exploration, confidence-building, and social responsibility.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to		Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Demonstrate confidence in leading group activities, communicate clearly, and collaborate effectively with diverse teams.	2	80%	75%
Outcome 2	Apply theories to practical tasks by solving problems and adapting concepts to real-life situations through cocurricular activities	2	80%	70%
Outcome 3	Develop new experiences with an open approach through guided reflection to assess personal growth, skills, and learning for holistic development.	3	80%	70%

Learning Assessment

Bloom's Level of Cognitive Task		Continuous Learning Assessments 100%							
		CLA-1 25%	CLA-2 25%	CLA-3 25%	CLA-4 25%				
Level 1	Remember								
Level 1	Understand								
Level 2	Apply	15%	15%	15%	15%				
Level 2	Analyse	1370	1370	1370	1370				
Level 3	Evaluate	10%	10%	10%	10%				
Level 3	Create	1070	1070	1070	1070				
Total		25%	25%	25%	25%				

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Course Code	VAC 104	Course Category	VAC		L 0	T 0	P 2	C 2
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)	·			
Course Offering Department	CEL	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- 1. Encourage initiatives that address local needs, foster self-sufficiency, and promote environmental sustainability within the community.
- 2. Equip participants with a deeper understanding of social issues and a sense of responsibility towards marginalized communities.
- 3. Inspire active participation in community service programs and foster a culture of giving back among individuals and organizations.
- **4.** Develop and implement programs that contribute to skill development, economic empowerment, and equal opportunities for underprivileged sections of society.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Develop effective strategies for identifying and addressing community needs.	3	80%	80%
Outcome 2	Demonstrate empathy and cultural sensitivity when engaging with diverse community groups.	4	80%	75%
Outcome 3	Implement sustainable solutions and evaluate their impact on social well-being.	5	90%	85%
Outcome 4	Collaborate effectively within teams to design and lead community service projects.	6	90%	80%

Learning Assessment

Bloom's Level of Cognitive Task		C	End Semester			
		CLA-1 20% Mid-1 20% CI		CLA-2 20%	CLA-3 20%	Exam 50%
Level 1	Remember	10%	10%			20%
LEVELI	Understand	10/0				2070
Level 2	Apply		10%	10%		20%
Level 2	Analyse		1070	1070		2070
Level 3	Evaluate				10%	10%
Level 3	Create				10/0	1070
	Total	10%	20%	10%	10%	50%

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Advanced Econometrics

Course Code	ECO 305	Course Category	CC		L 4	T 0	P	C 4
Pre-Requisite Course(s)	ECO 405	Co-Requisite Course(s)		Progressive Course(s)	-			
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To introduce students to the basic concepts in time series econometrics
- > To enable students to grasp the basics of dynamic and simultaneous models

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Apply various tests to detect stationarity in time series data	3	70%	65%
Outcome 2	Evaluate the dynamic time series econometric models in literature	5	70%	65%
Outcome 3	Analyse time series data using various forecasting techniques	4	70%	65%
Outcome 4	Understand and apply the conditional heteroscedastic models in vogue.	3	70%	65%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1							2	3	1	2
Outcome 2	3	3	3	3	3	1			2			2	3	2	2
Outcome 3	3	3	3	3	2				2			3	3	1	3
Outcome 4	3	3	3	3	2	1			3			2	3	2	2
Course Average	3	2	3	3	2				2			2	3	1	3

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
UNIT I	TIME SERIES ECONOMETRICS – BASIC CONCEPTS	12		
	Introduction to Time Series	2	1	1,2
	Stationary and Non-stationary Time Series	2	1	1,2
	Spurious Regression; Transforming Nonstationary	1	1	1,2
	Unit Root Tests: Dickey Fuller and Augmented Dickey Fuller Tests	3	1	1,2
	Cointegration: Testing for Cointegration, Error Correction Mechanism	3	1	1,2
	Granger Causality Test	1	1	1,2
UNIT II	DYNAMIC ECONOMETRIC MODELS	12		
UNII II			2	2
	Lags in Econometric Models	2	2	2
	Distributed Lag Model	2	2	2
	Autoregressive Lag Model	1	2	2
	Reasons for Lags	3	2	2
	Estimation of Distributed-Lag Model	3	2	2
	The Koyck Approach to Distributed-Lag Model	1	2	2
UNIT III	SIMULTANEOUS EQUATION MODELS	18		
	Nature of Simultaneous-Equations Models	3	3	1
	Simultaneous Equation Bias; Structural Models; Reduced Form Models	3	3	1
	Identification Problem; Rules of Identification	2	3	1
	Tests for Simultaneity and Exogeneity	4	3	1
	Method of Indirect Least Squares	4	3	1
	Method of Two-Stage Least Squares	2	3	1
UNIT IV	TIME SERIES ECONOMETRICS – FORECASTING	11		
	Approaches to Economic Forecasting	2	1,4	3,4
	ARIMA Models	2	1,4	3,4
	The Box-Jenkins Methodology	1	1,4	3,4
	; Vector Autoregression	3	1,4	3,4
	Forecasting with VAR; Testing Causality using VAR.	3	1,4	3,4
UNIT V	VOLATILITY MODELLING	7		
,	Introduction to ARCH, GARCH Models-	4	4	2
	Applications- ARCH M- FIGARCH-Properties of GARCH Process	2	4	2
	Fit and Diagnostics-Other Models of Conditional Variance.	1	4	2
	Total Learning hours		60	I

Learning Assessment

Bloo	m's Level of	C	Continuous Learnin	g Assessments (50%	b)	End Semester		
Cognitive Task		CLA-1 (10%) Mid-1 (15%) CLA-2 (10%)		Mid-2 (15%)	Exam (50%)			
Level	Remember							
1	Understand							
Level	Apply	60%	60%	60%	60%	50%		
2	Analyse	0070	0070	0076	0070	3070		
Level	Evaluate	40%	40%	40%	40%	50%		
3	Create	4070	4070	4070	4070	3070		
Total		100%	100%	100%	100%	100%		

Recommended Resources

- 1. Gujarati, D. N. (2016). Econometrics by Example (2nd ed.). New Delhi: Palgrave.
- 2. Wooldridge, J. M. (2002). Econometric Analysis of Cross Section and Panel Data. Massachusetts: MIT Press.
- 3. Gujarati, D. N., Porter, D.C., & Gunasekar, S. (2017). Basic Econometrics. (5th ed.). New Delhi: McGraw Hill.
- 4. Studenmund, A. H. (2016). Using Econometrics: A Practical Guide. (7th ed.). New Delhi: Pearson

Other Resources

- 1. Enders, W. (2013). Applied Econometric Time Series (3rd ed.). New York: John Wiley & Sons.
- 2. Greene, W. H. (2003). Econometric Analysis (5th ed.). New Delhi: Pearson Education.
- 3. Hamilton, J. D. (1994). Time Series Analysis. Princeton: Princeton University Press.
- 4. Koutsoyiannis, A. (1973). Theory of Econometrics. New York: Harper & Row.
- 5. Pindyck, R. S., & Rubinfeld, D. L. (1990). Econometric Models and Econometric Forecasts (4th ed.). New York: McGraw-Hill.

- 1. Dr Kamal Sai Sadharma Erra, Assistant Professor, Department of Economics, SRM University- AP.
- 2. Dr Ravinder Reddy, Professor, School of Management, NIT, Warangal
- 3. Dr Raja Sethu Durai, Professor, School of Economics, University of Hyderabad

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Environmental Economics and Policies

Course Code	ECO 306	Course Category		<u>L</u>	T 0	P 0	C
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- To understand the economic perspectives on challenging environmental issues.
- > To understand human economy and environmental linkages.
- To understand public goods, externalities, and market failure.
- > To examine environmental policy measures and introduction to environmental valuation.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Gain a foundational understanding of economic principles relevant to environmental issues.	3	80%	70%
Outcome 2	Limitations of economic analysis of environmental issues.	3	80%	70%
Outcome 3	Application of economic theories and formulation of views on the potential of economics.	2	80%	70%
Outcome 4	Learn about environmental and climate change policy making in India and the world	3	80%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Outcome 4	3	3	2	2	2				2	2	1	2	3	3	2
Course Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References			
Unit 1	Introduction	15 hrs					
1	Nature and scope, overview of environmental issues	03	01, 02, 03	01, 02			
2	Concept of ecological economics	03	01, 02, 03	01, 02			
3	Human economy and environmental linkages	03	03 01, 02, 03				
4	National income and environmental accounting	03	01, 02, 03	01,02			
5	Economic perspectives on the environment	03	01, 02, 03	01, 02			
Unit 2	Public Goods and Externalities		15 hrs				
	Environmental externalities	03	01, 02, 03	01, 02, 03			
	Market inefficiencies	03	01, 02, 03	01, 02, 03			
	Resource allocation	04	01, 02, 03	01, 02, 03			
	Common property	02	01, 02, 03	01, 02, 03			
	Tragedy of commons and public goods	03	01, 02, 03	01, 02, 03			
Unit 3	Environmental Policy and Valuation	18 hrs					
	Theory of environmental policy	02	02, 03, 04	02, 03, 05			
	Cost benefit analysis	03	02, 03, 04	02, 03, 05			
	Environmental valuation methods	03	02, 03, 04	02, 03, 05			
	Stated preference, revealed preference and production function approach	02	02, 03, 04	02, 03, 05			
	environmental regulation, command, and control versus economic instruments,	02	02, 03, 04	01, 02, 03			
	Coase the theorem, Pigouvian tax	02	02, 03, 04	01, 02, 03			
	Global managing of renewable energy resources	02	02, 03, 04	01, 02, 03			
	Energy and environment interaction, trade, and environmental valuation	02	02, 03, 04	01, 02, 03			
Unit 4	Sustainable Development and Global climate change		12 hrs				
	Introduction to SDGs, Weak vs Strong sustainability	03	02, 03, 04	01, 02, 04			
	economics of global climate change, sustainable development metrics	03	02, 03, 04	01, 02, 04			
	Environmental laws and institutions, environment and its impact on biosphere	03	02, 03, 04	01, 02, 04			
	environmental institutions, and gross root movements	03	02, 03, 04	01, 02, 04			
	Total Learning hours		60 hrs				

Learning Assessment

Ploom's I	aval of Cognitive	Contin	uous Learnin	g Assessment	s (60%)	End Semester
Bloom's Level of Cognitive Task		CLA-1 (15%)	Mid-1 (15%)	CLA-2 (15%)	CLA-3 (15%)	Assessments (40%)
Remember		40%	40%	40%	40%	40%
Level 1	Understand	40 /0	40 /0	40 /0	40 /0	40 /0
Level 2	Apply	60%	60%	60%	60%	60%
Level 2	Analyse	00 /6	00 //	00 /0	00 /6	00 /0
Level 3	Evaluate					
Create						
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Kostlad, Intermediate Environmental Economics, Oxford University Press
- 2. 2. Phanuef and Requate, A Course in Environmental Economics: Theory, Policy and Practice, Cambridge University Press
- 3. Barry.C.Field and Martha K.Field, Environmental Economics: An Introduction, McGraw Hill
- 4. Hamley N., J.F.Shogern and B.White (1997), Environmental Economics in Theory and Practice, Macmillan.
- 5. Allen, R.G.D (2008), Mathematical Analysis for Economists, Macmillan Press, London

Other Resources

- 1. Internal (Institutional) Subject Matter Experts: Dr. Manish Kumar
- 2. Expert Reviewers from Institutes of National Importance / Institutes of International Repute
- 3. Dr. Raja Durai, School of Economics
- 4. Prof J Maria Saleth, MIDS, Chennai

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



International Economics

Course Code	ECO 307	Course Category	Core Course (CC)		L 4	T 0	P 0	C 4
Pre-Requisite Course(s)	Eco 202, Eco 203	Co-Requisite Course(s)	Progressive Course(s)		ļ			
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To introduce the basics of international economics.
- > To introduce both classical and modern theories of international trade.
- To develop a systematic exposition of models that try to explain the composition, direction, and consequences of international trade and the determinants and effects of trade policy

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Understand the basics of international economics.	2	80%	75%
Outcome 2	Demonstrate their understanding of the economic concepts of trade theory.	3	80%	75%
Outcome 3	Deal with simple algebraic problems that will help them to better understand these concepts, use diagrammatic analysis to demonstrate and compare the economic welfare effects of free trade and protection, demonstrate their understanding of the usefulness and problems related to topics in international trade, and demonstrate their critical understanding of trade policies.	3	80%	75%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	2	3	2				2	3	2	2			
Outcome 2	3	3	2	3	2				2	3	2	2			
Outcome 3	3	3	2	3	2				2	3	2	2			
Average	3	3	2	3	2				2	3	2	2			

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References
Unit 1	Introduction and Essentials		07 hrs	
1	The subject matter of international economics	01	01	01, 02
2	Trade Based on Comparative Advantage	02	01	01, 02
3	Misconceptions about comparative advantage	02	01	01, 02
4	Comparative advantage in practice	02	01	01,02
Unit 2	The Standard Theory of International Trade, Offer Curves and the Terms of Trade		10 hrs	1
5	The Basis for and the Gains from Trade with Increasing Costs	02	01	02, 03
6	Trade Based on Differences in Tastes	02	01	02, 03
7	The Equilibrium Relative Commodity Price with Trade – Partial Equilibrium Analysis & General Equilibrium Analysis	03	01	02, 03
8	Terms of Trade	03	01	02, 03
Unit 3	The Heckscher - Ohlin Theory, Economies of Scale, Imperfect Competition and International Trade		16 hrs	
9	Heckscher-Ohlin Theory; Factor-Price Equalization	03	02	02, 01
10	Effect of Trade on Income Distribution	02	02	02, 01
11	Empirical Tests of the Heckscher-Ohlin Model–The Leontief Paradox	02	02	02, 01
12	Empirical relevance of the H-O theory in the current period	02	02	02, 01
13	Economies of Scale and International Trade	02	02	02, 01
14	Imperfect Competition and International Trade-Intra industry trade	03	02	02, 01
15	Technological gap and Product Cycle models	02	02	02, 01
Unit 4	Trade Restrictions: Tariffs and Nontariff Trade Barriers; and Economic Integration		17 hrs	
16	Partial Equilibrium Analysis of a Tariff	03	03	02, 01
17	General Equilibrium Analysis of a Tariff in a Small Country – Import Quotas	03	03	02, 01
18	Other Non-tariff Barriers	03	03	02, 01
19	Neo- Protectionism	02	03	02, 01
20	Trade-Creating Customs Unions	02	03	02, 01
21	Trade-Diverting Customs Unions	02	03	02, 01
22	Multilateralism –WTO	02	03	02, 01
Unit 5	The Balance of Payments, Foreign Markets and Exchange Rate Determination		10 hrs	1
23	Balance of Payments-Principles	02	03	01, 04
24	Functions of the Foreign Exchange Markets	02	03	01, 04
25	Foreign Exchange Rates	02	03	01, 04
26	Purchasing Power Parity Theory	02	03	01, 04
27	Stable and Unstable Foreign Exchange Markets	02	03	01, 04
	Total Learning hours		60 hrs	

Ploom's 1	Level of Cognitive	Conti	nuous Learnin	End Semester Assessments		
Diooni s i	Task	CLA-1 (15%)	Mid-1 (15%)	CLA-2 (15%)	CLA-3 (15%)	(40%)
Level 1	Remember	60%	60%	60%	60%	60%
Level 1	Understand	00%	00%	00%	00%	00%
Level 2	Apply	40%	40%	40%	40%	40%
Level 2	Analyse	4070	4070	4070	4070	4076
Level 3	Evaluate					
Level 3	Create]				
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Dominick Salvatore, International Economics: Trade and Finance, John Wiley International Student Edition, 12th edition, 2016.
- 2. Krugman, P., Obstfeld, M., Melitz, M. (2018). International Economics -Theory and Policy, 11th ed. Pearson Education.
- 3. Marrewijk, C.V. (2007). International Economics: Theory, Application, and Policy. Oxford University Press.
- 4. Bowen, H., Hollander A. & Viaene J. (2012). Applied International Trade Analysis. London: Macmillan Publication

Other Resources

Course Designers

1. Manzoor Hassam Malik, Assistant Professor, Department of Economics, SRM University-AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Time Series Econometrics

Course Code	ECO 401	Course Category	CC		4	T 0	P 0	C 4
Pre-Requisite Course(s)	ECO 205	Co-Requisite Course(s)		Progressive Course(s)	·			
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- To introduce students to the basic concepts in time series econometrics
- > To enable students to grasp the basics of dynamic and simultaneous models

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Apply various tests to detect stationarity in time series data	3	70%	65%
Outcome 2	Evaluate the dynamic time series econometric models in literature	5	70%	65%
Outcome 3	Analyse time series data using various forecasting techniques	4	70%	65%
Outcome 4	Understand and apply the conditional heteroscedastic models in vogue.	3	70%	65%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1							2	3	1	2
Outcome 2	3	3	3	3	3	1			2			2	3	2	2
Outcome 3	3	3	3	3	2				2			3	3	1	3
Outcome 4	3	3	3	3	2	1			3			2	3	2	2
Course Average	3	2	3	3	2				2			2	3	1	3

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
UNIT I	TIME SERIES ECONOMETRICS – BASIC CONCEPTS	12		
	Introduction to Time Series	2	1	1,2
	Stationary and Non-stationary Time Series	2	1	1,2
	Spurious Regression; Transforming Nonstationary	1	1	1,2
	Unit Root Tests: Dickey Fuller and Augmented Dickey Fuller Tests	3	1	1,2
	Cointegration: Testing for Cointegration, Error Correction Mechanism	3	1	1,2
	Granger Causality Test	1	1	1,2
UNIT II	DYNAMIC ECONOMETRIC MODELS	12		
	Lags in Econometric Models	2	2	2
	Distributed Lag Model	2	2	2
	Autoregressive Lag Model	1	2	2
	Reasons for Lags	3	2	2
	Estimation of Distributed-Lag Model	3	2	2
	The Koyck Approach to Distributed-Lag Model	1	2	2
UNIT III	SIMULTANEOUS EQUATION MODELS	18		
	Nature of Simultaneous-Equations Models	3	3	1
	Simultaneous Equation Bias; Structural Models; Reduced Form Models	3	3	1
	Identification Problem; Rules of Identification	2	3	1
	Tests for Simultaneity and Exogeneity	4	3	1
	Method of Indirect Least Squares	4	3	1
	Method of Two-Stage Least Squares	2	3	1
UNIT IV	TIME SERIES ECONOMETRICS – FORECASTING	11		
	Approaches to Economic Forecasting	2	1,4	3,4
	ARIMA Models	2	1,4	3,4
	The Box-Jenkins Methodology	1	1,4	3,4
	; Vector Autoregression	3	1,4	3,4
	Forecasting with VAR; Testing Causality using VAR.	3	1,4	3,4
UNIT V	VOLATILITY MODELLING	7		
- •	Introduction to ARCH, GARCH Models-	4	4	2
	Applications- ARCH M- FIGARCH-Properties of GARCH Process	2	4	2
	Fit and Diagnostics-Other Models of Conditional Variance.	1	4	2
Total Learr		1	60	<u> </u>

Bloo	m's Level of	C	End Semester			
Cog	nitive Task	CLA-1 (10%)	Mid-1 (15%)	(15%) CLA-2 (10%) Mid-2 (15°		Exam (50%)
Level	Remember					
1	Understand					
Level	Apply	60%	60%	60%	60%	50%
2	Analyse	0070	00%	0070	00%	30%
Level	Evaluate	40%	40%	40%	40%	50%
3	Create	4070	4070	4070	4070	3070
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Gujarati, D. N. (2016). Econometrics by Example (2nd ed.). New Delhi: Palgrave.
- 2. Wooldridge, J. M. (2002). Econometric Analysis of Cross Section and Panel Data. Massachusetts: MIT Press.
- 3. Gujarati, D. N., Porter, D.C., & Gunasekar, S. (2017). Basic Econometrics. (5th ed.). New Delhi: McGraw Hill.
- 4. Studenmund, A. H. (2016). Using Econometrics: A Practical Guide. (7th ed.). New Delhi: Pearson

Other Resources

- 1. Enders, W. (2013). Applied Econometric Time Series (3rd ed.). New York: John Wiley & Sons.
- 2. Greene, W. H. (2003). Econometric Analysis (5th ed.). New Delhi: Pearson Education.
- 3. Hamilton, J. D. (1994). Time Series Analysis. Princeton: Princeton University Press.
- 4. Koutsoyiannis, A. (1973). Theory of Econometrics. New York: Harper & Row.
- 5. Pindyck, R. S., & Rubinfeld, D. L. (1990). Econometric Models and Econometric Forecasts (4th ed.). New York: McGraw-Hill.

Course Designers

1. Kamal Sai Sadharma Erra, Assistant Professor, Department of Economics, SRM University AP.



Neerukonda, Mangalagiri Mandal Guntur District, Mangalagiri, Andhra Pradesh 522240

Industrial Organization

Course Code	ECO 402	Course Category	Core Course (CC)	L-T/D-P/Pr-C	4	0	0	4
Total Learning hours			Total Learnin	g Hours				
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						
Board of Studies		Academic Council						
Approval Date		Approval Date						

Course Objectives:

- > To provide students with an understanding of different market structures and their implications for firm behavior and market outcomes
- > To develop students' ability to analyze strategies used by firms in competitive and non-competitive markets
- > To explore the role of government regulation and antitrust policies in shaping market behavior, promoting competition, and protecting consumer welfare
- > To enable students to apply economic models to assess real-world cases in industrial organization, focusing on issues such as mergers, barriers to entry, and technological innovation

Course Outcomes (COs):

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Demonstrate and identify the characteristics of different market structures (e.g., monopoly, oligopoly) and describe how these structures affect firm behaviour and market performance.	2	80%	70%
Outcome 2	Apply and analyze firm strategies such as pricing, product differentiation, and entry/exit decisions in various competitive environments and demonstrate how these strategies impact market dynamics.	3	80%	70%
Outcome 3	Critically evaluate the effects of government regulations and antitrust policies on market competition	5	80%	70%
Outcome 4	Apply theoretical models introduced in lectures to real-world cases, analyzing firm behaviour	3	80%	70%



Course Articulation Matrix (CLO) to Program Learning Outcomes (PLO)

						Progra	am Learn	ing Ou	tcomes	(PLO)					
CLOs	Scientific and	Analytical Reasoning and Problem Solving		Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	2				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Course Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit	Unit Name	Required	CLOs	References		
No.	Oint Name	Learning hours	Addressed	References		
Unit 1	Introduction	Learning nours	15 hrs			
		02	15 IIIS			
1	Introduction to Industrial Organization	03		24.25		
2	Review of Basic Microeconomic Theory: Technology	05	01	01, 02		
	and Costs					
3	Competition versus Monopoly	03	01	01, 02		
4	Monopoly Pricing Schemes	04	01	01, 02		
Unit 2	Market Structure and Market Power		15 hrs			
8	Concentration Measures and Evidence	05	01,03	02, 03		
9	Cost and Non-Cost Determinants of Market	05	01,03	02, 03		
	Structure					
10	SCP Paradigm	05	01,03	02, 03		
Unit 3	Anticompetitive Behavior and Antitrust Policy		15 hrs			
12	Entry Deterrence	05	02	02, 01		
13	Predatory Conduct	05	02	02, 01		
14	Price Fixing, Repeated Interaction, and Antitrust	05	02	02, 01		
	Policy					
Unit 5	LABOUR AND INDUSTRIAL ORGANIZATION		15 hrs			
21	Role of labour markets in industrial settings, wage-	04	04	02,03		
	setting practices, labour unions, and bargaining					
	power					
22	Labour choices and strategies in an industry	04	04	02,03		
23	Heterodox critiques of firm behavior and labour	03	04	02,03		
	relations					
24	Alternative frameworks: segmented labor markets,	04	04	02,03		
	the dual labor market theory, and informal labor					
	markets					
		60 hrs				



Recommended Resources

- 1. Belleflamme, P., and Peitz, M. (2015). Industrial Organization: Markets and Strategies (2nd ed.). Cambridge: Cambridge University Press
- 2. Bowles, S., & Gintis, H. (1990). "Contested Exchange: New Microfoundations of the Political Economy of Capitalism," *Politics & Society*, 18(2)
- 3. Cabral Luis M.B. (2000). Introduction to Industrial Organization (1st ed). The MIT Press.
- 4. Joskow, Paul L., Transaction Cost Economics, Antitrust Rules and Remedies. Journal of Law, Economics, and Organization, Vol. 18, No. 1, pp. 95-116, 2002
- 5. Perloff Jeffrey M. and Dennis W. Carlton (2015). Modern Industrial Organization (4th ed.). Pearson
- 6. Tirole Jean (1988). The Theory of Industrial Organization (1st ed.). The MIT Press
- 7. W. Viscusi, J. Vernon, and J. Harrington (2018). Economics of Regulation and Antitrust. The MIT Press.
- 8. Pepall, Richards and Norman, Industrial Organization: Contemporary Theory and Applications, 2014, Fifth Edition

Learning Assessment

Plaam's I	arral of Cognitive	Contin	uous Learnin	g Assessment	s (60%)	End Semester
bloom s L	evel of Cognitive Task	CLA-1 (15%)	Mid-1 (15%)	CLA-2 (15%)	CLA-3 (15%)	Assessments (40%)
Lovel 1	Level 1 Remember		40%	40%	40%	40%
Level 1	Understand		40 /0	40 /0	40 /0	40 %
Level 2	Apply	60%	60%	60%	60%	60%
Level 2	Analyse	60 /6	60 /6	60 /0	OU /0	60 %
Level 3	Evaluate Evaluate					
Level 3	Create Create					
	Total		100%	100%	100%	100%

Course Designers:

Dr Vineesh Prakash, Assistant Professor, Department of Economics, SRM University – AP Boddu Srujana, Assistant Professor, Department of Economics, SRM University - AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Research Methodology

Course Code	ECO 403	Course Category Core Course (CC)		T	P	C		
Course Code	ECO 403	Course Category	4 0		0	0	4	
Pre-Requisite Course(s)		Co-Requisite Course(s)	_	gressive rse(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To devote methods and statistics that are required to develop skills to undertake research.
- > It aims to equip students with research Methodology that deals with the general logic of scientific inquiry, research design, sampling, measurement, and the techniques of certain "structured" and "unstructured" methods of data collection.
- > To develop a few complementary designs, measurement, and data collection approaches to bring evidence to bear on the problem.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe a research problem	2	70%	70%
Outcome 2	Explain the research process, previous research studies and ethics in social science research.	2	70%	70%
Outcome 3	Demonstrate preparation of a research proposal	2	70%	70%
Outcome 4	Discuss the quality of evidence in published social sciences research.	2	70%	70%

					Pro	ogram L	earning	g Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	3	2				3			3	3	3	3
Outcome 2	2	1	3	1	3				3			3	3	3	3
Outcome 3	2	1	3	1	3				3			3	3	3	3
Outcome 4	2	1	3	1	3				3			3	3	3	3
Course Average	2	1	3	2	3				3			3	3	3	3

Sl. No	Description of Topic	Required Learning hours	CLOs Addressed	References Used		
UNIT I	Research in Social Sciences	5				
1.	What social research is and how it differs from decision support systems; Different types of research studies	2	1,2	1,2		
2.	Nature of the research process; Ethics in social sciences research	1	1,2	1,2		
3.	The purposes and process of exploratory research, two types and three levels of research decision-related secondary sources	2	2	1,2		
UNIT II	Thinking Like a Researcher	6				
4.	The terminology used by professional researchers employing scientific thinking	2	3	3,4		
5.	What you need to formulate a solid research hypothesis	2	3	3,4		
6.	The need for sound reasoning to enhance business research results	2	3	3,4		
UNIT III	The Research Process: An Overview	9				
7.	Research is decision- and dilemma-centered	2	4	2,3		
8.	Research question, analysis and direction for the research, value assessments	2	1,4			
9.	Data collection, data analysis, and reporting	3	3,4	2,3		
10.	Stages of research design	2	3,4	2,3		
UNIT IV	Academic Writing and software Application	10				
11	Literature Review, Descriptive, Persuasive, Expository and Narrative writing	3	4	1,2		
12	Weaving together critical thinking, logic and evidence, technicalities of grammar and syntax, formatting, and citations	3	2,3	4,5		
13	Software tutorials, practical assignments and exercises, case studies, live projects	4	2,3	4,5		
	Total learning hours	30				

Learning Assessment

Plan	m's Level of		Continuous Learning Assessments (50%)									
	m s Level of gnitive Task	CLA-1 (10%)		Mid-1 (15%)		CLA-2 (10%)		Mid-2 (15%)		Exam (50%)		
Cog	giittive Task	Th	Prac	Th	Prac	Th	Prac	Th	Th Prac		Prac	
Level	Remember	100%		100%		100%		100%		100%		
1	Understand	10070		10070		10070		10070		10070		
Level	Apply											
2	Analyse]										
Level	Evaluate											
3	Create											
	Total	100%		100%		100%		100%		100%		

Recommended Resources

- 1. Alasuutari, P., Bickman, L., and Brannen, J. (2009). The Sage Handbook of Social Research Methods. Los Angeles: Sage.
- 2. 2. Bailey, K.D. (1994). Methods of Social Research. New York: Toronto.
- 3. Becker, H., and Richards, P. (2007). Writing for Social Scientists. Enskede: TPB.
- 4. 4. Bhandarkar. (2010). Methodology and Techniques of Social Research. New Delhi: Himalayan Books.
- 5. Cooper, D. R., and Schindler, P, S. (2014). Business Research Method. New York, NY: McGraw-Hill/Irwin. (Primary Text)

Other Resources

- 1. Howitt, D., and Cramer, D. (2011). Introduction to Research Methods. Welwyn Garden City: Pearson Education UK.
- 2. 7. Matthews, B., and Ross, L. (2010). Research Methods. Harlow: Pearson Education.
- 3. 8. May, T. (2011). Social Research: Issues, Methods and Process. Maidenhead, Berkshire: Open University Press.
- 4. 9. Neuman, W. (2011). Social Research Methods. 7th Edition. Boston: Allyn and Bacon.
- 5. 10. Neuman, W. L. (2011). Social Research Methods Qualitative and Quantitative Approaches. Boston: Pearson Education.
- 6. 11. O'Leary, Z. (2010). Researching Real World Problems. London: Sage.
- 7. 12. O'Leary, Z. (2017). The Essential Guide to doing Your Research Project. London: Sage.
- **8.** 13. Thomas, C., and Maurice, S. (2013). Managerial Economics (11th Edition)
- 9. 14. Van Zyl, L., Salkind, N., and Green, S. Research Methodology for the economic and Management Sciences.

Course Designers

1. Erra Kamal Sai Sadharma, Assistant Professor, Department of Economics, SRM University - AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Economic Growth

Course Code	ECO 405	Course Category	CC	L	T	P	C
				4	0	U	4
Pre-Requisite Course(s)	Growth and Development	Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > Develop a comprehensive understanding of advanced growth theories, including human capital, endogenous growth, and the role of technology, and critically assess their applications in diverse economic contexts.
- > Understand and critique the frameworks and policies related to growth and development
- > Evaluate the implications of globalization on various development parameters such as labour markets, inequality, global value chains, and foreign direct investment, and evaluate policy responses to balance the benefits and challenges of globalization.
- Investigate current issues such as digitalization, the future of work, health crises, and social inclusion, and analyze how these affect economic development strategies and require new policy interventions to foster equitable growth.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Define advanced and key theories and concepts in contemporary economic growth and sustainable development	1	70%	65%
Outcome 2	Interpret the relationships between globalization, policy strategies, and economic development	2	70%	65%
Outcome 3	Apply theoretical models of economic growth to analyze real-world scenarios, such as assessing the effects of financial inclusion or technological adoption on development outcomes in a specific country.	3	70%	65%
Outcome 4	Compare and contrast various policy approaches to economic development and globalization, evaluating their effectiveness in addressing social and economic challenges	4	70%	65%
Outcome 5	Critically assess emerging development issues, such as digitalization, health crises, and the future of work, using evidence-based arguments to propose sustainable and inclusive solutions.	5	70%	65%

					Pro	ogram L	earning	g Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1							2	3	1	2
Outcome 2	3	3	3	3	2	1	1		2			2	3	2	2
Outcome 3	3	3	3	3	2		2		2			2	3	2	2
Outcome 4	3	3	3	3	2	1			3			2	3	2	2
Outcome 5	3	3	3	3	3	1	1		2			3	3	2	2
Average	3	3	3	3	2	1	1		2			2	3	2	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References			
Unit I	Understanding Economic Growth	15 hours					
1	The Data of Growth and Development	4	1	1			
2	Other "Stylized Facts"	2	1	1			
3	Why are some countries being Poor and some are being so Rich?	3	1	1			
4	What is the Engine of Economic Growth	3	1	1			
5	How do we Understand Growth Miracles?	3	1	1			
Unit II	Classic Growth Models		15 hours				
6	Rostow's Stages of Growth	2	3	2, 3, 8			
7	The Harrod-Domar model	2	3	2, 3, 8			
8	The Solow model	3	3	2, 3			
9	Technology and the Solow Model	4	3	2, 3, 8			
10	The Solow Model with Human Capital	4	3	2, 3, 8			
UNIT III	Endogenous growth Models	15 hours					
11	The Basic Elements of the Romer Model	3	1, 2	2, 3			
12	Growth in the Romer Model	3	1, 2	2, 3			
13	A Simple Endogenous Growth Model with technology transfer	3	1, 2	2, 3			
14	Steady-State Analysis	3	1, 2	2, 3			
15	Understanding Differences in Growth Rates	3	1, 2	2, 3			
UNIT IV	Growth experiences of different regions		15 hours				
16	Post-War Reconstruction of Germany and Japan	5	1, 2	1			
17	The Asian Economic Miracle	5	1, 2	1			
18	The Chinese Growth Miracle	5	1, 2	1			
	Total		60 hours				

Dlag	m's Level of		(Continuou	s Learnin	g Assessm	ents (50%	(o)		End Se	mester
		CLA-1	(10%)	Mid-1	(15%)	CLA-2	2 (10%)	Mid-2	(15%)	Exam	(50%)
Cug	Cognitive Task		Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level	Remember	60%		60%		40%		40%		50%	
1	Understand	1									
Level	Apply	40%		40%		60%		60%		50%	
2	Analyse	1									
Level	Evaluate										
3	3 Create										
	Total	100%		100%		100%		100%		100%	

Recommended Resources

1. Enter Data

Other Resources

- 1. Aghion, P., & Howitt, P. (2009). The Economics of Growth. MIT Press
- 2. Barbier, E. B. (2005). Natural Resources and Economic Development. Cambridge University Press
- 3. Chang, H.-J. (2003). Globalization, Economic Development and the Role of the State.
- 4. Dasgupta, P., & Heal, G. (1979). Economic Theory and Exhaustible Resources.
- 5. Goldsmith, R. W. (1969). Financial Structure and Development.
- 6. Jones, C. I. (2016). Introduction to Economic Growth (3rd ed.). W.W. Norton
- 7. Krugman, P., & Obstfeld, M. (2017). International Economics: Theory and Policy. Chapters on globalization and trade.
- 8. Sachs, J. D. (2015). The Age of Sustainable Development. Columbia University Press
- 9. Thirlwall, A. P. (2021). Economics of Development: Theory and Evidence (10th ed.). Red Globe Press.

Further readings may be suggested as per the course.

Course Designers

- 1. Dr Vineesh Prakash, Assistant Professor, Department of Economics, SRM University AP
- 2. Boddu Srujana, Assistant Professor, Department of Economics, SRM University AP

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Dissertation

Course Code	ECO 404	Course Category	Other Courses (P)		T	P	C		
		,	0 0 14		14	14			
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)	·				
Course Offering Department	Economics	Professional / Licensing Standards							

Course Objectives / Course Learning Rationales (CLRs)

- > To widen the understanding of doing research.
- > To facilitate the ideation of a thought.
- > To devise and plan ways to execute an idea.
- > To learn how to avoid plagiarism and publish one's contribution in the research community.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Conceptualize an idea	5	75%	70%
Outcome 2	Devise a plan to do the literature survey on the idea	5	75%	70%
Outcome 3	Formulate the mathematical model for the problem.	4	75%	70%
Outcome 4	Assess the relevance and societal impact of the work	5	70%	65%
Outcome 5	Write a technical paper and report the findings.	3	75%	70%

					Pro	ogram L	earning	g Outco	mes (PL	O)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3									
Outcome 1	3	2	2	3	3	1	1	3	3	3	2	3	2	1	3									
Outcome 2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3									
Outcome 3		2				3	3	3			3	3	2	1	3									
Outcome 4	3	1	1	3	3			3	3	3		3	3	3	3									
Outcome 5	3	2	2	3	3	2	2	3	3	3	3	3	3	2	3									
Average	3	2	2	3	3	1	1	3	3	3	2	3	2	1	3									

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit 1	Conception of Idea	40		
	Based on interest conceive an idea	30	1,4	1
	Do a feasibility check of the project	10	1,4	1
Unit 2	Submission of Abstract of the idea	70		
	Literature survey of the related works	50	2	1,2,3,4,5
	Write an abstract of the proposed idea	20	2	1
Unit 3	Formulate the Econometric model	50		
	Formulate the econometric model for the considered problem	40	3	1
	Creating timeline for execution of various module of the project.	10	3	1,6
Unit 4	Run the Regression and Publish results	80		
	Execution of the various modules of the project and intermediate report submission.	40	3	1
	Initiation of the process for a possible publication.	40	5	2,3,4,5
	Total Learning hours		240	

Learning Assessment

Dias	Bloom's Level of Cognitive Task		C	Continuo	us Learning	g Assessn	nents (50%)		Extern	al (50%)
				Int	ernal						
Cog	giittive Task	Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level	Remember										
1	Understand										
Level	Apply				70%						30%
2	Analyse										
Level	Evaluate				30%						70%
3	Create										
	Total				100%						100%

Recommended Resources

- 1. As recommended by Advisor pertaining to student research interest.
- 2. https://owl.purdue.edu/owl/purdue_owl.html
- 3. https://www.sciencedirect.com/
- 4. www.springer.com
- 5. https://onlinelibrary.wiley.com/
- **6.** Research Methodology

Other Resources

1. No Data

Course Designers

1. Dr. Mohana Rao Balaga, Assistant Professor, Department of Economics, SRM University, AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



BASIC STATISTICS

Course Code	ECO 241	Course Category		<u>L</u>	T 0	P 0	C 3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > To familiarize students with the statistical techniques employed in not only economics, but increasingly, all social and pure scientific research.
- ➤ Will help students understand descriptive statistics.
- > To customize the importance of basic statistics for social science students.
- > To enable students to utilize statistical tools for data analysis and interpretation.
- > application to the solution of farm, agribusiness, and agricultural industry problems.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Using statistical techniques to solve quantitative, data-based problems, analyse, and infer.	2	70%	65%
Outcome 2	Estimate and comprehend the descriptive statistics	3	70%	65%
Outcome 3	Analyse and interpret correlations and regressions.	4,5	70%	65%
Outcome 4	Skilled in using statistical techniques for quantitative, data-based problems, analysis, and inference.	4,5	70%	65%

				Program Learning Outcomes (PLO)												
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3	
Outcome 1	2	3	3	3	3	2			3			3	3	2	1	
Outcome 2	2	3	1	3	3	2			3			3	1	2	3	
Outcome 3	2	3	3	3	3	2			3			3	3	3	3	
Outcome 4	2	3	1	3	3	2			3			3	3	1	3	
Average	2	3	2	3	3	2			3			3	2	2	3	

Unit	Unit Name	Required Learning	CLOs	References
No.		hours	Addressed	Used
Unit I	Introduction		13	
1	Meaning and Definition of Statistics	2	1	1
2	Function—Importance—Limitations	2	1	1
3	Structure of Data, Frequency Distribution	3	1	1
4	Collection and Tabulation of Statistical Data	2	1	1
5	Presentation of Statistical data	2	1	1
6	Graphs and Diagrams.	2	1	1
Unit II	Measures of Central Tendency		18	
7	Mean, Median, Mode for Ungrouped and Grouped	5	2	1
	data,			
8	Geometric Mean and Harmonic Mean, Graphical	4	2	1
	Presentation of Data, Line diagram			
9	Bar Diagram, Ogive, Histogram,	4	2	1
10	Frequency Polygon Frequency Curves	2	2	1
11	Range, Mean Deviation, Standard Deviation	4		
12	Coefficient of Variation, Quartile Deviation,	4	3	1,2
	Coefficient of Quartile Deviation			
Unit	Measures of Dispersion		11	
III				
13	Methods of Studying Skewness	3	3	1,2
14	Karl Pearson's Co-efficient of Skewness	4	3	1,2
15	Bowley's Co-efficient of Skewness	4	3	1,2
Unit	Correlation		14	
IV				T
16	Meaning, Correlation: Scattered diagram	2	4	1,2
17	Correlation: Scattered diagram	2	4	1,2
18	Partial and Multiple correlation,	4	4	1,2
19	Coefficients of Correlation, Karl Pearson, and Rank	4	4	1,2
	Correlation			
20	Spearman Rank Correlation Coefficient	2	4	1,2
Unit V	Regression		13	Ι
21	Meaning, Uses—Fitting Regression Line	4	4	1,2
22	Regression Equation	5	4	1,2
23	Relation between Regression Coefficient and	4	4	1,2
	Correlation Coefficient			
	Total		60	

Dloom?a I	Bloom's Level of Cognitive		Co	ntinuous	Learnin	g Assessm	ents (50	%)		End Sei	mester	
Task		CLA-1	(10%)	Mid-1	(15%)	CLA-2	(10%)	Mid-2	(15%)	Exam (50%)	
		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac	
Laval 1	Remember	60%	600/		60%		40%		40%		50%	
Level 1	Understand			00%		4070		4070		30%		
Level 2	Apply	40%	400/	40%		60%		60%		50%		
Level 2	Analyse		40%	40%	40%	00%		0076		30%		
Level 3	Evaluate											
Level 3	Create											
	Total	100%		100%		100%		100%		100%		

Readings

Textbooks:

- 1. S.P. Gupta "Statistical Methods", Sultan Chand and Sons, Educational Publishers, New Delhi, 46th Revised Edition, 2021.
- 2. D.R. Agarwal "Elementary Mathematics and Statistics for Economists", Vrinda Publications
- (P), New Delhi, Reprint: 2002.

Recommended Resources

1. Enter Data

Other Resources

1. Enter Data

Course Designers

1. Enter Data

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Economics of Innovation

Course Code	ECO 242	Course Category	Core Cours	e (CC)	-	L 3	T 0	P 0	C 3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)						
Course Offering Department	Economics	Professional / Licensing Standards							

Course Objectives / Course Learning Rationales (CLRs)

- ➤ Obtaining up to date knowledge on Science, Technology, and Innovation Studies
- > Understanding the agenda of Economics of Innovation, as well as contemporary views on the interrelations between technological change and economic development.
- ➤ Using quality academic texts to develop and support argumentation.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Knowledge of the contemporary multifactor perspective on innovation	2	70%	65%
Outcome 2	Knowledge of the core macroeconomic dimensions of innovation and its link with economic development	2	70%	65%
Outcome 3	Knowledge of the theoretical underpinning of innovation policymaking.	2	70%	65%

	Program Learning Outcomes (PLO)														
CLOs	Engineering Knowledge	Problem Analysis	Design and Development	Analysis, Design and	Modern Tool and ICT Usage	Society and Multicultural	Environment and	Moral, and Ethical	Individual and Teamwork	Communicatio n Skills	Project Management	Self-Directed and Lifelong	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit No.	Unit Name	Required	CLOs	References
		Learning hours	Addressed	Used
Unit I	Introduction	10	1	
1	Science, technology and innovation in the economic	4	1	1, 2
	analysis	4	1	
2	Technology upgrading and economic catch-up / Middle	3	1	1,2
	income trap	3	1	
3	Nature of innovation	3	1	1,2
4	International innovation	5	1	1, 2
Unit II	Innovation and development	15		
5	Innovation and the agenda of development studies	2	2	1, 3
6	Agents and process of innovation	4	2	1, 3
7	Genesis of innovation concept	4	2	1, 3
8	Innovation and Intellectual property rights	3	2	1, 3
UNIT III	Innovation and market characteristics	10		
9	Innovation, firm and market characteristics	5	2,3	1, 2
10	R&D organisations and universities in the innovation	5	2,3	
	process	3		
11	Linkages, collaborative networks and open innovation	5	2,3	1, 2
UNIT IV	Measurement of innovation	10		
12	Measuring economic effects of R&D and innovation	5	4	2, 3
13	Dissemination of innovations	5	4	2, 3
14	Innovation, economic growth, economic convergence	5	4	2, 3
	Total Learning hours		45	

Learning Assessment

Dloom's I	Bloom's Level of Cognitive		Continuous Learning Assessments (50%)								ster Exam
Diooni 8 1			CLA-1 (15%)		Mid-1 (15%)		CLA-2 (10%)		3 (10%)	(50%)	
Task		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level 1	Remember	40%		90%		40%		80%		70%	
Level 1	Understand	4070		9070		4070		8070		7070	
Level 2	Apply	60%		10%		60%		20%		30%	
Level 2	Analyse	0076		1070		0070		2070		3070	
Level 3	Evaluate										
Level 3	Create										
	Total		0%	100	0%	10	0%	10	0%	100	0%

Recommended Resources

- 1. Fagerberg, J. The Oxford Handbook of Innovation Publisher: Oxford University Press, 2006.
- 2. Rosenberg, N., & Hall, B. H. (2010). Handbook of the Economics of Innovation (Vol. 1st ed). Amsterdam: North Holland.
- **3.** Greenhalgh, C., & Rogers, M. (2010). Innovation, Intellectual Property, and Economic Growth. Princeton, N.J.: Princeton University Press.

Other Resources

1. Enter Data

Course Designers

- 1. Internal (Institutional) Subject Matter Experts: Dr. J Vineesh Prakash
- 2. Expert Reviewers : Dr Raja Durai (School of Economics)
- 3. Prof. Maria Saleth (MIDS, Chennai)

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Introduction to Financial Economics

Course Code	ECO 243	Course Category	OE		<u>L</u>	T	P	C 2
					3	U	U	3
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- To introduce students to financial economics
- > To strengthen their understanding of the financial sector of the economy

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Understand the basics of financial economics	2	80%	70%
Outcome 2	Evaluate the behaviour of investors under different market conditions.	5	70%	60%
Outcome 3	Understand the basics of money and capital markets	2	80%	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	3	2	2				2	2	3	3	3	3
Outcome 2	3	3	3	3	2	2				2	2	3	2	2	2
Outcome 3	3	2	3	2	2	2				2	2	3	3	3	3
Average	3	3	3	3	2	2				2	2	3	3	3	3

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit 1	INTRODUCTION TO FINANCIAL MARKETS	7		
	What is finance?	1	1	1
	types of financial markets	2	1	1
	financial assets and their types	2	1	1
	returns on assets; types of returns; fixed and random asset returns	2	1	1
Unit 2	INTEREST RATES	9		
	Basic theory of interest	2	1,2	2
	discounting and present value	1	1,2	2
	evaluating interest rates	1	1,2	2
	fixed-income securities; bond prices and yields	2	3	2
	the term structure of interest rates; yield curves	2	3	2
	spot rates and forward rates	1	3	2
Unit 3	ANALYSIS OF RETURNS ON ASSETS	12		
	Risk-free returns	1	2	2
	portfolios of assets	1	2	2
	portfolio mean and variance; feasible combinations of mean and variance	5	2	2
	mean-variance portfolio analysis: The Markowitz model; two-fund theorem.	5	2	2
Unit 4	CAPITAL ASSET PRICING MODEL	9		
	The capital market line	1	2	2
	the capital asset pricing model; the beta of an asset and of a portfolio	3	1,2	2
	security market line	3	1,2	2
	applications of CAPM.	2	1,2	2
Unit 5	THE DERIVATIVE MARKET	9		
	Introduction to derivatives and options;	2	3	3
	forward and futures contracts; forward and future prices	1	3	3
	types of futures; expiration of forward and futures	1	3	3
	hedging; option markets; call and put options	2	3	3
	Swaps	2	3	3
	introduction to pricing of options – Black-Scholes-Merton formula.	1	3	3
Total Lea	arning hours		45	

Bloo	m's Level of	C	End Semester			
Cog	nitive Task	CLA-1 (10%)	(10%) Mid-1 (15%) CLA-2 (10%)		Mid-2 (15%)	Exam (50%)
Level	Remember	70%	50%	50%	50%	50%
1	Understand	7070	3070	3070	3070	3076
Level	Apply					
2	Analyse					
Level	Evaluate	30%	50%	50%	50%	50%
3	Create	3070	3070	3070	3070	3070
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. F. S. Mishkin and S. G. Eakins, Financial Markets and Institutions, Pearson Education, 6th edition, 2009
- 2. David G. Luenberger, Investment Science, Oxford University Press, USA, 1997.
- 3. Hull, John C., Options, Futures and Other Derivatives, Pearson Education, 6th edition, 2005

Other Resources

1. Enter Data

Course Designers

1. Dr. Kamal Sai Sadharma Erra, Assistant Professor, Department of Economics, School of Liberal Arts and Social Sciences

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Fundamentals of Time-Series

Course Code	ECO 244	Course Category	Open Elective) (OF)	L	T	P	C
Course Coue	LCO 244	Course Category	Open Elective	(OE)	3	0	0	3
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To understand fundamental concepts of time-series models with practical applications.
- > To introduce the basics of Cointegration and Error-Correction Models.
- To introduce the basics of Box–Jenkins (BJ) Methodology.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Apply various Time-series models.	2	70%	65%
Outcome 2	Apply various Cointegration and Error-Correction Models.	2	70%	65%
Outcome 3	Gain working knowledge of Box–Jenkins (BJ) Methodology.	2	70%	65%

					Pro	ogram L	earning	Outco	mes (PL	O)					
CLOs	Engineering Knowledge	Problem Analysis	Design and Development	Analysis, Design and Research	Modern Tool and ICT Usage	Society and Multicultural Skills	Environment and Sustainability	Moral, and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Project Management and Finance	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References
Unit 1	Introduction		12 hrs	
1	Components of Time series	03	01	01,02
2	Determination and Elimination of Trends	03	01	01,02
3	Measurement of Seasonality	03	01,03	01,02
4	Cyclical and Random Components	03	01,03	01,02
Unit II	Stationary Time-series Models		15 hrs	
5	Stationarity	02	02	01, 02
6	Autocorrelation Function	02	02	01, 02
7	Partial Autocorrelation Function	02	02	01, 02
8	Test of Stationarity	03	02,03	01, 02
9	AR, MA, and ARIMA Modelling of Time Series Data	03	02,03	01, 02
10	The Box-Jenkins (BJ) Methodology	03	02.03	
Unit III	Cointegration and Error-Correction Models		18 hrs	
11	Linear Combination of Integrated Variables	03	01,03	01, 02
12	Cointegration and Common Trends	04	01,03	01, 02
13	Testing of Cointegration: The Engle Granger Methodology	03	01,03	01, 02
14	Johansen Methodology	04	01,03	01, 02
15	Error-Correction and ADL Tests	04	01,03	01, 02
	Total Learning hours		45 hrs	

Plac	m's Level of	Continuous Learning Assessments (50%)								End Se	mester
		CLA-1	(15%)	Mid-1 (15%)		CLA-2	CLA-2 (10%)		CLA-3 (10%)		(50%)
Cog	ognitive Task Th		Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level	Remember	40%		90%		40%		80%		70%	
1	Understand	40%		90%		40%		8070		70%	
Level	Apply	60%		10%		60%		20%		30%	
2	Analyse	0070		1070		0076		2070		3070	
Level	Evaluate										
3	Create	1									
Total		100)%	100)%	100)%	100)%	100)%

Recommended Resources

- 1. Gujarati, D.N. (2004) Basic Econometrics. 4th Edition, McGraw-Hill Companies.
- 2. Enders, W. (2014) Applied Econometric Time Series. 4th Edition. John Wiley, New York

Other Resources

1. Enter Data

Course Designers

- 1. Internal (Institutional) Subject Matter Experts: Dr. J Vineesh Prakash
- 2. Expert Reviewers : Dr Raja Durai (School of Economics)
- 3. Prof. Maria Saleth (MIDS, Chennai)

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Central Banks and Monetary Policy

Course Code	ECO 245	Course Category	Core Elective		1 3	T	P 0	C
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards	course(s)					

Course Objectives / Course Learning Rationales (CLRs)

- To introduce students to Central Banks and their functions.
- To highlight the importance of Monetary Policy and study in detail.
- > To study and examine the interconnection between Central Banks, Monetary Policy and Financial Markets

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	To state and explain the importance of Central Banks, their functions, and the tools	2	70	70
Outcome 2	To study and explain Monetary Policy in detail, evaluate the current Monetary Policy, and application of Monetary policies to problems	4	70	70
Outcome 3	To analyse the relation between Central banks, Monetary Policy and Financial Markets	3	70	70
Outcome 4	Application of appropriate policy to hypothetical situations/problems	3	70	70

					Pro	ogram L	earning	Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3											3			
Outcome 2	3											3			
Outcome 3	3	3	3									3	3	3	3
Outcome 4	3	3	3	2	2							3	3	3	3
Cover Average	3	3	3	2	2							3	3	3	3

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit 1	UNIT I: Introduction to Monetary Policy	12		
	Introduction to money and the financial system	4	1,2	1
	The role of money in the economy	4	1,2	1
	The role of Central Banks, structure of Central Banks, Central Bank balance sheet	4	1,2	1,2
Unit 2	UNIT II: Conducting Monetary Policy	16		
	The monetary base and money supply, the money multiplier, Monetary policy objectives	4	1,2	1,2,3
	Quantity theory of money, demand for money	4	1,2	1,2
	Output and inflation in the long run	4	1,2,3	1
	Aggregate demand, aggregate supply, and monetary policy	4	1,2,3	1
Unit 3	UNIT III: Exchange rate and Monetary Policy Transmission	12		
	Exchange rate management by the Central Bank, exchange rate regimes: fixed, flexible, managed, the costs, benefits, and risks of fixed exchange rates	6	1,2,3	1
	Sources of fluctuations in output and inflation, monetary policy transmission mechanism	6	1,2,3,4	1,2
Unit 4	UNIT IV: Challenges of Monetary Policy and Unconventional Monetary Policy	5		
	Challenges of conducting monetary policy, influence of the 2008 crisis on monetary policy	2	3,4	1
	Introduction to unconventional monetary policy	3	3,4	1
	Total Learning hours		45	1

Bloo	m's Level of	C	Continuous Learnin	g Assessments (50%	o)	End Semester
Cog	nitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)
Level	Remember	75	75	70	70	70
1	Understand	7.5	7.5	/0	70	/0
Level	Apply	25	25	30	30	30
2	Analyse	23	23	30	30	30
Level	Evaluate					
3	Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Cecchetti, S. and Schoenholtz (2017) "Money, Banking and Financial Markets", McGraw-Hill Education International Edition, Fifth Edition
- 2. Ritter, L., W. Silber, and G. Udell (2014). Principles of Money, Banking, and Financial Markets. 12th edition, Pearson, New York, 2014
- **3.** Svensson, L.E.O. (1999). "Inflation targeting as a monetary policy rule," Journal of Monetary Economics, Elsevier, vol. 43(3), pages 607-654, June.

Other Resources

1. Enter Data

Course Designers

1. Enter Data

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Evolution of Money and Banking

Course Code	ECO 246	Course Category	Core Course	(CC)	1 3	T 0	P 0	C 3
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To introduce concepts in money and banking.
- Exposes students to the theory and functioning of the monetary and financial sectors.
- > It discuss the interest rate concepts as well.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Discuss the economic principles underlying the working of financial institutions.	2	70%	70%
Outcome 2	Describe the working of central banks conducting monetary policy.	1	70%	70%
Outcome 3	Apply models on monetary and macroeconomic problems.	3	70%	70%
Outcome 4	Conduct a theoretical analysis of given baking problems.	2	70%	70%

CLOs	Program Learning Outcomes (PLO)														
	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	2	3	1			2		2	3	2	2	3
Outcome 2	3	2	1	2	3	1			2		2	3	2	3	1
Outcome 3	3	2	3	2	3	1			2		2	3	2	3	3
Outcome 4	3	2	1	2	3	1			2		2	3	2	1	1
Course Average	3	2	2	2	3	1			2		2	3	2	2	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used	
Unit I	Money	15			
	Introduction	2	1	1	
	Theoretical and empirical approaches to money definition	2	1	1	
	Functions	3	1	1	
	Different Approaches	4	1	1	
	Measurements	2	1	1	
	Theories of money supply determination	2	1	1	
Unit II	Money Financial Institutions, Markets, Instruments and Financial Innovations	15			
	Role of financial markets and institutions	3	1	1	
	The problem of asymmetric information	2	1	1	
	Adverse selection and moral hazard financial crises	3	1	1	
	Money and capital markets	2	1	1	
	organization, structure, and reforms in India,	2	1	1	
	financial derivatives, and other innovations	3	1	1	
Unit III	Banking System and Central Banking and Monetary Policy	15			
	Balance sheet and portfolio management	1	4	1,2	
	Indian banking system: Changing role and structure; banking sector reforms	4	4	1,2	
	Functions	2	4	1,2	
	Balance sheet; goals, targets, indicators, and instruments of monetary control	4	4	1,2	
	Monetary management in an open economy;	2	4	1,2	
	current monetary policy of India.	2	4	1,2	

Place	m's Level of		Co	ontinuous	s Learnin	g Assessr	nents (50	%)		End Semester	
	nitive Task	CLA-1 (10%)		Mid-1 (15%)		CLA-2 (10%)		Mid-2 (15%)		Exam (50%)	
Cog	_		Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level	Remember	40%		60%		40%		60%		40%	
1	Understand	40 /0	00 %		40 /0		00 /6		40 /0		
Level	Apply	60%		40%		60%		40%		60%	
2	Analyse	00 /6		40 /0		00 /0		40 /0		00 /0	
Level	Evaluate										
3	3 Create										
	Total			100%		100%		100%		100%	

Recommended Resources

- 1. Mishkin Frederick S (2015), The Economics of Money, Banking and Financial Markets
- 2. L. M. Bhole and J. Mahukud, Financial Institutions and Markets, Tata McGraw Hill, 5th edition, 2011

Other Resources

1. R.B.I. Bulletin, Annual Report and Report on Currency and Finance (latest).

Course Designers

1. Dr Kamal Sai Sadharma Erra, Assistant Professor, Department of Economics, SRM University- AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Environmental Economics

Course Code	ECO 247	Course Category	Core		L	T	P	C
					3	0	0	3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Departmental Elective	Progressive Course(s)	·			
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To understand the economic perspectives on the challenging environmental issues.
- > To understand human economy and environmental linkages.
- > To understand the public goods, externalities, and market failure.
- > To examine environmental policy measures and introduction to environmental valuation.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	To state and explain the economic perspectives on the challenging environmental issues, linkages, policy measures	2	70	70
Outcome 2	To apply the economic perspectives to real life situations	3	60	60
Outcome 3	To identify and analyse real-life examples as externalities and market failure	4	60	60
Outcome 4	To solve for environmental valuation	3	70	70

					Pro	ogram L	earning	Outco	mes (PL	(O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3						3	1					1		
Outcome 2	3	3	3			1	3	1	2			2	3		3
Outcome 3	3	3	3			1	3	1	2			2	3		3
Outcome 4	3	3					3						2		
Course Average	3	3	3			1	3	1	2			2	2		3

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
UNIT I	Introduction	4		
	Nature and scope, overview of environmental issues, concept of ecological economics	2	1	1,4
	human economy and environmental linkages, national income and			
	environmental accounting, economic perspectives on the environment	2	1	1,4
UNIT II	Public goods and Externalities	9		
	Environmental externalities, market inefficiencies	3	1	1,4
	resource allocation, common property, tragedy of commons and public goods,	3	1	1
	Intertemporal allocation, good vs bad and introducing property rights issue	3	1	1
UNIT III	Environmental Policy and Valuation	20		
	Theory of environmental policy, Cost benefit analysis, environmental valuation methods	4	1,3	1,2
	Stated preference, revealed preference and production function approach	4	1,2	1,2
	Environmental regulation, Command and Control versus Economic instruments,	4	1,2	1,2
	Coase theorem, Pigouvian tax	4	1,2	1,2
	Global managing of renewable energy resources, energy and environment interaction, trade, and environmental valuation.	4	1,3	2,3
UNIT IV	Sustainable Development and Global climate change	12		
	Introduction to SDGs, Weak vs Strong sustainability	3	1,4	2
	Economics of global climate change, sustainable development metrics	3	1,4	2
	Environmental laws and institutions	2	4	1
	Environment and its impact on biosphere	2	4	1
	Environmental institutions, and gross root movements	2	4	1
<u> </u>	Total Learning hours		45	

Bloo	m's Level of	C	Continuous Learnin	g Assessments (50%	(a)	End Semester
Cog	nitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	CLA-3 (15%)	Exam (50%)
Cognitive Task CL Level Remember		80%	70%	70%	60%	60%
1	Understand	8070	7070	/070	0076	0070
Level	Apply	20%	30%	30%	40%	40%
2	Analyse	2070	3070	3070	4070	4070
Level	Evaluate					
3	Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Charles Kolstad, Intermediate Environmental Economics, Oxford University Press, 2nd edition, 2010.
- 2. A course in environmental economics: Theory, policy and practice, Phaneuf and Requate, Cambridge University Press
- 3. Environmental Economics: An Introduction, Barry C. Field and Martha K. Field, McGraw Hill
- 4. Robert N. Stavins (ed.), Economics of the Environment: Selected Readings, W.W. Norton, 5th edition, 2005

Other Readings

- 1. Roger Perman, Yue Ma, James McGilvray and Michael Common, Natural Resource and Environmental Economics, Pearson Education/Addison Wesley, 3rd edition, 2003.
- 2. Maureen L. Cropper and Wallace E. Oates, 1992, —Environmental Economics: A Survey, Journal of Economic Literature, Volume 30:675-740.

Other Resources

1. Enter Data

Course Designers

1. Enter Data

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Contemporary Economic Issues

Course Code	ECO 248	Course Category	Core Course			T	P	C
Course Code	ECO 248	Course Category	(CC)		3	0	0	3
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To enhance students' analytical skills to interpret and analyze the Economic Survey and Union Budget effectively
- > To provide a comprehensive understanding of fiscal concepts, including deficits, receipts, and taxation, emphasizing the impact on the economy
- > To enable students to apply insights from the Economic Survey to analyze current and past policy emphasis in the Indian economic context

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Interpret and analyse the Economic Survey and Union Budget, demonstrating a refined ability to extract relevant information	4	80%	70%
Outcome 2	Apply fiscal concepts, such as deficits, receipts, and taxation, to assess their impact on the economy, fostering a practical understanding	3	80%	70%
Outcome 3	Apply insights from the Economic Survey to critically analyse and understand current and past policy emphasis, particularly in the context of fiscal and revenue deficits	3	80%	70%

		Program Learning Outcomes (PLO)													
CLOs	Engineering Knowledge	Problem Analysis	Design and Development	Analysis, Design and Research	Modern Tool and ICT Usage	Society and Multicultural Skills	Environment and Sustainability	Moral, and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Project Management and Finance	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	2				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Course Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References
Unit 1			13 hrs	
1	Concepts- Fiscal policy, areas of government spending in India	02	01	03, 02
2	Capital and revenue expenditure, plan and non-plan expenditures	02	01	03, 02
3	Deficits (fiscal, primary, revenue), impact of fiscal deficits on the economy	02	01	03, 02
4	Capital receipts, revenue receipts, tax and non-tax revenue	02	01	03,02
5	Direct and indirect taxes	02	01	03, 02
6	Need for rationalization of tax structure	02	01	03, 02
7	Goods and Services Tax (GST)	01	01	03,02
Unit 2			8 hrs	
8	The Economic survey	02	02	02, 05
9	Analysis of current and past policy emphasis	06	02	02, 05
Unit 3			12 hrs	
10	The union Budget-Need for the budget	02	03	02, 07
11	Understanding the process of budget making in India	02	03	02, 07
12	Analysis of fiscal and revenue Deficits	02	03	02, 07
13	Analysis of sources of revenue and expected growth in revenue	02	03	02, 07
14	Tax simplification, improvement in administration	02	03	02, 07
15	Expansion of tax net and other measures to improve revenue receipts	02		
Unit 4			12 hrs	l
16	Current Issues in the Economy	03	03	02,05
17	Contemporary Issues in Different sectors	03	03	02,05
18	Agriculture, Manufacturing and Service Sector	03	03	02, 05
19	Monetary Issues	03	03	02, 05
	Total Learning hours		45 hrs	<u>l</u>

Rloo	m's Level of	C	ontinuous Learnin	g Assessments (60%	5)	End Semester
	gnitive Task	CLA-1 (15%)	Mid-1 (15%)	CLA-2 (15%)	CLA-3 (15%)	Assessments (40%)
Level	Remember	40%	40%	40%	40%	40%
1	Understand	4070	4070	4070	4070	4070
Level	Apply	60%	60%	60%	60%	60%
2	Analyse	0076	0070	0076	0076	0070
Level	Evaluate					
3	Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Centre for Budget and Governance Accountability. Recent reports.
- 2. Chakraborty, P. (2015). Intergovernmental fiscal transfers in India: Emerging trends and realities. In P. Patnaik (ed.): Macroeconomics. Oxford University Press.
- 3. Dasgupta, D., De, S. (2012). Fiscal deficit. In The new Oxford companion to economics in India. Oxford University Press.
- 4. Kapila, U. (2016). Fiscal and budgetary developments in Indian economy since independence. Academic Foundation.
- **5.** 5. Ministry of Finance. Economic survey (latest).
- **6.** 6. Ministry of Finance. Finance Commission report (latest).
- 7. 7. Ministry of Finance. Union Budge

Other Resources

1. Enter Data

- 1. Internal (Institutional) Subject Matter Experts: Dr Manish Kumar
- 2. Expert Reviewers: Dr Raja Durai (School of Economics)
- 3. Pro. f. Maria Saleth (MIDS, Chennai)

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



The Art and Science of Economic Policy

Course Code	ECO 249	Course Category		1 3	T 0	P 0	C 3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > To understand the fundamental principles and concepts of economic policy.
- To analyze the role of economic policy in shaping the macroeconomic environment.
- > To evaluate the impact of economic policies on various sectors of the economy.
- > To develop critical thinking skills in assessing the effectiveness of economic policies.
- > To apply theoretical frameworks to real-world economic policy issues

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Demonstrate a comprehensive understanding of the fundamental principles and concepts of economic policy.	2	80%	70
Outcome 2	Analyze and evaluate the impact of macroeconomic policies on the overall economic environment.	2	80%	70%
Outcome 3	Examine the tools and implementation of monetary and fiscal policies and assess their effectiveness in achieving economic goals.	2	80%	70%
Outcome 4	Evaluate the role of exchange rate policies and their implications on international trade and economic stability.	2	80%	70
Outcome 5	Critically assess the impact of industrial, agricultural, and trade policies on specific sectors of the economy.	2	80%	70

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness		Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1							2	3	1	2
Outcome 2	3	3	2	3	3	1			2			2	2	2	2
Outcome 3	3	3	3	3	2				2			3	3	1	3
Outcome 4	2	3	3	3	2	1			3			2	2	2	2
Outcome 5	2	2	2	2	2				2			2	2	1	2
Average	3	3	3	3	2	1			2			2	2	2	2

Unit No.		Required Learning hours	CLOs Addressed	References
Unit I	Introduction to Economic Policy		08	
1	Definition and scope of economic policy	2	1,2	1
2	Historical evolution of economic policy	2	1,2	1
3	Objectives and goals of economic policy	2	1,2	1
4	Role of government in economic policy	2	1,2	1
Unit II	Macroeconomic Policy	l l	10	
5	Monetary policy: objectives, tools, and implementation	4	2	3,4,5,6
6	Fiscal policy: theories and practices, Exchange rate policy and its implications	3	2	3,4,5,6
7	Inflation targeting and its challenges	3	2	3,4,5,6
UNIT III	Sectoral Policies		08	
08	Industrial policy and its impact	2	1, 3	12,13,14
09	Agricultural policy and rural development	2	1, 3	09,10,11
10	Trade policy and globalization	2	1, 3	7,8
11	Environmental and sustainable development policies	2	1, 3	2
UNIT IV	Social and Welfare Policies		10	<u> </u>
12	Education and health policies	2	4	1,2,3
13	Poverty alleviation programs	3	4	1,2,3
14	Social security and inclusive growth	3	4	1,2,3
15	Gender-sensitive economic policies	2	4	1,2,3
Unit V	Evaluation of Economic Policies		09	
17	Criteria for evaluating economic policies	3	5	1,2,3
18	Case studies on successful and unsuccessful policies	3	5	1,2,3
19	Policy challenges and lessons learned	3	5	1,2,3
	Total		45	1

Plaam's I	aval of Cognitive		Co	ntinuous	Learning	g Assessm	ents (50°	%)		End Ser	nester
Diooni 8 1	Bloom's Level of Cognitive Task		CLA-1 (10%)		Mid-1 (15%)		CLA-2 (10%)		(15%)	Exam (50%)	
1 ask		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level 1	Remember	60%		60%		40%		40%		50%	
Level 1	Understand	00%		0076		4070		4070		3070	
Level 2	Apply	40%		40%		60%		60%		50%	
Level 2	Analyse	4070		4070		0070		0070		3070	
Level 3	Evaluate										
Level 3	Create										
	Total	100%		100%		100%		100%		100%	

TEXTBOOKS/REFERENCE

- 1. Mankiw, N. G. (2015). Principles of Economics.
- 2. Stiglitz, J. E., & Walsh, C. E. (2016). Economics (4th ed.).
- 3. Dornbusch, R., Fischer, S., & Startz, R. (2011). Macroeconomics.
- 4. Arvind Subramanian and Josh Felman (2021) India's Stalled Rise-How the State Has Stifled Growth, published in foreign affairs on 14.12. 2021
- 5. Chatterjee, Shoumitro, and Arvind Subramanian. India's inward (re) turn: Is it Warranted? Will it Work? Ashoka Center for Economic Policy, Policy Paper 01 (2020).
- 6. Mohan, Rakesh, and Partha Ray. Indian financial sector: Structure, trends and turns. International Monetary Fund, 2017.
- 7. Trade Policy Review (prepared by secretariat/govt, WTO 2020) chapter 2: Trade and Investment Regimes.
- 8. Harsh vardhan Singh Trade Policy Reforms since 1991, working paper 02, Brookings India., (excluding annexures starting from pg. 47 & onwards).
- 9. Dev, M. (2018) Transformation of Indian Agriculture? Growth, Inclusiveness and Sustainability. Working paper 2018-026, Indira Gandhi Institute of Development Research, Mumbai.
- 10. Ramesh Chand, Raka Saxena, Simmi Rana (2015) Estimates and Analysis of Farm Income in India, 1983–84 to 2011–12, Economic & Political Weekly May 30, 2015, Vol. 1 No 22
- 11. Acharya, S., & Mehrotra, S. (2020). The Agricultural Market Reforms: Is there a trade-off between efficiency and equality? working paper series, Institute of human development.
- 12. Nagaraj, R. (2017). Economic Reforms and Manufacturing Sector Growth. Economic and Political Weekly.
- 13. Chakraborty J. Nagaraj, R. (2020). Has India Deindustrialised Prematurely? A Disaggregated Analysis. Economic and Political Weekly.
- 14. Mukherjee, Deeparghya (2021) Is India Moving Up the Global Value Chain? A Sectoral Study of Indian Exports. Economic and Political Weekly, 56(20), 12-15.

Recommended Resources

1. Enter Data

Other Resources

1. Enter Data

Course Designers

1. Enter Data

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Entrepreneurship in Emerging Economies

Course Code	ECO 250	Course Cotegory		L	T	P	C
Course Code	ECO 250	Course Category		3	0	0	3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > Impart the essential lessons in entrepreneurship relevant for twenty-first century and emerging economies.
- > Understand the context and importance of emerging economies and tole of entrepreneurship in these economies.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Understanding of the world economy in general and emerging economy in particular	3	80%	70%
Outcome 2	Importance of entrepreneurship in modern economy	3	80%	70%
Outcome 3	Entrepreneurship in action, concepts, and examples	2	80%	70%
Outcome 4	Relevance of entrepreneurship tailor made for emerging economies	3	80%	70%

					Pro	ogram L	earning	g Outco	mes (PL	O)					
CLOs	Engineering Knowledge	Problem Analysis	Design and Development	Analysis, Design and Research	Modern Tool and ICT Usage	Society and Multicultural Skills	Environment and Sustainability	Moral, and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Project Management and Finance	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Outcome 4	3	3	2	2	2				2	2	1	2	3	3	2
Course Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References
Unit 1	Introduction		08 hrs	
1	World of entrepreneurs	02	01	01, 02, 03
2	Working definition of entrepreneurship	02	01	01, 02, 03
3	What makes entrepreneurs so important and valuable?	02	01	01, 02, 03
4	Entrepreneurship in the emerging economies	02	01	01, 02, 03
Unit 2	Opportunities, Mindset, and Idea Generation		12 hrs	
5	Recognizing and shaping opportunities	03	01	01, 02, 03
6	The Timmons Model	03	01	01, 02, 03
7	Entrepreneurial Mindset	02	01	01, 02, 03
8	Overcoming Fear and dilemmas	02	01	01, 02, 03
9	Brainstorming Ideas	02	01	01, 02, 03
Unit 3	Validation and Lean Startup		15 hrs	
10	Validating ideas	02	02	01, 02, 03
11	Bootstrapping	04	02	01, 02, 03
12	Tips and lessons from entrepreneurs	05	02	01, 02, 03
13	Case studies	04	02	01, 02, 03
Unit 4	Environment and effectuation		10 hrs	
14	Business environment in emerging economies	02	03	01, 02, 03
15	Supply and demand situation	02	03	01, 02, 03
16	Business plan	03	03	01, 02, 03
17	Effectuation	03	03	01, 02, 03
	Total Learning hours		45 hrs	

Bloo	m's Level of	(Continuous Learnin	g Assessments (60%	o)	End Semester
	nitive Task	CLA-1 (15%)	Mid-1 (15%)	CLA-2 (15%)	CLA-3 (15%)	Assessments (40%)
Level	Remember	40%	40%	40%	40%	40%
1	Understand	4070	4070	4070	4070	4070
Level	Apply	60%	60%	60%	60%	60%
2	Analyse	0070	0070	0070	0070	0070
Level	Evaluate					
3	Create					
	Total	100%	100%	100%	100%	100%

Learning Assessment (Macro) - Theory

0 "	Bloom's Level of	Continuo	ous Learning Assessments (50	0%)	E 16
Question Difficulty	Difficulty Cognitive Task Experiments (20%) Record / Obs. Note (10)		Record / Observation Note (10%)	Viva + Model (20%)	End Semester Exam (50%)
Level 1	Remember				
20,011	Understand				
Level 2	Apply				
	Analyse				
Level 3	Evaluate				
	Create				
Т	otal	100%	100%	100%	100%

Recommended Resources

- 1. Timmons, J. A. (2010), New Venture Craetion: Entrepreneurship for 21st Century, McGraw Hill.
- 2. Cohen, D. and Feld, B. (2019). Do More Faster, Wiley.
- 3. Thiel, P. (2014), Zero to One, Crown Business

Other Resources

1. Enter Data

- 1. Internal (Institutional) Subject Matter Experts: Dr. Manish Kumar
- 2. Expert Reviewers from Institutes of National Importance / Institutes of International Repute
- 3. Dr. Raja Durai, School of Economics
- 4. Prof J Maria Saleth, MIDS, Chennai

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



UNDERSTANDING OF MARKETS AND ECONOMY

Course Code	ECO 251	Course Category		<u>L</u>	T	P	C 3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- 1. To educate students on the fundamental concepts of an economy.
- 2. The aim is to introduce the concept of individual decision making and consumer behaviour.
- 3. To understand the organization of an economy.
- **4.** What is the value of the agricultural sector to the Indian economy?
- 5. To acquire knowledge of the fundamental principles of money and banking in India.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Analyze real-life situations by thinking rationally and demonstrating how economic concepts can be applied.	2	80%	70%
Outcome 2	In the given situation, students will be able to comprehend how consumers maximize their satisfaction.	2	80%	70%
Outcome 3	It will help to understand the categories of all activities in three sectors of the economy and their importance.	3	80%	70%
Outcome 4	Familiarize students with the functioning of money and the functioning of the banking sectors in an economy.	2	80%	70

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	2	1							2	3	1	2
Outcome 2	3	3	3	3	3	1			2			2	3	2	2
Outcome 3	3	3	3	3	2				2			3	3	1	3
Outcome 4	3	3	3	3	2	1			3			2	3	2	2
Outcome 5	3	2	3	3	2				2			2	3	1	3
Average	3	3	3	3	2	1			2			2	3	2	2

Unit No.		Required Learning hours	CLOs Addressed	References
Unit I	Introduction		10	
1	Introduction to Economics	2	1,2	1
2	Central Problem of Economics	3	1,2	1
3	Trade-off, Opportunity Cost	3	1,2	1
4	Circular Flow of Income	2	1,2	1
Unit II	Market		08	
5	Households, Corporates and Government	2	2	1
6	Law of Demand	2	2	1
7	Law of Supply	2	2	1
8	Market Equilibrium	2	2	1
UNIT III	Economy		10	
09	Composition of an economy	2	1, 3	4,5
10	Five years planning	1	1, 3	4,5
11	Economic reforms	1	1, 3	4,5
12	Public sector and disinvestment	2	1, 3	4,5
13	Labour reforms	2	1, 3	4,5
14	Industrial Sickness and Remedial Measures	2	1, 3	4,5
UNIT IV	Agrarian Economy		11	
15	Nature and Characteristics	1	4	4,5
16	Cropping Patterns	1	4	4,5
17	Inputs and Output	1	4	4,5
18	Land Reforms	1	4	4,5
19	Green Revolution	1	4	4,5
20	Agricultural Investment	1	4	4,5
21	Agricultural Prices and Subsidies	1	4	4,5
22	Food Security in India	1	4	4,5
23	Agricultural Labour	1	4	4,5
24	WTO and Indian	1	4	4,5
25	Recent Agricultural Policies	1	4	4,5
Unit V	Money and Banking		6	
26	Indian Banking Sector and Inflation	2	5	4,5
27	Commercial Banking in India	1	5	4,5
28	Reserve Bank of India	1	5	4,5
29	Money and capital market	1	5	4,5
30	Price trends in India	1	5	4,5
	Total Learning Hours		45	

Plaam's I	aval of Cognitive		Co	ntinuous	Learnin	g Assessm	ents (50	%)		End Sei	nester
Diooni 8 1	Level of Cognitive Task	CLA-1 (10%)		Mid-1 (15%)		CLA-2 (10%)		Mid-2	(15%)	Exam (50%)
125K		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level 1	Remember	60%	600/			40%		40%		50%	
Level 1	Understand	00%		60%		40%		40%		30%	
Level 2	Apply	40%		40%		60%		60%		50%	
Level 2	Analyse	4070		4070		0070		0070		3070	
Level 3	Evaluate										
Level 3	Create										
Total		100%		100%		100%		100%		100%	

TEXTBOOKS/REFERENCE

- 1. N. Gregory Mankiw (2015), Principles of Economics, 7th Edition, Cengage Learning India.
- 2. Karl E. Case, Ray C. Fair and E. Oster Sharon (2017), Principles of Economics, 12th Edition, Pearson Education.
- 3. Robert S. Pindyk and D.L. Rubinfeld, (2017), Microeconomics, 8th Edition, Pearson Education.
- 4. V.K Puri and S.K Misra (2022), Indian Economy, 39th Revised Edition, Himalaya Publishing House.
- 5. Ramesh Singh (2022), Indian Economy, 14th Edition, McGraw Hill India.

R	eco	mm	ended	Res	ources
Τ.	vvu		cnuct	1 1/63	ouices

Other Resources

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Economic Development of India

Course Code	ECO 252	Course Category		1 3	T 0	P 0	C 3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)	·			
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- 1. To educate students about the development process of India.
- 2. The aim of this course is to analyse significant changes in economic indicators and policy debates in India during the post-Independence period using appropriate analytical frameworks, with an emphasis on paradigm shifts and turning points.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Analyze real-life situations by thinking rationally and demonstrating how economic concepts can be applied.	1	-	-
Outcome 2	In the given situation, students will be able to comprehend how consumers maximize their satisfaction.	2	80%	70%
Outcome 3	It will help to understand the categories of all activities in three sectors of the economy and their importance.	2	80%	70%
Outcome 4	Familiarize students with the functioning of money and the functioning of the banking sectors in an economy.	2	80%	70

		•													
		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary	Analytical Reasoning and	Critical and Reflective Thinking	Scientific Reasoning and	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3						3	1					1		
Outcome 2	3	3	3			1	3	1	2			2	3		3
Outcome 3	3	3	3			1	3	1	2			2	3		3
Outcome 4	3	3					3						2		
Course Average	3	3	3			1	3	1	2			2	2		3

Unit No.		Required Learning hours	CLOs Addressed	References
Unit I	Introduction	Downing nours	9	
1	Economic background of India before independence	3	1	1
2	The journey of India after independence,	3	1	1
3	Success or failure of economic plan or policies	3	2	1
Unit II	Before Liberalization		8	1
4	Plan period, focus areas	2	2	2, 3
5	Sectoral performance	1	2	2, 3
6	Economic growth and development indicators	2	2	2, 3
7	Food security	1	2	2, 3
8	Inflation and unemployment,	1	2	2, 3
9	Challenges and lessons	1	2	
UNIT III	After Liberalization		8	
10	Situation leading to liberalization	1	2	2, 3
11	Reform measures	2	2	2, 3
12	Fiscal and monetary policy,	1	2	2, 3
13	Impact on economic growth and development	1	2	2, 3
14	Cost and benefits of liberalization,	1	2	2, 3
15	Infrastructure, institutional changes	1	2	
16	Joining of WTO	1	2	
UNIT IV	India after Global Financial Crisis	1	20	
17	Major changes in contemporary India and the world	2	1, 2	1,4
18	Policy and reforms	3	1, 2	1,4
19	Structural changes	2	1, 2	1,4
20	Industrial policy,	3	1, 2	1,4
21	Trade openness,	2	1, 2	1,4
22	Poverty and inequality	3	1, 2	1,4
23	Productivity and innovation,	2	1, 2	1,4
24	comparison, and place in global economy.	3	1, 2	1,4
27	Total Learning Hours	3	45	1,7

Learning Assessment

Dlaam	ı's Level of		(Continuou	s Learnin	g Assessm	ents (50%	(o)		End Semeste	
		CLA-1 (10%)		Mid-1 (15%)		CLA-2	(10%)	Mid-2	(15%)	Exam	(50%)
Cognitive Task		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level 1	Remember	60%	0/2	60%		40%		40%		50%	
Level 1	Understand	00%		00%		40%		40%		30%	
Level 2	Apply	40%		400/		60%		60%		50%	
Level 2	Analyse	40%	40%			00%		00%		30%	
Level 3	Evaluate										
Level 3	Create										
Total		100%		100%		100%		100%		100%	

Recommended Resources

- 1. Joshi, V.; Littlr, I., M., D. (1996). India's economic reforms: 1991-2001, Oxford University Press.
- 2. Rakshit, M. (2011). Macroeconomics of Post Reform India, Oxford University Press.
- 3. V.K Puri and S.K Misra (2022), Indian Economy, 39 th Revised Edition, Himalaya Publishing House.
- 4. Ramesh Singh (2022), Indian Economy, 14 th Edition, McGraw Hill India.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Trade and Globalization

Course Code	ECO 253	Course Category	CC		L	T	P	C 2
					3	U	U	3
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- 1. To understand the need and scope of Game Theory.
- 2. To understand the fundamental concepts underlying static and dynamic games.
- **3.** Application of the concepts of Game Theory to real-life situations.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	To state and explain the basics of trade policy and the economic effects of various trade policy instruments.	2	70	70
Outcome 2	Analyse trade-related issues using economic and trade theoretical models.	4	70	70
Outcome 3	To state and explain the relevance of trade theories to globalisation	2	70	70
Outcome 4	Application of trade and globalisation theories to real-life situations	4	70	70

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3											2			
Outcome 2	3	3										2	3	3	2
Outcome 3	3											2			2
Outcome 4	3	3							3			2	3	3	
Average	3	3							3			2	3	3	2

Unit No	Unit Name	Learning hours	CLO's Addressed	Reference
UNIT I	Trade Theories	16		
	Contemporary trade theories.	4	1	1,2
	Technology, factor abundance, comparative advantage, competitive advantage	4	1	1,2
	Partial and general equilibrium analysis, trade policy, intra- industry trade	4	1,2	1,2
	Foreign direct investments, gravity, international firms and international interactions	4	1,2	1,2
UNITII	Understanding Globalization	6		
	The concept of 'globalization', Is globalization new?	2	2	2,3
	Historical perspectives and evolution And the dimensions of globalization	4	1	2,3
UNIT III	The Globalization of Trade	12		
	The economic theory of trade integration	2	2,3	2,4
	The distributional consequences of trade: inequality and power	2	2,3,4	2,3,4
	The political consequences of trade: efficiency vs. compensation	2	3,4	3,4
	Trade and development strategies: import substitution vs. export promotion	2	3,4	3,4
UNIT IV	The Globalization of Financial Flows and Development	11		
	The logic of financial globalization: motives for liberalizing	3	3,4	3,4
	The domestic economic consequences of financial integration	2	3,4	3,4
	World development patterns: divergence and convergence	2	3,4	3,4
	The political economy of aid: the donors. Who gives aid and why?	2	4	3,4
	The political economy of aid: the recipients.	2	3,4	3,4
	Total Learning Hours		45	

Learning Assessment

Bloo	m's Level of	C	End Semester			
Cognitive Task		CLA-1 (10%) Mid-1 (15%) CLA-2 (10%) Mid-2 (15%)				Exam (50%)
Level	Remember	80	70	70	60	60
1	Understand	80	70	70	00	00
Level	Apply	20	30	30	40	40
2	Analyse	20	30	30	40	40
Level	Evaluate					
3 Create						
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Caves, R. E., Frankel, J. A., & Jones, R. W. (1993). World Trade and Payments: An Introduction (ed.).
- 2. Krugman, P. R. (2018). International trade: Theory and policy. Pearson.
- 3. Campbell, Patricia J., Aran McKinnon, and Christy R: Stevens. 2010. An Introduction to Global Studies. Wiley-Blackwell.
- 4. Ritzer, George. 2010. Globalization: A Basic Text. Wiley-Blackwell.

Other Resources

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Behavioural Economics

Course Code	ECO 421	Course Category	Departmental	Elective	4	T 0	P 0	C
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)					
Course Offering Department		Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To explain the economic decision-making process and role of psychology behind it.
- > To elaborate the deviation of the standard economic theoretical predictions from reality, using the framework of behavioural economics.
- To study the theoretical frameworks of Behavioural economics.
- > To explain the real-life examples using the Behavioural economics' framework

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	To state and explain the role of psychology in decision-making processes studied in economics	2	80	70
Outcome 2	To state and explain the deviation of the standard economic theoretical frameworks from the reality	2	80	70
Outcome 3	To state and explain the theoretical frameworks of Behavioural Economics	2	70	70
Outcome 4	To apply and analyse the frameworks of Behavioural Economics within the context of real-life situations	4	60	60

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3										3			
Outcome 2	3	3										3			
Outcome 3	3	3	3	3								3			2
Outcome 4	3	3	3	3	3							3	3	2	3
Average	3	3	3	3	3							3	3	2	3

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References Used
Unit 1	Unit I: Introduction to Behavioural Economics	22		
	Origins of Behavioural Economics	2	1,2	3,5
	Decision-making under Neo-classical economic framework-			
	rationality, optimization Role of Intuition, Emotions, Beliefs in	6	1,2	3,5
	decision making			
	Bounded Rationality Judgment under Risk & Uncertainty:	4	1,2,3	1,5
	Heuristics & Biases	7	1,2,3	1,5
	Heuristics: Representativeness, Substitution, Availability,	6	1,2,3	1,5
	Affect, Anchoring	0	1,2,3	1,5
	Framing Biases: Cognitive and emotional biases	4	1,2,3	1,5
Unit 2	Unit II: Choice Under Risk & Uncertainty	14		
	Expected Utility Prospect Theory	2	2,3,4	1,2,3
	Risk Concept	2	2,3	1,3
	Understanding Shape of Utility Function	2	2,3,4	1,3
	Decision Weighting, Probabilistic Judgment	4	2,3,4	1,3
	Mental Accounting Framing Mental Accounts Fungibility & Labels	4	2,3	1,3
	Hedonic Editing	4	2,3	1,5
Unit 3	UNIT III: Choice Under Risk & Uncertainty	14		
	Intertemporal Choice, Temporal Choice	2	2,3,4	1,4
	Construal Level Theory	2	2,3,4	1,4
	Valuation of Delayed Consumption Preferences for Sequences of	4	2,3,4	1,4
	Outcomes	4	2,3,4	1,4
	Hyperbolic Discounting	4	2,3,4	1,4
	Preference Reversal	2	2,3,4	1,4
Unit 4	UNIT IV: Behavioural Game Theory and Social Preferences	10		
	Fairness, Trust Cooperation, Reciprocity	4	2,3,4	2,3
	Strategic Thinking Choice architecture: Nudge, Nudge vs. boost	4	2,3,4	1,2
	Behavioural public policy	2	2,3,4	1,2
Total Lo	earning hours		60	

Learning Assessment

		Conti	nuous Learnin	End Semester Exam		
Bloom's Level of Cognitive Task		CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	(50%)
Level 1	Remember	80	70	60	60	60
Level 1	Understand	80	70	00	00	00
Level 2	Apply	20	30	40	40	40
Level 2	Analyse	20	30	40	40	40
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Erik Angner, "A Course in Behavioural Economics", Palgrave Macmillan
- 2. M. Altman, Handbook of Contemporary Behavioural Economics: Foundation and
- 3. Developments (2007), Prentice Hall India
- 4. E. Cartwright, Behavioural Economics (2011), Routledge
- 5. Behavioral Economics: Toward a New Economics by Integration with Traditional
- 6. Economics by Ogaki, Masao, Tanaka, Saori C. Published by Springer, ISBN
- **7.** 978-981-10-6439-5
- 8. Nick Wilkinson; Matthias Klaes (2012), An Introduction to Behavioral Economics, 2nd
- 9. Edition, Palgrave Macmillan.

Other Resources

- 1. D. Kahneman, Thinking Fast and Slow (2011), Allen Lane, Penguin Books
- 2. World Development Report 2015: Mind, Society, and Behaviour
- 3. G. Loewenstein, Exotic Preferences: Behavioural Economics and Human Motivation
- 4. (2007), Oxford University Press
- 5. Sanjit Dhami, "The Foundations of Behavioural Economic Analysis", Oxford University
- **6.** Press (2016)

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Labour Economics

Course Code	ECO 422	Course Category	Core Course (CC	Core Course (CC		1 4	T 0	P 0	C 4
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)						
Course Offering Department	Economics	Professional / Licensing Standards							

Course Objectives / Course Learning Rationales (CLRs)

- > Comprehend the unique features of the labor market, identify participants, and analyze key terminologies
- Analyze factors influencing demand and supply in the labor market, understand wage determination mechanisms in different market structures, and evaluate the impact of unions on wage rates.
- Analyze the role of labor regulations, evaluate the economic case for such regulations, and understand the influence of trade unions in the Indian context.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Demonstrate a comprehensive understanding of the labor market structure, including the economically active population, workforce participation, and the classification of labor markets.	2	80%	70%
Outcome 2	Apply economic principles to interpret wage differentials, discrimination, and equilibrium conditions in monopsony, perfectly competitive, and monopoly labor markets.	3	80%	70%
Outcome 3	Critically assess the impact of labor market policies, including the ILO Core Labor Standards, on working conditions, social security, and insurance, considering recent trends in India.	5	80%	70%

	Program Learning Outcomes (PLO)														
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	2				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Course Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit	Unit Name	Required	CLOs	References
No.		Learning hours	Addressed	
Unit 1	INTRODUCTION		18 hrs	
1	Unique features of the labour market; Participants in the labour market	03	01	01, 02
2	Labour market terminologies; economically active population	03	01	01, 02
3	Workforce participation; labour force participation rates	03	01	01, 02
4	Unemployment rate; Classification of labour markets	03	01	01,02
5	Positive and normative economics in the context of labour markets	03	01	01, 02
6	Labour markets and Pareto efficiency	01	01	01, 02
7	Causes of labour market failure	02	01	01,02
Unit 2	LABOUR MARKET ANALYSIS		15 hrs	
8	Demand for labour: Determinants of demand for labour	03	01,03	02, 03
9	Elasticity of Derived Demand: Supply of labour: Static Labour	02	01,03	02, 03
10	Leisure Choices; supply curve of labour; indifference curves and budget constraints	02	01,03	02, 03
11	Reservation wage; Labour market equilibrium: wage and employment determination in monopsony	02	01,03	02, 03
12	Perfectly competitive and monopoly labour markets	02	01,03	02, 03
13	Monopoly Union model and its impact on wage rate	02	01,03	02, 03
14	Wage differentials and discrimination	02	01,03	02, 03
Unit 3	EMPLOYMENT AND UNEMPLOYMENT	•	15 hrs	
15	Concept of Employment and Full Employment	03	02	02, 01
16	The added worker and discouraged worker hypothesis	03	02	02, 01
17	Segmented labour market; job search and vacancy analysis	03	02	02, 01
18	Unemployment causes and consequences; technology and employment	03	02	02, 01
19	Recent trends of employment and unemployment in India	03	02	02, 01
Unit 4	LABOUR REGULATIONS AND LABOUR MARKET POLICIES IN INDIA		12 hrs	
20	Role of regulations in labour markets, Economic case for labour market regulations: its impact	04	02	02,03
21	Trade unions in India; ILO Core Labour Standards	04	02	02,03
22	Recent trends in Working conditions; Social security and Insurance	02	02	02,03
23	Welfare funds-Employment exchanges; Vocational education and training	02	02	02,03
	Total Learning hours		60 hrs	1

Ploom's 1	Loyal of Cognitive	Conti	nuous Learnin	End Semester Assessments		
Bloom's Level of Cognitive Task		CLA-1 (15%)	Mid-1 (15%)	CLA-2 (15%)	CLA-3 (15%)	(40%)
Level 1	Remember	40%	40%	40%	40%	40%
Level 1	Understand	40%	40%	40%	40%	40%
Level 2	Apply	60%	60%	60%	60%	60%
Level 2	Analyse	0070	0076	0076	0076	0076
Level 3	Evaluate					
Level 3	Create	1				
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. 1.Cahuc, P. & Zilberberg, A. (2004). Labour Economics, Massachusetts: MIT Press.
- 2. Reynolds, L. G., & Masters, S. H. (1997). Labour Economics and Labour Relations (11th ed), New York: Pearson,
- 3. Smith, S. (1994). Labour Economics, London: Routledge.
- 4. A. Ramaswamy, K. V. (2015). Labour, Employment and Economic Growth in India, New Delhi: Cambridge University Press

Other Resources

- 1. Internal (Institutional) Subject Matter Experts: Dr Manish Kumar
- 2. Expert Reviewers: Dr Raja Durai (School of Economics)
- 3. Prof. Maria Saleth (MIDS, Chennai)

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Health Economics

Course Code	ECO 423	Course Cotegory	Cor	e Course	L	T	P	C
Course Code	ECO 423	Course Category	(CC)				0	4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To understand fundamental health economics concepts, linking economic principles to healthcare dynamics.
- > To analyse health care dynamics, using the Grossman Model and exploring factors influencing demand and supply.
- > To evaluate market structures, failures, and information issues in health economics scenarios.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Apply economic principles to differentiate healthcare needs and requirements	3	80%	70%
Outcome 2	Analyze shifts in health care demand influenced by time, insurance, and individual behaviours	4	80%	70%
Outcome 3	Critically assess health insurance dynamics, moral hazard, and adverse selection, considering uncertainty in health-related scenarios	5	80%	70%

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	2				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Course Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References
Unit 1	INTRODUCTION		15 hrs	
1	The concept of health economics, public goods and health economics	04	01	01, 02
2	The relevance of health economics	04	01	01, 02
3	Health care as economic commodity	04	01	01, 02
4	The nature of health care: need versus requirements	03	01	01,02
Unit 2	DEMAND AND SUPPLY OF HEALTH		15 hrs	
5	The Grossman Model	04	01	02, 03
6	Determinants of health (medicine, education, lifestyle, other behavioural aspects)	05	01	02, 03
7	Shifts in demand for health care	03	01	02, 03
8	The role of time and insurance	03	01	02, 03
Unit 3	MARKET STRUCTURE AND MARKET FAILURE IN HEALTH AND HEALTH CARE		15 hrs	
9	Market structures	04	02	02, 01
10	Market failures	03	02	02, 01
11	Symmetric information and agency relationship	04	02	02, 01
12	Supplier induced demand	04	02	02, 01
Unit 4	HEALTH INSURANCE, MORAL HAZARD AND ADVERSE SELECTION		15 hrs	l
13	Uncertainty and insurance	04	03	02, 01
14	The demand for insurance	04	03	02, 01
15	The supply of insurance	04	03	02, 01
16	Moral hazard and adverse selection	03	03	02, 01
	Total Learning hours		60 hrs	1

Learning Assessment

Dloom's	Loyal of Cognitive	Conti	nuous Learnin	g Assessments	(60%)	End Semester Assessments
DIOUIII S	Level of Cognitive Task	CLA-1 (15%)	Mid-1 (15%)	CLA-2 (15%)	CLA-3 (15%)	(40%)
Level 1	Remember	40%	40%	40%	40%	40%
Level 1	Understand	40%	40%	40%	40%	40%
Level 2	Apply	60%	60%	60%	60%	60%
Level 2	Analyse	0076	0076	0076	0076	0078
Level 3	Evaluate					
Level 3	Create					
	Total		100%	100%	100%	100%

Recommended Resources

- 1. Bhattacharya, J., Hyde, T., Tu, P. (2014). Health economics, Palgrave Macmillan.
- 2. World Development Report (1993). Investing in Health. The World Bank.
- 3. Folland, S., Goodman, A. and Stano, M. (2000). The Economics of Health and Health Care. Third Edition. Prentice Hall.
- 4. Clewar, A and Perkens, D. (1998). Economics of Health Care Management. London: Prentice Hall

Other Resources

- 1. Internal (Institutional) Subject Matter Experts: Dr Manish Kumar
- 2. Expert Reviewers: Dr Raja Durai (School of Economics)
- 3. Prof. Maria Saleth (MIDS, Chennai)

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Theories of Growth

Course Code	ECO 425	Course Category	Core Elective		I		T	P	C
Course Code	ECO 423	Course Category			4	ŀ	0	0	4
Pre-Requisite Course(s)		Co-Requisite Course(s) Progressive Course(s)							
Course Offering Department	Economics	Professional / Licensing Standards							

Course Objectives / Course Learning Rationales (CLRs)

- ➤ The student will be able to understand the concept of growth.
- > To assist students in comprehending the theories and strategies of growth and development.
- > Evaluate how economic reasoning can be applied to study relevant problems and policies in economics.
- This course exposes students to some of the key ideas and concepts in the areas of economic growth and human development.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Describe the tools for measuring development			
Outcome 2	Learn hardcore economic prescriptions to development, concerns hitherto relegated to background like education, health, sanitation and infrastructural development, have found a place of pride in explaining the preference of various economies.	2	70%	65%
Outcome 3	To explain development economic growth theories, international trade development theories, and related economic development theories.	2	70%	65%
Outcome 4	Describe the issues and challenges of development	2	70%	
Outcome 5	Identify the theories of development useful for Indian Economy	3	70%	65%

					Pro	ogram L	earning	arning Outcomes (PLO)										
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3			
Outcome 1	3	3	3	2	1							2	3	1	2			
Outcome 2	3	3	3	3	2	1	1		2			2	3	2	2			
Outcome 3	3	3	3	3	2		2		2			2	3	2	2			
Outcome 4	3	3	3	3	2	1			3			2	3	2	2			
Outcome 5	3	3	3	3	3	1	1		2			3	3	2	2			
Average	3	3	3	3	2	1	1		2			2	3	2	2			

Unit No.	Unit Name	Required Learning	CLOs Addressed	References	
		hours			
Unit I	Conceptions of Development		11		
1	Alternative measures of development	4	1	1	
2	Documenting the international variations in these measures	4	1	1	
3	Comparing development trajectories across nations and within them.	3	2	1	
Unit II	Theories of Economic Development		11		
4	Adam Smith	2	3	2, 3	
5	Ricardo	2	3	2, 3	
6	Marx theory of growth	3	3	2, 3	
7	Schumpeter theory of growth	2	3	2, 3	
8	Rostow stages of growth	2	3	2, 3	
UNIT III	Growth Models and Empirics		14	•	
9	The Harrod-Domar model	3	1, 2	2, 3	
10	The Solow model and its variants	3	1, 2	2, 3	
11	Fei and ranis' model	2	1, 2	2, 3	
12	Lewis model of unlimited supply of labour	3	1, 2	2, 3	
13	Evidence on the determinants of growth	3	1, 2	2, 3	
UNIT IV	Poverty and Inequality: Definitions, Measures and Mechanisms		15		
14	Inequality axioms	2	1, 2	1	
15	A comparison of commonly used inequality measures	3	1, 2	1	
16	Connections between inequality and development	2	1, 2	1	
17	Poverty measurement;	3	1, 2	1	
18	Characteristics of the poor	2		1	
19	mechanisms that generate poverty traps and path dependence of growth processes.	3		1	
UNIT V	Political Institutions and the Functioning of the State	9			
20	The determinants of democracy	3	4	2	
21	alternative institutional trajectories and their relationship with economic performance	3	4	2	
22	Within country differences in the functioning of state	3	4	2	
	Total		60		

Learning Assessment

Dlag	m's Level of		(Continuou	s Learnin	g Assessm	ents (50%	(o)		End Se	mester
	m's Level of gnitive Task	CLA-1	(10%)	Mid-1	(15%)	5%) CLA-2 (10%)		Mid-2 (15%)		Exam (50%)	
Cog	Cognitive Task		Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level	Remember	60%		60%		40%		40%		50%	
1	Understand										
Level	Apply	40%		40%		60%		60%		50%	
2	Analyse										
Level	Evaluate										
3	Create										
	Total	100%		100%		100%		100%		100%	

Recommended Resources

Other Resources

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Classical Political Economy

Cou	rse Code	ECO 426	Course Category	Departmental Elective		_	<u>L</u>	T 0	P 0	C
	Requisite rse(s)		Co-Requisite Course(s)		Progressive Course(s)					
	rse Offering artment	Economics	Professional / Licensing Standards							

Course Objectives / Course Learning Rationales (CLRs)

- > To introduce the economic theory, ideas, and postulates of the various schools of thought, ranging from mercantilism to the contemporary period.
- To understand the evolution and limitations of various schools of thought.
- To understand the relevance of each school of thought to the current period.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	To articulate and elucidate the concepts underlying diverse schools of thought	2	80	75
Outcome 2	To articulate and elucidate the constraints inherent in diverse streams of thought	2	75	75
Outcome 3	To explicate and implement the development of diverse streams of thought	3	60	60
Outcome 4	To evaluate and implement the concepts of diverse schools of thought in practical situations	3	70	60

					Pr	ogram I	Learnin	g Outco	mes (PI	LO)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3											2			
Outcome 2	3											2			
Outcome 3	3	3	3	3								2			3
Outcome 4	3	3	3		2							2	3		3
Average	3	3	3	3	2							2	3		3

Unit No.	Unit Name	Required Learning hours	CLOs Addressed	References			
Unit 1	Mercantilism and Classical School	18 hrs					
	Mercantilism; Laissez Faire; Quesnay and the Physiocrats;	06	01	01,02			
	Adam Smith: invisible hand-accumulation and distribution of Income-value	04	01	01,02			
	Market and competition-institutions; Ricardo-Corn laws and theory of rent;	04	01,02	01,02			
	J S Mills: synthesis of the classical economics	04	01,02	01,02			
Unit II	Marx's Economics Theory	18 hrs					
	Exploitation and value;	06	02	01, 02			
	Wages, trade cycles and Law of movement of capitalist economy	06	02	01, 02			
	Monetary aspects of cycles and the crisis	06	02	01, 02			
Unit III	Marginal Revolution and Neoclassical Orthodoxy	12 hrs					
	Neoclassical theoretical system;	06	01,02	01, 02			
	Neoclassical Orthodoxy- Belle epoque, Alfred Marshall	06	01,02	01, 02			
Unit IV	Years of High Theory	12 hrs					
	John Maynard Keynes: The General Theory: J A Schumpeter: equilibrium and development, trade cycle and money	06	01,03	01, 02			
	Money Forms: Sraffa-Chamberlin-Joan Robbinson: Contribution to the study of Market Forms.	06	01,03	01, 02			
	Total Learning hours		60 hrs				

Learning Assessment

Bloom's Level of Cognitive Task		C	End Semester			
		CLA-1 (15%)	CLA-3 (10%)	Exam (50%)		
Level	Remember	80	70	60	60	60
1	Understand	00	/0	00	00	00
Level	Apply	20	30	40	40	40
2	Analyse	20	30	40	40	40
Level	Evaluate					
3	Create					
Total		100%	100%	100%	100%	100%

Recommended Resources

- 1. Screpanti, Ernesto, and Stefano Zamagni, 'Introduction', in David Field (ed.), An Outline of the History of Economic Thought, 1st edn (Oxford, 1995; online edn, Oxford Academic, 1 Nov. 2003),
- 2. Lokanathan V. A History of Economic Thought, 10th Edition Publisher: S. Chand Publishing.

Other Resources

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Industrial Economics

Course Code	ECO 427	Course Category					Γ)	P 0	C
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)					
Course Offering Department	Economics	Professional / Licensing Standards							

Course Objectives / Course Learning Rationales (CLRs)

- > To introduce to the basics of industrial economics.
- > To understand to the behaviour of firms under different market conditions.
- > To understand the structure, performance and the decision-making process of an industry.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Understand the Behaviour of firms under different market conditions	2	70%	65%
Outcome 2	Establish relationship between industrial structure and performance.	2	70%	65%
Outcome 3	Understand the basics of industrial economics	2	70%	65%

					Pro	ngram I	earning	Outco	mes (PL	.(0)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit No.		Required	CLOs	References
		Learning hours	Addressed	Used
Unit I	Introduction	15		
1	Conceptual Framework	2	1	1
2	History and Scope of Industrial Economics	2	1	1
3	Concept of firm	2	1	1
4	Organisation Patten of firm; Objectives of firm; Ownership and Control of Firm;	1		
5	Location of firm;	1	1	1
6	Theories of location- Weber's Theory, Sargent Florence Theory	1	1	1
Unit II	Theoretical Framework	10		
7	The traditional structure, Conduct and Performance Approach	1	2	1
8	The modern Structure	1	2	1
9	The Welfare basis in Industrial Economics	1	2	1
10	The case against monopoly	1	2	1
11	The Williamson Trade-Off Conditions	2	2	1
UNIT III	Cost Theory and Capacity Utilization of Firms	15		
12	Theory of Cost and Production	1	2,3	1, 2
13	Efficiency and the Size of firms	1	2,3	
14	Effect of firm size on performance indicators	2	2,3	1, 2
15	Return to scale	1	2,3	1, 2
16	Capacity Utilization	1	2,3	1, 2
UNIT IV	Industrial Structure I	10		
17	The Industrial Concentration	1	4	2, 3
18	Its Derivation	1	4	2, 3
19	Characteristics of a Good Measure of Concentration	1	4	2, 3
UNIT V	Industrial Structure II	10		
20	The Herfindahl Index of Concentration	1	5	2,3
21	G-Firm Concentration Ratio	1	5	2,3
22	The Entropy Index and Linda Index	1	5	2,3
23	Competitiveness and other Alternative Theories	1	5	2,3
	Total Learning hours		60	

Learning Assessment

Dlaamia I	aval of Cognitive		Cor	ntinuous	Learnin	g Assess	ments (50	0%)		End Semester Exam	
Diooni's 1	Bloom's Level of Cognitive Task		CLA-1 (15%)		Mid-1 (15%)		CLA-2 (10%)		3 (10%)	(50%)	
Task		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Level 1	Remember	40%		90%		40%		80%		70%	
Level I	Understand	4070		2070		4070		3070		7070	
Level 2	Apply	60%		10%		60%		20%		30%	
Level 2	Analyse	0070		1070		0070		2070		3070	
Level 3	Evaluate										
Level 3	Create										
	Total		0%	100%		100%		100%		100%	

Recommended Resources

- 1. Industrial Economics and Concentration, Hay and Morris, Publisher: Oxford University Press 1991.
- 2. Industrial Economics, R. R. Barthwal, Publisher: Wiley Easten Ltd 2010.
- 3. Theory of Industrial Economics, Clement G Krouse, Basil Blackwell Ltd 1990
- 4. Economic Theory of the Industry, Micheal Waterson, Cambridge University Press 1986.

Other Resources

- 1. Internal (Institutional) Subject Matter Experts: Dr. J Vineesh Prakash
- 2. Expert Reviewers : Dr Raja Durai (School of Economics) Prof. Maria Saleth (MIDS, Chennai)

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Law and Economics

Course Code	ECO 428	Course Catagory	Cor	L	T	P	C	
Course Code	ECO 428	Course Category	(CC)		4	0	0	4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To integrate economic concepts with legal principles to cultivate a holistic understanding of how economic theory informs legal analysis.
- > To explore and compare civil and common legal traditions, examining the evolution of legal rules and their economic implications.
- > To develop the ability to apply economic theories to legal concepts, emphasizing property, contracts, torts, and their economic underpinnings

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Apply economic analysis to legal problems, prioritizing efficiency over distribution in the context of private law	3	80%	70%
Outcome 2	Understand the nature of legal traditions, legal disputes, and the evolution of legal rules within the framework of economic perspectives	2	80%	70%
Outcome 3	Master economic theories related to property, contracts, and torts, gaining insights into the economic dimensions of legal concepts and their practical applications	5	80%	70%

						Prog	ram Lea	rning (Outcom	es (PLO)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	2				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Course Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit	Unit Name	Required Learning	CLOs	References			
No.		hours	Addressed				
Unit 1	INTRODUCTION TO LAW AND ECONOMICS		15 hrs				
1	Meaning of Economic Analysis of Law & Some	05	01	1			
	Examples						
2	Primacy of Efficiency over Distribution in analyzing	05	01	1			
	Private Law						
3	Law and Legal Institutions	05	01	1			
Unit 2	AN INTRODUCTION TO LAW AND LEGAL		14 hrs				
	TRADITIONS						
4	The Legal Traditions	04	01,03	1			
5	The Civil and Common	04	01,03	1			
6	Nature of Legal Dispute	03	01,03	1			
7	Evolution of Legal Rules	03 01,03					
Unit 3	AN ECONOMIC THEORY OF PROPERTY		15 hrs				
8	Legal Concept of Property	03	02	1			
9	Bargaining Theory	03	02	1			
10	The Origins of Institution of Property: A Thought	03	02	1			
	Experiment						
11	An Economic Theory of Property	03	02	1			
12	Ownership and Protection of Property	03	02	1			
Unit 4			8 hrs				
13	An Economic Theory of Contract	02	02	1			
14	Bargain Theory of Contract	02	02	1			
15	Economic Theory of Contract	02	02	1			
16	Economics of Contract Law	02	02	1			
Unit 5			8 hrs				
17	An Introduction to Economic Theory of Tort Law	02	01,03	1			
18	Basics of Law of Tort	02	01,03	1			
19	Economics of Tortuous Liability	02	01,03	1			
20	Economics of Damage Remedy	02	01,03	1			
Total Le	arning hours		60 hrs				

Learning Assessment

Plaam's	Level of Cognitive	Conti	nuous Learnin	g Assessments	(60%)	End Semester Assessments		
DIOUIII S	Task		Mid-1 (15%)	CLA-2 (15%)	CLA-3 (15%)	(40%)		
Level 1	Remember	40%	40%	40%	40%	40%		
Level I	Understand	4070	40%	4070	4070	4078		
Level 2	Apply	60%	60%	60%	60%	60%		
Level 2	Analyse	0076	0076	0076	0076	0078		
Level 3	Evaluate Evaluate							
Level 3	Create	1						
	Total		100%	100%	100%	100%		

Recommended Resources

1. 1.Cooter, R., & Ulen, T. (2014). Law and Economics (6th ed.). Harlow: Pearson.

Further Readings:

- 1.Friedman, D. D. (2001). Law's order: What economics has to do with law and why it matters. Princeton University Press.
- 2. Posner, R. A. (2014). Economic Analysis of Law. Wolters Kluwer Law & Business.'
- 3. Veljanovski, C. G. (2007). Economic Principles of Law. Cambridge University Press.
- 4.Posner, R. A. (1981). The Economics of Justice. Cambridge, MA: Harvard University Press

Other Resources

- 1. Internal (Institutional) Subject Matter Experts: Dr Manish Kumar
- 2. Expert Reviewers: Dr Raja Durai (School of Economics)
- 3. Prof. Maria Saleth (MIDS, Chennai)

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Agricultural Economics

Course Code	ECO 429	Course Category		L	T	P 0	C 4
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > To expose the students to the concept, significance and uses of agricultural production economics.
- > To the use of economic tools and concepts in the analysis and evaluation of public policies affecting agriculture, food, natural resources, and the environment.
- > To enable the students to understand the theories and strategies of growth and development of agriculture sector.
- > This course exposes students to economic principles, with emphasis on their application to the solution of farm, agribusiness, and agricultural industry problems, application to the solution of farm, agribusiness, and agricultural industry problems.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Understand the importance of agriculture sector in overall economy	2		
Outcome 2	Explain Agriculture production and consumption by using economic theory for support.	2	80%	70%
Outcome 3	To explain production economics tools for agricultural decision making	2	80%	70%
Outcome 4	Jnderstanding limited resources available in the economy. Realize the need to exploit and utilize through development and improvement of production techniques.	2	80%	70
Outcome 5	Discuss the impact of regional, national, and global agribusiness policy	3	80%	70%

					Pro	ogram L	earning	g Outco	mes (PL	(O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1							2	3	1	2
Outcome 2	3	3	3	3	2	1	2		2			2	1	2	3
Outcome 3	3	2	3	3	2		2		2			3	3	2	2
Outcome 4	3	3	3	2	2	1			3			2	1	2	2
Outcome 5	3	2	3	2	3	1	2		2			3	3	2	2
Average	3	3	3	3	2	1	2		2			2	3	2	2

Unit No.	Unit Name	Required Learning	CLOs Addressed	References
		hours		
Unit I	Introduction		17	
1	Definition, Scope, and Nature	2	1	1
2	Need for a Separate Study of Agricultural Economics	2	1	1
3	Agricultural Linkages with Other Sectors,	2	2	1
4	Role of Agriculture in Economic Development,	2	1	
5	Declining Importance of Agriculture in Economic Development	2	3	2, 3
6	Concept of Production Function	3	2	
7	Input-output and Product Relationship	2	2	
8	Equilibrium of share-tenant farm and efficiency.	2	2	
Unit II	Nature and Type of Risk and Uncertainty		14	
10	Risk and uncertainty in agriculture	3	3	2, 3
11	Nature of supply and demand for agriculture products	4	3	2, 3
12	Instability of agriculture	3	3	2, 3
13	Schultz theory and role of technological change	4	3	
UNIT III	Land reforms and green revolution in India		16	
14	Objectives, progress and assessment of land reforms	4	1, 2	2, 3
15	Nature of emerging agrarian structure	4	1, 2	2, 3
16	Green Revolution in India	4	1, 2	2, 3
17	Overview growth of Agriculture	4	1, 2	2, 3
UNIT IV	Agricultural Issues	13		
18	Farm size and productivity	3	1, 2	1
19	Problems of mechanization	3	1, 2	1
20	Agriculture credits in India	3	1, 2	1
21	WTO and Indian Agriculture.	4	1, 2	1
	Total	60		

Learning Assessment

Plaam's I	aval of Cognitive		Co	ntinuous	Learnin	g Assessm	ents (50	%)		End Semester	
Diooni 8 1	Level of Cognitive	CLA-1 (10%)		Mid-1 (15%)		CLA-2 (10%)		Mid-2 (15%)		Exam (50%)	
Task		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Laval 1	Remember	60%		60%		40%		40%		50%	
Level 1	Understand										
Level 2	Apply	40%		40%		60%		60%		50%	
Level 2	Analyse										
Evaluate											
Level 3	Level 3 Create										
	Total			100%		100%		100%		100%	

Recommended Resources

Other Resources

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Game Theory

Course Code	ECO 431	Course Category	Core		L	T	P	C
		8 •			4	0	0	4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To understand the need and scope of Game Theory.
- > To understand the fundamental concepts underlying static and dynamic games.
- Application of the concepts of Game Theory to real-life situations.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Define, explain, and apply Rational Choice Theory and game forms.	3	60	60
Outcome 2	Define, explain, and apply solution techniques for static and dynamic games.	3	60	60
Outcome 3	Apply backward induction, subgame equilibrium to different market types.	3	60	60
Outcome 4	Apply game theory solution techniques to solving for price and quantity of firms in different market types.	3	60	60

					Pro	ogram L	earning	, Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3											2			
Outcome 2	3											2			
Outcome 3	3	3							2			2			
Outcome 4	3	3	3	3					2			2			
Average	3	3	3	3					2			2			

Sl. No	Unit Name	Learning hours	CLO's Addressed	Reference
	UNIT I: Static games of complete information	16		
1	Rational Choice Theory	2	1	1
2	Normal vs Extensive game form, Solution Concept	2	1	1
3	Dominance Solution Techniques	4	1,2	1
4	Equilibrium Solution Techniques	4	1,2	1
5	Constant-Sum and Zero-Sum game	2	1,2	3
6	Best Response Functions	2	1,2	3
	UNIT II: Dynamic Games of Complete Information	20		
7	Introduction to Dynamic Game Theory	1	2	1,2
8	Extensive forms	1	1	1,2
9	Backward Induction	4	2,3	1,2
10	Application: Stackelberg Model of Duopoly	4	2,3,4	1,2
11	Sequential Bargaining	2	2,3	2
12	Dynamic model of complete but imperfect information	2	2	1,2
13	Subgame Perfect Nash Equilibrium	4	1,2	1,2
14	Solution Concept for Sequential Games	2	2	2
	UNIT III: Static Games of Incomplete Information	13		
15	Incomplete information	1		2
16	Notion of Type and Strategy	3	2	2
17	Static Bayesian games	3	2,3	2
18	Bayesian Nash Equilibrium	2	2,3	2
19	Examples of Bayesian Nash Equilibrium	4	2,3	2
	UNIT IV: Application	11		
20	Game theory and Strategic Decision Making under Oligopoly	6	3,4	3
21	Dominant Strategies	1	3,4	3
22	Nash Equilibrium	1	3,4	3
23	Entry Detterence and Cartel games	2	2,4	3
24	Games with Incomplete Information	1	4	3

Learning Assessment

		Conti	50%)	End Semester Exam		
Bloom's Le	vel of Cognitive Task	CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	(50%)
Level 1	Remember	90	70	70	60	60
Level I	Understand	80	70	/0	60	60
Level 2	Apply	20	30	30	40	40
Level 2	Analyse	20	30	30	40	40
Level 3	Evaluate					
Level 3	Create					
	Total	100%	100%	100%	100%	100%

Recommended Resources

- 1. Osborne, M. J., An Introduction to Game Theory, Oxford University Press, 2003.
- 2. R. Gibbons, A Primer in Game Theory, Princeton University Press.
- 3. R. Gibbons, Game Theory for Applied Economists, Princeton University Press

Other Resources

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Money, Banking and Finance

Course Code	ECO 474	Course Category	Core Course (CC)	L	T	P	C
Course Coue	ECO 474	Course Category	Core Course ((CC)	4	0	0	4
Pre-Requisite Course(s)		Co-Requisite Course(s)		Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards						

Course Objectives / Course Learning Rationales (CLRs)

- > To introduce concepts in money and banking.
- > Exposes students to the theory and functioning of the monetary and financial sectors.
- > It discusses the interest rate concepts as well.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Discuss the economic principles underlying the working of financial institutions.	2	70%	70%
Outcome 2	Describe the working of central banks conducting monetary policy.	1	70%	70%
Outcome 3	Apply models on monetary and macroeconomic problems.	3	70%	70%
Outcome 4	Conduct a theoretical analysis of given baking problems.	2	70%	70%

					Pro	ogram L	earning	Outco	mes (PL	O)					
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	2	3	2	3	1			2		2	3	2	2	3
Outcome 2	3	2	1	2	3	1			2		2	3	2	3	1
Outcome 3	3	2	3	2	3	1			2		2	3	2	3	3
Outcome 4	3	2	1	2	3	1			2		2	3	2	1	1
Average	3	2	2	2	3	1			2		2	3	2	2	2

Unit	Unit Name	Required	CLOs	References
No.		Learning hours	Addressed	Used
Unit I	Money	15		
	Introduction	2	1	1
	Theoretical and empirical approaches to money definition	2	1	1
	Functions	3	1	1
	Different Approaches	4	1	1
	Measurements	2	1	1
	Theories of money supply determination	2	1	1
Unit II	Money Financial Institutions, Markets, Instruments and Financial Innovations	15		
	Role of financial markets and institutions	3	1	1
	The problem of asymmetric information	2	1	1
	Adverse selection and moral hazard financial crises	3	1	1
	Money and capital markets	2	1	1
	organization, structure, and reforms in India,	2	1	1
	financial derivatives, and other innovations	3	1	1
Unit III	Interest Rates	15		
	Introduction of Interest rates	3	2	1,2
	Determination of interest rates	2	2	1,2
	Sources of interest rate differentials;	2	2	1,2
	Theories of term structure of interest rates	2	2	1,2
	Interest rates in India	3	2	1,2
	Comparison of interest rates	3	2	1,2
Unit IV	Banking System and Central Banking and Monetary Policy	15		
	Balance sheet and portfolio management	2	4	1,2
	Indian banking system: Changing role and structure; banking sector reforms	3	4	1,2
	Functions	2	4	1,2
	Balance sheet; goals, targets, indicators, and instruments of monetary control	4	4	1,2
	Monetary management in an open economy;	2	4	1,2
	current monetary policy of India.	2	4	1,2
		i .		1

Learning Assessment

Plac	m's Level of		Co	ntinuous	Learnin	g Assessm	ents (50°	%)		End Ser	nester
	Cognitive Task		CLA-1 (10%)		Mid-1 (15%)		CLA-2 (10%)		(15%)	Exam (50%)	
Cos	gilluve task	Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac
Laval 1	Remember	40%		60%		40%		60%		40%	
Level I	Level 1 Understand			00%		40%		00%		4070	
Level 2	Apply	60%		40%		60%		40%		60%	
Level 2	Analyse	0076		4070		0076		4070		0070	
Level 3	Evaluate										
Level 3	Create Create										
	Total	100%		100%		100%		100%		100%	

Recommended Resources

- 1. Mishkin Frederick S (2015), The Economics of Money, Banking and Financial Markets
- 2. L. M. Bhole and J. Mahukud, Financial Institutions and Markets, Tata McGraw Hill, 5th edition, 2011

Other Resources

1. 1. R.B.I. Bulletin, Annual Report and Report on Currency and Finance (latest).

Course Designers

1. Dr Kamal Sai Sadharma Erra, Assistant Professor, Department of Economics, SRM University- AP.

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Fintech

Course Code	SEC 122	Course Category			L 3	T 0	P 0	C 3
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressiv Course(s)	ve				
Course Offering Department	Economics	Professional / Licensing Standards		·				

Course Objectives / Course Learning Rationales (CLRs)

- > To understand fintech in the context of the digital economy.
- > To introduce to the enablers of a digital economy.
- To understand the impact of fintech

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	Gain a foundational understanding about fintech startups	3	80%	70%
Outcome 2	Familiarize with basic enablers of a digital economy	3	80%	70%
Outcome 3	Gain a foundational knowledge on fintech innovations and disruptions	2	80%	70%
Outcome 4	Gain a foundational knowledge on the impact of fintech	3	80%	70%

					Prog		Learn	ing O	utcon	nes (I	PLO)				
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Lifelong Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 2	3	3	2	2	1				2	2	1	2	3	3	2
Outcome 3	3	3	2	2	2				2	2	1	2	3	3	2
Outcome 4	3	3	2	2	2				2	2	1	2	3	3	2
Course Average	3	3	2	2	2				2	2	1	2	3	3	2

Unit No.	Unit Name	Required Contact	CLOs	References			
		Hours	Addressed				
Unit 1	Fintech in the Context of the Digital Economy		10 hrs				
	Fintech Startups	02	01	01,02			
	The 10 Stacks of a Digital Economy	02	01	01,02			
	Challenges in the Fintech Journey	01	01,03	01,02			
	The Landscape of Fintech	01	01,03	01,02			
	Influence of FinTech companies on banking landscape in the Indian context	02	01, 02	01, 02			
	Role of FinTech in accelerating financial inclusion in India	02 01,04 01,					
Unit II	Enablers of a Digital Economy	10 hrs					
	Cryptoassets	02	02	01, 02			
	Drawbacks of Cryptoassets: "Blockchain, not Bitcoin"	02	02	01, 02			
	Open Banking: Digital Payments Systems	03	02	01, 02			
	Essentials for Operating in the Open Banking Space	03	02,03	01, 02			
Unit III	Fintech Innovations and Disruptions	15 hrs					
	Disruption in Asset Servicing	06	01,03	01, 02			
	Disruptive Technologies	06	01,03	01, 02			
	Disruption in the Capital Markets	03	01,03	01, 02			
Unit IV	The Impact of Fintech		10 hrs				
	Legal Implications of Fintech	04	01	01, 02			
	Smart Nations: Collaboration and Competition Between	04	01, 03	01, 02			
	Jurisdictions						
	Future Developments	02	01, 03	01, 02			
	Total Contact Hours		45 hrs				

Learning Assessment

Ploom's I	Bloom's Level of Cognitive		Con	tinuous	Learnin	g Assessn	nents (50	0%)		End Semester Exam		
Task		CLA-1 (15%)		Mid-1 (15%)		CLA-2 (10%)		CLA-3 (10%)		(50%)		
		Th	Prac	Th	Prac	Th	Prac	Th	Prac	Th	Prac	
Level 1	Remember	40%	40%	400/)%	40%		40%		40%		
Level 1	Understand	40%		4070				4070		7070		
Level 2	Apply	60%		60%		60%		60%		60%		
Level 2	Analyse	0070		0070				0076		0070		
Level 3	Evaluate											
Level 3	Create											
	Total	100%		100%		100%		100%		100%		

Recommended Resources

- 1. Recommended Resources
- 2. 1. Gupta, P., & Tham, T. M. (2018). Fintech: the new DNA of financial services. Walter de Gruyter GmbH & Co KG.
- 3. 2. Jaspal Singh (2022). Financial Technology (FinTech) and Digital Banking in India. New Century Publications.
- **4.** 3. Paul Vigna and Michael J. Casey (2015), The age of cryptocurrency: how bitcoin and digital money are challenging the global economic order, New York: St. Martin's Press.
- 5. 4. Brett King (2020), Bank 4.0: Banking Everywhere, Never at a Bank, Wiley

Other Resources

Course Designers

1. Dr J Vineesh Prakash, Assistant Professor, Department of Economics, SRM University – Andhra Pradesh.

Lesson Plan

1. Topic(s): Fintech Startups, The 10 Stacks of a Digital Economy, Challe Journey, The Landscape of Fintech	enges in the Fintech	CO: 1
Name of Faculty from Synergy Dept. / Other Institution / Industry		
2. Topic Learning Outcome(s) Gain a foundational und	derstanding of Data Analy	sis
Previous:	Current:	Following:
3.Pedagogy (all that apply)	
PBL (Problem or Project Based Learning) / ABL (Activity Based Learn Learning)	ing) / EL (Experiential	Topic Learning Hours 10
4. Active Learning Techniques ■ Discussions / Interactions /Q&A / Jigsaw etc.		Out of Class Hours 10
 5. Resources Book Chapter/ Pages . Chapter 02, 03, Gupta, P., & Tham, T. M. new DNA of financial services. Walter de Gruyter GmbH & Co E-resources Problem Sets Practice Work w/ solutions 	Blended Learning Hours	
6.Assessments		
Assessment Component(s) (CLA 1)	Marks 15	
1. Topic(s): Cryptoassets, Drawbacks of Cryptoassets: "Blockchain, not I Digital Payments Systems, Essentials for Operating in the Open Banking		CO: 1&2
Name of Faculty from Synergy Dept. / Other Institution / Industry		
2. Topic Learning Outcome(s) Gain a foundational understanding of software's for Data Analysis	Data Analysis, Familiarize	with basic
Previous:	Current:	Following:
3.Pedagogy (all that apply	7)	
PBL (Problem or Project Based Learning) / ABL (Activity Based Learning) Learning)	ning) / EL (Experiential	Topic Learning Hours 15
 4. Active Learning Techniques Discussions / Interactions /Q&A / Jigsaw etc. 	In Class Hours	Out of Class Hours 15
 5. Resources Book Chapter/ Pages . Chapter 09, 10 Gupta, P., & Tham, T. M. DNA of financial services. Walter de Gruyter GmbH & Co KG. Notes E-resources Problem Sets Practice Work w/ solutions 	(2018). Fintech: the new	Blended Learning Hours
6.Assessments		
Assessment Component(s)	Assessment Type	Marks
(Mid-Term)	Quiz	15

isruption in the Capital	CO: 2&3	
•	a foundational	
Current:	Following:	
ply)	•	
arning) / EL (Experiential	Topic Learning Hours 15	
In Class Hours	Out of Class Hours 15	
	Blended Learning Hours	
Assessment Type Quiz	Marks 10	
	ply) arning) / EL (Experiential	

2. Topic Learning Outcome(s) Familiarize with basic software's for Data Analysis, Gain a foundational knowledge of inferential statistics with practical applications **Previous: Current: Following:** 3.Pedagogy (all that apply) PBL (Problem or Project Based Learning) / ABL (Activity Based Learning) / EL (Experiential **Topic Learning** Learning) Hours 15 **In Class Hours Out of Class** 4. Active Learning Techniques Discussions / Interactions /Q&A / Jigsaw etc. Hours 15 5. Resources **Blended Learning** Book Chapter/ Pages . Chapter 25, Gupta, P., & Tham, T. M. (2018). Fintech: the new DNA **Hours** of financial services. Walter de Gruyter GmbH & Co KG. Notes E-resources **Problem Sets** Practice Work w/ solutions

6.Assessments

Assessment Component(s)	Assessment Type	Marks
(CLA III)	Quiz	10

Neerukonda, Mangalagiri Mandal, Guntur District, Mangalagiri, Andhra Pradesh – 522240.



Understanding India's Economic Survey and Union Budget

Course Code	SEC 123	Course Category		L	T	P	C 2
)	U	U	3	
Pre-Requisite Course(s)		Co-Requisite Course(s)	Progressive Course(s)				
Course Offering Department	Economics	Professional / Licensing Standards					

Course Objectives / Course Learning Rationales (CLRs)

- > To familiarize students with a basic and comprehensive understanding of the framework, structure, and components of India's Economic Survey and Union Budget, and significance of these documents in shaping the country's economic policies.
- > To enable students to critically analyse key economic indicators and policy recommendations presented in the Economic Survey and Union Budget.
- > To assess the socio-economic impact of the Economic Survey and Union Budget on various sectors and demographic groups, exploring how these policies influence economic growth and public welfare.
- > To cultivate holistic skills by integrating perspectives from economics, public policy, and governance, for students to engage in critical evaluation of India's economic strategies.

Course Outcomes / Course Learning Outcomes (CLOs)

	At the end of the course the learner will be able to	Bloom's Level	Expected Proficiency Percentage	Expected Attainment Percentage
Outcome 1	To gain knowledge and identify the key sections and components of India's Economic Survey and Union Budget, including significant economic indicators and policy announcements.	1	80%	70%
Outcome 2	Explain various policies and economic strategies outlined in the Economic Survey and Union Budget, demonstrating an understanding of their relevance and impact on India's economy.	2	80%	70%
Outcome 3	To apply economic theories to interpret Economic Survey and Union Budget, assessing the implications of specific policies on economic growth.	3	80%	70%
Outcome 4	To critically evaluate different sections of the Economic Survey and Union Budget, identifying key trends, challenges, and opportunities within India's economic landscape.	4	80%	70

		Program Learning Outcomes (PLO)													
CLOs	Scientific and Disciplinary Knowledge	Analytical Reasoning and Problem Solving	Critical and Reflective Thinking	Scientific Reasoning and Design Thinking	Research Related Skills	Modern Tools and ICT Usage	Environment and Sustainability	Moral, Multicultural and Ethical Awareness	Individual and Teamwork Skills	Communication Skills	Leadership Readiness Skills	Self-Directed and Life Long Learning	PSO 1	PSO 2	PSO 3
Outcome 1	3	3	3	3	1							2	3	3	3
Outcome 2	3	3	3	3	2							2	3	3	3
Outcome 3	3	3	3	3	2		1		2			2	3	3	3
Outcome 4	3	3	3	3	3				2			2	3	3	3
Course Average	3	3	3	3	2	1	1		1			2	3	3	3

Unit		Required	CLOs	References
No.		Learning hours	Addressed	
Unit I	Introduction to the Concepts	<u> </u>	15 hours	
1	Government spending in India	2	1,2	1,3
2	Types of expenditure: Capital and Revenue; Plan and non-	2	1.2	3
	plan	3	1,2	
3	Deficits – Primary, revenue and fiscal	2	1,2	3
4	Receipts: Capital and revenue; tax and non-tax revenue;	2	1,2	3
	direct and indirect taxes; GST			
5	Budget estimates: Actual and revised	2	1,2	2,3
6	Types of budgeting	2	1,2	3
7	A critical perspective - Gender budgeting	2	1,2	3
Unit II	The Economic Survey		16 hours	
8	What is Economic Survey? Definition, Significance, Structure and Components	2	2,3	1
9	Key highlights of economic survey and importance	2	2,3	1
10	Reading Economic Survey Closely: Performance and State of the Economy	2	3,4	1
11	Reading Economic Survey Closely: Macroeconomic overview, Monetary policy and inflation	2	3,4	1
12	Reading Economic Survey Closely: Sectoral Analysis of Agriculture, Industry and Services	2	3,4	1
13	Reading Economic Survey Closely: Environment, Climate Change, Sustainability	2	3,4	1
14	Reading Economic Survey Closely: Social Sector, Employment	2	3,4	1
15	Critical perspectives and debates	2	3,4	1
UNIT III	Union Budget in India		14 hours	
16	Why do we need budget?	2	2,4	2
17	Understand deficits according to the latest Union Budget	2	2,4	2
18	Understanding revenue sources	2	2,4	2
19	Understanding expenditure pattern and locating thrust areas in the latest budget	2	2,4	2
20	Analysis of key areas/sectors with higher/lower shares of expenditure	3	2,4	2
21	Critical perspectives and debates based for inclusive growth and development	3	4,5	2
	Total		45 hours	

Learning Assessment

Bloom's Level of Cognitive Task		Continuous Learning Assessments (50%)				End Semester
		CLA-1 (10%)	Mid-1 (15%)	CLA-2 (10%)	Mid-2 (15%)	Exam (50%)
Level 1	Remember	60%	40%	30%	20%	50%
	Understand					
Level 2	Apply	40%	40%	50%	40%	50%
	Analyze					
Level 3	Evaluate		20%	20%	40%	
	Create					
Total		100%	100%	100%	100%	100%

References

- 1. Ministry of Finance. Economic Survey (latest and previous year)
- 2. Ministry of Finance. Union Budget (latest and previous year)
- 3. Bhatia, H.L (2020). *Public Finance*, 30th edition. Vikas Publishing House.
- 4. Relevant newspaper articles for critical understanding

Recommended Resources

Other Resources

Course Designers

1. Boddu Srujana, Assistant Professor, Department of Economics, SRM University – Andhra Pradesh.