

## **PRESS NOTE**

**Amaravati, April 16, 2025**

### **Leading UK Universities Visit SRM University-AP at the Achievers Dialogue-UK Education Fair**

SRM University-AP hosted the esteemed UK Education Fair and the Achievers Dialogue, a remarkable initiative to enhance global impact and transform the university into a hub of international learning. The event was a joint venture by the Directorate of International Relations and Higher Studies of SRM University-AP and Achievers, an award-winning entity under the National Indian Students and Alumni Union UK (NISAU) and the British Council in India that facilitates educational and cultural ties and promotes bilateral student mobility between premier universities in India and the UK.

The event welcomed Mr Virendra Sharma, Former Member of the UK Parliament, London; Ms Sanam Arora, Founder & Chair of the National Indian Students and Alumni Union UK (NISAU UK) and other dignitaries. Emphasising discovering latent talents within the student community, the programme aimed at students interested in pursuing higher studies at renowned universities in the UK.

The event facilitated students' direct engagement with representatives from leading UK universities, including Imperial College London (Ranked No. 1). Representatives from other universities, such as the University of East London, Birmingham City University, University of Leicester, Manchester Metropolitan University, etc., visited the campus, providing personalised 1-on-1 counselling and insights into the application process and scholarship opportunities, encouraging students to step into the global frontiers and build their own networks.

An employability masterclass by the distinguished Ms Sanam Arora was one of the event's highlights. In her session with the students, Sanam underscored the global trends in careers and employability, trained students on the art and science of personal branding and helped them sketch a roadmap to career success. She remarked, *"It is only through personal branding that you can market your unique value and make your mark in local and global labour markets. Build networks, Build your brand and only then can you Build Impact."*

In the roundtable discussion with the university leadership and the various dignitaries from UK universities, the Director (i/c) of International Relations and Higher Studies, SRM AP, Mr Lakshmi Narasimhan, said, *"As a leading university, SRM University-AP hopes to strengthen ties with the UK educational ecosystem, opening avenues for partnerships, exchanges, mobility programmes and research collaborations."* The programme hopes

to bring prospective tie-ups from various UK universities in domains such as research, academics, and projects, further enhancing the university's excellent reputation.

Through constructive engagement and partnership with a global network of reputed organisations, SRM University-AP aims to enhance collaborative research, faculty and student mobility programmes, and higher studies collaborations to catapult the university into the top ranks in the global and national education frontiers.